

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Weekly Reader Corporation		02/08/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Scholastic Inc.
Street Address:	557 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	0955803	CAREER WORLD
Registration Number:	3616513	CLASSROOM NEWSBREAK
Registration Number:	0241416	CURRENT EVENTS
Registration Number:	1193623	CURRENT HEALTH
Registration Number:	3685385	CURRENT SCIENCE
Registration Number:	1729247	CURRICULUM INNOVATIONS GROUP
Registration Number:	3400783	DAILY READER
Registration Number:	3295312	FIND THE MISTAKES
Registration Number:	2772162	GET SMART ABOUT DRUGS
Registration Number:	3137941	LIFETIME LEARNING SYSTEMS
Registration Number:	4052708	LIT SCENE INVESTIGATION
Registration Number:	2752270	MAP SKILLS FOR TODAY
Registration Number:	3400380	PUZZLE READERS
Registration Number:	0574960	READ

OP \$940.00 0955803

Registration Number:	1967619	SCIENCE MATTERS
Registration Number:	4065656	SCI-TRIV
Registration Number:	3403887	TURNING-PICTURE BOOKS
Registration Number:	1503004	WEEKLY READER
Registration Number:	2313885	WEEKLY READER
Registration Number:	2077656	WEEKLY READER BIG ISSUE!
Registration Number:	3932346	WEEKLY READER CONNECT
Registration Number:	3446824	WEEKLY READER PUBLISHING
Registration Number:	3446825	WEEKLY READER PUBLISHING
Registration Number:	3154870	WEEKLY WR READER
Registration Number:	3110111	WR AT HOME
Registration Number:	3357588	WR INSIDERS
Registration Number:	3473985	WR NEWS
Registration Number:	3456562	WR SCIENCE SPIN
Registration Number:	3181577	WR WEEKLY READER CORPORATION
Registration Number:	1913914	WRITING PALS
Registration Number:	1238958	WRITING!
Registration Number:	2822240	ZIP'S
Serial Number:	85357716	CIV-TRIV
Serial Number:	85189577	LAUNCH A LIFETIME LOVE OF READING
Serial Number:	85975833	SCI-TRIV
Serial Number:	85137684	SCI-TRIV
Serial Number:	85194404	WEEKLY READER

CORRESPONDENCE DATA

Fax Number: (212)593-9175

Phone: 212-980-0120

Email: pto@fkks.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Frankfurt Kurnit Klein & Selz PC

Address Line 1: 488 Madison Avenue

Address Line 2: Attn.: Trademark Department

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 020843.0200

NAME OF SUBMITTER: Matthew Bart

Signature:

TRADEMARK
REEL: 004714 FRAME: 0460

	/Matthew Bart/
Date:	02/09/2012
Total Attachments: 6 source=Recordable_form_of_Trademark_Assignment#page1.tif source=Recordable_form_of_Trademark_Assignment#page2.tif source=Recordable_form_of_Trademark_Assignment#page3.tif source=Recordable_form_of_Trademark_Assignment#page4.tif source=Recordable_form_of_Trademark_Assignment#page5.tif source=Recordable_form_of_Trademark_Assignment#page6.tif	

ASSIGNMENT OF TRADEMARKS

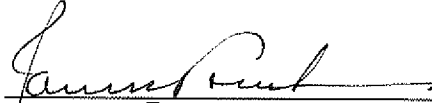
This Assignment is made as of February 8, 2012, by Weekly Reader Corporation, a company organized under the laws of the State of Delaware with an address at 1 Reader's Digest Road, Pleasantville, NY 10570 ("ASSIGNOR"), to Scholastic Inc., a company organized under the laws of the State of New York with an address at 557 Broadway, New York, New York 10012 ("ASSIGNEE").

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark applications, registrations and the associated trademarks listed on Exhibit A attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademarks.

[Signatures appear on following page]

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment of Trademarks.

WEEKLY READER CORPORATION

A handwritten signature in cursive script, appearing to read "Paul R. Tomkins", written over a horizontal line.

Name: PAUL R. TOMKINS

Title: President

Exhibit A

Weekly Reader Trademark Registrations and Applications

Report Date: 2/7/2012

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Country: Canada

<u>ID</u>	<u>Mark</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Allow. Dt</u>	<u>ITU</u>
2808	My Weekly Reader	16	Weekly Reader Corp.	362532	3/20/1973	204370	1/10/1975		No
2914	Weekly Reader	41	Weekly Reader Corp.	1243210	1/11/2005	725574	10/8/2008		No
2812	Writing! Logo	16	Weekly Reader Corp.	472775	7/17/1981	279939	6/3/1983		No

Country: Indonesia

<u>ID</u>	<u>Mark</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Allow. Dt</u>	<u>ITU</u>
2987	Current Events	16	Weekly Reader Corp.	D00 2008 037356	10/20/2008	IDM000257906	10/20/2008		No
2988	Current Science	16	Weekly Reader Corp.	D00 2008 037357	10/20/2008	IDM000257908	10/20/2008		No

Country: Singapore

<u>ID</u>	<u>Mark</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Allow. Dt</u>	<u>ITU</u>
3055	WR Weekly Reader Publishing Current Events	16	Weekly Reader Corp.	T09/00577H	1/16/2009	T09/00577H	1/16/2009		No
3056	WR Weekly Reader Publishing Current Science	16	Weekly Reader Corp.	T09/00578F	1/16/2009	T09/00578F	1/16/2009		No

