### 900211398 01/05/2012

## TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Diversified Mercury Communications, LLC		112/22/2011	LIMITED LIABILITY COMPANY: DELAWARE
DTR Advertising, Inc.		12/22/2011	CORPORATION: DELAWARE
Diversified Mercury Communications Holding Company, LLC		112/22/2011	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Fifth Third Bank, as Agent	
Street Address:	222 South Riverside Plaza	
Internal Address:	30th Floor	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	
Entity Type:	a banking corporation: OHIO	

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	3905983	THE PERFORMANCE AGENCY	
Registration Number:	2620796	MEDIATRAK	

#### **CORRESPONDENCE DATA**

Fax Number: (312)609-5005 Phone: (312) 609-7838

Email: podonoghue@vedderprice.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Patricia O'Donoghue, Vedder Price P.C.

Address Line 1: 222 North LaSalle Street

Address Line 2: Suite 2500

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Address Line 4: Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	31417.00.0054	
NAME OF SUBMITTER:	Patricia O'Donoghue	
Signature:	/Patricia O'Donoghue/	
Date:	01/05/2012	

#### **Total Attachments: 18**

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> TRADEMARK REEL: 004692 FRAME: 0972

#### INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Agreement") is entered into as of December 22, 2011, by DIVERSIFIED MERCURY COMMUNICATIONS, LLC, a Delaware limited liability company ("Diversified Mercury"), DTR ADVERTISING, INC., a Delaware corporation ("DTR Advertising"; Diversified Mercury and DTR Advertising "Borrowers"), DIVERSIFIED collectively referred as to COMMUNICATIONS HOLDING COMPANY, LLC, a Delaware limited liability company ("Holdings" or the "Guarantor"), (Guarantor and Borrowers are also referred to herein each as a "Pledgor" and collectively, as the "Pledgors"), in favor of FIFTH THIRD BANK, an Ohio banking corporation (in its individual capacity, "Fifth Third"), as agent (in such capacity as agent, including its successors and assigns, "Agent") for itself and all other Lenders (as defined below).

#### WITNESSETH:

WHEREAS, pursuant to that certain Loan, Guaranty and Security Agreement of even date herewith (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement") by and among Borrowers, Guarantor, the other Credit Parties from time to time party thereto, Agent and the lenders from time to time party thereto (the "Lenders"), pursuant to which Lenders have agreed to make certain Loans and other extensions of credit to the Borrowers from time to time guaranteed by the Guarantor, pursuant to the terms and conditions thereof; and

WHEREAS, the Lenders are willing to extend credit to the Borrowers as provided for in the Loan Agreement, but only upon the condition, among others, that each Pledgor shall have executed and delivered this Agreement in order to secure the payment and performance of, among other things, all now existing or hereafter arising Obligations (as defined in the Loan Agreement) of the Pledgors under the Loan Agreement;

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

### 1. Defined Terms.

- (a) Capitalized terms used herein shall have the meanings ascribed to such terms in the Loan Agreement to the extent not otherwise defined herein.
- (b) The words "hereof," "herein" and "hereunder" and words of like import when used in this Agreement shall refer to this Agreement as a whole and not to any particular provision of this Agreement, and paragraph references are to this Agreement unless otherwise specified.
- (c) All terms defined in this Agreement in the singular shall have comparable meanings when used in the plural, and <u>vice versa</u>, unless otherwise specified.

