

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
High Performance Industries, Inc.		12/09/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Demon Fuel Systems, Inc.
<b>Street Address:</b>	1801 Russellville Road
<b>City:</b>	Bowling Green
<b>State/Country:</b>	KENTUCKY
<b>Postal Code:</b>	42101
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 28**

Property Type	Number	Word Mark
Serial Number:	76708538	BAD MAN
Serial Number:	76708517	BARRY GRANT
Serial Number:	76708766	BG 400 BARRY GRANT FUEL SYSTEMS
Serial Number:	76708540	BG 400 FUEL SYSTEMS
Registration Number:	3556041	BG BARRY GRANT FUEL SYSTEMS
Serial Number:	76708541	BG FUEL SYSTEMS
Serial Number:	76708364	DEMON
Serial Number:	76708765	DEMON CARBURETION
Registration Number:	2368810	DEMON CARBURETION CARBURETION INNOVATION.. .NOTHING ELSE!
Registration Number:	2998261	IDLE-EZE
Serial Number:	76708362	KING DEMON
Registration Number:	2442018	NITROUS WORKS
Serial Number:	76708366	MIGHTY DEMON
Serial Number:	76708759	NITROUS WORKS

**TRADEMARK**

**900209220**

**REEL: 004675 FRAME: 0651**

**CH \$715.00 76708538**

Registration Number:	2425428	POWER WING
Serial Number:	76708764	POWERFUEL ADVANTAGE
Serial Number:	76708367	RACE DEMON
Serial Number:	76708542	REACTION-TIME
Registration Number:	2436559	RED RELEASE
Serial Number:	76708363	ROAD DEMON
Serial Number:	76708767	ROAD DEMON JR
Serial Number:	76708760	SIX SHOOTER
Serial Number:	76708365	SPEED DEMON
Serial Number:	76708768	THE BILLET ATOMIZER
Registration Number:	2023390	THE POWERFUEL SYSTEMS!
Serial Number:	76708539	TRACK-MASTER
Serial Number:	76708761	TRIPLE D INDUCTION
Registration Number:	2196512	VFI

**CORRESPONDENCE DATA**

Fax Number: (214)756-8570  
Phone: 214-740-8570  
Email: ssapp@lockelord.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Stephen L. Sapp, Esq.  
Address Line 1: 2200 Ross Avenue, Suite 2200  
Address Line 4: Dallas, TEXAS 75201-6776

ATTORNEY DOCKET NUMBER:	0100903.00001
NAME OF SUBMITTER:	Stephen L. Sapp
Signature:	/Stephen L. Sapp/
Date:	12/09/2011

Total Attachments: 3  
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**FEDERAL TRADEMARK ASSIGNMENT**

WHEREAS, High Performance Industries, Inc., a Delaware corporation, having its principal offices at 1801 Russellville Road, Bowling Green, Kentucky 42101 ("Assignor"), is the owner of all right, title and interest in and to the Trademarks listed on Exhibit A (collectively, the "Trademarks"), which Trademarks have been registered with the United States Patent and Trademark Office ("USPTO") or are applications pending registration as indicated thereon; and

WHEREAS, Demon Fuel Systems, Inc., a Delaware corporation, having its principal offices at 1801 Russellville Road, Bowling Green, Kentucky 42101 ("Assignee"), is desirous of acquiring all right, title, and interest of Assignor in and to the Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, and in each case together with the goodwill of the business connected therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred, and conveyed, and by these presents hereby sells, assigns, transfers, conveys, and delivers to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right, if any, of Assignor to recover for damages and profits for past infringements of the Trademarks.

The Commissioner of Patents and Trademarks is requested to direct any correspondence after the date hereof to Assignee, in each case, c/o Stephen L. Sapp, Esq., Locke Lord LLP, 2200 Ross Avenue, Suite 2200, Dallas, Texas 75201-6776 (phone 214-740-8570; fax 214-756-8570).

This Assignment is binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

Signed this 9th day of December, 2011.

**HIGH PERFORMANCE INDUSTRIES, INC.**  
a Delaware corporation

By: Stephen Trussell  
Name: Stephen Trussell  
Title: V.P. of Finance

**EXHIBIT A**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO./APPLICATION SERIAL NO.</u></b>	<b><u>REGISTRATION/ APPLICATION DATE</u></b>
BAD MAN	76/708,538	July 29, 2011
BARRY GRANT (stylized)	76/708,517	July 27, 2011
BG 400 BARRY GRANT FUEL SYSTEM	76708,766	August 17, 2011
BG 400 FUEL SYSTEMS & DESIGN	76/708,540	July 29, 2011
BG BARRY GRANT FUEL SYSTEMS & DESIGN	3,556,041	January 6, 2009
BG FUEL SYSTEMS & DESIGN	76/708,541	July 29, 2011
DEMON	76/708,364	July 15, 2011
DEMON CARBURETION & DESIGN	76/708,765	August 17, 2011
DEMON CARBURETION CARBURETION INNOVATION.. .NOTHING ELSE!	2,368,810	July 18, 2000
IDLE-EZE	2,998,261	September 20, 2005
KING DEMON	76/708,362	July 15, 2011
MIGHTY DEMON	76/708,366	July 15, 2011
NITROUS WORKS	2,442,018	April 10, 2001
NITROUS WORK & DESIGN	76/708,759	August 17, 2011

POWER WING	2,425,428	January 30, 2001
POWERFUEL ADVANTAGE	76/708,764	August 17, 2011
RACE DEMON	76/708,367	July 15, 2011
REACTION-TIME	76/708,542	July 29, 2011
RED RELEASE	2,436,559	March 20, 2001
ROAD DEMON	76/708,363	July 15, 2011
ROAD DEMON JR & DESIGN	76/708,767	August 17, 2011
SIX SHOOTER	76/708,760	August 17, 2011
SPEED DEMON	76708,365	July 15, 2011
THE BILLET ATOMIZER	76/708,768	August 17, 2011
THE POWERFUEL SYSTEMS!	2,023,390	December 17, 1996
TRACK-MASTER	76/708,539	July 29, 2011
TRIPLE D INDUCTION	76/708,761	August 17, 2011
VFI	2,196,512	October 13, 1998

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