Country: United States

<u>ID</u>	<u>Mark</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Allow. Dt</u>	<u>ITU</u>
2647	Career World	16	Weekly Reader Corp.	72415445	2/14/1972	955803	3/20/1973		No
3375	Civ-Triv	9, 41	Weekly Reader Corp.	85357716	6/28/2011				No
2648	Classroom Newsbreak	41	Weekly Reader Corp.	77068419	12/20/2006	3616513	5/5/2009	9/16/2008	Yes
2650	Current Events	16	Weekly Reader Corp.	71247405	4/14/1927	0241416	4/24/1928		No
2651	Current Health	16	Weekly Reader Corp.	73301738	3/19/1981	1193623	4/13/1982		No
3046	Current Science	16	Weekly Reader Corp.	77630188	12/10/2008	3685385	9/22/2009		No
2654	Curriculum Innovations Group	16	Weekly Reader Corp.	74147346	3/13/1991	1729247	11/3/1992		No
2657	Daily Reader	16	Weekly Reader Corp.	77087929	1/22/2007	3400783	3/25/2008		No
2659	Find The Mistakes	16	Weekly Reader Corp.	78752311	11/11/2005	3295312	9/18/2007	10/10/2006	No
2661	Get Smart About Drugs	16	Weekly Reader Corp.	76208051	2/19/2001	2772162	10/7/2003		No
3335	Launch a Lifetime Love of Reading	16, 41, 42	Weekly Reader Corp.	85189577	12/2/2010			11/22/2011	Yes
2665	Lifetime Learning Systems	41	Weekly Reader Corp.	78490886	9/28/2004	3137941	9/5/2006		No

Weekly Reader Trademark Registrations and Applications

Report Date: 2/7/2012

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3361	Lit Scene Investigation	41	Weekly Reader Corp.	85286073	4/5/2011	4052708	11/8/2011		No
2667	Map Skills For Today	16	Weekly Reader Corp.	76413006	5/29/2002	2752270	8/19/2003		No
2676	Puzzle Readers	16	Weekly Reader Corp.	78752304	11/11/2005	3400380	3/18/2008		No
2677	Read (stylized)	16	Weekly Reader Corp.	71628727	4/25/1952	0574960	5/26/1953		No
2682	Science Matters	16	Weekly Reader Corp.	74442122	9/30/1993	1967619	4/16/1996		No
3423	Sci-Triv	41	Weekly Reader Corp.	85975833	9/24/2010			5/3/2011	Yes
3329	Sci-Triv	16	Weekly Reader Corp.	85137691	9/24/2010	4065656	12/6/2011		No
3328	Sci-Triv	9	Weekly Reader Corp.	85137684	9/24/2010			5/3/2011	Yes
2685	Turning-Picture Books	16	Weekly Reader Corp.	78752300	11/11/2005	3403887	3/25/2008		No
2689	Weekly Reader	16	Weekly Reader Corp.	73709025	2/1/1988	1503004	9/6/1988		No
2687	Weekly Reader	42	Weekly Reader Corp.	75584518	11/6/1998	2313885	2/1/2000		No
2691	Weekly Reader Big Issue!	16	Weekly Reader Corp.	75158992	8/30/1996	2077656	7/8/1997		No
3276	Weekly Reader Connect		Weekly Reader Corp.	77906200	1/6/2010	3932346	3/15/2011	7/13/2010	Yes
3337	Weekly Reader Logo	16, 41, 42	Weekly Reader Corp.	85194404	12/9/2010				No
2694	Weekly Reader Publishing	16	Weekly Reader Corp.	78866021	4/20/2006	3446824	6/10/2008	9/18/2007	Yes
2695	Weekly Reader Publishing	41	Weekly Reader Corp.	78866031	4/20/2006	3446825	6/10/2008	9/18/2007	Yes
2712	Weekly WR Reader Logo	16	Weekly Reader Corp.	78433893	6/11/2004	3154870	10/10/2006		No
2716	WR At Home	16	Weekly Reader Corp.	78374781	2/26/2004	3110111	6/27/2006		No
2717	WR Insiders	35	Weekly Reader Corp.	78798137	1/24/2006	3357588	12/18/2007	3/27/2007	Yes
2718	WR News	16	Weekly Reader Corp.	78920011	6/29/2006	3473985	7/22/2008	11/27/2007	Yes
2935	WR Science Spin & Design	16	Weekly Reader Corp.	77169009	4/30/2007	3456562	7/1/2008		No
2721	WR Weekly Reader Corporation Logo (Horizontal)	16	Weekly Reader Corp.	78433906	6/11/2004	3181577	12/5/2006		No
2724	Writing Pals Logo	42	Weekly Reader Corp.	74464121	11/30/1993	1913914	8/22/1995		No
2726	Writing! Logo	16	Weekly Reader Corp.	73313228	6/4/1981	1238958	5/17/1983		No
2678	ZIP'S	16	Weekly Reader Corp.	76413007	5/29/2002	2822240	3/16/2004		No

Logo

Application or Registration Number

Writing!

Canadian Reg No 279939

Read

US Reg No 0574960

Weekly **WR** Reader

US Appln No 85194404

WEEKLY **WR** READER

US Reg No 3154870

WR Science
Spin

US Reg No 3456562

WR WEEKLY
READER
CORPORATION

US Reg No 3181577

WRITING
PALS

US Reg No 1913914

Writing!

US Reg No 1238958