

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Amended and Restated Trademark Collateral Security and Pledge Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boston Professional Hockey Association, Inc.		09/09/2011	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Bank of America, N.A.
Street Address:	100 Federal Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	1745873	B
Registration Number:	0872363	B
Registration Number:	3517481	B
Registration Number:	3517482	B
Registration Number:	1883643	B
Registration Number:	2193991	
Registration Number:	2079896	
Registration Number:	0953886	BOSTON BRUINS
Registration Number:	1823805	BOSTON BRUINS
Registration Number:	3517478	BOSTON BRUINS
Registration Number:	3517479	BOSTON BRUINS
Registration Number:	1718316	BRUINS
Registration Number:	0872364	BRUINS

OP \$415.00 1745873

Registration Number:	3517483	BRUINS BOSTON
Registration Number:	3517484	BRUINS BOSTON
Registration Number:	2066758	BRUINS STREET BRIGADE

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NAME OF SUBMITTER:	Elizabeth A. Walker
Signature:	/Elizabeth A. Walker/
Date:	10/28/2011

Total Attachments: 71

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**AMENDED AND RESTATED
TRADEMARK COLLATERAL SECURITY AND
PLEDGE AGREEMENT**

Dated as of September 9, 2011

by and between

BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC.
as Borrower

and

BANK OF AMERICA, N.A.,
as Administrative Agent

**BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC.
AMENDED AND RESTATED
TRADEMARK COLLATERAL SECURITY AND
PLEDGE AGREEMENT**

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AMENDED AND RESTATED TRADEMARK COLLATERAL
SECURITY AND PLEDGE AGREEMENT

AMENDED AND RESTATED TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT (this "Agreement") dated as of September 9, 2011 by and between BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC., a Massachusetts corporation having its principal place of business at 100 Legends Way, Boston, Massachusetts (the "Borrower"), and BANK OF AMERICA, N.A., as successor by merger to Fleet National Bank, as Administrative Agent for the Lenders from time to time party to the Credit Agreement referred to herein (in such capacity, the "Administrative Agent").

WHEREAS, the Borrower is a party to an Amended and Restated Credit Agreement, dated as of June 25, 2009 (as amended to date, the "Original Credit Agreement"), with the Administrative Agent and the Lenders party thereto; and

WHEREAS, the obligations of the Borrower under the Original Credit Agreement are secured pursuant to an Amended and Restated Trademark Collateral Security and Pledge Agreement, dated as of March 31, 2003 (as ratified by a Ratification Agreement dated as of June 25, 2009 by the Borrower in favor of the Administrative Agent, the "Original Trademark Security Agreement"), between the Borrower and the Administrative Agent; and

WHEREAS, the Borrower, the Administrative Agent and the lenders party thereto (the "Lenders") have amended and restated the terms of the Original Credit Agreement pursuant to the Amended and Restated Credit Agreement, dated as of the date hereof (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), pursuant to which the Lenders have agreed, subject to the terms and conditions contained therein, to extend credit to the Borrower; and

WHEREAS, it is a condition precedent to the effectiveness of the Credit Agreement that the Borrower execute and deliver to the Administrative Agent a trademark collateral security and pledge agreement in substantially the form hereof, amending and restating the Original Trademark Security Agreement.

NOW, THEREFORE, in consideration of the promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Definitions.

(a) All capitalized terms used herein without definitions shall have the respective meanings provided therefor in the Credit Agreement.

(b) The following terms shall have the specific meanings set forth below:

"Associated Goodwill" shall mean all goodwill of the Borrower or its business, products and services appurtenant to, associated with or symbolized by the Trademarks and/or the use thereof.

“Licensed Trademarks” shall mean all Trademarks other than Owned Trademarks, including but not limited to those referenced in Schedule B attached hereto.

“Owned Trademarks” shall mean all Trademarks in or to which the Borrower has or shall in the future have title or an ownership interest, including but not limited to those referenced in Schedule A attached hereto.

“Proceeds” shall mean any consideration received from the sale, exchange, license, lease or other transfer or disposition of any right, interest, asset or property which constitutes Trademark Collateral, any value received as a consequence of the ownership, possession, or use of any Trademark Collateral, and any payment received from any insurer or other person or entity as a result of the destruction, loss, theft or other involuntary conversion of whatever nature of any right, interest, asset or property which constitutes Trademark Collateral.

“PTO” shall mean the United States Patent and Trademark Office.

“Related Assets” shall mean all assets, rights and interests of the Borrower which uniquely reflect or embody the Associated Goodwill, including but not limited to the following: all patents, copyrights, trade secrets, confidential information, methods, processes, know-how, operating systems, drawings, descriptions, formulations, quality control procedures, product and service specifications, catalogs and advertising materials, relating to the production, delivery, provision, licensing and sale of goods or services under or in association with any of the Trademarks, and all books and records describing or used in connection with any or all of the foregoing; and the following documents and things in the possession or under the control of the Borrower, or subject to its demand for possession or control, related to the production, delivery, provision, licensing and sale by the Borrower, or any affiliate, licensee or contractor, of products or services sold by or under the authority of the Borrower in connection with the Trademarks or Trademark Rights, whether prior to, on or subsequent to the date hereof:

- (i) all lists, contracts, ancillary documents and other information which identify, describe or provide information with respect to any customers, dealers or distributors of the Borrower, its affiliates or licensees or contractors, for products or services sold under or in connection with the Trademarks or Trademark Rights, including but not limited to all lists and documents containing information regarding each customer’s, dealer’s or distributor’s name and address, credit, payment, discount, delivery and other sale terms, and history, pattern and total of purchases by brand, product, style, size and quantity;
- (ii) all agreements, product and service specification documents, technical-specifications and information, and operating, production and quality control manuals relating to or used in the design, manufacture, production, delivery, provision, licensing, and sale of products or services under or in connection with the Trademarks or Trademark Rights;
- (iii) all documents and agreements relating to the identity and locations of all sources of supply, all terms of purchase and delivery, for all materials, components, raw materials and other supplies and services used in the

manufacture, production, provision, delivery, licensing and sale of products or services under or in connection with the Trademarks or Trademark Rights;

(iv) all agreements and documents constituting or concerning the present or future, current or proposed advertising and promotion by the Borrower (or any of its affiliates, licensees or contractors) of products or services provided, licensed or sold under or in connection with the Trademarks or Trademark Rights.

“Trademarks” shall mean all of the trademarks, service marks, designs, logos, indicia, trade names, corporate names, company names, business names, fictitious business names, trade styles, elements of package or trade dress, and/or other source and/or product or service identifiers, and general intangibles of like nature, used or associated with or appurtenant to the products, services and business of the Borrower, which (i) are set forth on Schedules A and B attached hereto, or (ii) have been adopted, acquired, owned, held or used by the Borrower and are now owned, held or used by the Borrower, in the Borrower’s business, or with the Borrower’s products and services, or in which the Borrower has any right, title or interest, or (iii) are in the future adopted, acquired, owned, held and/or used by the Borrower in the Borrower’s business or with the Borrower’s products and services, or in which the Borrower in the future acquires any right, title or interest.

“Trademark Collateral” shall mean all of the Borrower’s right, title and interest in and to all of the Trademarks, the Trademark Registrations, the Trademark License Rights, the Trademark Rights, the Associated Goodwill, the Related Assets, and all additions, improvements and accessions to, substitutions for, replacements of, and all products and Proceeds (including insurance proceeds) of any and all of the foregoing.

“Trademark License Rights” shall mean any and all past, present or future rights and interests of the Borrower pursuant to any and all past, present and future, licensing agreements in favor of the Borrower, or to which the Borrower is a party, pertaining to any Trademarks (whether Owned Trademarks or Licensed Trademarks), Trademark Registrations, or Trademark Rights owned or used by third parties in the past, present or future, including the right in the name of the Borrower or the Administrative Agent to enforce, and sue and recover for, any past, present or future breach or violation of any such agreement. Such agreements shall include but not be limited to those set forth on Schedule C attached hereto. Notwithstanding the foregoing, Trademark License Rights shall not include those trademark or trade name rights which are held by the Borrower as licensee, to the extent that such items are not assignable or capable of being encumbered as a matter of law or without the consent of the licensor thereof under the terms of such license (but solely to the extent that any such provision of any license or other agreement shall be enforceable under applicable law).

“Trademark Registrations” shall mean all past, present or future federal, state, local and foreign registrations of the Trademarks (and all renewals and extensions of such registrations), all past, present and future applications for any such registrations of the Trademarks (and any such registrations thereof upon approval of such applications), together with the right (but not the obligation) to apply for such registrations (and prosecute such applications) in the name of the Borrower or the Administrative Agent, and to take any and all actions necessary or appropriate to maintain such registrations in effect and/or renew and extend such registrations.

“Trademark Rights” shall mean any and all past, present or future rights in, to and associated with the Trademarks throughout the world, whether arising under federal law, state law, common law, foreign law or otherwise, including but not limited to the following: all such rights arising out of or associated with the Trademark Registrations; the right (but not the obligation) to register claims under any state, federal or foreign trademark law or regulation; the right (but not the obligation) to sue or bring opposition or cancellation proceedings in the name of the Borrower or the Administrative Agent for any and all past, present and future infringements or dilution of or any other damages or injury to the Trademarks, the Trademark Rights, or the Associated Goodwill, and the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, dilution, damage or injury; and the Trademark License Rights.

“use” of any Trademark shall include all uses of such Trademark by, for or in connection with the Borrower or its business or for the direct or indirect benefit of the Borrower or its business, including but not limited to all such uses by the Borrower itself, by any of the affiliates of the Borrower, or by any licensee or contractor of the Borrower.

2. Grant of Security Interest.

(a) The Borrower hereby (i) confirms its grant of a security interest in, and its pledge, mortgage and hypothecation of (but without any transfer of title to), the Trademark Collateral to the Administrative Agent for the benefit of the Secured Parties under the Original Trademark Security Agreement, and, (ii) to the extent that such confirmation does not result in the Administrative Agent holding a security interest, pledge, mortgage and hypothecation of the Trademark Collateral, grants, pledges or mortgages and hypothecates (but does not transfer title to) the Collateral to the Administrative Agent, in each case to secure the payment and performance in full of the Obligations.

(b) In addition to, and not by way of limitation of, the grant, pledge, mortgage and hypothecation of the Trademark Collateral provided in Section 2(a), the Borrower hereby grants, assigns, transfers, conveys and sets over to the Administrative Agent its entire right, title and interest in and to the Trademark Collateral; provided, however, that such grant, assignment, transfer and conveyance shall be and become of force and effect only upon or after the occurrence and during the continuance of an Event of Default under the Credit Agreement and (ii) either upon the written demand of the Administrative Agent at any time during such continuance or immediately and automatically (without notice or action of any kind by the Administrative Agent) upon an Event of Default specified in Section 8.01(f) or (g) of the Credit Agreement or upon the sale or other disposition of or foreclosure upon the Trademark Collateral pursuant to the Security Agreement and Article 9 of the Uniform Commercial Code (including the transfer or other disposition of the Trademark Collateral by the Borrower to the Administrative Agent in lieu of foreclosure). The foregoing grant, assignment, transfer and conveyance shall be referred to from time to time herein as the “Section 2(b) Assignment”.

(c) The Borrower acknowledges and agrees that, upon the effectiveness of the Section 2(b) Assignment, the Administrative Agent shall have the cumulative rights in and to the Trademark Collateral as are provided in this Agreement and in the Security Agreement, and shall

have the rights in and to the Collateral (other than the Trademark Collateral) as are provided in the Security Agreement.

(d) The parties expressly acknowledge and agree that they have executed and delivered certain other Security Documents (as defined in the Credit Agreement), pursuant to which the Borrower has unconditionally granted to the Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in and first priority lien on the Collateral. Such Security Documents and all rights and interests of the Administrative Agent in and to the Collateral thereunder, are hereby ratified, confirmed, adopted and approved. In no event shall this Agreement, the Section 2(b) Assignment of the Trademark Collateral hereunder, or the recordation of any Notice of Security Interest with the PTO, adversely affect or impair, in any way or to any extent, any other Security Document, the security interest of the Administrative Agent in the Collateral pursuant to any other Security Document, the attachment and perfection of such security interest under the Uniform Commercial Code, or the present or future rights and interests of the Administrative Agent in and to the Collateral under or in connection with this Agreement, any other Security Document, and/or the Uniform Commercial Code. Any and all rights and interests of the Administrative Agent in and to the Collateral (and any and all obligations of the Borrower with respect to any of the Collateral) provided herein, or arising hereunder or in connection herewith, shall only supplement and be cumulative and in addition to the rights and interests of the Administrative Agent (and the obligations of the Borrower) in, to or with respect to the Collateral provided in or arising under or in connection with the other Security Documents.

3. Effect of Section 2(b) Assignment - Administrative Agent's Rights. Upon the effectiveness of the Section 2(b) Assignment, the Administrative Agent shall own the entire right, title and interest in and to the Trademark Collateral, free and clear of any lien, charge, encumbrance or claim of the Borrower or any other party, except for any rights of the NHL. Subject to the requirements of the NHL, upon such effectiveness, in addition to all other rights and remedies of the Administrative Agent, whether under law, the Credit Agreement, any Security Document, or otherwise (all such rights and remedies being cumulative, not exclusive, and enforceable alternatively, successively or concurrently, without notice to or consent by the Borrower except as expressly provided otherwise herein), the Administrative Agent's rights and remedies with respect to the Trademark Collateral shall include but not be limited to the following, without payment of royalty or compensation of any kind to the Borrower except as expressly provided otherwise herein:

(a) The Administrative Agent may exercise, in respect of the Trademark Collateral, all the rights and remedies of a secured party under the Uniform Commercial Code (whether or not such Code applies to the affected Trademark Collateral).

(b) The Administrative Agent may operate the business of the Borrower using the Trademark Collateral.

(c) The Administrative Agent may, to the same extent that the Borrower has the right to do so immediately prior to the effectiveness of the Section 2(b) Assignment, license or sublicense, whether general, special or otherwise, and whether on an exclusive or nonexclusive basis, any of the Trademark Collateral, throughout the world for such term or

terms, on such conditions, and in such manner, as the Administrative Agent shall in its sole discretion determine.

