

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		09/01/2011	FEDERALLY CHARTERED BANK: UNITED STATES

RECEIVING PARTY DATA

Name:	ALLOY MEDIA, LLC
Street Address:	151 W. 26th Street
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	3996156	ALLOY DIGITAL
Registration Number:	3279117	ALLOY EDUCATION
Serial Number:	85026250	ALLOY MEDIA + MARKETING
Serial Number:	85150791	ALLOY TV
Registration Number:	1679335	CAREERS
Registration Number:	2103978	COLLEGE XPRESS
Registration Number:	3053086	COLLEGECLUB.COM
Registration Number:	3053087	COLLEGECLUB.COM
Registration Number:	3491289	CONSOLIDATE TUITION.COM
Registration Number:	2504533	DEAL WITH IT
Registration Number:	3491288	FIND TUITION
Registration Number:	2642904	GOSSIP GIRL
Registration Number:	3866232	GOSSIP GIRLS

CH \$565.00 3996156

Registration Number:	1493059	GRADUATING ENGINEER
Registration Number:	2655591	GURL
Registration Number:	2655592	GURL
Registration Number:	3238953	GURL
Registration Number:	3282857	ONE FIELD
Registration Number:	2017584	PRIVATE COLLEGES AND UNIVERSITIES
Registration Number:	1568969	PRIVATE COLLEGES AND UNIVERSITIES
Registration Number:	3314434	TAKKLE
Registration Number:	3191102	WINTERGREEN ORCHARD HOUSE

CORRESPONDENCE DATA

Fax Number: (973)597-2400

Phone: 973-597-2500

Email: lstrademark@lowenstein.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Vanessa A. Ignacio, Esq.

Address Line 1: Lowenstein Sandler PC

Address Line 2: 65 Livingston Avenue

Address Line 4: Roseland, NEW JERSEY 07068-1791

ATTORNEY DOCKET NUMBER:

24803.1

NAME OF SUBMITTER:

Vanessa A. Ignacio, Esq.

Signature:

/Vanessa A. Ignacio/

Date:

09/29/2011

Total Attachments: 3

source=Alloy Media, LLC. (Release of TM Security Interest from Bank of America, N.A.)#page1.tif

source=Alloy Media, LLC. (Release of TM Security Interest from Bank of America, N.A.)#page2.tif

source=Alloy Media, LLC. (Release of TM Security Interest from Bank of America, N.A.)#page3.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

Bank of America, N.A., holder, in its capacity as Administrative Agent, of a security interest in the trademarks listed on the attached Schedule 1, and associated goodwill therein owned by or accruing to Alloy Media, LLC, ("Grantor") pursuant to a Trademark Security Agreement recorded by the Assignment Division of the U.S. Patent and Trademark Office on November 30, 2010, at Reel 4422, Frame 0763, hereby releases, forever discharges, terminates, cancels and relinquishes unto Grantor its security interest in Grantor's right, title and interests in, or to, the trademarks listed on Schedule 1 attached hereto as well as any other trademarks, service marks, trade dress, trade numbers, or other indicia of origin and associated good will belonging to Grantor for which a security interest may have been granted concurrently or thereafter.

Administrative Agent hereby authorizes and requests that the United States Patent and Trademark Office, and any other location where the security interest was filed note and record the existence of such release hereby given.

[rest of page intentionally blank]

IN WITNESS WHEREOF, the undersigned has set its hand and seal as of the 1st day of September, 2011.

BANK OF AMERICA, N.A.,
as Administrative Agent

By: _____

Title: Anne M. Zeschke
Vice President

SCHEDULE 1

TRADEMARKS

<u>Loan Party</u>	<u>Trademark</u>	<u>Registration or Serial No.</u>
ALLOY MEDIA, LLC	ALLOY DIGITAL	Reg. No. 3996156
ALLOY MEDIA, LLC	ALLOY EDUCATION	Reg. No. 3279117
ALLOY MEDIA, LLC	ALLOY MEDIA + MARKETING (LOGO)	Serial No. 85026250
ALLOY MEDIA, LLC	ALLOY TV	Serial. No. 85150791
ALLOY MEDIA, LLC	CAREERS	Reg. No. 1679335
ALLOY MEDIA, LLC	COLLEGE XPRESS	Reg. No. 2103978
ALLOY MEDIA, LLC	COLLEGECLUB.COM (DESIGN)(service mark)	Reg. No. 3053086
ALLOY MEDIA, LLC	COLLEGECLUB.COM (service mark)	Reg. No. 3053087
ALLOY MEDIA, LLC	CONSOLIDATE TUITION.COM	Reg. No. 3491289
ALLOY MEDIA, LLC	DEAL WITH IT	Reg. No. 2504533
ALLOY MEDIA, LLC	FIND TUITION	Reg. No. 3491288
ALLOY MEDIA, LLC	GOSSIP GIRL	Reg. No. 2642904
ALLOY MEDIA, LLC	GOSSIP GIRLS	Reg. No. 3866232
ALLOY MEDIA, LLC	GRADUATING ENGINEER	Reg. No. 1493059
ALLOY MEDIA, LLC	GURL	Reg. No. 2655591
ALLOY MEDIA, LLC	GURL	Reg. No. 2655592
ALLOY MEDIA, LLC	GURL	Reg. No. 3238953
ALLOY MEDIA, LLC	ONE FIELD	Reg. No. 3282857
ALLOY MEDIA, LLC	PRIVATE COLLEGES AND UNIVERSITIES	Reg. No. 2017584
ALLOY MEDIA, LLC	PRIVATE COLLEGES AND UNIVERSITIES	Reg. No. 1568969
ALLOY MEDIA, LLC	TAKKLE	Reg. No. 3314434
ALLOY MEDIA, LLC	WINTERGREEN ORCHARD HOUSE (logo)	Reg. No. 3191102

GSDOCS\2095274