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- 2. <u>Grant of Security Interest in Trademarks, Patents, Copyrights, Domain Names and Licenses.</u> To secure the payment, performance and satisfaction of all of the Obligations, each Pledgor hereby grants to the Agent, for the benefit of the Lenders, a first priority security interest in, with power of sale to the extent permitted by applicable law, all of each Pledgor's now owned or existing and hereafter acquired or arising:
- (i) trademarks, trade names, registered trademarks, trademark applications, (a) service marks, registered service marks and service mark applications, including, without limitation, the trade names, registered trademarks, trademark applications, registered service marks and service mark applications listed on Schedule 1 attached hereto and made a part hereof, and (A) all renewals thereof, (B) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (C) the right to sue for past, present and future infringements and dilutions thereof, (D) the goodwill of such Pledgor's business symbolized by the foregoing and connected therewith, and (E) all of such Pledgor's rights corresponding thereto throughout the world (all of the foregoing trademarks, trade names, registered trademarks and trademark applications, service marks, registered service marks and service mark applications, together with the items described in clauses (A)-(E) in this Paragraph 2(a)(i), are sometimes hereinafter individually and/or collectively referred to as the "Trademarks"); and (ii) all proceeds of any and all of the foregoing, including, without limitation, license royalties and proceeds of infringement suits.
- (b) (i) patents and patent applications, including, without limitation, the patents and patent applications listed on Schedule 2 attached hereto and made a part hereof, and (A) all renewals thereof, (B) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (C) the right to sue for past, present and future infringements and dilutions thereof, and (D) all of such Pledgor's rights corresponding thereto throughout the world (all of the foregoing patents and patent applications, together with the items described in clauses (A)-(D) in this Paragraph 2(b)(i), are sometimes hereinafter individually and/or collectively referred to as the "Patents"); and (ii) all proceeds of any and all of the foregoing, including, without limitation, license royalties and proceeds of infringement suits.
- (c) (i) copyrights and copyright registrations, including, without limitation, the copyright registrations listed on Schedule 3 attached hereto and made a part hereof, and (A) all renewals thereof, (B) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (C) the right to sue for past, present and future infringements and dilutions thereof, (D) the goodwill of such Pledgor's business symbolized by the foregoing and connected therewith, and (E) all of such Pledgor's rights corresponding thereto throughout the world (all of the foregoing copyrights and copyright registrations, together with the items described in clauses (A)-(E) in this Paragraph 2(c)(i), are sometimes hereinafter individually and/or collectively referred to as the "Copyrights"); and (ii) all proceeds of any and all of the foregoing, including, without limitation, licensed royalties and proceeds of infringement suits.

- (d) rights under or interest in any patent, trademark or copyright license agreements with any other party, whether any Pledgor is a licensee or licensor under any such license agreement, including, without limitation, the license agreements listed on Schedule 4 attached hereto and made a part hereof, and the right upon the occurrence and during the continuance of an Event of Default to use the foregoing in connection with the enforcement of the Agent's rights under the Loan Agreement (all of the foregoing are hereinafter referred to collectively as the "Licenses"). Notwithstanding the foregoing provisions of this Paragraph 4(d), the Licenses shall not include any license agreement in effect as of the date hereof which by its terms prohibits the grant of the security contemplated by this Agreement; provided, however, that upon the termination of such prohibitions for any reason whatsoever, the provisions of this Paragraph 4 shall be deemed to apply thereto automatically.
- (e) rights under or interests in any internet domain names and internet domain registration agreement including, without limitation, those listed on <u>Schedule 5</u> attached hereto and made a part hereof, and upon the occurrence and during the continuance of an Event of Default the right to use the foregoing in connection with the enforcement of the Agent's rights under the Loan Agreement (all of the foregoing are hereafter referred to collectively as the "<u>Domain Names</u>"), and all proceeds of the foregoing.

For the avoidance of doubt, the Agent shall not take any actions to perfect any Lien on any Trademark, Patent, Copyright, License or Domain Name if the perfection of such a Lien is not either (i) governed by the UCC and/or (ii) effected by appropriate evidence of the Lien being filed in either the United States Copyright Office or the United States Patent and Trademark Office (including any intellectual property rights governed by the Laws of a jurisdiction outside of the United States), unless and until the Agent determines, in its good faith credit judgment, that any such intellectual property right is material to the operation of a Credit Party's business and as a result it is necessary or advisable to perfect the Lien therein granted pursuant to the Loan Documents under the law of such foreign jurisdiction or otherwise.

