

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Price Pfister Holdings Inc.		10/14/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Price Pfister, Inc.
Street Address:	19701 DaVinci
City:	Lake Forest
State/Country:	CALIFORNIA
Postal Code:	92610
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 47

Property Type	Number	Word Mark
Registration Number:	3174678	AMHERST
Registration Number:	3478127	ARCHITECTURALLY INSPIRED COLLECTIONS
Registration Number:	3490267	ASHFIELD
Registration Number:	1169162	BEDFORD
Registration Number:	3490180	BRISTOL
Registration Number:	3609355	BROOKWOOD
Registration Number:	2358163	CARMEL
Registration Number:	3066502	COMFORT SPRAY
Registration Number:	2625910	CONTEMPRA
Registration Number:	1536047	
Registration Number:	1808996	
Registration Number:	1808997	
Registration Number:	2171612	GENESIS
Registration Number:	2770728	GEORGETOWN

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**TRADEMARK
 REEL: 004647 FRAME: 0215**

Registration Number:	3325882	HARBOR
Registration Number:	958852	JET SETTER
Registration Number:	3722972	KENZO
Registration Number:	3531837	LANGSTON
Registration Number:	2590001	MARIELLE
Registration Number:	1663460	MATCHMAKERS
Registration Number:	2336593	PARISA
Registration Number:	3716948	PASADENA
Registration Number:	2414159	PF
Registration Number:	2241913	PFOREVER PFINISH
Registration Number:	2226622	PFOREVER WARRANTY
Registration Number:	2563079	PFRESH
Registration Number:	2593665	PFRESH PFASHIONS
Registration Number:	2563078	PFRESH PFEATURES
Registration Number:	2563077	PFRESH PFINISHES
Registration Number:	2417681	PFRESHEST IDEAS IN PFAUCETS
Registration Number:	3395968	PORTLAND
Registration Number:	3524724	PORTOLA
Registration Number:	854988	PP
Registration Number:	1269099	PRICE PFISTER
Registration Number:	2459449	PRICE PFISTER
Registration Number:	3614003	REDMOND
Registration Number:	3458727	SANTIAGO
Registration Number:	2601738	SAVANNAH
Registration Number:	3042365	SOLO
Registration Number:	3130839	SURE-VALVE
Registration Number:	2379835	THE PFOREVER SEAL
Registration Number:	2849199	TREVISO
Registration Number:	2559485	TWISTPFIT
Registration Number:	914908	VERVE
Registration Number:	1169161	WINDSOR
Serial Number:	85206996	PFISTER
Serial Number:	85206381	PFISTERFAUCETS

CORRESPONDENCE DATA

TRADEMARK
REEL: 004647 FRAME: 0216

Fax Number: (410)716-2610
Phone: 4107163900
Email: annette.korbach@sbdinc.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Richard J. Veltman
Address Line 1: 701 E. Joppa Road
Address Line 2: TW-199
Address Line 4: Towson, MARYLAND 21286

ATTORNEY DOCKET NUMBER:	PFISTER TM-ASSIGN-3
NAME OF SUBMITTER:	Richard J. Veltman
Signature:	/rjveltman36957/
Date:	10/24/2011
Total Attachments: 3 source=Assign-US-TM3-PH2PP#page1.tif source=Assign-US-TM3-PH2PP#page2.tif source=Assign-US-TM3-PH2PP#page3.tif	

ASSIGNMENT OF UNITED STATES TRADEMARKS,

TRADEMARK REGISTRATIONS AND APPLICATIONS FOR REGISTRATION

WHEREAS, Price Pfister Holdings Inc., a corporation organized and existing under the laws of the State of Delaware, having its principal office address at 1207 Drummond Plaza, Newark, Delaware 19711, United States of America (the "Assignor") is the owner of certain United States Trademarks, Trademark Registrations and Applications for Registration identified in Table 1 attached hereto and the good will associated therewith; and

WHEREAS, Price Pfister, Inc., a corporation organized and existing under the laws of the State of Delaware, United States of America, having its principal office at 1207 Drummond Plaza, Newark, Delaware 19711 (the "Assignee"), is acquiring the entire right, title and interest of the Assignor in and to said United States Trademarks, Trademark Registrations and Applications for Registration identified on Table 1 attached hereto and the good will associated therewith.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration not herein specifically enumerated, the receipt and sufficiency of which is hereby acknowledged, effective September 30, 2011 the Assignor has distributed, assigned and transferred, and by these presents does hereby distribute, assign and transfer unto the Assignee, its successors, assigns or other legal representatives, Assignor's entire right, title and interest including the good will associated therewith, any common law rights in and to the said Trademarks, Trademark Registrations and Application for Registrations, together with all rights thereunder as the same would have been held by the Assignor had this Assignment not been made, Assignor reserving no rights unto itself. In connection with the foregoing, the Assignor hereby acknowledges and agrees to execute any and all transfer notices and other documents necessary and to do all other acts necessary or advisable in order to validly and effectively distribute, assign and transfer said Trademarks, Trademark Registrations and Applications for Registration unto Assignee.

The foregoing distribution, assignment and Transfer shall include all claims for profits and damages of past infringement, if any, of said Trademarks, Trademark Registrations and Applications for, with the right to sue for and collect the same for the Assignee's own use and advantage and for the use and advantage of its successors, assigns or other legal representatives.

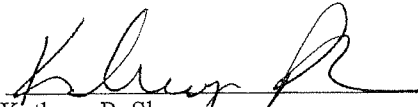
[Signature contained on the next page.]

IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed by a duly authorized officer and its company seal to be hereto affixed.

Effective as of September 30, 2011

Date October 14, 2011

PRICE PFISTER HOLDINGS INC.

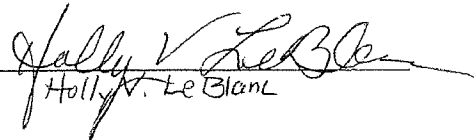
By:  (SEAL)
Kathryn P. Sherer
Assistant Secretary

NOTARY

STATE OF CONNECTICUT:
CITY/COUNTY OF Hartford:

On this 14th day of October, 2011, before me, a Notary Public for the State of Connecticut, personally appeared Kathryn P. Sherer who acknowledged herself to be an Assistant Secretary of Price Pfister Holdings Inc. and is authorized to execute documents on behalf of such corporation.

(SEAL)

Notary Public 
Holly V. LeBlanc

My Commission Expires:

07-31-13

U.S. TRADEMARKS, TRADEMARK REGISTRATIONS AND APPLICATIONS FOR REGISTRATION

Table 1

Trademark	App. No.	Filing Date	Reg. No.	Reg. Date
AMHERST	78/096204	03-Dec-2001	3174678	21-Nov-2006
ARCHITECTURALLY INSPIRED COLLECTIONS	78/810981	09-Feb-2006	3478127	29-Jul-2008
ASHFIELD	78/674332	20-Jul-2005	3490267	19-Aug-2008
BEDFORD	262956	20-May-1980	1169162	15-Sep-1981
BRISTOL	78/530713	10-Dec-2004	3490180	19-Aug-2008
BROOKWOOD	77/201432	08-Jun-2007	3609355	21-Apr-2009
CARMEL	75/392043	18-Nov-1997	2358163	13-Jun-2000
COMFORT SPRAY	78/145306	18-Jul-2002	3066502	07-Mar-2006
CONTEMPRA	76/006101	21-Mar-2000	2625910	24-Sep-2002
DESIGN OF ROMAN TUB SPOUT CONF	524268	27-Feb-1985	1536047	25-Apr-1989
DESIGN OF SLANT DECK CONFG (4)	73/503810	15-Oct-1984	1808996	07-Dec-1993
DESIGN OF VERVE HANDLE CONFG	73/512335	06-Dec-1984	1808997	07-Dec-1993
GENESIS	75/042680	05-Jan-1996	2171612	07-Jul-1998
GEORGETOWN	76/261813	22-May-2001	2770728	07-Oct-2003
HARBOR	78/530717	10-Dec-2004	3325882	30-Oct-2007
JET SETTER	391143	05-May-1971	958852	15-May-1973
KENZO	77/351419	13-Dec-2007	3722972	08-Dec-2009
LANGSTON	77/201401	08-Jun-2007	3531837	11-Nov-2008
MARIELLE	78/067967	07-Jun-2001	2590001	02-Jul-2002
MATCHMAKERS	74/104379	09-Oct-1990	1663460	05-Nov-1991
PARISA	75/405791	15-Dec-1997	2336593	28-Mar-2000
PASADENA	78/610900	18-Apr-2005	3716948	24-Nov-2009
PF AND DESIGN	75/916492	11-Feb-2000	2414159	19-Dec-2000
PFISTER	85/206996	29-Dec-2010		
PFISTERFAUCETS	85/206381	28-Dec-2010		
PFOREVER PFINISH	75/282290	28-Apr-1997	2241913	27-Apr-1999
PFOREVER WARRANTY	75/240472	12-Feb-1997	2226622	23-Feb-1999
PFRESH	76/058918	30-May-2000	2563079	23-Apr-2002
PFRESH PFASHIONS	76/058917	30-May-2000	2593665	16-Jul-2002
PFRESH PFEATURES	76/058916	30-May-2000	2563078	23-Apr-2002
PFRESH PFINISHES	76/058915	30-May-2000	2563077	23-Apr-2002
PFRESHEST IDEAS IN PFAUCETS	75/916494	11-Feb-2000	2417681	02-Jan-2001
PORTLAND	78/674994	21-Jul-2005	3395968	11-Mar-2008
PORTOLA	77/059057	07-Dec-2006	3524724	28-Oct-2008
PP	256969	21-Oct-1966	854988	20-Aug-1968
PRICE PFISTER	73/405738	13-Dec-1982	1269099	06-Mar-1984
PRICE PFISTER (STYLIZED)	75/916493	11-Feb-2000	2459449	12-Jun-2001
REDMOND	78/946535	07-Aug-2006	3614003	28-Apr-2009
SANTIAGO	77/058828	07-Dec-2006	3458727	01-Jul-2008
SAVANNAH	75/789444	01-Sep-1999	2601738	30-Jul-2002
SOLO	78/105226	28-Jan-2002	3042365	10-Jan-2006
SURE-VALVE	78/467822	16-Aug-2004	3130839	15-Aug-2006
THE PFOREVER SEAL	75/218415	26-Dec-1996	2379835	22-Aug-2000
TREVISO	78/098622	17-Dec-2001	2849199	01-Jun-2004
TWISTPFIT	75/748299	12-Jul-1999	2559485	09-Apr-2002
VERVE	355319	30-Mar-1970	914908	15-Jun-1971
WINDSOR	262954	20-May-1980	1169161	15-Sep-1981