900215867 02/28/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vocus, Inc.		02/27/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A.
Street Address:	1101 Wooten Parkway, 4th Flr.
Internal Address:	MD9-978-04-01
City:	Rockville
State/Country:	MARYLAND
Postal Code:	20852
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4066042	NORTH SOCIAL
Registration Number:	3830241	HELP A REPORTER OUT
Registration Number:	3830240	HARO
Registration Number:	2749834	vocus

CORRESPONDENCE DATA

Fax Number: (919)416-8328 **Phone**: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 327000-027149 JES TRADEMARK

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NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	02/28/2012
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NOTICE

OF

GRANT OF SECURITY INTEREST

IN

TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of February 27, 2012 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Pledgors party thereto (each a "Pledgor" and collectively, the "Pledgors") and Bank of America, N.A. (the "Bank"), the undersigned Pledgor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Bank.

The undersigned Pledgor and the Bank hereby acknowledge and agree that the security interest in such trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

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	Very truly yours,
	VOCUS, INC., a Delaware corporation By: Name: Stephen A. Vintz Title: Executive Vice President and Chief Financial Office
	Title: Executive vice Presidential Cities Financial Office.
Acknowledged and Accepted:	•
BANK OF AMERICA, N.A.	
Ву:	
Name: Michael J. Radcliffe	
Title: Senior Vice President	

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Very truly yours,	
VOCUS, INC., a Delaware corporation	
By:	
Name: Stephen A. Vintz Title: Executive Vice President and Chief Fin	ancial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.

Name: Michael J. Radcliffe Title: Senior Vice President

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Schedule 1

Vocus, Inc. (Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
NORTH SOCIAL	4066042	12/06/11
HELP A REPORTER OUT	3830241	08/10/10
HARO	3830240	08/10/10
VOCUS	2749834	08/12/03

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RECORDED: 02/28/2012

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