

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Notice of Grant of Security Interest in Trademarks	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hamilton Beach Brands, Inc.		11/15/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	UBS AG, Stamford Branch, as agent		
Street Address:	677 Washington Blvd.		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06901		
Entity Type:	Connecticut-based, capital markets focused arm of UBS AG, a Swiss financial services company, regulated in the United States by the Federal Reserve: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4027216	THE GOURMET SUPPLY COMPANY	
CORRESPONDENCE DATA			
Fax Number:	(312)558-5700		
Phone:	312 558-6352		
Email:	lkonrath@winston.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Laura Konrath		
Address Line 1:	35 W Wacker Drive		
Address Line 2:	Winston & Strawn LLP, Suite 2800		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	83507-33		
NAME OF SUBMITTER:	Laura Konrath		
Signature:	/Laura Konrath/		

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TRADEMARK
 REEL: 004665 FRAME: 0058

Date:

11/22/2011

Total Attachments: 4

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EXECUTION

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement, dated as of May 31, 2007 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement"), by and among Hamilton Beach Brands, Inc. (f/k/a Hamilton Beach/Proctor-Silex, Inc.), the other Obligor party thereto (each an "Obligor" and collectively, the "Obligors") and UBS AG, STAMFORD BRANCH, as administrative agent (the "Agent") for the lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent for the benefit of the Lenders:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark</u>	<u>Date of Trademark</u>
See attached		

TRADEMARK APPLICATIONS

<u>Trademark Application No.</u>	<u>Description of Trademark Applied For</u>	<u>Date of Trademark Application</u>
See attached		

The Obligors and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

HAMILTON BEACH BRANDS, INC.
(f/k/a. Hamilton Beach/Proctor-Silex, Inc.)

By: *James H. Taylor*
Name: JAMES H. TAYLOR
Title: Vice President and CFO

Acknowledged and Accepted:

UBS AG, STAMFORD BRANCH,
as Agent

By: _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

The Obligors and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

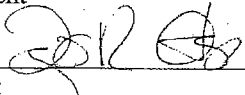
Very truly yours,


HAMILTON BEACH BRANDS, INC.
(f/k/a Hamilton Beach/Proctor-Silex, Inc.)

By: _____
Name: _____
Title: _____

Acknowledged and Accepted:

UBS AG, STAMFORD BRANCH,
as Agent

By:  _____
Name: Iija R. Otsa
Title: Associate Director
Banking Products
Services US

By:  _____
Name: Christopher Gomes
Title: Associate Director
Banking Products Services, US

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Trademark Status Report By Trademark

Trademark	Client/Matter #/Subcase Country Name	Status Client	Serial Number/Date	Registration Number/Date	Last Renewal Next Renewal
HAMILTON BEACH	210499.1695 / European Community	Registered Hamilton Beach Brands, Inc.	009616831 21-Dec-2010	009616831 16-Jun-2011	21-Dec-2020
Class/Type: 07 Int.; 08 Int.; 09 Int.; 11 Int.; 21 Int.					
		Outstanding Action(s)	Due Date		
		First Renewal	21-Dec-2020		
THE GOURMET SUPPLY COMPANY	210499.1681 / United States of America	Registered Hamilton Beach Brands, Inc.	85/126,604 10-Sep-2010	4,027,216 13-Sep-2011	13-Sep-2021
Class/Type: 21 Int.					
		Outstanding Action(s)	Due Date		
		Section 8 & 15 Due - 6th year	13-Sep-2017		
		First Renewal	13-Sep-2021		