CH \$540.00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, National Association, as Administrative Agent		110/28/2011	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	priceline.com Incorporated			
Street Address:	800 Connecticut Avenue			
City:	Norwalk			
State/Country:	CONNECTICUT			
Postal Code:	06854			
Entity Type: CORPORATION: DELAWARE				

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark			
Registration Number:	1861536	1-800-FLY-CHEAP			
Registration Number:	3246934	GREAT TRAVEL DEALS DELIVERED FRESH EVERY DAY			
Registration Number:	3243818	FLEXREZ			
Registration Number:	2644739	NAME YOUR OWN PRICE			
Registration Number:	2465485	800-FLYCHEAP			
Registration Number:	2481752	PRICELINE.COM			
Registration Number:	2481751	PRICELINEMORTGAGE			
Registration Number:	2481750	PRICELINE			
Registration Number:	2641549	FLY SMART FLY CHEAP!			
Registration Number:	2596656	TAKE CONTROL OF YOUR TRAVEL FLY SMART FLY CHEAP!			
Registration Number:	2572639	FLYCHEAP.COM			
Registration Number:	2647673	NAME YOUR OWN PRICE			
		TRADEMARK			

TRADEMARK REEL: 004655 FRAME: 0064

Registration Number:	2594592	PRICELINE.COM
Registration Number:	2594582	PRICELINE
Registration Number:	2481112	PRICELINE.COM
Registration Number:	2272659	PRICELINE
Registration Number:	3279668	GREAT TRAVEL DEALS DELIVERED FRESH EVERY DAY PRICEBREAKERS
Registration Number:	3399722	TRIPFILTER
Registration Number:	3357458	PRICELINE EUROPE
Registration Number:	3299356	MORE WAYS TO SAVE
Registration Number:	3386076	NO ONE DEALS LIKE WE DO

CORRESPONDENCE DATA

 Fax Number:
 (214)981-3400

 Phone:
 214-981-3483

 Email:
 dclark@sidley.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP

Address Line 2: 717 N. Harwood St., Suite 3400

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	36084-36080
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	11/04/2011

Total Attachments: 4

source=Release priceline.com tm#page1.tif source=Release priceline.com tm#page2.tif source=Release priceline.com tm#page3.tif source=Release priceline.com tm#page4.tif

> TRADEMARK REEL: 004655 FRAME: 0065

RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST ("Release") is made effective as of October 28, 2011 by JPMORGAN CHASE BANK, NATIONAL ASSOCIATION, (the "Administrative Agent") to PRICELINE.COM INCORPORATED, (the "Grantor"), as follows:

WHEREAS, on September 25, 2007, the Grantor, certain other Subsidiaries of the Grantor and the Administrative Agent entered into a Pledge and Security Agreement (the "Security Agreement) and the Grantor and the Administrative Agent entered into a Confirmatory Grant of Security Interest in United States Trademarks (the "Confirmatory Grant");

WHEREAS, pursuant to said Security Agreement and Confirmatory Grant, the Grantor granted to the Administrative Agent on behalf of the Lenders, among other collateral, a continuing security interest in all of the Grantor's right, title and interest, including goodwill, in, to and under the United States Trademarks listed on the attached <u>Schedule A</u> (the "<u>Marks</u>");

WHEREAS, said Confirmatory Grant was recorded in the United States Patent & Trademark Office on September 26, 2007 at reel/frame 003628/0786; and

WHEREAS, the Administrative Agent wishes to release its security interest in the Marks.

NOW THEREFORE, as the Grantor has satisfied its obligations under said Security Agreement and Confirmatory Grant, the Administrative Agent hereby terminates, releases and discharges any security interest in and lien upon the Marks, and assigns, transfers, and conveys to Grantor any and all right, title or interest in, or to, the Marks that the Administrative Agent may hold.

TRADEMARK REEL: 004655 FRAME: 0066 IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.

ASSOCIATION, as Administrative Agent

By:

Name: David Gibbs

Title: Managing Director

JPMORGAN CHASE BANK, NATIONAL

SCHEDULE A

RELEASE OF SECURITY INTEREST IN TRADEMARKS RECORDED AT REEL 003628/0786

NO	MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.	STATUS	
1.	1-800-FLY-CHEAP	74393969	5/24/1993	1861536	11/1/1994	RENEWED 11/1/2004	
2.	GREAT TRAVEL DEALS DELIVERED FRESH EVERY DAY Block Letters	78865480	4/20/2006	3246934	5/29/2007	REGISTERED	
	GREAT TRAVEL DEALS DELIVERED FRESH EVERY DAY						
3.	FLEXREZ Stylized Letters FlexRez	78743779	10/31/2005	3243818	5/22/2007	REGISTERED	
4.	NAME YOUR OWN PRICE	76061138	6/1/2000	2644739	10/29/2002	CANCELLED	
5.	800-FLYCHEAP	76017435	4/4/2000	2465485	7/3/2001	CANCELLED	
6.	PRICELINE.COM	75899889	1/21/2000	2481752	8/28/2001	REGISTERED	
7.	PRI CELI NEMORTGAGE	75899888	1/21/2000	2481751	8/28/2001	REGISTERED	
8.	PRICELINE	75899761	1/21/2000	2481750	8/28/2001	CANCELLED	
9.	FLY SMART FLY CHEAP!	75852515	11/12/1999	2641549	10/29/2002	REGISTERED	
10.	TAKE CONTROL OF YOUR TRAVEL FLY SMART FLY CHEAP!	75834054	10/28/1999	2596656	7/23/2002	CANCELLED	
11.	FLYCHEAP.COM	75833683	10/28/1999	2572639	5/28/2002	REGISTERED	
12.	NAME YOUR OWN PRICE	75610935	12/23/1998	2647673	11/12/2002	REGISTERED	
13.	PRICELINE.COM	75516307	7/9/1998	2594592	7/16/2002	CANCELLED	
14.	PRICELINE	75506449	6/22/1998	2594582	7/16/2002	CANCELLED	
15.	PRICELINE.COM	75371458	10/10/1997	2481112	8/28/2001	REGISTERED	
16.	PRICELINE	75218912	12/27/1996	2272659	8/24/1999	REGISTERED	

TRADEMARK REEL: 004655 FRAME: 0068

NO	MARK	SERIAL NO	DATE FILED	REG. NO.	DATE REG.	STATUS
17.	GREAT TRAVEL DEALS DELIVERED FRESH EVERY DAY PRICEBREAKERS and Design	78850270	3/30/2006	3279668	8/14/2007	REGISTERED
	PRICESREAKERS					
18.	TRIPFILTER Stylized Letters TripFilter	78772270	12/13/2005	3399722	3/18/2008	REGISTERED
19.	PRICELINE EUROPE Block Letters PRICELINE EUROPE	78742940	10/28/2005	3357458	12/18/2007	REGISTERED
20.	MORE WAYS TO SAVE Block Letters MORE WAYS TO SAVE	78723279	9/29/2005	3299356	9/25/2007	REGISTERED
21.	NO ONE DEALS LIKE WE DO Block Letters NO ONE DEALS LIKE WE DO	77080682	1/11/2007	3386076	2/19/2008	REGISTERED

TRADEMARK REEL: 004655 FRAME: 0069

RECORDED: 11/04/2011