- 3. Restrictions on Future Agreements. Except to the extent otherwise permitted under the Loan Agreement, no Pledgor shall, without the Agent's prior written consent, enter into any agreement, including, without limitation, any license or intellectual property security agreement, which is inconsistent with this Agreement, and each Pledgor further agrees that it will not take any action, and will use its commercially reasonable best efforts not to permit any action to be taken by others subject to its control, including, without limitation, licensees, or fail to take any action, which would in any material respect adversely affect the validity or enforcement of the rights transferred to the Agent, for the benefit of the Lenders, under this Agreement or the rights associated with the Trademarks, Patents, Copyrights, Domain Names or Licenses which are necessary to or desirable in the operation of such Pledgor's business.
- 4. New Intellectual Property Rights. Each Pledgor represents and warrants that, as of the date hereof, (a) the Trademarks listed on Schedule 1 include all of the trade names, registered trademarks, trademark applications, registered service marks and service mark applications now owned or held by any Pledgor, (b) the Patents listed on Schedule 2 include all of the patents and patent applications now owned or held by any Pledgor, (c) the Copyrights listed on Schedule 3 include all of the copyright applications and registrations now owned or held by any Pledgor, (d) the Licenses listed on Schedule 4 include all of the patent, trademark or

copyright license agreements under which any Pledgor is the licensee or licensor which are necessary to or desirable in the operation of such Pledgor's business (excluding any licenses of non-custom computer software), (e) the Domain Names listed on Schedule 5 list all of the domain names and internet registrations of the Pledgors, and (f) no Liens, claims or security interests in such Trademarks, Patents, Copyrights, Domain Names or Licenses have been granted by any Pledgor to any Person other than the Agent for the benefit of the Lenders and except for Permitted Liens. If, prior to the termination of this Agreement, any Pledgor shall obtain rights to or become entitled to the benefit of any new Trademarks, Patents, Copyrights, Licenses or Domain Names, the provisions of Paragraph 2 above shall automatically apply thereto (to the extent permitted by licensors under agreements in connection with the granting of such Licenses and together therewith the Pledgors shall provide updated Schedules 1 through 5; provided that the Pledgors shall not be required to give such update with respect to Licenses and Domain Names more frequently than once per quarter unless an Event of Default shall have occurred and be continuing; and provided further that the security interest of the Agent shall be perfected in any new Trademarks, Patents, Copyrights, Licenses or Domain Names acquired in connection with any Permitted Acquisition in accordance with the terms and provisions of the Loan Agreement). Each Pledgor hereby authorizes the Agent to modify this Agreement unilaterally (i) by amending Schedule 1 to include any future trademarks, trade names, registered trademarks, trademark applications, service marks, registered service marks and service mark applications that are Trademarks under Paragraph 2 above or under this Paragraph 4, (ii) by amending Schedule 2 to include any future patents and patent applications, which are Patents under Paragraph 4 above or under this Paragraph 6, (iii) by amending Schedule 3 to include any future copyrights and copyright registrations, which are Copyrights under Paragraph 2 above or under this Paragraph 4, (iv) by amending Schedule 4 to include any future trademark, patent or copyright license agreements that are Licenses under Paragraph 2 above or under this Paragraph 4, (v) by amending Schedule 5 to include any future Domain Names, and (vi) by filing, in addition to and not in substitution for this Agreement, a duplicate original of this Agreement containing on Schedules 1 through 5 thereto, as the case may be, such future, Trademarks, Patents, Copyrights, Licenses or Domain Names.

