# TRADEMARK ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Name Formerly		Entity Type	
VPI, LLC		112/31/2004	LIMITED LIABILITY COMPANY: WISCONSIN	

#### **RECEIVING PARTY DATA**

Name:	RSM Acquisition, Inc.
Street Address:	3123 South 9th Street
City:	Sheboygan
State/Country:	WISCONSIN
Postal Code:	53081
Entity Type:	CORPORATION: WISCONSIN

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	71640984	CONDUCTILE
Serial Number:	78434860	SURFACING EVERYWHERE
Serial Number:	73379641	VPI

#### **CORRESPONDENCE DATA**

Fax Number: (414)223-5000 Phone: 4142732100

Email: splagemann@whdlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Whyte Hirschboeck Dudek S.C.

Address Line 1: 555 E Wells St, Ste 1900

Address Line 2: Attn: Suzanne Plagemann

Address Line 4: Milwaukee, WISCONSIN 53202-3819

ATTORNEY DOCKET NUMBER: VPI-32912

TRADEMARK REEL: 004647 FRAME: 0469 716/098/

NAME OF SUBMITTER:	Suzanne Plagemann	
Signature:	/Suzanne Plagemann/	
Date:	10/24/2011	
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### INTELLECTUAL PROPERTY ASSIGNMENT

VPI, LLC, a Wisconsin limited liability company ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby sell, transfer, assign and convey to RSM Acquisition, Inc. t/b/k/a VPI Corporation, a Wisconsin corporation ("Assignee"), the Intangible Property, as defined in Section 2.1(e) of that certain Asset Purchase Agreement dated as of December 21, 2004, between Assignor and Assignee (the "Purchase Agreement"), and all goodwill relating thereto, including, but not limited to, the intangible property set forth on Exhibit A attached hereto and incorporated herein. Assignor does hereby warrant that it owns the Intangible Property set forth on Exhibit A. This Assignment is made pursuant and subject to the Purchase Agreement and incorporates all of the terms and conditions therein.

Assignor shall cooperate with Assignee and shall execute such additional documents as may be reasonably necessary to effectuate the assignments contemplated by this Assignment.

Dated as of December 31, 2004.

ASSIGNOR:

ASSIGNEE:

VPI CORPORAŢION

VPI, LLC

Bv:

. Steven Martin, President and

Chief Executive Officer

RSM ACQUISITION, INC. t/b/k/a

Subscribed and sworn to before me this 304 day of December, 2004

Kimberly Montgomery

Notary Public, State of Wisconsin

My Commission is permanent.

## EXHIBIT A

## **Domain Names**

vpiflooring.com vpicorp.com

## Trademarks and Tradenames

Mark	Jurisdiction	Registration (Application) Number	Issue (Filing) Date	Renewal/Use Declaration Date
CONDUCTILE	Canada	300,671	3/8/85	3/8/2015
CONDUCTILE	Japan	2,438,922	7/31/92	7/31/2012
CONDUCTILE	Republic of Korea	109,477	1/25/85	1/25/2005
CONDUCTILE	Philippines	40,699	8/26/88	8/26/2008
CONDUCTILE	Singapore	T86/04658J	10/10/86	10/10/2013
CONDUCTILE	Taiwan	269,565	1/1/85	12/31/2004
CONDUCTILE	United Kingdom	1,207,240	11/16/83	11/16/2004
CONDUCTILE (in Japanese characters)	Japan	2,438,923	7/31/92	7/31/2012
CONDUCTILE	United States	599,587	12/21/54	12/21/2004
CONDUCTILE LE	United States	2,381,747	8/29/2000	8/29/2006
CONDUCTILE XLE	United States	2,296,763	11/30/99	11/30/2005
SURFACING EVERYWHERE	Canada	(1220121)	(6/14/2004)	
SURFACING EVERYWHERE	United States	(78/434,860)	(6/14/2004)	
VINYLAST	United States	670,542	12/2/58	12/2/2008
VPI (Stylized)	United States	1,276,162	5/1/84	5/1/2014
VPI (Stylized)	Japan	2,405,466	04/30/1992	04/30/2012
TERRALAST	United States	617,400	12/13/1955	12/13/2005

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**RECORDED: 10/24/2011** 

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