(d) The Administrative Agent may (without assuming any obligations or liability thereunder), at any time, enforce (and shall have the exclusive right but not the obligation to enforce) against any licensor, licensee or sublicensee all Trademark License Rights of the Borrower, and take or refrain from taking any such action.

(e) The Administrative Agent may, subject to the requirements of the NHL, assign, sell, transfer or otherwise dispose of the Trademark Collateral and exercise any and all of its rights and remedies pursuant to Section 8 hereof.

(f) In addition to the foregoing, in order to implement the assignment, sale, transfer or other disposition of any of the Trademark Collateral pursuant to Section 8 hereof, the Administrative Agent may, pursuant to the authority granted in the power of attorney provided in Section 7 hereof (such authority becoming effective upon the occurrence and during the continuation of an Event of Default), execute and deliver on behalf of the Borrower one or more instruments of assignment of the Trademark Collateral, in form suitable for filing, recording or registration in any jurisdiction or country.

4. Effect of Section 2(b) Assignment - Borrower's Obligations. Subject to the requirements of the NHL:

(a) Upon the effectiveness of the Section 2(b) Assignment, the Borrower shall have no right, title or interest in or to any of the Trademark Collateral, and the Borrower shall immediately cease and desist in the use of the Trademarks or any colorable imitation thereof, and shall, upon written demand of the Administrative Agent, deliver to the Administrative Agent (or the Administrative Agent's designee) all unused or unsold goods owned by the Company bearing the Trademarks.

(b) In addition, upon the effectiveness of the Section 2(b) Assignment, and upon the written demand of the Administrative Agent, the Borrower shall execute and deliver to the Administrative Agent an assignment or assignments of the Trademark Collateral and such other documents as are necessary or appropriate to carry out the intent and purposes of this Agreement; provided that the failure of the Borrower to comply with such demand will not impair or affect the validity of the Section 2(b) Assignment. The Borrower agrees that any such assignment (including a Section 2(b) Assignment) and/or any recording thereof shall be applied to reduce the Obligations outstanding only to the extent that the Administrative Agent actually receives cash proceeds in respect of the assignment, sale or disposition of, or other realization upon, the Trademark Collateral.

(c) In the event of any such license, assignment, sale, transfer or other disposition of the Trademark Collateral, or any of it, after the occurrence and during the continuation of an Event of Default, whether to or by the Administrative Agent, the Borrower shall supply to the Administrative Agent (or the Administrative Agent's designee) the Borrower's know how and expertise relating to the products and services sold and provided under the Trademarks, and other records relating to the Trademark Collateral and to the

production, marketing, delivery and sale of said products and services. Without limiting the generality of the foregoing, within five (5) Business Days of written notice thereof from the Administrative Agent, the Borrower shall make available to the Administrative Agent, to the extent within the Borrower's power and authority, such personnel in the Borrower's employ on the date of the Event of Default as the Administrative Agent may reasonably designate, by name, title or job responsibility, to permit the Borrower (or if the Administrative Agent so elects, the Administrative Agent or the Administrative Agent's designee) to continue, directly or indirectly, to manufacture, produce, supply, advertise, provide, license, sell and deliver the products or services sold by the Borrower under the Trademarks, such persons to be available to perform their prior functions on the Administrative Agent's behalf and, if the Administrative Agent so elects to utilize their services, to be compensated by the Administrative Agent on a per diem, pro rata basis consistent with the wages and salary structure applicable to each as of the date of such Event of Default.

5. Representations, Warranties and Covenants. The Borrower represents and warrants to, and covenants and agrees with, the Administrative Agent as follows:

(a) The Borrower is and will continue to be the sole and exclusive owner of the entire legal and beneficial right, title and interest in and to the Trademarks and the Trademark Collateral (other than ownership and other rights reserved by the owners of the Licensed Trademarks), free and clear of any lien, charge, security interest or other encumbrance, except for the security interest and conditional assignment created by this Agreement and the other Security Documents, liens and encumbrances expressly permitted pursuant to the Credit Agreement, and the rights of the NHL therein. The Borrower will defend its right, title and interests in and to the Trademarks and the Trademark Collateral against any and all claims of any third parties.

(b) Schedule A and B together comprise true and complete lists of all Trademarks. All license and other agreements applicable to the Trademarks are the valid and binding obligations of all of the parties thereto, enforceable against each such parties in accordance with their respective terms.

(c) The Owned Trademarks and the Trademark Registrations and Trademark Rights related thereto are valid, enforceable and subsisting and have not been adjudged invalid or unenforceable. The Borrower has not received any written claim by any third party that any of the Owned Trademarks and the Trademark Registrations and Trademark Rights related thereto are invalid or enforceable.

(d) There is not on file in any governmental or regulatory authority, agency or recording office, in the United States or in any foreign country, any effective financing statement, security agreement, assignment, license or transfer or notice of any of the foregoing (other than those that have been filed in favor of the Administrative Agent) covering any of the Trademark Collateral, and the Borrower is not aware of any such filing. So long as this Agreement shall be in effect, the Borrower shall not execute and shall not knowingly permit to be on file in any such office or agency, any such financing statement or other document or instrument (except financing statements, documents or instruments filed or to be filed in favor of the Administrative Agent).

(e) To the best of the Borrower's knowledge after due inquiry, no claim has been made that the Borrower's use of any of the Owned Trademarks does or may violate the rights of any third parties. There has been no decision adverse to the Borrower's claim of ownership rights and or exclusive rights to use the Owned Trademarks or any material part of the Trademark Collateral associated therewith, or to its right to use and register the Owned Trademarks in any jurisdiction or to keep and maintain such registration in full force and effect, and there is no proceeding involving said rights, threatened or pending in the PTO or any similar office or agency of the United States, any state or foreign country or in any court.

6. Assurances.

(a) The Borrower shall do, make, execute and deliver all such additional and further acts, things, deeds, assurances and instruments as the Administrative Agent may require more completely to vest in and assure to the Administrative Agent its rights hereunder or in any of the Trademark Collateral, including without limitation execution and delivery of financing statements which the Administrative Agent deems appropriate to perfect and continue the assignment and security interest hereby granted.

(b) The Borrower agrees that, upon its commencement of use or acquisition of any right, title or interest in or to any Trademark, Trademark Registration or Trademark Right other than the Trademarks, Trademark Registrations or Trademark Rights set forth in Schedules A and B hereto (including any variation or new versions of such scheduled Trademarks, Trademark Registrations and Trademark Rights), or upon commencement of use of any Trademark (or the addition to any Trademark Registration of), the Borrower shall promptly notify the Administrative Agent in writing thereof and the provisions of this Agreement shall automatically apply thereto. The Administrative Agent shall be authorized to amend such Schedules A and B as appropriate to include such additional Trademarks, Trademark Registrations and Trademark Rights, without the necessity for the Borrower's approval or signature to such amendment, and the Borrower shall do all such other acts (at its own expense) deemed necessary or appropriate by the Administrative Agent to implement and preserve the Administrative Agent's interest therein (including, but not limited to, executing and delivering and recording in all places where this Agreement or notice thereof is recorded, an appropriate counterpart of or supplement to this Agreement). Such additional Trademarks, Trademark Registrations and Trademark Rights shall be automatically included in the definition of the terms "Trademarks", "Trademark Registrations" and "Trademark Rights", as such terms are used herein.

7. Power of Attorney.

(a) The Borrower hereby irrevocably constitutes and appoints the Administrative Agent (or the Administrative Agent's designee), with full power of substitution, as its true and lawful attorney-in-fact with full irrevocable power and authority in the place and stead of the Borrower and in the name of the Borrower or in the Administrative Agent's own name (or the Administrative Agent's designee), for the purpose of carrying out the term of this Agreement, to take any and all appropriate action and to execute any and all documents and instruments that may be necessary or desirable to accomplish the purposes of this Agreement and, without limiting the generality of the foregoing, hereby gives the Administrative Agent the

power and right, on behalf of the Borrower, without notice to or assent by the Borrower, to do the following:

(i) Subject to the requirements of the NHL, upon the occurrence and during the continuance of an Event of Default, generally to sell, transfer, pledge, make any agreement with respect to or otherwise deal with any of the Trademark Collateral in such manner as is consistent with the Uniform Commercial Code as enacted by the Commonwealth of Massachusetts and as fully and completely as though the Administrative Agent were the absolute owner thereof for all purposes, and to do at the Borrower's expense, at any time, or from time to time, all acts and things which the Administrative Agent deems necessary to protect, preserve or realize upon the Trademark Collateral and the Administrative Agent's security interest therein, in order to effect the intent of this Agreement, all as fully and effectively as the Borrower might do, including, without limitation, execution and delivery of any and all agreements, documents, instruments of assignment, licenses or transfers of any of the Trademark Collateral, and do all other acts, which the Borrower is obligated to execute or deliver or perform under any provision of this Agreement and which the Borrower fails to execute, deliver or perform, and execution of any and all documents, statements, certificates, instruments or agreements deemed necessary or advisable by the Administrative Agent (or the Administrative Agent's designee) to effect any purpose set forth herein; and

(ii) To file such financing statements with respect hereto, with or without the Borrower's signature, or a photocopy of this Agreement in substitution for a financing statement, as the Administrative Agent may deem appropriate and to execute such financing statements and continuation statements which may require the Borrower's signature.

(b) To the extent permitted by law, the Borrower hereby ratifies all that said attorneys shall lawfully do or cause to be done by virtue hereof. This power of attorney is a power coupled with an interest and shall be irrevocable.

(c) The powers conferred on the Administrative Agent hereunder are solely to protect its interests and the interests of the Administrative Agent in the Trademark Collateral and shall not impose any duty upon it to exercise any such powers. The Administrative Agent shall be accountable only for the amounts that it actually receives as a result of the exercise of such powers and neither it nor any of its officers, directors, employees or agents shall be responsible to the Borrower for any act or failure to act, except for its own gross negligence or willful misconduct.

8. Remedies. If an Event of Default shall have occurred and be continuing, the Administrative Agent may, without notice or demand to the Borrower, declare this Agreement to be in default, and the Administrative Agent shall, subject to the restrictions contained in the NHL Documents and the NHL Consent Agreement, thereafter have in any jurisdiction in which enforcement hereof is sought, in addition to the right to collect, enforce and settle claims in respect of the Trademark Collateral and all other rights and remedies of a holder of the Trademark Collateral, the rights and remedies of a secured party under the Uniform Commercial Code. The Administrative Agent shall give to the Borrower at least ten Business Days' prior written notice of the time and place of any public sale of any of the Trademark Collateral, including negotiable or non-negotiable instruments, securities or other writings evidencing any

of the Trademark Collateral, or of the time after which any private sale or any other intended disposition is to be made. The Borrower hereby acknowledges that ten Business Days' prior written notice is reasonable notice. In addition, the Borrower waives any and all rights that it may have to judicial hearing in advance of the enforcement of any of the Administrative Agent's rights hereunder.

9. Enforcement of Trademark Rights.

(a) Except as otherwise provided in Section 3 hereof, and notwithstanding Section 2(b) hereof, the Borrower shall have the right and the obligation to commence and prosecute in its own name, as a real party in interest, for its own benefit and at its own expense, such suits, proceedings or other actions to restrain, prevent or recover for infringement, misuse, unfair competition, dilution or other damage as are in its reasonable business judgment necessary or appropriate to maintain, protect and enforce the Trademarks, Trademark Registrations, Trademark Rights and Associated Goodwill. The Borrower shall indemnify and hold harmless the Secured Parties from and against any and all liabilities, obligations, losses, damages, penalties, claims, actions, judgments, suits, costs, expenses or disbursements (including but not limited to attorneys' fees) of any kind whatsoever which may be imposed on, incurred or suffered by or asserted against the Secured Parties in connection with or in any way arising out of such suits, proceedings or actions.

(b) Upon the occurrence and during the continuance of an Event of Default, the Administrative Agent shall have the right, but in no way shall be obligated, to bring suit in the name of the Borrower or the Administrative Agent (in the sole discretion of the Administrative Agent) to protect, maintain or enforce any of the Borrower's rights or interest in, to or under the Trademark Collateral or any part thereof, in which event the Borrower shall at the request of the Administrative Agent (and at the Borrower's expense) do any and all lawful acts and things, and execute any and all documents and instruments requested by the Administrative Agent, in furtherance of such protection, maintenance or enforcement; the Borrower shall promptly upon demand indemnify and reimburse the Administrative Agent for all liabilities, obligations, costs, expenses or disbursements imposed on, incurred or suffered by or asserted against the Administrative Agent in the exercise of its rights under this Section 9(b) and any unreimbursed amounts shall constitute Obligations for all purposes hereof. In the event the Administrative Agent shall elect not to bring suit to protect, maintain or enforce any such rights or interests of the Borrower, the Borrower shall use all reasonable measures, whether by action, suit, proceeding or otherwise, to protect, maintain and enforce such rights and interests, and for that purpose shall diligently maintain any such action, suit or proceeding necessary or appropriate for such protection, maintenance or enforcement.

10. Indemnification. The Borrower shall indemnify and hold harmless the Secured Parties from and against, and shall pay to the Secured Parties on demand, any and all claims, actions, suits, judgments, penalties, losses, damages, costs, disbursements, expenses, obligations or liabilities of any kind or nature (except, with respect to any Secured Party, those resulting from such Secured Party's gross negligence or willful misconduct) arising in any way out of or in connection with this Agreement, the Trademark Collateral, custody, preservation, use, operation, sale, license (or other transfer or disposition) of the Trademark Collateral, any alleged infringement of the intellectual property rights of any third party, the production, marketing,

delivery and sale of the goods and services provided under or in connection with any of the Trademarks or the Trademark Collateral, the sale of, collection from or other realization upon any of the Trademark Collateral, the failure of the Borrower to perform or observe any of the provisions hereof, or matters relating to any of the foregoing, prior to the effectiveness of the Section 2(b) Assignment. The Borrower shall also indemnify and hold harmless the Secured Parties from and against any and all claims, actions, suits, judgments, penalties, losses, damages, costs, disbursements, expenses, obligations or liabilities arising out of or in connection with any fault, negligence, act or omission of the Borrower (regardless of whether such fault, negligence, act or omission occurred or occurs prior to or after such effectiveness). The amounts of any unpaid indemnity provided for in this Section 10 shall constitute Obligations for all purposes hereof. The Borrower shall not make any claim against the Administrative Agent for or in connection with the exercise or enforcement by the Administrative Agent of any right or remedy granted to it hereunder, or any action taken or omitted to be taken by the Administrative Agent hereunder (except for the gross negligence or willful misconduct of the Administrative Agent).