- 5. <u>Royalties</u>. Each Pledgor hereby agrees that the use by the Agent or any Lender of the Trademarks, Patents, Copyrights, Domain Names and Licenses as authorized hereunder in connection with the exercise of its rights and remedies under <u>Paragraph 14</u> or pursuant to the Loan Agreement shall be coextensive with such Pledgor's rights thereunder and with respect thereto and without any liability for royalties or other related charges from the Agent or any Lender to such Pledgor.
- 6. <u>Further Assignments and Security Interest</u>. Except to the extent otherwise permitted pursuant to the Loan Agreement, each Pledgor agrees (a) not to sell or assign any of its interests in, or grant any license under, the Trademarks, Copyrights, Patents or Domain Names without the prior written consent of the Agent and (b) not to sell or assign its respective interests in the Licenses without the prior and express written consent of the Agent, in each case not to be unreasonably withheld.
- 7. <u>Nature and Continuation of the Agent's Security Interest; Termination of the Agent's Security Interest.</u> This Agreement is made for collateral security purposes only. This Agreement shall create a continuing security interest in the Trademarks, Patents, Copyrights,

Domain Names and Licenses and shall terminate only when the Obligations have been paid in full (other than contingent indemnification obligations to the extent no claim giving rise thereto has been asserted) and the Loan Agreement has been terminated. When this Agreement has terminated, the Agent shall promptly execute and deliver to the Pledgors, at such Pledgor's expense, all termination statements and other instruments as may be necessary or proper to terminate the security interest of the Agent, for the benefit of the Lenders, in the Trademarks, Patents, Copyrights, Domain Names and Licenses, subject to any disposition thereof which may have been made by the Agent or the Lenders, or any of them, pursuant to this Agreement.

- <u>Duties of Each Pledgor</u>. Each Pledgor shall have the duty, to the extent desirable 8. in the normal conduct of such Pledgor's business, (a) to use commercially reasonable best efforts to prosecute diligently any trademark application or service mark application that is part of the Trademarks pending as of the date hereof or hereafter until the termination of this Agreement, (b) to use commercially reasonable best efforts to prosecute diligently any patent application that is part of the Patents pending as of the date hereof or hereafter until the termination of this Agreement, and (c) to take all reasonable and necessary action to preserve and maintain all of the such Pledgor's rights in the Trademarks, Patents, Copyrights, Domain Names and Licenses. Each Pledgor further agrees (i) not to abandon any Trademark, Patent, Copyright, Domain Names or License that is necessary or material to the operation of such Pledgor's business without the prior written consent of the Agent, and (ii) to use its commercially reasonable efforts to maintain in full force and effect the Trademarks, Patents, Copyrights, Domain Names and Licenses that are or shall be necessary or material to the operation of such Pledgor's business. Any expenses incurred in connection with the foregoing shall be borne by the Pledgors. Neither Agent nor any Lender shall have any duty with respect to the Trademarks, Patents, Copyrights, Domain Names or Licenses. Without limiting the generality of the foregoing, the Agent shall not be under any obligation to take any steps necessary to preserve rights in the Trademarks, Patents, Copyrights, Domain Names or Licenses against any other parties, but the Agent may do so at its option from and after the occurrence and during the continuance of a Default or an Event of Default, and all reasonable expenses incurred in connection therewith shall be for the sole account of the Pledgors and shall be added to the Obligations secured hereby.
- 9. <u>Indemnification by Each Pledgor</u>. Each Pledgor hereby agrees to indemnify and hold harmless the Agent and any Lender in accordance with the terms of <u>Section 19.04</u> of the Loan Agreement.
- 10. The Lender's Right to Sue. From and after the occurrence and during the continuance of an Event of Default, the Agent shall have the right, but shall not be obligated, to bring suit in its own name to enforce the Trademarks, Patents, Copyrights, Domain Names and Licenses for the benefit of the Lenders and, if the Agent shall commence any such suit, each Pledgor shall, at the request of the Agent, do any and all lawful acts and execute any and all proper documents reasonably required by the Agent in aid of such enforcement. To the extent provided in Section 4.05(c) of the Loan Agreement, the Pledgors shall, upon demand, promptly reimburse the Agent for all costs and expenses incurred by the Agent in the exercise of its rights under this Paragraph 10 (but excluding any allocated fees and expenses of attorneys and paralegals that are employees of the Agent).

