

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mariel L. Head		03/05/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Canine Hardware Inc.		
Street Address:	P.O. Box 88339		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98138		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85420790	KICKIT!	
Serial Number:	85420791	KICK FETCH	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
Phone:	206-682-8100		
Email:	efiling@cojk.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Christensen O'Connor Johnson Kindness		
Address Line 1:	1420 Fifth Avenue, Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101		
NAME OF SUBMITTER:	Barbara C. Light		
Signature:	/Barbara C. Light/		
Date:	03/08/2012		
Total Attachments: 1 source=50533_ASSIGNMENT#page1.tif			

OP \$65.00 85420790

**ASSIGNMENT OF TRADEMARKS AND PENDING APPLICATIONS**

WHEREAS, Mariel L. Head, having the address of 900 Southwest Cedarglade Drive, Issaquah, Washington 98027 (hereinafter the "Assignor"), is the owner of the following applications to register marks based on intent to use:

<i>Mark</i>	<i>Application No.</i>	<i>Filing Date</i>
KICKIT!	85/420790	September 12, 2011
KICK FETCH	85/420791	September 12, 2011

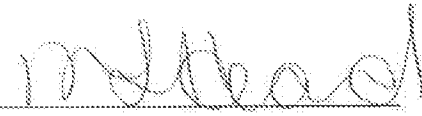
WHEREAS, Canine Hardware Inc., a Washington corporation, having the business address of P.O. Box 88339, Seattle, Washington 98138 (hereinafter the "Assignee"), is desirous of acquiring said applications and Assignor's rights to said marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right and title to and interest in the marks, the pending applications therefor, the ongoing and existing business of Assignor or portion thereof to which said marks pertain and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to Assignee.

Executed at Seattle, Washington, this 5 day of March, 2012.

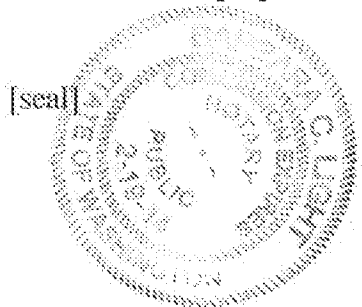
Signature \_\_\_\_\_



Mariel L. Head

STATE OF WASHINGTON     )  
   )  
 COUNTY OF KING         )

On this 5<sup>th</sup> day of February, 2012, Mariel L. Head personally appeared before me, known to me to be the individual named above who executed the within and foregoing instrument, and acknowledged that she signed the same as her free and voluntary act and deed, for the uses and purposes therein mentioned.



By Barbara C. Lytle  
 Notary Public  
 in and for the State of Washington,  
 residing in SEATTLE  
 My appointment expires 2/19/2014