11. No Obligation of the Administrative Agent. The rights granted to the Administrative Agent hereunder are solely for the protection of the Administrative Agent and nothing herein contained shall impose on the Administrative Agent any duties or obligations with respect to the Trademark Collateral or any property of the Borrower received hereunder beyond reasonable care in its custody and preservation while in the Administrative Agent's possession.

12. Termination of Agreement. The obligations of the Borrower and the rights and powers granted to the Administrative Agent hereunder shall continue in full force and effect until the Obligations have been indefeasibly paid or satisfied in full (provided that the Lenders are no longer obligated to make Loans or issue Letters of Credit under the Credit Agreement), at which time such obligations, rights and powers shall terminate and be of no further force and effect, provided, however, that this Agreement shall continue to be effective or shall be reinstated, as the case may be, if at any time payment or other satisfaction of any of the Obligations is rescinded or must otherwise be restored or returned upon the bankruptcy, insolvency, or reorganization of the Borrower, or otherwise, as though such payment had not been made or other satisfaction occurred. No invalidity, irregularity or unenforceability by reason of the Bankruptcy Code or any insolvency or other similar law, or any law or order of any government or agency thereof purporting to reduce, amend or otherwise affect, the Obligations, shall impair, affect, be a defense to or claim against the Obligations of the Borrower under this Agreement.

13. GOVERNING LAW. THIS AGREEMENT IS INTENDED TO TAKE EFFECT AS A SEALED INSTRUMENT, SHALL BE BINDING UPON THE BORROWER, ITS SUCCESSORS AND ASSIGNS, SHALL INURE TO THE BENEFIT OF THE ADMINISTRATIVE AGENT, ITS SUCCESSORS AND ASSIGNS AND SHALL BE CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE COMMONWEALTH OF MASSACHUSETTS. Except as prohibited by law, the Borrower waives any right which it may have to claim or recover in any litigation any special, exemplary, punitive or consequential damages or any damages other than, or in addition to, actual damages. The Borrower (a) certifies that neither the Secured Parties nor any representative, agent or attorney of any Secured Party has represented, expressly or otherwise, that the Secured Parties would not, in the event of litigation, seek to enforce the foregoing waivers and (b) acknowledges that, in entering into the

Loan Documents to which the Secured Parties are, the Secured Parties are relying upon, among other things, the waivers and certifications contained in this Section 13.

14. Jurisdiction. The Borrower agrees that any suit for the enforcement of this Agreement may be brought in the courts of the Commonwealth of Massachusetts or any federal court sitting therein and consents to the non-exclusive jurisdiction of such court and to service of process in any such suit being made upon the Borrower by certified or registered mail at the address specified in the Credit Agreement. The Borrower hereby waives any objection that it may now or hereafter have to the venue of any such suit or any such court or that such suit is brought in an inconvenient court.

15. Waiver of Jury Trial. THE BORROWER WAIVES ITS RIGHT TO A JURY TRIAL WITH RESPECT TO ANY ACTION OR CLAIM ARISING OUT OF ANY DISPUTE IN CONNECTION WITH THIS AGREEMENT, ANY RIGHTS OR OBLIGATIONS HEREUNDER OR THE PERFORMANCE OF ANY SUCH RIGHTS OR OBLIGATIONS. Except as prohibited by law, and except in the case of the Administrative Agent's gross negligence or willful misconduct, the Borrower waives any right which it may have to claim or recover in any litigation referred to in the preceding sentence any special, exemplary, punitive or consequential damages or any damages other than, or in addition to, actual damages. The Borrower (a) certifies that neither the Secured Parties nor any representative, agent or attorney of any Secured Party has represented, expressly or otherwise, that the Secured Parties would not, in the event of litigation, seek to enforce the foregoing waivers and (b) acknowledges that, in entering into the Credit Agreement and the other Loan Documents to which the Secured Parties are a party, the Secured Parties are relying upon, among other things, the waivers and certifications contained in Sections 13, 14 and this Section 15.

16. Assignment. In the event of a sale or assignment by any Lender of all or any of the Obligations held by it in accordance with the provisions of the Credit Agreement, such Lender may assign or transfer its rights and interests under this Agreement in whole or in part to the purchaser or purchasers of such Obligations, whereupon such purchaser or purchasers shall become vested with all of the powers and rights of such Lender hereunder, and such Lender shall thereafter be forever released and fully discharged from any liability or responsibility hereunder with respect to the rights and interests so assigned.

17. Miscellaneous. The headings of each section of this Agreement are for convenience only and shall not define or limit the provisions thereof. This Agreement and all rights and obligations hereunder shall be binding upon the Borrower and its respective successors and assigns, and shall inure to the benefit of the Administrative Agent and its successors and assigns. If any term of this Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. This Agreement may be executed in any number of counterparts and by the different parties hereto on separate counterparts, each of which shall be an original, but all of which together shall constitute one instrument. The Borrower acknowledges receipt of a copy of this Agreement.

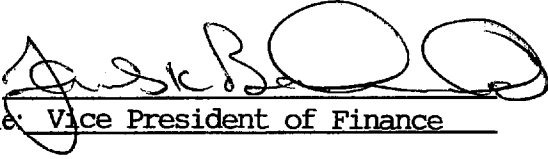
18. Notices. All notices and other communications made or required to be given pursuant to this Agreement shall be made or given, and shall take effect, in accordance with the manner specified in Schedule 10.02 of the Credit Agreement.

19. Amendment and Restatement. This Agreement amends, restates, consolidates and supersedes in its entirety the Original Trademark Security Agreement.

20. NHL Requirements. It is acknowledged, understood and agreed that, notwithstanding anything in this Agreement or any other Loan Document to the contrary, (a) the exercise by the Administrative Agent or any Lender of remedies under any Loan Document will be made in accordance with the terms and provisions of the NHL Consent Agreement, the terms, conditions and provisions of which each of the parties to any Loan Document has accepted as reasonable and appropriate, and (b) in the event of any conflict or inconsistency between the terms of the NHL Consent Agreement and the terms of any Loan Document (including this Agreement), the terms of the NHL Consent Agreement will control. All capitalized terms used in this Section and not defined in this Section are defined in the NHL Consent Agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the date first above written.

BOSTON PROFESSIONAL HOCKEY
ASSOCIATION, INC.

By: 
Title: Vice President of Finance

BANK OF AMERICA, N.A.,
as Administrative Agent

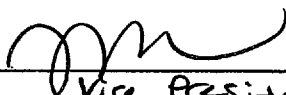
By: _____
Title: _____

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the date first above written.

BOSTON PROFESSIONAL HOCKEY
ASSOCIATION, INC.

By: _____
Title: _____


BANK OF AMERICA, N.A.,
as Administrative Agent

By:  _____
Title: Vice President

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF MASSACHUSETTS)
COUNTY OF SUFFOLK) SS

Before me, the undersigned, a Notary Public in and for the county aforesaid on this 9th day of September __, 2011 personally appeared JAMES BEDNAREK to me known personally, and who, being by me duly sworn, deposes and says that he/she is the VP FINANCE of BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC., and that said instrument was signed and sealed on behalf of said corporation by authority of its Board of Directors, and said JAMES BEDNAREK acknowledged said instrument to be the free act and deed of said corporation.


Notary Public
My commission expires: 9/15/17

STATE OF NORTH CAROLINA)
COUNTY OF MECKLENBURG) SS

Before me, the undersigned, a Notary Public in and for the county aforesaid on this ___ day of September __, 2011 personally appeared _____ to me known personally, and who, being by me duly sworn, deposes and says that he/she is the _____ of BANK OF AMERICA, N.A. and that said instrument was signed and sealed on behalf of said corporation by authority of its Board of Directors, and said _____ acknowledged said instrument to be the free act and deed of said corporation.

Notary Public
My commission expires:

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF)
COUNTY OF) SS

Before me, the undersigned, a Notary Public in and for the county aforesaid on this ___ day of September ___, 2011 personally appeared _____ to me known personally, and who, being by me duly sworn, deposes and says that he/she is the _____ of BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC., and that said instrument was signed and sealed on behalf of said corporation by authority of its Board of Directors, and said _____ acknowledged said instrument to be the free act and deed of said corporation.

Notary Public

My commission expires:

STATE OF NORTH CAROLINA)
COUNTY OF MECKLENBURG) SS

Before me, the undersigned, a Notary Public in and for the county aforesaid on this 9 day of September ___, 2011 personally appeared Judy D. Payne to me known personally, and who, being by me duly sworn, deposes and says that he/she is the Vice President of BANK OF AMERICA, N.A. and that said instrument was signed and sealed on behalf of said corporation by authority of its Board of Directors, and said Vice President acknowledged said instrument to be the free act and deed of said corporation.

Debra Aelf

Notary Public

My commission expires:

My Commission Expires November 12, 2011

SCHEDULE A

OWNED TRADEMARKS (U.S.)

SEE ATTACHED

In addition, as a Member Club of the NHL, Borrower has the necessary rights to use NHL and other Member Club trademarks in the conduct and promotion of NHL games involving the Club, pursuant to and subject to the NHL Documents.

BOSTON BRUINS

U.S. Trademarks

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B & Spoked Circle Design	000001984/ United States of America	74/230,494 16-Dec-1991		1,745,873 12-Jan-1993	Registered 12-Jan-2013
	<i>Class(es):</i> 25			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Clothing, namely shirts, jerseys, sweaters, sweatshirts, T-shirts, jackets, pants, sweatpants, warm-up suits, wristbands, shorts, caps, hats, socks, nightshirts, mittens and cloth bibs.				

Available Images:

B & Spoked Circle Design

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B & Spoked Circle Design	000001985/ United States of America	72/313,368 02-Dec-1968		872,363 01-Jul-1969	Registered 01-Jul-2019

Class(es): 41

Division: Boston Bruins

Agent Name:

Owner Name: Boston Professional Hockey Association, Inc.

Sub Division:

Goods: Professional ice hockey contests.

Attorney(s):

Division Ref:

Agent Ref:

Custom Recordation #:

Available Images:

B & Spoked Circle Design

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B & Spoked Wheel Design (2007)	000002895/ United States of America	77/211,071 20-Jun-2007		3,517,481 14-Oct-2008	Registered 14-Oct-2018

Class(es): 25

Division: Boston Bruins

Agent Name:

Owner Name: Boston Professional Hockey Association, Inc.

Sub Division:

Goods: Clothing, namely, bandannas, beach cover-ups, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, swimsuits, t-shirts, ties, toques, underwear, warm-up suits, wristbands.

Attorney(s):

Division Ref:

Agent Ref:

Custom Recordation #:

Available Images:

B & Spoked Wheel Design (2007)

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B & Spoked Wheel Design (2007)	0000002896/ United States of America	77/211,095 20-Jun-2007		3,517,482 14-Oct-2008	Registered 14-Oct-2018
	<i>Class(es):</i> 41			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Entertainment services, in the nature of ice hockey exhibitions.				

Available Images:

B & Spoked Wheel Design (2007)

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B (Stylized)	0000000396/ United States of America	74/283,261 09-Jun-1992		1,883,643 14-Mar-1995	Registered 14-Mar-2015
	<i>Class(es):</i> 25			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Clothing, namely jerseys.				

Available Images:

B (Stylized)

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
Bear Head Design	0000001982/ United States of America	74/704,507 24-Jul-1995		2,193,991 06-Oct-1998	Registered 06-Oct-2018

Class(es): 25

Division: Boston Bruins

Agent Name:

Owner Name: Boston Professional Hockey Association, Inc.

Sub Division:

Goods: Caps, hats.

Attorney(s):

Division Ref:

Agent Ref:

Custom Recordation #:

Available Images:

Bear Head Design

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Bear Head Design	0000001983/ United States of America	74/704,506 24-Jul-1995		2,079,896 15-Jul-1997	Registered 15-Jul-2017
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Class(es): 41

Division: Boston Bruins

Agent Name:

Owner Name: Boston Professional Hockey Association, Inc.

Sub Division:

Goods: Entertainment services, namely providing professional hockey exhibitions.

Attorney(s):

Division Ref:

Agent Ref:

Custom Recordation #:

Available Images:

Bear Head Design

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOSTON BRUINS	0000001986/ United States of America	72/413,201 20-Jan-1972		953,886 20-Feb-1973	Registered 20-Feb-2013
	<i>Class(es):</i> 41		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Professional ice hockey contests.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				

BOSTON BRUINS & Bear Design	0000000316/ United States of America	74/308,193 24-Aug-1992		1,823,805 22-Feb-1994	Registered 22-Feb-2014
	<i>Class(es):</i> 25		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Clothing, namely jerseys, caps, T-shirts, sweatshirts and jackets.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				
	<u>Available Images:</u>				
	BOSTON BRUINS & Bear Design				
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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOSTON BRUINS & Bear Design (2007)	000002897/ United States of America	77/211,024 20-Jun-2007		3,517,478 14-Oct-2008	Registered 14-Oct-2018

Class(es): 25

Attorney(s):

Division: Boston Bruins

Division Ref:

Agent Name:

Agent Ref:

Owner Name: Boston Professional Hockey Association, Inc.

Custom Recordation #:

Sub Division:

Goods: Clothing, namely, bandannas, beach cover-ups, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, swimsuits, t-shirts, ties, toques, underwear, warm-up suits, wristbands.

