

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BNP Paribas		03/22/2011	banking corporation: FRANCE
RECEIVING PARTY DATA			
Name:	PEP Direct, LLC		
Street Address:	19 Stoney Brook Drive		
City:	Wilton		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03086		
Entity Type:	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2948457	PEP DIRECT	
Registration Number:	2952076	PEP DIRECT	
Registration Number:	3238579	PEP DIRECT	
Registration Number:	3322065	PEP DIRECT	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8328		
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	031752-138 JES		

OP \$115.00 2948457

NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	03/02/2012
<b>Total Attachments: 3</b> source=Term TMs PEP Direct#page1.tif source=Term TMs PEP Direct#page2.tif source=Term TMs PEP Direct#page3.tif	

## TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of March 22, 2011, is made by BNP Paribas (the "Secured Party").

**WHEREAS**, PEP Direct, LLC (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

**WHEREAS**, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on September 14, 2007 at Reel 3621 and Frame 0342; and

**WHEREAS**, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE**, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:


1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
4. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

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**IN WITNESS WHEREOF**, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

BNP PARIBAS

By:   
Name: OLA ANDERSSEN  
Title: DIRECTOR



**Angelo Maiello**  
Director

**Schedule A**

**PEP Direct, LLC  
(New Hampshire Limited Liability Company)**

**U.S. Trademarks**

**Registered Marks**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
PEP DIRECT	2948457	5/10/2005
PEP DIRECT AND DESIGN	2952076	5/17/2005
PEP DIRECT (and Design)	3238579	5/8/2007
PEP DIRECT	3322065	10/30/2007

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