

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Agent		04/13/2012	national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Ace Hardware Corporation
Street Address:	2200 Kensington Court
City:	Oak Brook
State/Country:	ILLINOIS
Postal Code:	60523
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 111

Property Type	Number	Word Mark
Registration Number:	3794463	100% HELPFUL
Registration Number:	4039867	GET REWARDED. THEN GET YOUR WEEKEND BACK.
Registration Number:	3604205	GRILL MARK
Registration Number:	3635738	ACE REWARDS
Registration Number:	3609458	HOMEPLUS+
Registration Number:	3517326	CLICK DON'T CLIP
Registration Number:	3513380	CLICK DON'T CLIP!
Registration Number:	3525108	ACE THE HOLIDAY HELPFUL PLACE.
Registration Number:	3499856	ALKATEX
Registration Number:	3635925	ACE ESSENCE
Registration Number:	3658807	HELPFUL EARTHCHOICES
Registration Number:	3857790	ROYAL FINEST
Registration Number:	3846806	THE BATTERY PLACE
Registration Number:	3596350	GRILL MARK

TRADEMARK

Serial Number:	77592185	CELEBRATIONS
Serial Number:	77630255	CELEBRATIONS GOLD
Serial Number:	77765362	ESCALATE
Serial Number:	77811929	THANKSAVINGS
Serial Number:	77888822	HELPFUL HANDS
Serial Number:	77917102	MENOS TIEMPO DANDO VUELTAS, MAS TIEMPO PARA LO IMPORTANTE
Serial Number:	77953164	BRINGING HELPFUL TO YOUR HOME
Serial Number:	85033069	YOUR EVERYTHING PAINT PLACE
Serial Number:	85044952	ACE HELPFUL HANDS
Serial Number:	85146056	TURN YOUR TO-DO LIST INTO A TO-DONE LIST
Serial Number:	85146038	ACE CAN HELP TURN YOUR TO-DO LIST INTO A TO-DONE LIST
Serial Number:	85171532	YOUR ONE STOP BATTERY SHOP
Serial Number:	85209985	IT'S TIME TO GET YOUR WEEKEND BACK
Serial Number:	85209970	GET YOUR WEEKEND BACK
Serial Number:	85209851	GET BACK YOUR WEEKEND
Serial Number:	85304564	CLARK + KENSINGTON
Serial Number:	85352542	TO DONE
Serial Number:	85320342	HARDWARE HOLIDAY
Serial Number:	85320372	HARDWARE HOLIDAYS
Serial Number:	85346599	NATIONAL FIX IT THEN FORGET IT DAY
Serial Number:	85346608	NATIONAL TO-DONE LIST DAY
Serial Number:	77819446	GET IN. GET HELP. GET ON WITH YOUR LIFE.
Serial Number:	77953121	GET IN. GET HELP. GET OUTSIDE.
Serial Number:	85012032	ACE
Serial Number:	85028953	ROYAL
Registration Number:	1982130	ACE HOME CENTER
Registration Number:	1970828	HELPFUL HARDWARE FOLKS
Registration Number:	2019696	GREAT FINISHES
Registration Number:	0898070	ACE HARDWARE
Registration Number:	1138654	THE PAINTIN' PLACE
Registration Number:	1277581	ACE HARDWARE
Registration Number:	1426137	ACE
Registration Number:	1464025	ACE

Registration Number:	1486528	ACE HARDWARE
Registration Number:	1554322	ACE NEW EXPERIENCE
Registration Number:	1556389	ACE SEVEN STAR
Registration Number:	1560250	ACE BEST BUYS
Registration Number:	1602715	ACE IS THE PLACE
Registration Number:	1615386	LUB-E
Registration Number:	1653263	ASK ACE
Registration Number:	1683538	ACE
Registration Number:	1764803	ACE HARDWARE COMMITTED TO A QUALITY ENVIRONMENT
Registration Number:	1918785	CELEBRATIONS
Registration Number:	1926798	
Registration Number:	1943140	ACE RENTAL PLACE
Registration Number:	2070848	ROYAL SHIELD
Registration Number:	2070849	ROYAL TOUCH
Registration Number:	2007132	SEALTECH
Registration Number:	2065927	WOODROYAL
Registration Number:	2102305	QUALITY SHIELD
Registration Number:	2102306	QUALITY TOUCH
Registration Number:	2122418	STAIN HALT
Registration Number:	2186394	ACE COMMERCIAL & INDUSTRIAL SUPPLY
Registration Number:	2158681	ACE CONTRACTOR CENTER
Registration Number:	2273483	ACE CONTRACTOR PRO
Registration Number:	2237981	ACE ROYAL
Registration Number:	2239400	HELPFUL HARDWARE CLUB
Registration Number:	2171775	NHS NATIONAL HARDLINES SUPPLY
Registration Number:	2187586	OAKBROOK COLLECTION
Registration Number:	2261946	THE FOLKS IN THE RED VEST
Registration Number:	2378123	ACE
Registration Number:	2386359	ACE YOUR NEIGHBORHOOD SOLUTIONS PLACE
Registration Number:	2558478	ACE
Registration Number:	2730275	COLOR YOUR LIFE
Registration Number:	2717299	COLOR YOUR LIFE
Registration Number:	2703326	NATIONAL SUPPLY NETWORK
Registration Number:	2845709	NSN NATIONAL SUPPLY NETWORK