Remarks: Disclaimer: "BOSTON"

Available Images:

BOSTON BRUINS & Bear Design (2007)

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOSTON BRUINS & Bear Design (2007)	000002898/ United States of America	77/211,050 20-Jun-2007		3,517,479 14-Oct-2008	Registered 14-Oct-2018
	<i>Class(es):</i> 41		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Entertainment services, in the nature of ice hockey exhibitions.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				
	<u>Available Images:</u>				
	BOSTON BRUINS & Bear Design (2007)				
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BRUINS	000001987/ United States of America	74/230,495 16-Dec-1991		1,718,316 22-Sep-1992	Registered 22-Sep-2012
	<i>Class(es):</i> 25		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Clothing, namely shirts, jerseys, sweaters, sweatshirts, T-shirts, jackets, sweatpants, warm-up suits, shorts, caps, hats, mittens.				

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BRUINS	000001988/ United States of America	72/313,369 02-Dec-1968		872,364 01-Jul-1969	Registered 01-Jul-2019
	<i>Class(es):</i> 41			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Professional ice hockey contests.				

BRUINS BOSTON & Bear Design (2007)	000002899/ United States of America	77/211,132 20-Jun-2007		3,517,483 14-Oct-2008	Registered 14-Oct-2018
	<i>Class(es):</i> 25			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Clothing, namely, bandannas, beach cover-ups, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, swimsuits, t-shirts, ties, toques, underwear, warm-up suits, wristbands.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				
	<u>Available Images:</u>				
	BRUINS BOSTON & Bear Design (2007)				
	F:\CPINHL\images\BRUINS BOSTON & Bear Design (2007).jpg				



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BRUINS BOSTON & Bear Design (2007)	0000002900/ United States of America	77/211,144 20-Jun-2007		3,517,484 14-Oct-2008	Registered 14-Oct-2018
	<i>Class(es):</i> 41		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Entertainment services in the nature of ice hockey exhibitions.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				
	<u><i>Available Images:</i></u>				
	BRUINS BOSTON & Bear Design (2007)				
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BRUINS STREET BRIGADE	0000001989/ United States of America	75/079,779 28-Mar-1996		2,066,758 03-Jun-1997	Registered 03-Jun-2017
	<i>Class(es):</i> 41		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Organizing and administering community based street hockey programs and competitions for youths.				

BOSTON BRUINS

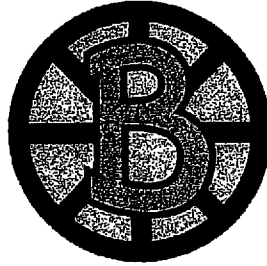
Massachusetts State Trademarks

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B	000002812/ Massachusetts			60557 15-Aug-2001	Registered 15-Aug-2011
	<i>Class(es):</i> International Class 20, 25 (Official State Class 25)		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Souvenirs and novelty merchandise, clothing. (Manner of Display: Used directly to the goods and the containers for the goods, by displaying it in physical association with the goods in the sale or distribution thereof, on tags or labels affixed directly to the goods.)				
	<i>Remarks:</i> Team Responsibility.				
B	000002813/ Massachusetts			60560 15-Aug-2001	Registered 15-Aug-2011
	<i>Class(es):</i> International Class 41 (Official State Class 35)		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Playing ice hockey contests. (Manner of Display: Used in advertisements of the service, in connection with the service rendered.)				
	<i>Remarks:</i> Team Responsibility.				
BOSTON BRUINS	000002808/ Massachusetts			60558 15-Aug-2001	Registered 15-Aug-2011
	<i>Class(es):</i> International Class 41 (Official State Class 35)		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> For the playing of ice hockey contests. (Manner of Display: Used in Connection with the services rendered.)				
	<i>Remarks:</i> Team Responsibility.				

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOSTON BRUINS	000002810/ Massachusetts			60555 15-Aug-2001	Registered 15-Aug-2011
	<i>Class(es):</i> International Class 20, 25 (Official State Class 28)		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Souvenirs and novelty merchandise, clothing. (Manner of Display: Used directly to the goods and the containers for the goods, by displaying it in physical association with the goods in the sale or distribution thereof, on tags or labels affixed directly to the goods.)				
	<i>Remarks:</i> Team Responsibility.				
BRUINS	000002807/ Massachusetts			60559 15-Aug-2001	Registered 15-Aug-2011
	<i>Class(es):</i> International Class 41 (Official State Class 35)		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> For the playing of ice hockey contests. (Manner of Display: Used in connection with services rendered.)				
	<i>Remarks:</i> Team Responsibility.				
BRUINS	000002809/ Massachusetts			60556 15-Aug-2001	Registered 15-Aug-2011
	<i>Class(es):</i> International Class 20, 25 (Official State Class 16)		<i>Attorney(s):</i>		
	<i>Division:</i> Boston Bruins		<i>Division Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Souvenirs and novelty merchandise, clothing. (Manner of Display: Used directly to the goods and the containers for the goods, by displaying it in physical association with the goods in the sale or distribution thereof, on tags or labels affixed directly to the goods.)				
	<i>Remarks:</i> Team Responsibility.				

Unregistered Marks

Spoked B - Winter Classic



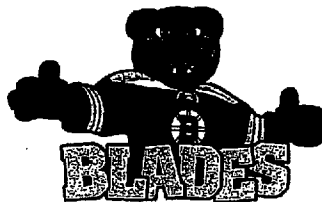
First Use: September 2009

Playoffs



First Use: March 2010

Blades Mascot



First Use: November 2010

SCHEDULE B

LICENSED TRADEMARKS

NONE

TRADEMARK LICENSE RIGHTS

1. The Borrower ("Company"), together with all other NHL member clubs, entered into a License Agreement with NHL Enterprises, L.P. ("Enterprises"), dated July 1, 1996, pursuant to which Enterprises was granted a license to use, and license the use of, the Company's Trademarks in the United States. This license is exclusive, except in the Company's Local Territory (defined as the area within a 75-mile radius of the Company's home arena), where such license may be exercised by the Company. Attached as Exhibit A is a list of manufacturers licensed by Enterprises to use the Company's Trademarks.
2. By Agreement with The Coca-Cola Company and Coca-Cola Enterprises Inc. (collectively, "Coca-Cola"), Coca-Cola has a license to use certain Company marks to advertise and promote certain beverage products of the Sponsor through December 31, 2015.
3. By agreement with CBS Radio Stations Inc., operator of radio Station WBZ FM (the radio broadcaster of Boston Bruins games), the station has the right, for the promotion of games to be broadcast, to use the Trademarks of the Company and the names, biographies and likenesses of any players, with the prior written approval of the Company through the conclusion of the 2011-12 NHL Season, plus any extension agreed by the parties.
4. By agreement with New England Sports Network, Limited ("NESN") Partnership (for the cablecast of Boston Bruins games), the Company licenses NESN to use all Trademarks belonging to the Company for the promotion of the network, the network's promotion of its cablecast of Bruins games or in conjunction with such cablecasting.
5. By agreement with Anheuser-Busch, Incorporated, ("AB"), AB has the right in the malt Beverage Category to use the Boston Bruins logo together with AB's trade name and/or Trademark on promotional and point-of-sale materials through September 30, 2012.
6. By agreement with Shields Health Care Group, ("Shields"), Shields has the right to use certain Trademarks for approved promotions and premium items through August 31, 2012.

7. By agreement with Dunkin Brands, Incorporated/DB ADFund Administrator, LLC (“DD”), DD has the right to use Trademarks through September 30, 2012.
8. By agreement with General Cigar, (“GC”), GC may sell certain cigars and related paraphernalia branded with certain Trademarks to TD Garden Premium Club Members and in specified locations through December 31, 2011.
9. By agreement with AMI Graphics, LLC, (“AMI”), AMI has the right to use certain Trademarks for the sale and promotion of Fan Banner products through September 30, 2011.
10. By agreement with Meigray Group, L.L.C., (“Meigray”), Meigray has the right to use certain Trademarks for the promotion and sale of authentic game won jerseys through the conclusion of the 2012-13 NHL Season.
11. By agreement with the Reading Royals ECHL Hockey Club, (“Royals”), the Royals have the right to publicize and promote an affiliation with the Boston Bruins through the conclusion of the 2011-12 NHL Season.
12. By agreement with Pro Ambitions Hockey, Inc., (“Pro Ambitions”), Pro Ambitions has the right to use certain Trademarks for the promotion and operation of certain youth hockey camps through December 31, 2012.
13. By agreement with University Sports Publications, Co., and its subsidiary professional Sports Publications, Inc., (collectively, “PSP”), PSP has the right to (1) produce, prepare, publish and distribute the Bruins program (2) sell certain advertising for the Bruins Program and collect all revenue (3) use certain Trademarks for the promotion of the Bruins Program. Agreement automatically continues on a year-to-year basis unless either party sends written notice the April 1st immediately preceding the commencement of the NHL season.

In addition, on an occasional basis, the Company permits use of its Trademarks by advertisers on NESN or in other local media and by Delaware North Companies, Inc. – Boston, the operator of the Bruins’ home arena. Use of the Trademark is also made by the NHL and by Enterprises in connection with retail and event promotions, merchandising and licensing.

In addition, from time to time by written agreement, the Company permits third parties to identify themselves as “an official partner of” (or similar designation of affiliation) of the Boston Bruins in a specified field of use.

EXHIBIT A

SEE ATTACHED

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
167986 Canada Inc. d/b/a Karmin Industries	wooden stools, tables, mirrors, chalkboards, cork board, benches, clothing racks, rocking chair, headboards, paint by number kits	All Teams	Canada, United States
180s LLC	adult gloves, ladies gloves, children's gloves, adult ear muffs, youth ear muffs, children's ear muffs	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
3 M Canada Company	commercial graphic decals	All Teams, Vintage Hockey Marks	Canada
877057 Ontario Inc. d/b/a Niagara River Trading Co.	key rings, magnets, zipper pulls, plastic mugs, jigsaw puzzles, resin hanging figurines, resin caricature figurines, frames, magnetic pen, squeeze bottles, snow globe, plastic placemats, unframed prints, Zamboni figurines	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL/Zamboni	Canada, United States
A & A Global Industries, Inc.	mini towel, necklaces, temporary tattoos, ceramic mugs, flat paper stickers, tins, rubber bouncy balls, toy protective equipment, miniature goalie mask, mini towel, tins, rubber bouncy balls, temporary tattoos, toy pucks, flat paper stickers, necklaces, ceramic mugs, ceramic/porcelain figurines, pvc dolls	All Teams, STANLEY CUP	Canada, United States
A&E Group, LLC	adult sweatshirt, adult t-shirt, youth sweatshirt, youth t-shirt, adult wind jacket, youth wind jackets	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Accolade Group Inc. dba Levelwear	adult t-shirt, youth t-shirt, men's golf shirts, ladies golf shirts, youth golf shirts, adult fleece tops, youth fleece tops, Adult Outerwear, youth outerwear, adult polo shirts, youth polo shirt, adult coaches style caps, youth coaches style cap, adult visors, youth visors, adult bucket hats, Youth bucket hats, adult fashion top, youth fashion top	All Teams, ALL STAR GAME, STANLEY CUP	Canada, United States
Advanced Sports Inc. d/b/a Athletic Locker Ltd.	adult outerwear, adult fleece jacket, adult nylon jacket, adult wind jacket, adult t-shirt, adult fleece tops	All Teams, STANLEY CUP	Canada
Affinity Electronics of Canada, Inc.	cellular phone carrying case, iPad case, laptop carrying cases, playbook cases, tablet, e-reader case, cell phone charm, cell phone headsets	All Teams	Canada, United States
Akzo Nobel Paints LLC f/k/a The Glidden Company	paint	All Teams	United States
All Canadian Emblem	number & letter kits	All Teams, ALL STAR GAME, STANLEY CUP	Canada, United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Almedahls AB	sheets, pillow cases, comforter, bath towels, hand towels, blanket, adult robe, ladies robe, youth robes, children's robes, toddler & infant robes, adult bath poncho, ladies bath poncho, youth bath poncho, children's bath poncho	All Teams	Denmark, Finland, Iceland, Norway, Sweden
American Needle & Novelty Co.	mens sweatshirts, womens sweatshirts, youth sweatshirt, adult rugby shirt, mens t shirts, mens polo shirts, womens t shirts, womens polo shirts, youth t-shirt, youth rugby shirts, youth polo shirt, women's thermal tops, men's thermal tops, youth thermal tops, mens sweatpants, womens sweatpants, youth sweatpants, ladies shorts, mens shorts, Youth shorts	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Aminco International	lapel pins, key rings, money clips, magnets, belt buckles, coasters, luggage tags, pet i.d. tags, human i.d. tags (military style), pendants, wine glass charms, jewelry charms, golf divot repair tools, frames, push pins, lanyards (id neck holders), ticketholder, holiday decor, necklaces, bracelets, earrings, collectible spoons, thundersticks, cellular phone covers, cell phone straps, trailer hitch cover, cufflinks, penlight, zipper pulls, bookmarks, hair accessories, mirrors, purse clips, wine bottle stoppers, desk accessories, thimble	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Zamboni	United States, Worldwide
Amscan Holdings, Inc.	party invitations, paper plates, paper cups, paper napkins, balloons, party hats, tablecloths, straws, nonprescription sunglasses, party favors, notebooks, banners, flags, awards/certificates, loot bags, glasses, plastic cups, candles, temporary tattoos, pens, key rings, pencils	NHL Winter Classic, NHL Heritage Classic, All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Anglo Oriental Ltd.	throw rugs, area rugs, carpet runners, carpet tiles, carpets, mats, car mats	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Antigua Group, Inc.	adult polo shirts, adult t-shirt, adult woven shirt, youth polo shirt, youth t-shirt, youth woven shirts, womens polo shirts, ladies woven shirt, ladies t-shirt, mens sweaters, womens sweaters, youth sweater, adult fleece tops, ladies fleece tops, youth fleece tops, mens tank tops, womens tank tops, youth tank tops, adult wind jacket, ladies wind jacket, youth wind jackets, adult casual pants, ladies casual pants, youth casual pants, adult luggage, valise/briefcase, backpack, shoe bag, travel kit, adult coaches style caps, adult visors, mens shorts, womens shorts, youth standard shorts, adult fashion top, youth fashion top, ladies fashion top	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Artissimo Designs	original and reproduction fine art on canvas, framed posters, laminated poster	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP	United States, Canada
Authentic Street Signs	bells, neon signs, neon clocks, street signs, night lights	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Avon Canada, Inc.	collectible clocks, aprons, athletic tape, towels, infant seat, calculators, gym bags, laptop carrying cases, steering wheel covers, soft foam insulated beverage holder, soft sided coolers, patio lanterns, Sideview mirror cover, plastic mugs, barbeque utensils, glasses, frying pans, adult polar fleece hats, mens micro fleece scarves, adult ear muffs, coin bank, t.v. remote control, men's razor, shaving kits, duffle/roll bags, lock de-icer, small tool kit, toiletry bags, throw blankets, ice scraper, car shades, Toaster Stamps	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	Canada
BIC, Inc.	cigarette lighter, cigarette lighter cases	All Teams, Vintage Hockey Marks	Canada, United States
BLM Games Inc.	board games, jigsaw puzzles, cardgames	All Teams	United States, Canada, Worldwide

