TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Goldenrod Spear Inc.		10/13/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PerfectMatch Inc.	
Street Address:	220 Humboldt Court	
City:	Sunnyvale	
State/Country:	CALIFORNIA	
Postal Code:	94089	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3082747	CELLMATES
Registration Number:	3041546	GENUINE PEOPLE, REAL LOVE.
Registration Number:	3240473	LOVE IS IN THE LETTERS
Registration Number:	2992322	DUET
Registration Number:	3164563	PERFECTMATCH.COM
Registration Number:	1928068	PERFECT MATCH PERSONAL INTRODUCTION SYSTEM

CORRESPONDENCE DATA

Fax Number: (407)841-2343 Phone: 407-841-2330

Email: dsigalow@addmg.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: David L. Sigalow

Address Line 1: 255 South Orange Avenue

Address Line 2: Suite 1401

Address Line 4: Orlando, FLORIDA 32801

TRADEMARK

REEL: 004716 FRAME: 0279

ATTORNEY DOCKET NUMBER:	97309
NAME OF SUBMITTER:	David L. Sigalow
Signature:	/David L. Sigalow/
Date:	02/13/2012
Total Attachments: 3 source=T35255#page1.tif source=T35255#page2.tif source=T35255#page3.tif	

TRADEMARK
REEL: 004716 FRAME: 0280



PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF AMENDMENT OF "GOLDENROD SPEAR INC.",
CHANGING ITS NAME FROM "GOLDENROD SPEAR INC." TO "PERFECTMATCH
INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF OCTOBER,
A.D. 2011, AT 4:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4994543 8100

111099616

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTICATION: 9092083

DATE: 10-13-11

TRADEMARK REEL: 004716 FRAME: 0281

State of Delaware Secretary of State Division of Corporations Delivered 04:31 PM 10/13/2011 FILED 04:27 PM 10/13/2011 SRV 111099616 - 4994543 FILE

CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF INCORPORATION OF GOLDENROD SPEAR INC.

GOLDENROD SPEAR INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY THAT:

FIRST: The name of the corporation is Goldenrod Spear Inc. (the "Corporation");

SECOND: The Certificate of Incorporation of the Corporation is hereby amended by deleting Article One in its entirety and substituting in lieu thereof the following:

"ARTICLE ONE: The name of the corporation is PerfectMatch Inc. (hereinafter called the "Corporation")."

THIRD: This Certificate of Amendment to the Certificate of Incorporation of Goldenrod Spear Inc. has been duly authorized by the Corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 141(f), 228 and 242 of the General Corporation Law of the State of Delaware.

[signature page follows]

ATL 18,288,130

TRADEMARK REEL: 004716 FRAME: 0282 IN WITNESS WHEREOF, the undersigned, being the Secretary of the Corporation, has executed, signed and acknowledged this Certificate of Amendment this <u>JO</u> day of October, 2011.

Name: Paul Asher

Title: Secretary, an Authorized Officer

ATL 18,288,130

TRADEMARK REEL: 004716 FRAME: 0283

RECORDED: 02/13/2012