Registration Number:	2831545	ACE HANDYMAN SERVICES
Registration Number:	2831546	ACE ... BRINGING HELPFUL TO YOUR HOME
Registration Number:	2621873	ACE HOMEPLACE
Registration Number:	1574019	ACENET
Registration Number:	2353666	ILLUMINATIONS
Registration Number:	2738766	SIMPLY MAGIC
Registration Number:	2848987	WORK WITH THE BEST
Registration Number:	2792677	THE HELPFUL PLACE
Registration Number:	2885735	NSN
Registration Number:	2797408	ACE
Registration Number:	2944616	ACE SENSATIONS
Registration Number:	2991261	EAGLEVISION
Registration Number:	3042323	ALL COAT
Registration Number:	3104502	COLORS FOR YOUR LIFE
Registration Number:	3143517	STRING SIX
Registration Number:	3204621	PAINT POD
Registration Number:	3183108	DISCOVER YOUR COLORS
Registration Number:	3247391	ELEMENTS OF STYLE
Registration Number:	3333467	LIVING ACCENTS
Serial Number:	77059215	ACE REWARDS
Serial Number:	77240515	HOMEPLUS+
Serial Number:	77178801	CLICK DON'T CLIP
Serial Number:	77178888	CLICK DON'T CLIP!
Serial Number:	77210655	ACE THE HOLIDAY HELPFUL PLACE.
Serial Number:	77221363	ACE ESSENCE
Serial Number:	77225878	ALKATEX
Serial Number:	77421114	PAINT SMART, PAINT BETTER.
Serial Number:	77421074	ECHELON
Serial Number:	77304993	HELPFUL EARTHCHOICES
Registration Number:	2227729	ACE GARDEN PLACE

CORRESPONDENCE DATA

Fax Number: 7044448857

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043432104

TRADEMARK
REEL: 004757 FRAME: 0177

Email: twitcher@mcguirewoods.com
Correspondent Name: Terry L. Witcher, Paralegal
Address Line 1: 201 N. Tryon Street, Suite 3000
Address Line 2: McGuireWoods LLP
Address Line 4: Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER:	Terry L. Witcher
Signature:	/Terry L. Witcher/
Date:	04/16/2012

Total Attachments: 11
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE is made as of this 13th day of April, 2012, by BANK OF AMERICA, N.A., a national banking association, as Agent ("Bank of America"), in favor of ACE HARDWARE CORPORATION (the "Company").

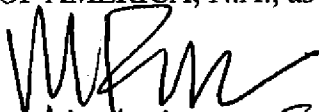
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Bank of America hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule 1 attached hereto and made a part hereof, which liens and security interests were established under and pursuant to those certain Trademark Security Agreements dated as of May 15, 2008, April 6, 2011 and December 28, 2011, made by Company in favor of Bank of America.

Bank of America consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

[Signature Page Follows]

This Release shall be binding upon Bank of America's legal representatives,
assigns and successors.

