TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Name Formerly		Entity Type
SINT, LLC		103/30/2012	LIMITED LIABILITY COMPANY: DELAWARE
1800MATTRESS.COM IP, LLC		103/30/2012	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS COLLATERAL AGENT
Street Address:	11 MADISON AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	BANK: SWITZERLAND

PROPERTY NUMBERS Total: 96

Property Type	Number	Word Mark
Serial Number:	77927699	ALL THINGS SLEEP
Serial Number:	85507670	COMFORT THAT LASTS A LIFETIME
Serial Number:	85098812	DEFINE YOUR SLEEP. DEFINE YOURSELF. EXPRESSIONS
Serial Number:	77875221	EXPRESSIONS *BLISS
Serial Number:	77875223	EXPRESSIONS *HARMONY
Serial Number:	77875228	EXPRESSIONS *RAPTURE
Serial Number:	77875232	EXPRESSIONS *SERENITY
Serial Number:	85015553	HONEST ADVICE AT THE RIGHT PRICE
Serial Number:	85428251	MATTRESS MATCHMAKER
Serial Number:	85026425	S SLEEPYS TOPPERS COMFORTERS PILLOWS SHEETS ESTABLISHED 1957 COMPLETE BED SET CAMPUS SHOP
Registration Number:	3083802	1-800-SLEEPING
		TRADEMARK

REEL: 004758 FRAME: 0491

P \$2415.00 7792769

900220514

Registration Number:	1946855	1-800-SLEEPY'S		
Registration Number:	1728378	1-800-TRY-A-BED		
Registration Number:	3808343	1/3 OF ALL AMERICANS WON'T SLEEP WELL TONIGHT.		
Registration Number:	3812031	25 OF YOUR FIRST 75 YEARS ARE SPENT IN BED.		
Registration Number:	3797376	A BETTER TOMORROW STARTS WITH A BETTER NIGHT'S SLEEP.		
Registration Number:	3808340	A BETTER TOMORROW STARTS WITH A GREAT NIGHT'S SLEEP.		
Registration Number:	3886435	A BETTER WAY TO BUY A MATTRESS		
Registration Number:	3797375	A GREAT DAY STARTS WITH A GREAT NIGHT'S SLEEP		
Registration Number:	3808345	A MATTRESS IS THE MOST IMPORTANT PURCHASE OF YOUR LIFETIME.		
Registration Number:	1037070	BEDDING CENTERS		
Registration Number:	2172551	BETTER BEDDING		
Registration Number:	3320605	COMPETITION CRUSHER GALLERY		
Registration Number:	1689430	DEPARTMENT STORES HATE US, BUT YOU'RE GOING TO LOVE US!		
Registration Number:	3851571	DESIGN YOUR SLEEP * DEFINE YOURSELF EXPRESSIONS		
Registration Number:	3216453	FOR THE REST OF YOUR NIGHTS		
Registration Number:	1225578	HAVE MORE FUN IN BED		
Registration Number:	2130630	HONEST ADVICE. LOW PRICE.		
Registration Number:	3414008	IT'S ALL ABOUT YOU!		
Registration Number:	1186784	KLEINSLEEP		
Registration Number:	3808342	MAKE LAST NIGHT YOUR LAST BAD NIGHT'S SLEEP.		
Registration Number:	3379780	NEW & ALMOST NEW MATTRESSES		
Registration Number:	1243238	OFF-TRACK BEDDING		
Registration Number:	1566026	ORTHOPOSTURE		
Registration Number:	1764518	ORTHO-POSTURE		
Registration Number:	3797379	PUT YOUR MONEY INTO YOUR MATTRESS. NOT UNDER IT.		
Registration Number:	3808339	RENEWABLE ENERGY STARTS WITH A GREAT NIGHT'S SLEEP.		
Registration Number:	1733754	ROCKAWAY BEDDING CENTERS		
Registration Number:	1728376	ROCKAWAY BEDDING		
Registration Number:	3808346	SLEEP. IT'S THE NEW ALL-NIGHTER.		
Registration Number:	2994829	SLEEP LIKE A "KING" FOR THE PRICE OF A "QUEEN"		
Registration Number:	3800956	SLEEP WELL. DREAM BIG.		
Registration Number:	3797378	SLEEP. YOUR MOST VALUABLE NATURAL RESOURCE TRADEMARK		