- 11. <u>Waivers</u>. The Agent's failure, at any time or times hereafter, to require strict performance by each Pledgor of any provision of this Agreement shall not waive, affect or diminish any right of the Agent thereafter to demand strict compliance and performance therewith nor shall any course of dealing between any Pledgor and the Agent or any Lender have such effect. No single or partial exercise of any right hereunder shall preclude any other or further exercise thereof or the exercise of any other right. None of the undertakings, agreements, warranties, covenants and representations of any Pledgor contained in this Agreement shall be deemed to have been suspended or waived by the Agent unless such suspension or waiver is in writing signed by an officer of the Agent, and directed to such Pledgor and specifying such suspension or waiver.
- 12. <u>Severability</u>. Whenever possible, each provision of this Agreement shall be interpreted in such manner as to be effective and valid under applicable law, but the provisions of this Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part hereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.
- 13. <u>Modification</u>. Neither this Agreement nor any provision hereof may be altered, amended or modified in any way, except as specifically provided in <u>Paragraph 4</u> hereof or in a written instrument signed by the parties hereto.

## 14. Power of Attorney; Cumulative Remedies.

- Each Pledgor hereby irrevocably designates, constitutes and appoints the Agent (and all officers and agents of the Agent designated by the Agent in its sole and absolute discretion) as such Pledgor's true and lawful attorney-in-fact, and authorizes the Agent and any of the Agent's designees, in such Pledgor's or the Agent's name, upon the occurrence and during the continuation of an Event of Default to take any action and execute any instrument necessary or reasonably advisable to accomplish the purposes of this Agreement, including, without limitation, to (i) endorse such Pledgor's name on all applications, documents, papers and instruments necessary or desirable for the Agent in the use of the Trademarks, Patents, Copyrights, Domain Names or Licenses, (ii) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks, Patents, Copyrights, Domain Names or Licenses to anyone, (iii) grant or issue any exclusive or nonexclusive license under the Trademarks, Patents, Copyrights, Domain Names or Licenses to anyone, and (iv) take any other actions with respect to the Trademarks, the Patents, the Copyrights, the Domain Names or the Licenses as the Agent deems in its best interest for the payment of the Obligations. Each Pledgor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable until this Agreement is terminated. Each Pledgor acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of the Agent or any Lender under the Loan Agreement or any Other Agreements, but rather is intended to facilitate the exercise of such rights and remedies.
- (b) The Agent, for the benefit of the Lenders, shall have, in addition to all other rights and remedies given it by the terms of this Agreement, all rights and remedies

allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Trademarks, Patents, Copyrights, Domain Names or Licenses may be located or deemed located. All of the rights and remedies of the Agent (for the benefit of the Lenders) with respect to the Trademarks, Patents, Copyrights, Domain Names and Licenses, whether established hereby, by the Loan Agreement or by any other agreements or by law, shall be cumulative and may be exercised separately or concurrently. Notwithstanding anything set forth herein to the contrary, it is hereby expressly agreed that upon the occurrence and continuance of an Event of Default, the Agent may exercise any of the rights and remedies provided in this Agreement, the Loan Agreement or any of the Other Agreements. To the extent permitted by applicable law, each Pledgor agrees that any notification of intended disposition of any of the Trademarks, Patents, Copyrights, Domain Names or Licenses required by law shall be deemed reasonably and properly given if given at least ten (10) days before such disposition; provided, however, that the Agent may give any shorter notice that is commercially reasonable under the circumstances.