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Baseline Licensing, LLC	sofas, recliners, arm chairs, plastic chair, plush children's chair, floor chair, bar stool, footstools, slip covers, lamp shades, storage cube, seat cushions, headboards, children's recliner, storage boxes	All Teams	United States, Canada
Bauer Hockey, Inc.	face masks/guards	NHL SHIELD LOGO, All Teams	United States, Canada, Worldwide
Beeposh LLC	plush stuffed animals	All Teams	United States, Canada
Big Time Jersey, LLC	jersey shaped flags	All Teams, Vintage Hockey Marks, ALL STAR GAME, STANLEY CUP	United States, Canada
Biolab International	hot/cold gel packs, covers for hot/cold gel packs	All Teams	Canada, United States
Birks & Mayors Inc.	jewelry charms, necklaces, cufflinks, bracelets, money clips, wine glass charms	All Teams, STANLEY CUP	Canada
Blade Pro Products Inc.	stick tape	All Teams, ALL STAR GAME, Vintage Hockey Marks	United States, Canada, Worldwide
Blakeway Worldwide Panoramas, Inc.	unframed posters, lithographs	All Teams, ALL STAR GAME, Vintage Hockey Marks	United States, Canada
Bleacher Creature LLC	plush, puppets, action figures, wind-up toys, wood train, princess tiara, wand, cape	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic, Vintage Hockey Marks	United States, Canada
Boelter Brands LLC	glasses, refrigerators, ice buckets, coasters, glass pitchers, bottle openers, jar candles, squeeze bottles, freezer mug, plastic pint glass, plastic containers, snack containers, beverage storage containers, wastebaskets, tablecloths, cloth placemats, cloth napkins, ceramic mugs, steins, shot glasses, plastic pint glass, ceramic travel mugs, stainless steel travel mugs, salt and pepper shakers, ceramic bowls, plastic bowls, glass bowls	All Teams, STANLEY CUP, ALL STAR GAME, NHL Winter Classic, Vintage Hockey Marks	United States, Canada
Boomerang Tools Inc. & Boomerang Import Inc.	hammer, screw driver, pliers, wrench, box cutter, scissors, measuring tape, tool case, pencils, Tool Pouch, tool belt, flashlight, pocket knife	All Teams, Vintage Hockey Marks	Canada, United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Bridgestone Golf, Inc.	golf balls, golf bag, golf club covers, backpack	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic	United States, Canada
Brunswick Bowling & Billiards	bowling balls, bowling ball bags, bowling pins	All Teams	United States, Canada
Build-A-Bear Retail Management Inc.	plush stuffed animal clothing, plush stuffed animal accessories	All Teams, STANLEY CUP	United States, Canada
Caddy Pro Golf Products Inc. o/a Wick Agencies	golf tees, golf clubs/bag, golf balls, golf club covers, golf divot repair tools, travel bag, umbrellas, desk caddy, sports towel, adult gloves, golf scope, lip balm, golf watch clips	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	Canada
Calego International Inc.	storage boxes, snack containers, book shelves, clocks, mirrors, wall hangings (non-textile), fabric wall hanging, plastic hangers, clothing racks, memo pads, post-it note pads, pencil cases, pencils, rulers, folders, wipe off memo boards, tins, door hook, metal banks, coin-op pinball game, jigsaw puzzles, crayons, can holders	All Teams	Canada
Canadian Graphics West	cellphone cover, tablet, e-reader case	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic, NHL Heritage Classic	Canada, United States
Card Sports & Entertainment Inc. d/b/a CSE Games	board games, playing cards, toy pucks, boom box, cardgames, jigsaw puzzles, frames, standing board	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic	United States, Canada
Caseworks International, Inc.	collectible display cases, collectible ticket holders, business card holder, rear view mirror decor, frames, personal assistant skins, collectible plaques, paper weights	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic, Vintage Hockey Marks	United States, Canada
Catfish Calhoun Inc. o/a Calhoun Sportswear	adult swimsuits, ladies swimsuit, youth swimsuits, men's boardshorts, women's boardshorts, youth boardshorts, adult swimtrunks, youth swimtrunks, ladies shorts, bikini, ladies tank tops, toddler & infant swimwear, women's beach wrap, women's tube top	All Teams	Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Caulfeild Apparel Group Ltd.	Adult Loungewear, Youth Loungewear, Adult Underwear, youth underwear	All Teams, Vintage Hockey Marks	Canada
Classic Balloon	balloons, mylar balloons, latex balloons, stress ball	All Teams, ALL STAR GAME, Vintage Hockey Marks, NHL Winter Classic, STANLEY CUP	United States
College Concepts	ladies boxer shorts, adult boxer shorts, youth boxer shorts, toddler boxer shorts, adult lounge pants, ladies lounge pants, womens pajamas, adult pajamas, youth pajamas, toddler & infant pajamas, adult robe, ladies robe, youth robes, toddler & infant robes, youth lounge pants, toddler & infant lounge pants, adult nite shirt, ladies nite shirt, youth nite shirt, toddler & infant niteshirts, mens briefs, youth briefs, toddler briefs, adult intimate apparel, youth intimate apparel, adult panties, children's panties, toddler panties	All Teams, ALL STAR GAME, STANLEY CUP	United States
Comfortex Window Fashions	window shade	All Teams	United States, Canada
Concept One Accessories	backpack, duffel/roll bags, messenger bag, tote bag, belts, wallets, adult wrist bands, youth wrist bands, children's wrist bands, toddler & infant wrist bands, computer cd cases, mp3 player case, phone cases, hand bags, umbrellas, soft sided coolers, laundry bag, diaper bags, bags, toiletry bags	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, Vintage Hockey Marks	United States
Conchal Inc. d/b/a POOK/Hockey Sockey Inc.	sock toques	All Teams, Vintage Hockey Marks	Canada
Coveroo, Inc.	cellphone cover, mp3 player case, mp3 player skin, cellular phone skin, e-tablet/e-reader sleeve, tablet, e-reader case, cellular phone carrying case	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic, NHL Heritage Classic	United States, Canada
Creative Innovisions, LLC	lenticular images	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic	United States
Cuce Twins LLC	rain boots, faux fur boots, puffy boots	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, Vintage Hockey Marks	United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
DecoPac, Inc.	edible cake decor, cake decor (nonedible), lay-ons for cake decorations, cupcake cups, plastic candle holders, bakery boxes, digital cake decorating system, pizza prints	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP	United States, Canada
Denco Sports Luggage	luggage	All Teams	United States
Disruptive Media Publishers Canada, Inc.	virtual avatar accessories, video game themes (wallpaper)	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic, Vintage Hockey Marks	United States, Canada, Worldwide
Dophes Ltd. (a division of J&A Aziz Ltd.)	bath towels, beach towel, personalized towel, travel games, towel in a bag/backpack, hooded towel, adult robe, youth robes, ladies robe, oven/bbq mitts, aprons, floor mats, plastic cups, soap dishes, rubberized bathroom mats, toothbrush holder, shower curtain, wastebaskets, utility step stool	All Teams, STANLEY CUP, ALL STAR GAME, Vintage Hockey Marks	Canada
Dream Products Inc. d/b/a Mounted Memories	collectible plaques, framed printed products signed, unframed prints, framed printed products, collectible display cases, snow globe	All Teams, ALL STAR GAME, NHL Winter Classic, STANLEY CUP	United States
Electronic Arts Inc., Octopus Interactive C.V.	game software for video game systems, pc game software, cd-rom software, Nintendo Wii games, joy stick for Nintendo Wii	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada, Worldwide
Enotriart	coasters, collectible plates (porcelain), pvc dolls, collectible action figures, ceramic bowls, plastic bowls, pencil box	All Teams, Vintage Hockey Marks	Canada
Everlasting Images, Inc.	unframed posters, lithographs	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic, Vintage Hockey Marks	United States, Canada
Exclusive Pro Sports	number & letter kits	All Teams	United States, Canada
Fabrique Innovations Inc. d/b/a Sykel Enterprises	pillow pets	All Teams	United States, Canada
Fan Fever LLC	remote control goal light, goal light key ring, goal light ornament, novelty lights, revolving lights, toy hockey stick, alarm clocks, bottle openers	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic	United States, Canada
Fan Fever LLC	ice resurfacers, night lights	NHL/Zamboni	United States, Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Fan Ink Limited f/k/a Recreational Sport Distributors Limited	temporary tattoos for men, temporary tattoos for women, temporary tattoos for children	All Teams	Canada, United States
Fanatic Cards	greeting cards, notecards, thank you cards, memo pads, post-it note pads, paper cubes, musical greeting cards, gumballs	All Teams, ALL STAR GAME, Vintage Hockey Marks	United States, Canada
Fathead, LLC	vinyl lithographic image, personal assistant skins, laptop skin, cellular phone skin, Game Boy skin, window static clings, bumper stickers, vinyl floor graphic	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada, Worldwide
Fidelity Electronics Inc.	electronic nonprogrammable table top game, electronic programmable handheld game, t.v. remote control, trivia games, cell phone headsets, headphones, air hockey tables, digital photo frame, calculators, usb flash drives, cellular phone carrying case, I Pod cases, mouse pads, computer mouse, clock radio, iPod Docking Station, earphones, Blue Tooth headset	All Teams	Canada, United States
First Time Fan Inc.	baby bottles, sippy cups, pacifier clips, pacifiers, children's dinnerware, infant bibs	All Teams	Canada, United States
Flash Ventures Inc. DBA Tribeca	earbuds, laptop sleeve, cell phone cases, MP3 case, MP3 speakers, flash drive, laptop/MP3 backpack, digital picture frame, camera case, headphones, car adapter charger, cell phone headset, tablet computer case, e-reader case, tablet computer sleeve, e-reader sleeve, computer mouse, GPS mat, gaming accessories, cell phone speakers, mp3 players, sleeve for iPad, iPad case, stylus	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic	United States, Canada
Foam Fanatics LLC	foam headwear, masks, car magnets, cellular phone carrying case	All Teams, STANLEY CUP	Canada, United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
For Bare Feet	mens athletic socks, womens athletic socks, youth athletic socks, toddler & infant athletic socks, adult slipper sox, youth slipper sox, toddler & infant slipper sox, women's slipper sox, adult sandals, women's sandals, youth sandals, toddler & infant sandals, adult sweatbands, youth sweatbands, toddler & infant sweatbands, hair accessories, women's sweatband, ladies wrist band, adult wrist bands, youth wrist bands, toddler & infant wrist bands, adult boots, fashion heels, rain boots	All Teams, ALL STAR GAME, STANLEY CUP, NHL SHIELD LOGO, Vintage Hockey Marks	United States
Fox 40 International	metal pea whistle, wipe off memo boards	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Frameworth Custom Framing, Inc.	seat belt cover, fly swatter, coasters, exercise mats, clocks, cork board, lap pad, candles, growth chart, magnets, board games, cardgames, toss and catch game, chess set, poker sets, dominos, medallions/coins, jersey collectibles, pins, clocks	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	Canada, United States
Franklin Sports Industries, Inc.	street hockey equipment	All Teams, Vintage Hockey Marks, ALL STAR GAME, NHL Winter Classic, NHL Heritage Classic, STANLEY CUP, NHL SHIELD LOGO	United States, Canada, Worldwide
Fremont Die Consumer Products, Inc.	wastebaskets, tire covers, flags, windsocks, banners, street signs, fuzzy dice, auto trash receptacles, car shades, automobile visor organizer, automotive floor mats, window static clings, magnets, steering wheel covers, inflatable punching bag, license plate holders, tailgate net, automobile seat covers	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	Canada, United States
Fundex Games, Ltd.	board games, cardgames, toss and catch game, trivia games, dice games, pickup stick game, dominos, bean bags, memory games, paddle games	All Teams	United States, Canada, Worldwide
Future Product Sales, Inc.	flags, banners	All Teams, STANLEY CUP, Vintage Hockey Marks	Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
G-III Leather Fashions, Inc.	adult outerwear, ladies outerwear, youth outerwear, adult wind jacket, ladies wind jacket, youth windsuits, adult raincoat, youth raincoat, ladies raincoat, adult sweatshirt, youth sweatshirt, ladies sweatshirt, adult leather bomber jackets, ladies leather bomber jackets, youth leather bomber jacket, adult fleece jacket, ladies fleece jacket, youth fleece jacket, ladies fleece tops, ladies casual pants, ladies sweatpants, ladies polo shirts, ladies t-shirt, ladies nylon pants, ladies rugby shirt, ladies fashion top, adult standard shorts, youth standard shorts, ladies standard shorts, adult swimsuits, ladies swimsuit, youth swimsuits	All Teams, STANLEY CUP, ALL STAR GAME, Vintage Hockey Marks	United States, Canada
GFSI, Inc. d/b/a GEAR for Sports	ladies t-shirt, youth t-shirt, adult pullover sweater, youth pullover sweater, ladies pullover sweater, adult polo shirts, youth polo shirt, ladies polo shirts, adult woven shirt, youth woven shirts, ladies woven shirt, adult fleece bottoms, youth fleece bottoms, ladies fleece pants, adult nylon pants, youth nylon pants, ladies nylon pants, adult fleece tops, ladies fleece tops, youth fleece tops, adult standard shorts, ladies standard shorts, youth hooded shirt, adult track jacket, mens track jackets, ladies track jacket, youth track jackets	All Teams, STANLEY CUP, ALL STAR GAME, Vintage Hockey Marks	United States
GSI Commerce Solutions	mens sleeveless t shirts, mens t shirts, womens sleeveless t shirts, womens t shirts, adult fleece tops, ladies fleece tops, mens sweatshirts, ladies sweatshirt, adult nylon jacket, ladies nylon jacket, womens ski parkas, adult ski parka	All Teams, STANLEY CUP, NHL SHIELD LOGO, Hockey Fights Cancer	United States, Canada, Worldwide
Game On Inc.	inflatable drink holders, soft foam insulated beverage holder, computer keyboard, mini speaker, trunks	All Teams	Canada, United States
Game Time	watches, schedule watches, quartz analog watches, temporary tattoos, wall clocks, desk clock	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic	United States, Canada
GameWear, Inc.	bracelets, bracelets, Dream Capsule Necklace, cellular phone covers, mp3 player case, precious metal key chains	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Gentec International	Wireless hands free device, cellphone cover, headphones, cellular phone carrying case, cellular phone covers	All Teams, ALL STAR GAME, NHL Winter Classic, NHL Heritage Classic, STANLEY CUP, Vintage Hockey Marks	Canada, United States
Gertex Hosiery	mens athletic socks, womens athletic socks, youth athletic socks, children's athletic socks, children's novelty socks, infant booties, adult gloves, adult mittens, adult headbands, adult wrist bands, adult ear muffs, adult bucket hats, woven scarves, acrylic scarves, cotton scarves, shoelaces, adult lingerie, adult tights, adult leggings, women's ballet slippers, youth gloves, children's gloves, youth mittens, children's mittens	All Teams, Vintage Hockey Marks, NHL Heritage Classic, ALL STAR GAME	Canada
Globe Dragon Technology Development Ltd./Tech 4 Kids	collectible miniature toys, chocolate, sleds	All Teams, Vintage Hockey Marks, STANLEY CUP, NHL Zamboni	Canada
Globe Electric Company Inc. DBA "The Original BodyLabel Company, Inc."	tattoos	All Teams	United States, Canada
Good Stuff, a division of Win Stuff, Inc.	flags, banners, vinyl skate, vinyl helmet, vinyl pennant, vinyl #1 finger wave, vinyl scrunches, vinyl dolls, toy hockey puck and stick set, toy hockey stick, toy pucks, playing cards, mini towel, inflatable toys, plush stuffed animals, pillows, key rings, balls	All Teams, NHL Winter Classic, NHL Heritage Classic, ALL STAR GAME, STANLEY CUP, NHL Zamboni	United States, Canada
Great American Products, Inc.	ceramic mugs, beer stein, book ends, metal collectible figurines, belt buckles, money clips, letter opener, pins, frames, coasters, collectible plaques, jewelry boxes, magnets, photo albums, flashlight, trailer hitchers, ceramic jars, desktop pen and pencil holders, corkscrew, bottle openers, holiday ornaments, magnets, drawer and cabinet knobs, switchplates, wall hooks, light pull, flasks, combination locks, key locks, vases, desktop pen and pencil holders, magnetic clip, purse clips, measuring tape, squeeze bottles, shot glasses	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP, NHL Winter Classic	United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Gredico Footwear Limited	men's, women's, children's footwear	All Teams, Vintage Hockey Marks, STANLEY CUP	Canada
GreenShag Enterprises Inc.	shirt cuffs, cufflinks, money clips, tie tacks	All Teams, Vintage Hockey Marks	United States, Canada
H.S.T. Synthetics Ltd.	hot tub cover, adult spa jacket, pillows	All Teams	United States, Canada
Haddad Apparel Group d/b/a Mighty Mac Canada	children's outerwear, toddler & infant outerwear, youth outerwear, youth thermal underwear, children's thermal underwear, toddler & infant thermal underwear, youth boxer shorts, children's boxer shorts, toddler boxer shorts, youth briefs, children's briefs, toddler briefs, children's coaches style caps, children's knit caps, toddler & infant coaches style caps, toddler & infant knit caps, youth undershirt, children's undershirt, toddler undershirt, children's gloves, children's mittens, children's sleepwear, woven scarves, backpack, sports bag, infant booties, infant bibs, washcloth, infant receiving blanket, toddler & infant headwear, toddler & infant romper, toddler & infant casual pants, toddler & infant nylon pants, toddler & infant sweatpants, toddler & infant dresses, toddler & infant polo shirt, toddler & infant snowsuit, toddler & infant sweatshirt, toddler & infant blanket sleepers, toddler & infant coveralls, toddler & infant french creeper, toddler & infant overalls, toddler & infant short-alls, toddler & infant t-shirt, toddler & infant woven shirts, children's casual pants, children's coveralls, children's nylon pants, children's ski parka, children's snowsuit, children's sweatpants, children's dresses, children's overalls, children's polo shirts, children's short-alls, children's sweatshirt, children's t-shirt, children's woven shirt, toddler & infant diaper set, youth casual pants, youth nylon pants, youth polo shirt, youth ski parka, youth snowsuits, youth sweat pants, youth sweatshirt, youth overalls, youth short-alls, youth woven shirts, youth t-shirt, youth arm warmers, Children's bucket hats, Toddler & Infant bucket hats	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Shield Alternative Identity	Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Hallmark Cards Inc.	collectible ornament	All Teams, ALL STAR GAME, NHL Winter Classic	United States, Canada
Headingly-Upfront Design & Mfg	license plates, license plate holders, plastic mugs, light switch cover, street signs, vinyl decals	All Teams, STANLEY CUP	Canada
Highland Mint	collectible coins, collectible miniature toys, collectible rinks, collector album, medallions/coins, frames, ornaments, key rings, pendants, money clips, calendars, mini metallic stanley cups, yo yos	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic, NHL Heritage Classic	United States, Canada
Hockey Art International	lithographs	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Hockey Puck Gum	chewing gum, calendars, beer stein, plastic mugs, assorted candies, candy canes, cocoa, tins, popcorn	All Teams	United States, Canada
Hockey Stick Putters, Inc.	magnetic golf bracelet, golf bag, golf balls, golf club covers, golf divot repair tools, hat clip, sports towel, putters	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Holland Bar Stool Co.	bar stool, pool table, pub tables, chairs, pool table cover, air hockey tables, soft tip dart game, shuffleboard game, billiard cloth, Fozz Ball table	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Humongous, Inc.	Sony Playstation, X-box, Nintendo games	All Teams, ALL STAR GAME, STANLEY CUP, NHL SHIELD LOGO	United States, Canada, Worldwide
Hunter Mfg., L.L.P.	glasses, shot glasses, clocks, beer stein, squeeze bottles, coasters, plastic mugs, plastic pitchers, plastic pint glass, stainless steel travel mugs, jigsaw puzzles, building blocks, rattles, memory games, mobiles, pennants, magnets, replicas of the Stanley Cup, lapel pins, money clips, mouse pads, notepads, pens, gift bags and tag, tissue paper, pet bowls, collars and accessories	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Heritage Classic	Canada, United States
IAX Sports	lights, night lights, table lamps, alarm clocks, scoreboard-style clocks, lamps, light fixtures (ceiling or wall), novelty pens, coasters, light up phone charms, foam hands, flags, clip-ons, novelty drinkware	All Teams, STANLEY CUP	Canada, United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Idea Nuova Global	novelty lights, bean bag chair, floor cushions, folding stools, folding table, chairs, mirrors, chalkboards, lap table, wipe off memo boards, message boards, folding chair, footstools	All Teams	Canada
Ilanco International Fashion Inc.	mens sweaters, ladies sweater, youth sweater	All Teams, Vintage Hockey Marks	Canada
Innovative Concepts in Entertainment	Arcade bubble hockey game	All Teams, Vintage Hockey Marks, NHL Winter Classic, NHL Heritage Classic, STANLEY CUP	United States, Canada
Innovative Concepts in Entertainment	Custom cabinet kit	All Teams	United States, Canada
International Playing Card Co. Ltd.	playing cards, cardgames, poker chips	All Teams, STANLEY CUP, Vintage Hockey Marks, NHL Heritage Classic	Canada
J.H. Design Group	adult leather bomber jackets, youth leather bomber jacket, adult jean jackets, adult varsity jackets, mens wool jackets, youth jean jacket, youth varsity jacket, youth wool jackets, adult woven shirt, youth woven shirts	All Teams, ALL STAR GAME, STANLEY CUP	United States
Jellyfish Marketing	jigsaw puzzles, magnetic boards	All Teams	United States, Canada
Jeux Alary Inc./Alary Games Inc.	board games, cardgames, trivia games	All Teams, Vintage Hockey Marks	United States, Canada
Joseph George Distributor	wines, commemorative bottles, corkscrew, ice buckets, glasses	All Teams, ALL STAR GAME, STANLEY CUP, 2011 NHL Winter Classic, 2011 NHL Heritage Classic	United States, Canada
Jostens, Inc	rings, charms, lapel pins, pendants, tie tacks, cufflinks, paper weights, stationery writing paper, replicas of the Stanley Cup, wooden gift boxes, photo memory book, money clips, earrings, human i.d. tags (military style), paper weights, acrylic ring, framed ring prints, key rings	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Karsuh Activewear Inc.	pet collars, pet bowl, pet shampoo, pet soap, pet brush, pet i.d. tags, pet accessories, pet apparel, pet beds, pet toy, pet t-shirts, pet sweaters, pet jackets, pet bandana, leash	All Teams	Canada
Kaskey Kids	action figures	All Teams	United States, Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Kloz Inc.	men's, women's, youth and children's gloves, knit caps, raincoats, socks, scarves, novelty gloves, novelty helmet, accessory pads, cell phone skins	All Teams, ALL STAR GAME	Canada, United States
Knights Apparel, LLC	adult and youth sweaters, shirts, tops, bottoms, fleece, pajamas	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Kolder, Inc.	soft foam insulated beverage holder, insulated bottles, insulated bags for beverages (joey bags), soft sided coolers, nylon soft sided lunch bags	All Teams, ALL STAR GAME, STANLEY CUP	United States
Koro-Ann Sales Inc. (dba Stone Age)	key rings, tins, jewelry boxes, coin bank, money pouch, pens, magnets, trays, chip & dip platters, platters, tote bag, reusable tote bags, cd holders, photo albums, mirrors, umbrellas, pillows, pencil sharpeners, pencils, rulers, erasers, memo pads, lunchbox-style tin box	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP	Canada
Little Earth Productions, Inc.	license plates, cd holders, frames, tote bag, messenger bag, hand bags, headbands, false eyelashes, nail logos and nail polish, colored face powder, bracelets, earrings, necklaces, cotton scarves, key rings, reusable tote bags, toiletry bags, tote bags made out of quilted material, belts	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP	United States, Canada
Logo Art - a division of Herff Jones, Inc.	watches, earrings, charms, bracelets, precious trophies, rings, money clips, precious metal key chains	All Teams, ALL STAR GAME, STANLEY CUP	United States
Logo Chair Inc.	folding chair, coolers, seat cushions, stadium seats, tailgate toss game, tents, cooler covers, rear view mirror decor	All Teams, ALL STAR GAME, STANLEY CUP	United States
Lutfy Apparel Limited	men's womens, youth, children, toddler, infant robes, sleepwear, underwear, halloween costumes	All Teams	Canada
MBI, Inc.	collectible patches, precious collector cards, ceramic/porcelain figurines, replicas of the Stanley Cup, ceramic arena replicas, collectible plates (porcelain), blanket, trading cards, end table, bracelets, watches, event photos from Getty images, snow globe	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP, NHL Winter Classic	United States
MDI Entertainment, Inc./ c/o Scientific Games	lottery tickets , lottery merchandise	All Teams, STANLEY CUP, NHL SHIELD LOGO	United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Mad Engine, Inc.	mens t shirts, toddler & infant onesies, adult fashion top, adult tank tops, youth fashion top, youth tank tops, adult fleece jacket, adult fleece tops, children's fleece jackets, children's fleece tops, children's t shirt	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Majestic Industries (Canada) Ltd.	men's, women's, youth, children, robes, lounge pants, pajamas, boxer shorts, long johns	All Teams, Vintage Hockey Marks	Canada
Markethings Inc.	padded hangers	All Teams	Canada, United States
McCordick Glove & Safety Inc.	protective glasses, adult hard hat, adult gloves, adult knit caps, hand tools, protective helmets, ice scraper mitts, ice scaper and glove combos	All Teams, Vintage Hockey Marks	Canada
Milliken & Company	area rugs, indoor/outdoor rugs, carpets	All Teams	United States
Mint Green Holdings Inc.	mens, womens, youth t-shirt, adult, ladies , youth fleece tops, adult , ladies , youth outerwear, mens , womens, youth vests, adult, youth, womens ski parkas, mens, womens , youth wool jackets, toddler & infant french creeper, toddler & infant onesies, toddler & infant woven bottoms, toddler & infant nylon tops, mens and women's and youth adjustable coach style caps, mens and women's and youth fitted and flexible fitted coach style caps, men's and womens skull fitted caps, mens and women's and youth knit caps, youth skull fitted caps, children's knit scarves, children's micro fleece scarves, mens knit scarves, mens micro fleece scarves, womens knit scarves, womens micor fleece scarves, youth knit scarves, youth micro fleece scarves, duffle/roll bags, coolers, toddler & infant coaches style caps, infant and toddler adjustable coach style caps, infant and toddler fitted and flexible fitted coach style caps, toddler & infant knit caps	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Zamboni, Hockey Fights Cancer	Canada
Mrs. Fields Famous Brands	cookies, tins	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic	United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Mustang Drinkware, Inc.	garden tools, barbecue grill cover, BBQ tank cover, BBQ utensils, garden gnomes, chairs, patio lanterns, patio umbrellas, glass mugs, ice buckets, bottle openers, glass pitchers, coasters, trays, bottle coin banks, puck coin banks, replica Stanley Cup coin banks, alarm clocks, wall clocks, neon clocks, ceramic travel mugs, jersey style travel mugs, stainless steel travel mugs, can holders, jersey style bottle holders, zip up beverage holders, Stainless steel water bottle, ceramic mugs, insulated bottles, garden gnomes, BBQ utensils, oven/bbq mitts, barbecue grill cover, aprons	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
NNL Enterprises Inc. d/b/a J.F. Sports Canada	key rings, wallets, hanging car air freshner, magnetic picture frames, insulated bottles, bottle openers, lapel pins, non-precious jewelry, Precious Jewelry, antenna toppers, hair accessories, luggage tags, inflatable Stanley Cup, lanyards (id neck holders), bathtub toys, mini metallic stanley cups, magnets, money pouch, collector album, coin purses, shoe lace fasteners, outdoor water toys, inflatable water wings (swimmies), boogie boards, pool inner tubes, inflatable rubber balls, inflatable mattress	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Heritage Classic	Canada, United States
NNL Enterprises Inc. d/b/a J.F. Sports Canada	lapel pins, key rings, zipper pulls, luggage tags	NHL/Zamboni , ALL STAR GAME, STANLEY CUP, All Teams, Vintage Hockey Marks	United States, Canada
National Emblem Inc.	commemorative patches, collectible patches	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Nemcor Inc.	throw blankets, pillows, seat cushions, adult wraparounds, mats, sheets, slumber/sleeping bag, skate wipes, comforter, shams, youth wraparounds, infant baby bunting bags, beach towel, hooded towel, washcloth, body sponge	All Teams, STANLEY CUP, ALL STAR GAME, Vintage Hockey Marks	Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
New Era Cap Co., Inc.	mens , womens, youth, infant and toddler adjustable coach style caps, mens, womens , infant and toddler, youth fitted and flexible fitted coach style caps, mens, womens, youth, infant and toddler visor style caps, mens, womens, youth, children's, toddler & infant knit caps, mens, womens, children's, youth, infant headbands, lockerroom headwear, girls knit tops, girls bottoms, girls fleece tops, girls fleece bottoms, ladies dresses, ladies fashion top, ladies fleece tops, ladies woven bottoms, ladies fleece pants	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL SHIELD LOGO, NHL Shield Logo (Vintage-Reg), NHL Shield Logo (Vintage-5 Star), Hockey Fights Cancer	United States, Canada, Switzerland, Czech Republic, Cyprus, Estonia, European Union, Hungary, Japan, Korea, Lithuania, Latvia, Norway, Poland, Slovenia, Hong Kong, Croatia, Thailand, Ireland, Greece, France, Spain, Russia, Sweden, Germany, Netherlands, United Kingdom, Brazil
New Jersey Motor Vehicle Commission	license plates	NEW JERSEY DEVILS	United States
New Jersey Motor Vehicle Commission	license plates	PHILADELPHIA FLYERS	United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Old Time Sports, Inc.	adult fleece tops, adult t-shirt, adult outerwear, youth fleece tops, youth outerwear, youth t-shirt, toddler & infant french creeper, toddler & infant onesies, toddler & infant nylon tops, toddler & infant woven bottomsadult coaches style caps, adult flex-fitted coach style caps, adult knit caps, adult skull fitted caps, children's knit scarves, children's-micro fleece scarves, mens knit scarves, mens micro fleece scarves, womens knit scarves, womens micor fleece scarves, youth knit scarves, youth micro fleece scarves, duffle/roll bags, coolers, ladies coaches style caps, mens adjustable coach style caps, toddler & infant coaches style caps, youth coaches style cap, mens fitted and flexible fitted coach style caps, womens fitted and flexible fitted coach style caps, youth fitted and flexible fitted coach style caps, infant and toddler fitted and flexible fitted coach style caps, mens knit caps, womens knit caps, youth knit caps, toddler & infant knit caps, adult skull fitted caps, womens skull fitted caps, youth skull fitted caps	All Teams, STANLEY CUP, ALL STAR GAME, Vintage Hockey Marks, NHL Shield Logo (Vintage-Reg), NHL Zamboni	United States
PTX Performance Products Inc.	skate blade covers	All Teams	United States, Canada
Pangea Brands	lunch box, luggage, purses, cellular phone covers, duffle/roll bags, messenger bag, tote bag, desktop pen and pencil holders, valise/briefcase, desk blotters, mouse pads, business card holders, Toaster, panini press, cake molds, frying pans, headphones, straws	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic	United States, Canada
Panini America, Inc. (fka Panini SpA)	trading cards, sticker packs, sticker album	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic	United States, Canada, Worldwide
Pather Popz	unframed posters, notebooks, bookmarks, magnets, postcards, pogs, switchplates, greeting cards, frames, hanging tab, calendars, jigsaw puzzles, coin bank, desktop pen and pencil holders, pennants	All Teams	Canada, United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Perfect Timing Inc.	calendars, wall calendars, 3 ring binder, holiday cards, notecards, composition books, clipboards, wipe off memo boards, notebooks, magnetic notepads, memo pads, post-it note pads, desk caddy, paper cubes, laminated planners, portfolios, message boards, book covers, student notebook/folder organizer, gift certificates, desktop pen and pencil holders, journals	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Pez Candy Inc.	Pez Dispenser	All Teams, Vintage Hockey Marks	Canada
Photo File, Inc.	photographs, key rings, matted photographs, plaques, frames, framed printed products, standees, solar powered figurines, lenticular images, canvas poster prints, 3D Shadow Box, Door skins	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic, Vintage Hockey Marks	United States, Canada
Pro Towel Sports, Inc.	hand towels, mini towel, beach towel, sports towel	All Teams	United States
Project Step 1 d/b/a Sportin' Scarves	mens acrylic scarves, womens acrylic scarves	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, Hockey Fights Cancer	United States
Promotional Partners Worldwide, LLC	Mr. Potato Head, Connect Four, jigsaw puzzles	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Pure Orange, Inc.	computer mouse, wireless mouse, memory flash drives, earphones, mouse pads, digital camera, blank CD's, blank DVD's, cell phone straps, micro fiber lens cloths, digital photo frame	All Teams, ALL STAR GAME	Canada, United States
Regent Sports Corporation	air hockey tables, Fozz Ball table, pool table, dart board cabinets, darts/dart flights, coin-op pinball game, billiard balls, billiard cloth, billiard balls, billiard accessories, nonelectronic nonprogrammable table top game, billiard cue, triangle, stick hockey game, toy pucks, goal nets	All Teams, STANLEY CUP, ALL STAR GAME	United States, Canada
Resource Marketing LLC	decals	All Teams	United States, Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Rico Industries, Inc./Tag Express	key rings, checkbook holders, business card holder, wallets, coasters, antenna toppers, luggage tags, holiday wreath, night lights, cribbage boards, license plate holders, license plates, bumper stickers, doorknob hanger, car shades, auto air freshener, post-it note pads, paper weights, letter opener, desk clock, calculators, golf ball marker and tee set, signage, flags, magnets, car badge, pennants, adult foam novelty hat, buttons, pens, fan waves, ice scraper, plastic steins, squeeze bottles, bicycle tags, postcards, wastebaskets, plastic hangers, holographic products, vinyl decals, barbecue grill cover, tablecloths, sunglass visor clips, car emergency kit, coloring board, temporary tattoos, magnetic dart board, mouse pads, checker set, paddle games, yo yos, Bingo game, jigsaw puzzles, trailer hitch covers, auto tailgate paint kit, Face paint kit, little brat keychains, coin purses	All Teams, ALL STAR GAME, NHL Winter Classic, STANLEY CUP, Vintage Hockey Marks	United States, Canada
Roots Canada Limited	adult t-shirt, youth t-shirt, children's t-shirt, toddler & infant t-shirt, adult sweatshirt, youth sweatshirt, children's sweatshirt, toddler & infant sweatshirt, toddler & infant sweatpants, children's sweatpants, adult sweatpants, youth sweat pants, adult leather bomber jackets, youth leather bomber jacket, children's leather bomber jacket, toddler & infant leather bomber jackets, men's golf shirts, ladies golf shirts, youth golf shirts, children's golf shirts, toddler and infant golf shirts, adult coaches style caps, adult knit caps, adult luggage, luggage strap, luggage tags, personalized leather bags, adult gloves, woolen scarves, silk scarves, woven scarves, watches	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada, Taiwan