BANK OF AMERICA, N.A., as Agent

By: 
Name: MICHAEL FINE
Title: SENIOR VICE PRESIDENT

SCHEDULE 1

Trademark Registrations

100% HELPFUL & Design	3794463	05/25/10
GET REWARDED. THEN GET YOUR WEEKEND BACK	4039867	10/11/11
GRILL MARK	3604205	04/07/09
ACE REWARDS & Design	3635738	06/09/09
HOMEPLUS+ & Design	3609458	04/21/09
CLICK DON'T CLIP	3517326	10/14/08
CLICK DON'T CLIP [Design Only]	3513380	10/07/08
ACE THE HOLIDAY HELPFUL PLACE & Design	3525108	10/28/08
ALKATEX	3499856	09/09/08
ACE ESSENCE	3635925	06/09/09
HELPFUL EARTH CHOICES & Design	3658807	07/21/09
100% Helpful Logo	3794463	05/25/10
ROYAL FINEST	3857790	10/05/10
THE BATTERY PLACE & Design	3846806	09/07/10
GRILL MARK	3596350	03/24/09

Trademark Applications

	APPLICATION NUMBER	DATE
CELEBRATIONS.	77592185	10/14/08
CELEBRATIONS GOLD.	77630255	12/10/08
ESCALATE	77765362	06/22/09
THANKSGIVINGS	77811929	08/25/09
HELPFUL HANDS	77888822	12/08/09
MENOS TIEMPO DANDO VUELTAS, MAS TIEMPO PARA LO IMPORTANTE	77917102	01/21/10
BRINGING HELPFUL TO YOUR HOME	77953164	03/08/10
YOUR EVERYTHING PAINT PLACE	85033069	05/07/10
ACE HELPFUL HANDS & Design	85044952	05/21/10
TURN YOUR TO-DO LIST INTO A TO-DONE LIST	85146056	10/06/10
ACE CAN HELP YOU TURN YOUR TO-DO LIST INTO A TO-DONE LIST	85146038	10/06/10
YOUR ONE STOP BATTERY SHOP	85171532	11/08/10
ITS TIME TO GET YOUR WEEKEND BACK	85209985	01/04/11
GET YOUR WEEKEND BACK	85209970	01/04/11
GET BACK YOUR WEEKEND	85209851	01/04/11

CLARK + KENSINGTON	85304564	04/26/11
TO DONE (stylized) (no hyphen)	85352542	06/22/11
HARDWARE HOLIDAY	85320342	05/13/11
HARDWARE HOLIDAYS	85320372	05/13/11
NATIONAL FIX IT THEN FORGET IT DAY	85346599	06/15/11
NATIONAL TO-DONE LIST DAY	85346608	06/15/11
GET IN. GET HELP. GET ON WITH YOUR LIFE.	77819446	09/03/09
GET IN. GET HELP. GET OUTSIDE.	77953121	03/08/10
ACE (stylized)	85012032	04/12/10
ROYAL	85028953	05/03/10

SCHEDULE 1

TRADEMARK REGISTRATIONS

Country	Mark	Class	Filing Date	Ser. No.	Reg. Date	Reg. No.	Renewal Due
UNITED STATES	ACE HARDWARE HOME CENTER (SERVICE MARK)	42	01/19/95	74/623,026	06/25/96	1,982,130	06/25/2016
UNITED STATES	HELPPUL HARDWARE POLKS (SERVICE MARK)	35	05/24/94	74/528,681	04/30/96	1,970,828	04/30/2016
UNITED STATES	GREAT FINISHES	2	10/25/94	74/590,576	11/26/96	2,019,695	11/26/2016
UNITED STATES	HELPPUL HARDWARE POLKS (SERVICE MARK)	35	05/24/94	74/528,681	04/30/96	1,970,828	04/30/2016
UNITED STATES	ACE HARDWARE & Design	12,16, 23	08/20/65	226,110	09/08/70	898,070	
UNITED STATES	THE PAINTIN' PLACE (SERVICE MARK)	35,42	10/11/77	144,273	08/12/80	1,198,654	08/12/10
UNITED STATES	ACE HARDWARE & DESIGN	1,2,3,4, 5,7,8,9, 12,16,17, 19,20,21, 22,25,28	08/14/81	323,679	05/15/84	1,277,581	5/15/14
UNITED STATES	ACE HARDWARE	1,6,7,8,	09/12/85	557,850	01/27/87	1,426,137	01/27/17

