

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the State of Incorporation of the Assignor incorrectly recorded against U.S. Trademark Reg. No. 1242761 previously recorded on Reel 002764 Frame 0732. Assignor(s) hereby confirms the correction of the State of Incorporation of the Assignor listed incorrectly as Delaware to Nevada.		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	REDDY ICE CORPORATION		08/31/1998
			Entity Type
			CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	PACKAGED ICE IP, INC.		
Street Address:	3535 Travis Street, Suite 170		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75204		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1242718	THE ICE FACTORY
CORRESPONDENCE DATA			
Fax Number:	(214)200-0853		
Phone:	(214) 651-5924		
Email:	april.reasoner@haynesboone.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Alan N. Herda		
Address Line 1:	Haynes and Boone, LLP		
Address Line 2:	2323 Victory Avenue, Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
ATTORNEY DOCKET NUMBER:	33878.11		
NAME OF SUBMITTER:	Alan N. Herda		

OP \$40.00 1242718

Signature:	/Alan N. Herda/
Date:	02/21/2012
Total Attachments: 2 source=TM Assignment#page1.tif source=TM Assignment#page2.tif	

06-26-2003

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RECORD



U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

102482670
TRADEMARKS CASE

FINANCE SECTION

To the Honorable Commissioner
for Trademarks:

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 6-24-03
REDDY ICE CORPORATION

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Packaged Ice IP, Inc.
Internal Address: _____
Street Address: 3535 Travis Street, Suite 170
City: Dallas State: TX Zip: 75204

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Corporation-Nevada
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other: Memorandum of Assignment

Execution Date: June 16, 2003

Application number(s) or trademark number(s):

A. Trademark Application No(s). _____
 B. Trademark registration No(s). 1,242,718

Additional numbers attached? Yes No

4. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard D. Fladung
 Internal Address: AKIN, GUMP, STRAUSS,
HAUER & FELD, L.L.P.
 Street Address: 711 Louisiana Street
Suite 1900 South
 City: Houston State: TX Zip: 77002

5. Total number of applications and registrations involved: 1

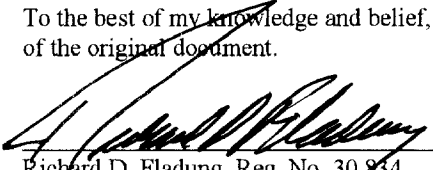
6. Total fee (37 C.F.R. § 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

7. Deposit account number:
16-2435
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.


 Richard D. Fladung, Reg. No. 30,834

June 18, 2003
 Date

Total number of pages including cover sheet, attachments and document: 2

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053538.0001 HOUSTON 269989 v1

TRADEMARK
REEL: 0027620 FRAME: 0233

TRADEMARK ASSIGNMENT

WHEREAS, REDDY ICE CORPORATION, a Nevada corporation, is the owner of the mark THE ICE FACTORY, which was registered on June 21, 1983 in the United States Patent and Trademark Office as U.S. Trademark Registration No. 1,242,718 (the "Mark");

WHEREAS, PACKAGED ICE IP, INC., a Nevada corporation having a place of business at 3535 Travis Street, Suite 170, Dallas, Texas 75204, desires to acquire the entire right, title, and interest in and to the Mark, including the right to sue for past infringement, together with the goodwill symbolized by the Mark;

WHEREAS, a Memorandum of Assignment was executed and subsequently incorrectly recorded against U.S. Trademark Registration No. 1,242,761 at the United States Patent and Trademark Office at Reel/Frame No. 2764/0732 (the "Memorandum"), which Memorandum purported to confirm an assignment of the Mark on August 31, 1998; and

WHEREAS, REDDY ICE CORPORATION wishes to supersede the Memorandum with the present document to correct certain informalities in the Memorandum, including correcting the state of incorporation of REDDY ICE CORPORATION from Delaware to Nevada, and to record the present document against the correct trademark registration, namely U.S. Trademark Registration No. 1,242,718;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, REDDY ICE CORPORATION, *nunc pro tunc*, as of August 31, 1998, hereby sells, assigns, and transfers to PACKAGED ICE IP, INC., the entire right, title, and interest in and to the Mark, including the right to sue for past infringement, together with the goodwill symbolized by the Mark.

REDDY ICE CORPORATION

By: 

Name: Kenneth C. Fernandez

Title: VP - Corporate Counsel

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