

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Inside Network, Inc.		10/21/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	WEBMEDIABRANDS INC.		
Street Address:	50 WASHINGTON STREET		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77950272	INSIDE NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(919)781-4865		
Phone:	919-781-4000		
Email:	ip@wyrick.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Christopher L. Sorey		
Address Line 1:	4101 Lake Boone Trail		
Address Line 2:	Suite 300		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		
ATTORNEY DOCKET NUMBER:	021608.003		
NAME OF SUBMITTER:	Christopher L. Sorey		
Signature:	/CLS/		

OP \$40.00 77950272

Date:

10/21/2011

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS ("Assignment of Trademarks") is made and entered into this 21st day of October, 2011, by and between INSIDE NETWORK, INC., a California corporation ("Assignor") with an address at 2320 Williams Street, Palo Alto, California 94306, and WEBMEDIABRANDS INC., a Delaware corporation ("Assignee"), pursuant to the terms and provisions of the Stock Purchase Agreement, dated as of May 11, 2011, by and among Assignor and Assignee (the "Purchase Agreement").

WHEREAS, pursuant the Purchase Agreement, Assignor has agreed to assign the Trademarks, identified in attached Schedule A, to Assignee, and Assignee has agreed to accept such assignment;

NOW, THEREFORE, pursuant to the Purchase Agreement and in consideration of the premises, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

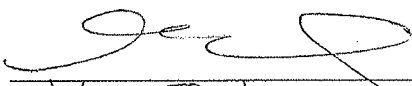
1. Assignment. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill appurtenant thereto and the entire right, title and interest in and to any equity arising out of past, present or future infringement of the Trademarks.
2. Purchase Agreement. This Assignment of Trademarks is subject in all respects to the terms and conditions of the Purchase Agreement, and nothing contained herein shall be deemed to supersede any of the covenants, agreements, representations or warranties of Assignor or Assignee contained in the Purchase Agreement.
3. Counterparts. This Assignment of Trademarks may be executed in several counterparts, each of which shall be deemed an original, but such counterparts shall together constitute but one and the same Assignment of Trademarks. This Assignment of Trademarks may be executed and delivered in counterpart signature pages executed and delivered via facsimile transmission, and any such counterpart executed and delivered via facsimile transmission shall be deemed an original for all intents and purposes.
4. Benefit. This Assignment of Trademarks shall bind and inure to the benefit of the parties hereto and their respective permitted successors and assigns.

[THE NEXT PAGE IS THE SIGNATURE PAGE]

IN WITNESS WHEREOF, the parties have executed this Assignment of Trademarks as of the day and year first above written.

ASSIGNOR:


INSIDE NETWORK, INC.

By: 

Mitchell Eisenberg
EVP & General Counsel

ASSIGNEE:

WEBMEDIABRANDS INC.

By: 

Mitchell Eisenberg
EVP & General Counsel

Schedule A

Trademark

Mark	U.S. App. Ser. No.	Filing Date
INSIDE NETWORK	77/950272	March 4, 2010