

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SNE Enterprises, Inc.		03/21/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Weather Shield Mfg., Inc.
Street Address:	One Weather Shield Plaza
City:	Medford
State/Country:	WISCONSIN
Postal Code:	54451
Entity Type:	CORPORATION: WISCONSIN

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	2182872	CRESTFIT
Registration Number:	1869215	CRESTLINE
Registration Number:	3851456	CRESTLINE ACCLAIM
Registration Number:	1816315	CRESTLINE
Registration Number:	2902043	CRESTLINE SELECT
Registration Number:	2761351	EASYCARE
Registration Number:	2792667	EASYCARE
Registration Number:	3139405	ESMARTRAK
Registration Number:	2436930	HEMOCARE
Registration Number:	2759917	
Registration Number:	2181359	PROCRAFT
Registration Number:	2760445	SMARTQUOTE
Registration Number:	3682692	SMARTQUOTE
Registration Number:	1515399	VETTER

CH \$365.00 2182872

**CORRESPONDENCE DATA**

Fax Number: (269)337-7721

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: jgriswold@honigman.com

Correspondent Name: Douglas H. Siegel

Address Line 1: 39400 Woodward Avenue, Suite 101

Address Line 4: Bloomfield Hills, MICHIGAN 48304-5151

ATTORNEY DOCKET NUMBER:	232116-317774
NAME OF SUBMITTER:	Douglas H. Siegel
Signature:	/douglas h. siegel/
Date:	04/03/2012

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

WHEREAS, SNE Enterprises, Inc., a Delaware corporation, with a place of business at 888 South View Drive, Mosinee, Wisconsin 54455, (hereinafter "Assignor") has adopted, owns and is using the trademarks listed in the attached Appendix A, ("the Marks");

WHEREAS, Assignor owns federal registrations for the Marks on the Principal Register of the United States Patent and Trademark Office as identified on Appendix A, for the goods and/or services identified therein;

WHEREAS, Weather Shield Mfg., Inc., a Wisconsin corporation, with a place of business at One Weather Shield Plaza, Medford, Wisconsin 54451 (hereinafter "Assignee"), desires to acquire the Marks and the Registrations listed in the attached Appendix A;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, and for other good and valuable consideration, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the Registrations thereof, and including any and all rights of recovery based on infringement of said Marks.

SNE ENTERPRISES, INC.

3/21/12  
Date

Brandon W. Brunner  
By: Brandon W. Brunner  
Title: Corporate Counsel

WEATHER SHIELD MFG., INC.

3/21/12  
Date


Brandon W. Brunner  
By: Brandon W. Brunner  
Title: Corporate Counsel

WITNESSES:

Shania Herrberger  
[Signature]

**APPENDIX A**

Country	Mark	Reference #	File Date	App#	Reg Date	Reg#	Goods Description
UNITED STATES	CRESTFIT	232115-314877	11/22/1996	75/202,452	08/18/1998	2,182,872	19 - non-metal windows and doors
UNITED STATES	CRESTLINE	232115-314882	10/14/1993	74/448,478	12/27/1994	1,869,215	06 - aluminum clad windows, skylights and doors  19 - wood windows, skylights, doors and vinyl clad windows
UNITED STATES	CRESTLINE ACCLAIM	232115-314893	09/29/2009	77/837,038	09/21/2010	3,851,456	19 - Windows and doors primarily not of metal
UNITED STATES	CRESTLINE and Design 	232115-314885	12/21/1992	74/342,378	01/11/1994	1,816,315	06 - aluminum clad windows, skylights and doors  19 - wood windows, skylights, doors, and vinyl clad windows
UNITED STATES	CRESTLINE SELECT	232115-314891	10/18/2002	76/459,342	11/09/2004	2,902,043	06 - aluminum clad windows and doors  19 - non-metal windows and doors
UNITED STATES	EASYCARE	232115-314889	09/17/2002	76/450,198	09/09/2003	2,761,351	06 - ALUMINUM CLAD WINDOWS AND DOORS
UNITED STATES	EASYCARE	232115-314890	09/17/2002	76/450,197	12/09/2003	2,792,667	19 - WINDOWS AND DOORS OF WOOD
UNITED STATES	ESMARTRAK	232115-314887	05/10/2001	76/255,152	09/05/2006	3,139,405	09 - Computer software suite for use by millwork product distributors to obtain product information and specifications, price quotes, order placement, order fulfillment tracking and shipment for windows, doors, and skylights for buildings

Country	Mark	Reference #	File Date	App#	Reg Date	Reg#	Goods Description
UNITED STATES	HEMOCARE	232115-314879	02/29/2000	75/934,528	03/20/2001	2,436,930	36 - Warranty services-- namely, providing a warranty program to purchasers of its windows skylights and doors
UNITED STATES	Lightning Bolt Design 	232115-314888	11/28/2001	76/342,918	09/02/2003	2,759,917	09 - COMPUTER SOFTWARE FACILITATING ACCESS THROUGH THE INTERNET TO A DATABASE, ALLOWING DEALERS, DISTRIBUTORS, CUSTOMERS, AND POTENTIAL CUSTOMERS TO OBTAIN PRICE QUOTES, PLACE ORDERS, CHECK ORDER STATUS, MONITOR DELIVERY SCHEDULES, OBTAIN REPLACEMENT PARTS, SCHEDULE REPAIR SERVICE, OBTAIN BROCHURES, SALES SAMPLES, MARKETING MATERIALS, AND ADVERTISING COPY ALL IN THE SPECIALTY FIELD OF BUILDING WINDOWS, DOORS, SKYLIGHTS AND MILLWORK
UNITED STATES	PROCRAFT	232115-314880	11/22/1996	75/202,693	08/11/1998	2,181,359	19 - non-metal windows and doors
UNITED STATES	SMARTQUOTE	232115-314886	05/10/2001	76/255,153	09/02/2003	2,760,445	09 - Computer software for use by distributors of windows and doors for buildings to calculate quotations for the cost of products offered for sale by the vendors
UNITED STATES	SMARTQUOTE	232115-314892	02/23/2009	77/675,909	09/15/2009	3,682,692	09 - COMPUTER SOFTWARE FOR USE BY DISTRIBUTORS OF WINDOWS AND DOORS FOR BUILDINGS TO CALCULATE QUOTATIONS FOR THE COST OF PRODUCTS OFFERED FOR SALE BY THE VENDORS
UNITED STATES	VETTER	232115-314875	11/04/1987	73/693,970	12/06/1988	1,515,399	19 - WOOD WINDOWS AND WOOD PATIO DOORS