### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UBS AG, STAMFORD BRANCH, as Collateral Agent		11/23/2010	Swiss banking institution: Switzerland:

### **RECEIVING PARTY DATA**

Name:	AMERICAN SAFETY RAZOR COMPANY, LLC	
Street Address:	One Razor Blade Lane	
City:	Verona	
State/Country:	VIRGINIA	
Postal Code:	24482	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

Name:	RSA HOLDINGS CORP. OF DELAWARE	
Street Address:	One Razor Blade Lane	
City:	Verona	
State/Country:	VIRGINIA	
Postal Code:	24482	
Entity Type:	CORPORATION: DELAWARE	

Name:	ASR HOLDINGS, INC.	
Street Address:	One Razor Blade Lane	
City:	Verona	
State/Country:	VIRGINIA	
Postal Code:	24482	
Entity Type:	CORPORATION: DELAWARE	

Name:	AMERICAN SAFETY RAZOR CORPORATION	
Street Address:	One Razor Blade Lane	
City:	Verona	
State/Country:	VIRGINIA	

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Postal Code:	24482	
Entity Type:	CORPORATION: NEW YORK	

Name:	PERSONNA INTERNATIONAL DE PUERTO RICO, INC.	
Street Address:	Road #3, Rm 23.7 Las Flores Industrial Park	
City:	Rio Grande	
State/Country:	PUERTO RICO	
Postal Code:	00745-1689	
Entity Type:	CORPORATION: DELAWARE	

Name:	RSA SOAP COMPANY, INC.	
Street Address:	One Razor Blade Lane	
City:	Verona	
State/Country:	VIRGINIA	
Postal Code:	24482	
Entity Type:	CORPORATION: OHIO	

Name:	MEGAS BEAUTY CARE, INC.	
Street Address:	One Razor Blade Lane	
City:	Verona	
State/Country:	VIRGINIA	
Postal Code:	24482	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3317104	TRUEBLUE

#### **CORRESPONDENCE DATA**

Fax Number: (404)815-2424 Phone: 404-815-2231

Email: carolfraser@paulhastings.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Carol Fraser, Corporate Paralegal
Address Line 1: 600 Peachtree Street, NE, Suite 2400

Address Line 2: Paul Hastings LLP

Address Line 4: Atlanta, GEORGIA 30308

NAME OF SUBMITTER:	Carol Fraser
Signature:	//Carol Fraser// TRADEMARK

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Date:	12/01/2011
Total Attachments: 3 source=ASR Release#page1.tif source=ASR Release#page2.tif source=ASR Release#page3.tif	

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#### RELEASE OF SECURITY INTEREST IN TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, UBS AG, STAMFORD BRANCH, as Collateral Agent (hereinafter referred to as "Secured Party"), DOES HEREBY CERTIFY that the security interest it holds in the trademark registrations and trademark applications set forth on Schedule I attached hereto (the "Trademarks"), together with the goodwill associated therewith, of American Safety Razor Company, LLC, a Delaware limited liability company, RSA Holdings Corp. of Delaware, a Delaware corporation, AMERICAN SAFETY RAZOR CORPORATION, a New York corporation, Megas Beauty Care, Inc., a Delaware corporation, PERSONNA INTERNATIONAL DE PUERTO RICO, INC., a Delaware corporation, RSA Soap Company, Inc., an Ohio corporation, and ASR HOLDINGS, INC., a Delaware corporation (collectively, the "Pledgors"), pursuant to that certain First Lien Trademark Security Agreement, dated as of July 31, 2006, recorded in the United States Patent and Trademark Office on August 16, 2006, at Reel 003371, Frame 0109 and that certain First Lien Trademark Security Agreement, dated as of March 31, 2010, recorded in the United States Patent and Trademark Office on April 6, 2010, at Reel 004181, Frame 0519 (the "Security Agreements"), is released and all interests in the Trademarks and any goodwill or related property previously assigned to Secured Party under the Security Agreements is hereby released to the Pledgors, without recourse or representation or warranty, express or implied, of any kind.

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IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized officer this 24 day of November, 2010. UBS AG, STAMFORD BRANCH, as Collateral Agent Name: irja R. Otsa Associate Director Title: **Banking Products** Services, US STATE OF CONNECTICUT) COUNTY OF FAIRFIELD ) On the 23<sup>N</sup> day of November, 2010, before me personally came R. 0+3a, to me known, who being by me duly sworn, did depose, acknowledge and say that he/she is a Associate Director of UBS AG, STAMFORD BRANCH which executed the foregoing instrument and that he/she signed his/her name thereto by authority of said association. My Commission Expires UBS AG, STAMFORD BRANCH, as Collateral Agent Name: April Varner-Nanton Title: Director **Banking Products** Services, US STATE OF CONNECTICUT) ) ss.: COUNTY OF FAIRFIELD On the 23 day of November, 2010, before me personally came April Varner Nan on, to me known, who being by me duly sworn, did depose,

BRANCH which executed the foregoing instrument and that he/she signed his/her name

RELEASE OF SECURITY INTEREST IN TRADEMARKS - FIRST LIEN CREDIT AGREEMENT

acknowledge and say that he/she is a Director

thereto by authority of said association.

of UBS AG, STAMFORD

State of Connecticut
My Commission Expires

# SCHEDULE 1 TO RELEASE OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK	REGISTRATION NUMBER
TRUEBLUE	3317104

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**RECORDED: 12/01/2011**