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Royal Specialty Sales	key rings, playing cards, plastic mugs, luggage tags, snowdomes, ashtrays, pens, postcards, collectible spoons, children's dress socks, temporary tattoos, coin bank, straws, balls, egg decor kits, umbrellas, magnetic notepads, pencils, fan make-up kits, frames, coin purses, magnets, mouse pads, magnetic memo clips, plush, plastic, hollow Easter eggs with stickers, lip balm	All Teams, Vintage Hockey Marks	Canada
SCM Distributors Ltd.	canvas poster prints	All Teams, ALL STAR GAME, Vintage Hockey Marks	United States, Canada
SafetyCallCard.com f/k/a KidCallCard.com	wallet cards	All Teams	United States, Canada
Scottish Christmas	holiday decor, night lights, metal hangers, glass figures, plush, regular toothbrush, toothbrush holder, decorative basket, soap dishes, yard ornaments, children's dinnerware, key rings, lamps, wine cozie, fiber optic figures for all holiday use, inflatable lawn figures, pins, slumber/sleeping bag, toy musical dinosaurs, pool inner tubes, inflatable pools, inflatable water wings (swimmies), inflatable sleds, earrings, bottle tops, lighted hand fans	All Teams, ALL STAR GAME, Vintage Hockey Marks	United States, Canada
Sense Forsaljnings AB	notebooks, pencil cases, pencil box, pencils, erasers, folders, 3 ring binder, key rings, desk blotters, laptop skin, gym bags, flat paper stickers, booklets, expanding file	All Teams	Sweden, Finland, Denmark, Norway
Sher-Wood Hockey Inc. f/k/a In Glas Co Corp. Ltd.	official game puck, center ice pucks, center ice pucks sold to teamstoy hockey stick, squeeze bottles, puck holders, key rings, toy pucks, souvenir puck, doodle art sets, plaques, toy goalie nets, decal pennants, fan pack, lapel pins, statue puck, pennants, banners, light switch cover, board games, official ice hockey sticks (collectible), wooden building sets, miniature ice hockey sticks (collectible), usb flash drives, reusable tote bags	All Teams, NHL SHIELD LOGO, ALL STAR GAME, STANLEY CUP, NHL Heritage Classic	United States, Canada, Worldwide
Signature Sports, LLC, d/b/a Signature Sports, Ltd.	Lucite hockey sticks, Lucite Holders, lucite hockey pucks	All Teams, ALL STAR GAME, STANLEY CUP, 2010 NHL Winter Classic	United States