- 15. <u>Successors and Assigns</u>. This Agreement shall be binding upon each Pledgor and their successors and assigns, and shall inure to the benefit of the Agent and its nominees, successors and permitted assigns. Each Pledgor's successors and assigns shall include, without limitation, a receiver or a trustee of any Pledgor; <u>provided</u>, <u>however</u>, that no Pledgor shall voluntarily assign or transfer its rights or obligations hereunder without the Agent's prior written consent.
- 16. <u>Governing Law.</u> This Agreement shall be construed in accordance with and governed by the laws of the State of Illinois applicable to agreements made and to be performed in Illinois.
- 17. <u>Notices</u>. All notices or other communications hereunder shall be given in the manner and to the addresses set forth in <u>Section 19.05</u> of the Loan Agreement.
- 18. <u>Paragraph Titles</u>. The paragraph titles herein are for convenience of reference only, and shall not affect in any way the interpretation of any of the provisions hereof.
- 19. Execution in Counterparts. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of a counterpart hereof via facsimile or other electronic transmission shall be effective as delivery of a manually executed counterpart hereof.
- 20. <u>Merger</u>. This Agreement, together with the Other Agreements, represents the final agreement of each Pledgor and the Lender with respect to the matters contained herein and may not be contradicted by evidence of prior or contemporaneous agreements, or subsequent oral agreements, between each Pledgor and the Lender.

[Remainder of page intentionally left blank]

## (Signature Page to Intellectual Property Security Agreement)

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

**PLEDGORS:** 

DIVERSIFIED MERCURY COMMUNICATIONS, LLC, a Delaware

limited liability company

By:  $\ell$ 

William Cunningham Senior Vice President and Chief Financial Officer

**DTR ADVERTISING, INC.**, a Delaware corporation

.

William Cunningham

Senior Vice President and

Chief Financial Officer

DIVERSIFIED MERCURY COMMUNICATIONS HOLDING

COMPANY, LLC, a Delaware limited

liability company

Bv:

William Cunningham

Senior Vice President and

Chief Financial Officer

## **Current Trademarks and Trademark Applications**

<u>PLEDGOR</u>	COUNTRY	MARK	SERIAL NO. OR REGISTRATION NO.	APP/REG DATE
Diversified Mercury Communications, LLC	United States	"THE PERFORMANCE	3905983	
DTR Advertising, Inc.	United States	AGENCY" "MEDIATRAK"	2620796	

# <u>Trade Names</u> (listed according to applicable Pledgor)

PLEDGOR	TRADE NAMES
Diversified Mercury Communications, LLC	Mercury Media
DTR Advertising, Inc.	Results Marketing Group
	Advance Results Marketing
	Mercury Media

<u>Trademarks Not Currently In Use</u> (listed according to applicable Pledgor)

None.

SCHEDULE 1 Page 1

## **Patents**

None.

<u>Patent Applications</u> (listed according to applicable Pledgor)

None.

SCHEDULE 2 Page 1

# <u>Copyrights</u> (listed according to applicable Pledgor)

None.

SCHEDULE 3 Page 1

## <u>Licenses</u> (listed according to applicable Pledgor)

None.

SCHEDULE 4 Page 1

## **Domain Names**

PLEDGOR	DOMAIN NAMES		
Diversified Mercury Communications,	imercury.com	mercurymedia.tv	
LLC	imercury.net	mercuryglobal.tv	
	imercury.org	mercury-global.tv	
	imercury.tv	pinnacledr.com	
	imercury.us	mercury-media.tv	
	mercuryglobal.com	longitudeagency.com	
	mercryglobal.info	longitudedirect.com	
•	mercuryglobal.net	mercurymediaholdings.com	
	mercuryglobal.us	productsyoumusthave.com	
	mercurymedia.com	productsyoumusthave.tv	
	mercurymedia.biz	pymh.tv	
	mercurymedia.info		
	eccomarketing.com		
DTR Advertising, Inc.	Advancedresults.com	lavegasion.com	
	Armdr.com	mercury-productions.com	
	Armdrtv.com	mercurycharities.com	
	Dtradvertising.com	mercuryenespanol.com	
	resultsmedia.com	mercurygen.com	
	tvarm.com	mercurymediaboston.com	
	efficientmarketingconsultants.co	mercurymediaholdings.tv	
	m	mercurymediatv.com	
	joincitizens.com	mercuryproduction.tv	
	joincitizensmedical.com	rmgmarketing.com	
	joindp.com	signaturediabetes.com	
	joinsigmed.com	vegacion.com	

SCHEDULE 5 Page 1

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**RECORDED: 01/05/2012** 

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