STATES	& DESIGN	9,11,16, 17,19,20, 21,22,25,31						
UNITED STATES	ACE (STYLIZED) (SERVICE MARK)	42	03/05/87	647,823	11/03/87	1,464,025	11/03/2017	
UNITED STATES	ACE HARDWARE (SERVICE MARK)	42	06/15/87	73/666,720	04/26/88	1,486,528	04/26/2018	
UNITED STATES	ACE NEW EXPERIENCE	2	01/12/89	774,236	09/05/89	1,554,322	09/05/09	
UNITED STATES	ACE SEVEN STAR	2	01/09/89	773,631	09/19/89	1,556,389	09/19/09	
UNITED STATES	ACE BEST BUYS & DESIGN	42	12/12/88	768,605	10/10/89	1,560,250	10/10/09	
UNITED STATES	ACE IS THE PLACE	42	05/03/89	797,437	06/19/90	1,602,715	06/19/10	
UNITED STATES	LUB-E	4	07/10/89	811,612	10/02/90	1,615,386	10/02/10	
UNITED STATES	ASK ACE (SERVICE MARK)	42	05/03/89	797,394	08/06/91	1,653,263	08/06/11	
UNITED STATES	ACE STYLIZED	2,4	06/18/90	069,907	04/21/92	1,683,538	04/21/12	
UNITED STATES	ACE HARDWARE COMMITTED TO A QUALITY ENVIRONMENT/ (SERVICE MARK)	35	07/15/91	184,673	04/13/93	1,764,803	04/13/13	

UNITED STATES	CELEBRATIONS	11	03/25/94	74/505,233	09/12/95	1,918,785	09/12/15
UNITED STATES	MISCELLANEOUS DESIGN (STACKED REPETITIVE LETTER A) (SERVICE MARK)	42	07/28/94	74/554,945	10/10/95	1,926,798	10/10/15
UNITED STATES	ACE RENTAL PLACE & DESIGN (SERVICE MARK)	35,37,39,41,42	09/21/93	74/438,363	12/19/95	1,943,140	12/19/15
UNITED STATES	ROYAL SHIELD	2	02/23/96	75/062,122	06/10/97	2,070,848	06/10/2017
UNITED STATES	ROYAL TOUCH	2	02/23/96	75/062,123	06/10/97	2,070,849	06/10/2017
UNITED STATES	SEALTECH	2	02/28/95	74/639,427	10/08/96	2,007,132	10/08/16
UNITED STATES	WOODROYAL	2	01/03/96	75/039,964	05/27/97	2,065,927	05/27/17
UNITED STATES	QUALITY SHIELD	2	06/14/96	75/118,993	09/30/97	2,102,305	09/30/17
UNITED STATES	QUALITY TOUCH	2	06/14/96	75/118,994	09/30/97	2,102,306	09/30/17
UNITED STATES	STAIN HALT	2	07/25/96	75/141,186	12/16/97	2,122,418	12/16/2017
UNITED STATES	ACE COMMERCIAL & INDUSTRIAL SUPPLY	42	06/14/96	75/118,995	09/01/98	2,186,394	09/01/2018
UNITED STATES	ACE CONTRACTOR CENTER	35	04/02/97	75/267,898	05/19/98	2,158,681	05/19/2018

UNITED STATES	ACE CONTRACTOR PRO	2	10/03/95	75/367,765	08/31/99	2,273,483	08/31/09
UNITED STATES	ACE ROYAL	2	10/23/96	75/185,865	04/13/99	2,237,981	04/13/2019
UNITED STATES	HELPFUL HARDWARE CLUB	35	01/02/87	75/221,994	04/13/99	2,239,400	04/13/2009
UNITED STATES	NHS NATIONAL HARLINES SUPPLY	35	08/30/96	75/159,033	07/07/98	2,171,775	07/07/2008
UNITED STATES	OAK BROOK COLLECTION	11	07/09/97	75/321,327	09/08/98	2,187,586	09/08/2018
UNITED STATES	THE FOLKS IN THE RED VEST	35	04/30/97	75/283,884	07/20/99	2,261,946	07/20/2009
UNITED STATES	ACE & Design (accent underline)	35	10/13/98	75/569,813	08/15/00	2,378,123	08/15/2010
UNITED STATES	ACE YOUR NEIGHBORHOOD SOLUTIONS PLACE	35	10/13/98	75/569,723	09/12/00	2,386,359	09/12/2010
UNITED STATES	ACE & Halo Design	35	01/16/01	76/194,806	04/09/02	2,558,478	04/09/12
UNITED STATES	ASK US! (N THE STATE OF CALIFORNIA)	101			10/08/90	037568	
UNITED STATES	ASK US! (N THE STATE OF ILLINOIS)	101			06/11/90	66712	
UNITED STATES	ASK US! (N THE STATE OF NEW YORK)	101			09/11/90	S-12224	
UNITED STATES	ASK US! (N	35			06/08/90	9028 505	