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Siskiyou Buckle Company	candles, key rings, trailer hitch covers, license plates, belt buckles, jewelry boxes, nonprescription sunglasses, wallets, regular toothbrush, checkbook holders, money clips, coat hooks, key racks	All Teams, ALL STAR GAME	United States
Skinit, Inc. f/k/a Global Wireless Entertainment Inc.	Game Boy skin, personal assistant skins, vinyl stickers, mp3 player skin, laptop skin, cellular phone skin, bumper stickers, growth chart	All Teams, ALL STAR GAME, NHL Winter Classic, Vintage Hockey Marks, STANLEY CUP, NHL Heritage Classic	United States, Canada
Soft As A Grape	womens t shirts, youth t-shirt, ladies fleece tops, youth fleece tops, youth fashion top, ladies fashion top, youth tank tops, ladies tank tops, ladies sweatpants, youth sweat pants, ladies shorts, youth standard shorts, ladies capri pants, youth capri pants	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Zamboni	United States, Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Reebok	authentic jersey, adult authentic practice jerseys, youth authentic practice jerseys, game officials authentic jerseys, authentic jerseys (vintage), adult replica jersey, youth replica jersey, children's replica jerseys, toddler replica jersey, replica jerseys (vintage), game officials replica jerseys, adult replica practice jerseys, youth replica practice jerseys, adult replica jerseys (women's fashion), adult price point jerseys, youth price point jerseys, childrens price point jerseys, toddler price point jerseys, mini jerseys, center ice bags, center ice coaches style caps, center ice jackets (adult), center ice jackets (youth), center ice polo shirt, center ice t-shirts, center ice fleece, center ice sweats, center ice shorts, center ice performance wear, game officials pants, game officials girdles, game officials shin pads, game officials elbow pads, game officials bags, adult coaches style caps, youth coaches style cap, children's coaches style caps, toddler & infant coaches style caps, adult outerwear, youth outerwear, children's outerwear, toddler & infant outerwear, adult sportswear, youth sportswear, children's sportswear, toddler & infant sportswear, licensed blank jerseys, Jerseys (Authentic), adult footwear	NHL SHIELD LOGO, All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP	United States, Canada, Worldwide
SportStar Athletics, Inc. f/k/a World Class Communications Inc.	equipment decals, miniature equipment (collectibles)	All Teams, ALL STAR GAME	United States, Canada, Worldwide
Sports Coverage, Inc.	comforter, shams, Valance, shower curtain, sheets, pillows, curtains, fabric wall hanging, aprons, bedskirts	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Sports Licensing Solutions, LLC	area rugs, carpet runners, carpet tiles, grill irons, door mat, grill mat, putting mat, Sideview mirror cover, automotive floor mats, automotive cargo mat, dashboard grip	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic	United States
Sports Tissues, LLC	tissue box holder	All Teams	United States
Spray Fresh Ltd.	solid air freshner, aerosol air freshner	All Teams	United States, Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Springs Canada Inc.	decorative pillows, comforter, duvet cover, pillow cases, shams, sheets, Valance, bedskirts, bath mats, soap dispenser, soap dishes, tumblers, toothbrush holder, wastebaskets, towels, bed pillows, mattress pads, duvets, body pillows, area rugs, quilts, throw blankets, blanket	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	Canada
Stahls Inc	number & letter kits	All Teams	United States, Canada, Worldwide
Stiga Sports AB	nonelectronic nonprogrammable table top game, action figures, scoreboard	All Teams	United States, Canada, Worldwide
Style Pasifika International, LLC	necklaces, bracelets, key rings, earrings	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Sunbeam Corporation Canada Ltd. d/b/a Jarden Consumer Solutions	electric blanket, popcorn popper	All Teams, Vintage Hockey Marks	Canada
TMP International, Inc. (d/b/a McFarlane Toys)	collectible action figures	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic, NHL Heritage Classic	United States, Canada, Worldwide
Take-Two Interactive Software, Inc.	X-Box Games, Nintendo Game Cube Games, Nintendo GameBoy Advance Games, PlayStation 2 Games, Sony PlayStation Portable Games, Nintendo Dual Screen, Sony PlayStation 3 Games, Microsoft Xbox 360, Nintendo Revolution Games, Plug and Play Games, LCD Games Consoles, PC Games	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP	United States, Canada, Worldwide

