

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Yankee Candle Company, Inc.		11/04/2011	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	The Procter & Gamble Company		
Street Address:	One Procter & Gamble Plaza		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3030333	SCENTSTORIES	
CORRESPONDENCE DATA			
Fax Number:	(513)945-6840		
Phone:	5139832798		
Email:	pgtrademarks.im@pg.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Alison Tan		
Address Line 1:	299 East Sixth Street		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	218346 - TR300.1G		
NAME OF SUBMITTER:	Alison Tan		
Signature:	/ATAN/		

CH \$40.00 3030333

Date:

02/24/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK IN UNITED STATES

The Yankee Candle Company, Inc., a Massachusetts corporation, having a place of business at 16 Yankee Candle Way, is the owner of the registration identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said mark.

For good and valuable consideration, the receipt of which is hereby acknowledged, The Yankee Candle Company, Inc. hereby assigns, effective July 1, 2011, to The Procter & Gamble Company, an Ohio corporation, having a place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, the entire right, title and interest in and to the trademark registration identified on Schedule A and the trademark which is the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks and the right to recover for past infringement.

The Yankee Candle Company, Inc., further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by The Procter & Gamble Company, to effectuate this assignment.

Witness my hand and seal this 4th day of November, 2011.

THE YANKEE CANDLE COMPANY, INC.

Sarah Mullins
Name: Sarah Mullins
Title: Associate General Counsel

COMMONWEALTH OF MASSACHUSETTS

County of Franklin)

On this 4th day of November, 2011, before me, the undersigned notary public, personally appeared Sarah Mullins, proved to me through satisfactory evidence of identification, which was personal knowledge, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose.

[affix seal]

SHE

Angela D. Plassmann
Notary Public

My commission expires: October 27, 2017



Schedule A
Assignment of Trademarks

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
SCENTSTORIES	3030333	December 13, 2005