STATES	THE STATE OF PENNSYLVANIA)								
UNITED STATES	COLOR YOUR LIFE	2	09/17/01	76/315,706	06/24/03	2,730,275	06/24/13		
UNITED STATES	COLOR YOUR LIFE	16&20	5/9/02	76/406,028	05/20/03	2,717,299	05/20/13		
UNITED STATES	NATIONAL SUPPLY NETWORK	35	03/01/02	76/378,771	04/01/03	2,703,326	04/01/2013		
UNITED STATES	NATIONAL SUPPLY NETWORK & Design	35	03/29/02	76/389,676	05/25/04	2,845,709	05/25/2014		
UNITED STATES	ACE HANDYMAN SERVICES & Design	37	02/19/03	76/491,127	04/13/04	2,831,545	04/13/2014		
UNITED STATES	ACE . . . BRINGING HELPFUL TO YOUR HOME	37	02/19/03	76/491,128	04/13/04	2,831,546	04/13/2014		
UNITED STATES	ACE HOMEPLACE	16	02/15/00	75/918,533	09/17/02	2,621,873	09/17/2012		
UNITED STATES	ACENET		04/14/89	73/793,741	12/26/89	1,574,019	12/26/2009		
UNITED STATES	ILLUMINATIONS (STYLIZED)	20	06/21/99	75/733,842	05/30/00	2,353,666	05/30/2010		
UNITED STATES	SIMPLY MAGIC	2	03/22/02	76/385,918	07/15/03	2,738,766	07/15/2013		
UNITED STATES (service mark)	WORK WITH THE BEST	35	02/03/033	76/486,808	06/01/04	2,848,987	06/01/2014		
UNITED STATES	THE HELPFUL PLACE	35	09/30/02	76/456,350	12/9/03	2,792,677	12/9/2013		

UNITED STATES	NSN	35	02/21/03	76/491,382	09/21/04	2,885,735	09/21/14
UNITED STATES	ACE	2	02/27/03	76/493,416	12/23/03	2,797,408	12/23/2013
UNITED STATES	ACE SENSATIONS	2	08/01/03	76/534,048	04/26/05	2,944,616	04/26/2015
UNITED STATES	EAGLEVISION	35	02/06/03	76/574,400	09/06/05	2,991,261	09/06/2015
UNITED STATES	ALL COAT	2	06/15/04	76/597,826	01/10/2006	3,042,323	01/10/2016
UNITED STATES	COLORS FOR YOUR LIFE	16 & 20	10/08/04	76/615,924	06/13/2006	3,104,502	06/13/2016
UNITED STATES	STRING SIX	11	03/03/05	78/579,032	09/12/2006	3,143,517	09/12/2016
UNITED STATES	PAINT POD	2	08/10/05	78/689,263	01/30/07	3,204,621	01/30/2017
UNITED STATES	DISCOVER YOUR COLORS	16	08/18/05	78/695,169	12/12/2006	3,183,108	12/12/2016
UNITED STATES	ELEMENTS OF STYLE	20	7/27/06	78/939,044	05/29/07	3,247,391	05/29/2017
UNITED STATES	DREAM ACE	35 & 41	11/9/06	77/040,360			
UNITED STATES	LIVING ACCENTS	6,9,11,14,19,20 & 27	11/14/06	77/043,477	11/13/2007	3,333,467	11/13/2017
UNITED STATES	YOUR DREAM. YOUR DRIVE.	35 & 41	11/15/06	77/044,896			

YOUR ACE.

UNITED STATES	ACE REWARDS & Design	35	12/7/06	77/059,215		
UNITED STATES	HOMEPLUS+ & Design	2, 6, 7, 8, 9, 11, 20, 21 & 27	07/27/2007	77/240,515		
UNITED STATES	CLICK DON'T CLIP	35	05/11/2007	77/178,801		
UNITED STATES	Design Only - Click Don't Clip	35	05/11/2007	77/178,888		
UNITED STATES	ACE THE HOLIDAY HELPFUL PLACE (stylized)	35	6/20/07	77/210,655		
UNITED STATES	ACE ESSENCE	2	07/03/2007	77/221,363		
UNITED STATES	ALKATEX	2	7/10/2007	77/225,878		
UNITED STATES	PAINT SMART. PAINT BETTER.	2	3/13/08	77/421,114		
UNITED STATES	ECHELON	2	3/13/08	77/421,074		
UNITED STATES	HELPFUL BATH CHOICES & Design	35	10/16/07	77/304,993		
UNITED STATES	ACE GARDEN PLACE 35		10/15/97	75/373,668	05/02/99	2,227,729
						03/02/2009

TRADEMARK

REEL: 004757 FRAME: 0189

RECORDED: 04/16/2012