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Team Beans LLC	charms, collectible plush, collectible bobble heads, snowdomes, decorative pillows, holiday decor, hair accessories, adult wrist bands, youth wrist bands, children's wrist bands, adult slippers, youth slippers, children's slippers, candles, penlight, jigsaw puzzles, adult flip flops, youth flip flops, children's flip flops, toddler & infant footwear, hampers, bobblehead clocks, dog tag clocks, die cut notepads, glow sticks, puzzle balls, rubber bouncy balls, squishy lamps, helmet lamps, sports towel, bean bags, magnets, inflatable lawn figures, light boxes, plush hands, fuzzy dice, pens, laundry bag, home decor accessories, garden gnomes, garden signs, garden metal stakes, garden planters, garden tools, reusable tote bags, work gloves, soft sided coolers, drawstring backpacks, towels, electronic plush toys, garden stones, woven scarves, outdoor water toys, money clips, inflatable rubber balls, sand pails, adult wrist bands, patio lights, pails, gift wrap, gift bags, labels, adult ear muffs, decorative basket, novelty lights, clip-ons, traffic cone, fabric tote bag, watering can, bathtub toys, marbles, collectible PVC (plastic) figurines, coin bank	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, Vintage Hockey Marks, NHL Heritage Classic	United States, Canada
Team Sports America, Inc.	inflatable drink holders, garden stones, garden signs, scoreboard-style clocks, alarm clocks, clocks, mats, barbecue grill cover, BBQ tank cover, wind chimes, outdoor lounge chair, patio umbrellas, toothpicks, bottle openers, inflatable rubber balls, portfolios, wallets, money clips, key rings, pencils, pens, bird house, drink umbrellas, reusable ice cubes, faux forest face, pool floats (not children's swim aids), drink/food picks	All Teams	United States
Tervis Tumbler Company	plastic mugs, tumblers, ice buckets	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP, NHL Winter Classic	United States, Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
That's My Ticket	lanyards (id neck holders), ticket frames, champions frame, game tickets, scrapbooks, ticket archive, photo albums, display cases, frames	All Teams, STANLEY CUP, NHL Winter Classic, Vintage Hockey Marks, NHL Heritage Classic	United States, Canada
The Bradford Exchange, Ltd.	collectible ornament, table decor, collectible tankards (nonprecious), steins, lidded stein, collectible village accessories, ceramic village, collectible dolls, metal collectible buses, metal collectible cars, metal collectible trucks, ceramic/porcelain figurines, pendants, collectible watch, necklaces, money clips, earrings, rings, lamps, collectible patches, metal collectible toy trains, ceramic plates, collectible plates (porcelain), collectible coins, belt buckles, children's furniture, end table, key rings, board games, checker set, frames, collectible plaques, clocks, adult slippers, women's slippers, youth slippers, children's slippers, toddler & infant slippers, hockey equipment hanging display, sun catchers, framed flag collection, banners, framed banners, ice resurfacers, pin sets, tote bags made out of quilted material, duffel/roll bags, checks, checkbook holders, Address labels	All Teams, ALL STAR GAME, NHL Winter Classic, NHL Heritage Classic, STANLEY CUP, Vintage Hockey Marks, Original Six name, NHL Zamboni	United States, Canada
The Carriage House Printers Ltd.	greeting cards, gift wrap	All Teams	Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
The Memory Company	lamps, sculptures, collectible bobble heads, wood nutcrackers, coin bank, ornaments, desk accessories, cutting board, cheese board, cheese spreader, chip & dip platters, wall hangings (non-textile), Artwork, candle holder, picture holder, frames, door knocker, indoor/outdoor rugs, snow globe, t.v. remote control caddy, platters, vegetable trays, photo albums, 3D wooden wall logos, clocks, side table, electric fan, switchplates, mirrors, sun catchers, wall hooks, ceramic pitchers, salt and pepper shakers, ceramic bowls, storage tote, wastebaskets, wind chimes, cookie jars, lunch box, fireplace screen, yard signs, neon signs, LED signs & mirrors, night lights, coasters, condiment dispenser, utensil holder, ceramic mugs	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic	United States, Canada
The Northwest Company LLC	blanket, throw blankets, bean bag chair, inflatable chairs, boyfriend pillows, body pillows, 2 piece bathmat sets, sheets, comforter, pillow cases, bed pillows, area rugs, automobile seat covers, steering wheel covers, automotive floor mats, Towels, shower curtain, shower curtain rings, pop up hampers, laundry bag, floor mats, blanket with arms, candles, inflatable beds, slumber/sleeping bag, beach towel, umbrellas, coolers, chairs, inflatable pool toys	All Teams, ALL STAR GAME, Vintage Hockey Marks, NHL Winter Classic, STANLEY CUP	United States, Canada
The Party Animal Inc.	action figures, flags	All Teams, Vintage Hockey Marks	United States, Canada
The Seagull Company	frames, coin bank, book ends, children's dinnerware, ornaments, photo albums, rattles, baby comb/brush set, building blocks	All Teams	Canada
The Stuffed Animal House	magnets, zipper pulls, animal figures, pillows, backpack	All Teams	Canada
The Upper Deck Company	TRADING CARDS, jersey (authentic) collectibles, framed printed products, trading cards, autographed trading cards, framed printed products signed, display cases, collectible display cases, autographed photos	All Teams, ALL STAR GAME, Vintage Hockey Marks, STANLEY CUP, NHL Winter Classic	United States, Canada, Worldwide
Timex Group Canada Inc.	watchbands, watches, clocks	All Teams	Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Tokens & Icons, Inc.	cufflinks, pens, bottle openers, wallets	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic	United States, Canada
Top Dog Collectibles Inc.	diecast metal trucks, jigsaw puzzles, trading cards album, checker set, yo yos, temporary tattoos, board games, toy vehicles, gumball machine, tins, collectible miniature toys, chocolate, table crackers, watches, novelty drinkware, assorted candies, children's camping chair, adult camping chair, children's camping chair with table and umbrella, adult camping chair with table and umbrella, tents, children's sleeping bags, adult sleeping bag, coolers, camping lanterns, hammocks, folding table, citronella candle, cookware	All Teams, STANLEY CUP, Vintage Hockey Marks, ALL STAR GAME, NHL Winter Classic, NHL Heritage Classic, NHL Zamboni	Canada, United States
Topperscot, LLC	holiday ornaments, earrings, badges, pins, magnets, key rings, drawer and cabinet knobs, pumpkin carving kit, magna coolies, holiday stocking, votive candles, wind x-treme tube scarf	All Teams, ALL STAR GAME, STANLEY CUP	United States
Trademark Games, Inc.	bars, bar stool, game table lamps, pool table, neon clocks, dart board cabinets, cue racks, billiard cloth, mirrors, triangle	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States
Trademarx Wallcoverings, Inc.	wallpaper, wall decor stickers, wall borders	All Teams	Canada, United States
Travelway Group International	wallets, backpack, sports bag, duffle/roll bags, hand bags, tote bag, toiletry bags, nylon soft sided lunch bags, coolers, 3 ring binder, memo pad holder, pencil cases, portfolios, pocket agendas, equipment bags	All Teams, Vintage Hockey Marks	Canada
Trends International Publishing Corp.	plastic book marks, poster books, posters, calendars, sticker packs, sticker activity scenes, stickers (collectible), canvas poster prints, sketch pads, bookmarks, bookplates, temporary tattoos, journals	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, Vintage Hockey Marks	United States, Canada

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Tricot Mondial, d/b/a Bulletin Express	mens t shirts, womens t shirts, youth t-shirt, adult fleece bottoms, adult fleece tops, ladies fleece pants, ladies fleece tops, youth fleece bottoms, youth fleece tops, adult woven shirt, adult woven bottoms, youth woven shirts, youth woven bottoms, ladies woven shirt, ladies woven bottoms, women's loungewear sets, ladies boxer shorts, youth knit collared t-shirts, mens knit collared t-shirts, ladies knit collared t-shirts	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Shield Alternative Identity	Canada
Twins Enterprises, Inc.	men's, women's, youth gloves, flex and fitted coaches style caps, sweatpants, knit caps, headbands, ear muffs, shorts, sweatpants	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Winter Classic, NHL Heritage Classic	Worldwide, United States, Canada
UPI Marketing, Inc.	inflatable mattress, key rings, pet i.d. tags, human i.d. tags (military style), replicas of the Stanley Cup, key blanks, Dream Capsule Necklace, shoelaces	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
USAopoly	monopoly board games, checker set, tic tac toe game, board games, yahtzee games	All Teams, STANLEY CUP, ALL STAR GAME	United States, Canada
Ultimate Sports Kit Inc.	wet brush, men's razor, shaving mug, shaving stand, tweezers, toenail clipper, fingernail clipper, cuticle retractor, styptic pencil, nail file, shaving mirror, men's toiletry bag, nipper	All Teams, ALL STAR GAME	United States, Canada
Unique Industries, Inc. d/b/a Unique Party Favors	tablecloths, paper table covers, mylar balloons, latex balloons, gift wrap, gift bags, paper banners, party invitations, thank you cards, birthday candles, party goods, loot bags, pinata, cake decor (nonedible), party favors, paper placemats	All Teams	Canada
V.W.V. Enterprises	men's, women's, youth, childrens slippers, sandals, boots, sneakers	All Teams	Canada
VF Imagewear, Inc.	men's, women's, youth, fashion tops and bottoms, fleece tops and bottoms, shorts, casual pants, sweaters	All Teams, ALL STAR GAME, STANLEY CUP, NHL SHIELD LOGO, Vintage Hockey Marks	United States, Canada, Worldwide

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Vineyard Vines, LLC.	mens silk ties, belts, tote bag, cufflinks	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, Hockey Fights Cancer	United States
WCInet Inc. (d/b/a All Star Lineup)	calendars, activity books, aprons, key rings, cufflinks, mouse pads, photo albums, magnets, money clips, frames, ceramic mugs, throw blankets, unframed prints, Artwork, business card holder, paper weights, desktop pen and pencil holders, student notebook/folder organizer, letter opener	All Teams, STANLEY CUP	United States, Canada
WWRD US. LLC	crystal giftware	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Whirley Industries, Inc.	squeeze bottles, plastic mugs, ceramic mugs, flying discs, plastic pitchers, plastic bowls, plastic cups	All Teams, ALL STAR GAME, STANLEY CUP	United States
Wild Sales	tailgate toss game, Washer Toss Game, mini tailgate toss chairs, sculptures, tables	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, NHL Heritage Classic, Vintage Hockey Marks	United States, Canada
Wildcat Apparel Group, Inc.	men's, women's, youth sweatshirts, sweatpants, thermal tops, shorts, track jackets, fleece tops, sports bags	All Teams, STANLEY CUP, ALL STAR GAME, Vintage Hockey Marks	United States, Canada, Worldwide
Williams-Sonoma, Inc. on behalf of itself and its affiliates	sheets, duvets, shams, comforter, home decor accessories, seat accessories, fabric wall hanging, die cut wall decor, wall hangings (non-textile), chairs, adult luggage, children's luggage, luggage strap, luggage tags, duffle/roll bags, backpack, youth robes, youth pajamas	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic, Vintage Hockey Marks	United States, Canada, Worldwide

NHL Licensees

Licensee	Product Description	NHL Marks	Territory
Wincraft, Inc.	pennants, pins, vinyl stickers, vinyl decals, street signs, window static clings, buttons, magnets, license plates, license plate holders, key rings, windsocks, pencils, erasers, adult hard hat, tins, wall clocks, standing board, night lights, jigsaw puzzles, wall thermometers, throw rugs, mats, badge holders, wastebaskets, pails, non-precious jewelry, tumblers, plastic mugs, seat cushions, bumper stickers, desk clock/photo frames, flags, vertical house flags, domed style pucks, souvenir puck, miniature ice hockey sticks (collectible)	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks, NHL Heritage Classic, Winter Classic, NHL Zamboni	Canada, United States
Winning Streak Sports, LLC	pennants, banners	All Teams, ALL STAR GAME, STANLEY CUP, NHL Winter Classic	United States
ZMC Industries LLC d/b/a Vomax	women's cycling top, men's cycling top, youth cycling top, adult bike shorts, youth bike shorts, women's bike shorts, youth bodysuits, men's body suit, women's body suit, men's cycling jacket, women's cycling jacket, youth cycling jacket, ladies arm warmers, youth arm warmers, men's arm warmers	All Teams, ALL STAR GAME, STANLEY CUP	United States, Canada
Zephyr Graf-X	men's, women's, youth, toddler, infant fitted and flex coaches style caps, visor style caps, knit caps	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	United States, Canada, Worldwide
Zippo Manufacturing Company	cigarette lighter, windproof lighters, B B Q lighters, household lighters	All Teams, ALL STAR GAME, STANLEY CUP, Vintage Hockey Marks	Canada
Zound Industries AB	headphones	All Teams	Worldwide, United States, Canada