

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Variflex, Inc.		02/07/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bravo Sports		
Street Address:	12801 Carmenita Road		
City:	Santa Fe Springs		
State/Country:	CALIFORNIA		
Postal Code:	90670		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2553154	AIR ZONE	
CORRESPONDENCE DATA			
Fax Number:	(303)473-2720		
Phone:	303-473-2865		
Email:	docket@hollandhart.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Ester Martin Maillaro		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attention: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	41820.0055		
NAME OF SUBMITTER:	Ester Martin Maillaro		
Signature:	/Ester Martin Maillaro/		

OP \$40.00 2553154

Date:

02/08/2012

Total Attachments: 2

source=Executed Assignment from Variflex, Inc. to Bravo Sports#page1.tif

source=Executed Assignment from Variflex, Inc. to Bravo Sports#page2.tif

TRADEMARK ASSIGNMENT

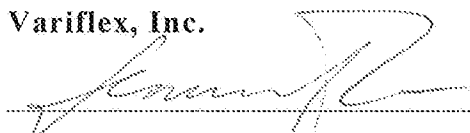
WHEREAS, Variflex, Inc., a corporation of Delaware, having a business address at 12801 Carmenita Road, Santa Fe Springs, California, 90670, United States of America ("Assignor"), is the owner of the trademark registrations listed on the attached Schedule A ("Trademarks"), and a wholly owned subsidiary of Assignee (as defined below);

WHEREAS, Bravo Sports, a corporation of California, having a business address at 12801 Carmenita Road, Santa Fe Springs, California, 90670, United States of America ("Assignee"), seeks to acquire the entire right, title and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks;

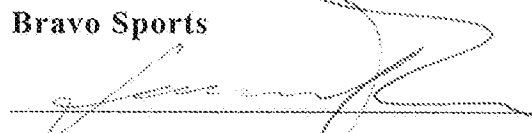
NOW, THEREFORE, for and in consideration of the above Recitals, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all of the present and future right, title and interest to the Trademarks, both registered and unregistered, together with the goodwill of the business associated with and symbolized by the Trademarks, and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefits.

Dated: February 7, 2012

ASSIGNOR
Variflex, Inc.


Name: Leonardo Pais
Title: President & CEO

ASSIGNEE
Bravo Sports


Name: Leonardo Pais
Title: CEO

**SCHEDULE A
Trademark Registrations**

Trademark	Country	Registration No.	Registration Date	Class(es)
AIR ZONE	USA	2553154	3/26/2002	28
CYCLE FORCE	USA	2992851	9/6/2005	1,6,8,11,12
MAPLE	USA	2999298	9/20/2005	28
MOTO SHADE	USA	2710717	4/29/2003	6, 19
MOTO SHADE MULTI-PURPOSE CANOPY & Design	USA	2872139	8/10/2004	6, 19
STATIC	USA	2012653	10/29/1996	28
VARIFLEX	USA	1382488	2/11/1986	28
VARIFLEX (Stylized)	USA	1478845	3/1/1988	28
VARIFLEX	Brazil	818600306	6/4/2005	28
AIRZONE & Design	Canada	TMA557946	2/14/2002	28
MOTO SHADE	Canada	TMA600350	1/22/2004	6, 19
MOTO SHADE MULTI-PURPOSE CANOPY	Canada	TMA638001	4/21/2005	6, 19
QUIK SHADE	CTM	1059542	2/3/1999	22
VARIFLEX	France	1333595	11/10/1995	28
VARIFLEX	Germany	1 093 090	12/3/1985	28
VARIFLEX	Italy	450276	12/18/1985	28
VARIFLEX	Switzerland	344 201	12/11/1985	28
VARIFLEX	Taiwan	776888	10/16/1997	28
VARIFLEX	UK	1255892	9/30/1988	28

5383163_2