Registration Number:	1033343	SLEEPY		
Registration Number:	1265009	SLEEPY'S		
Registration Number:	1547769	SLEEPY'S		
Registration Number:	2469626	SLEEPY'S BRONZE		
Registration Number:	1770677	SLEEPY'S CRUSHES THE COMPETITION		
Registration Number:	3237987	SLEEPY'S DIRECT		
Registration Number:	2469616	SLEEPY'S GOLD		
Registration Number:	2322385	SLEEPY'S INCREDIBLE PRICE GUARANTEE		
Registration Number:	2800712	SLEEPY'S PLATINUM		
Registration Number:	2477820	SLEEPY'S PLATINUM PLUS		
Registration Number:	2469615	SLEEPY'S SILVER		
Registration Number:	2800711	SLEEPY'S SOLID GOLD		
Registration Number:	3363311	SLEEPY'S THE #1 SLEEP SHOP IN THE COUNTRY		
Registration Number:	3739598	SLEEPY'S THE MATTRESS PROFESSIONALS		
Registration Number:	1265008	SLEEPY'S THE MATTRESS PROFESSIONALS WE'RE WIDE AWAKE TO SAVE YOU MONEY!		
Registration Number:	3804602	SOUND ADVICE. SOUND INVESTMENT. SOUND ASLEEP.		
Registration Number:	2265183	THE LAST "S" IN SLEEPY'S STANDS FOR SAVINGS		
Registration Number:	1257589	THE MATTRESS PROFESSIONALS		
Registration Number:	2953960	THE MOST TRUSTED NAME IN MATTRESSES		
Registration Number:	3115008	THE ONLY SENSIBLE PLACE TO BUY YOUR MATTRESS		
Registration Number:	3748665	THE SLEEP PROFESSIONALS		
Registration Number:	3797377	THERE'S NEVER BEEN A BETTER TIME TO GET A GREAT NIGHT'S SLEEP		
Registration Number:	4029232	THERE IS NO SOUNDER INVESTMENT THAN SOUND ASLEEP.		
Registration Number:	3800955	THIS IS A GREAT NIGHT'S SLEEP.		
Registration Number:	1728377	TRY-A-BED		
Registration Number:	2368899	WE GUARANTEE YOU A GOOD NIGHT'S SLEEP		
Registration Number:	3918218	WE PROMISE YOU A GREAT NIGHT'S SLEEP		
Registration Number:	1534859	WE'VE GOT YOUR MATTRESS		
Registration Number:	3808341	WHAT WE KNOW ABOUT MATTRESSES WILL PUT YOU TO SLEEP.		
Registration Number:	3800954	WITH A GREAT NIGHT'S SLEEP, EVERYTHING IS POSSIBLE		
Registration Number:	3808344	YOUR MOST VALUABLE NATURAL RESOURCE. SLEEP.		
Registration Number:	3027874			
		TRADEMARK		

Registration Number:	2139067	
Registration Number:	1728356	1-800-MATTRES, AND LEAVE OFF THE LAST STHAT'S THE S FOR SAVINGS
Registration Number:	2915478	1-800-MATTRESS
Registration Number:	3803521	1-800-MATTRESS.COM
Registration Number:	3365489	1800MATTRESS.COM
Registration Number:	3027870	1-800-SU-COLCHON
Registration Number:	3364797	AMERICAN EXCELLENCE
Registration Number:	3384926	CALL CLICK COME IN
Registration Number:	1339658	DIAL A MATTRESS
Registration Number:	1748796	DIAL-A-MATTRESS
Registration Number:	1828682	DIAL-A-PEDIC
Registration Number:	3035231	HOW DID YOU SLEEP LAST NIGHT?
Registration Number:	3242233	HOW DID YOU SLEEP LAST NIGHT?
Registration Number:	2581984	LEAVE OFF THE LAST "S" FOR SAVINGS
Registration Number:	3396803	MATTRESS MENU
Registration Number:	3396806	MATTRESS MENU
Registration Number:	2644633	NATION'S PRIDE
Registration Number:	1757763	PHONE-A-MATTRESS
Registration Number:	3037957	SLEEP HAPPILY EVER AFTER
Registration Number:	1697217	THE BEDDING CONSULTANTS
Registration Number:	2374536	

CORRESPONDENCE DATA

Fax Number: 8668265420

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 301-638-0511

Email: ipresearchplus@comcast.net

Correspondent Name: IP Research Plus, Inc.

Address Line 1: 21 Tadcaster Circle

Address Line 2: attn: Penelope J.A. Agodoa

Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER:	37876
NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Data	TRADEMARK

REEL: 004758 FRAME: 0494

	04/17/2012
Total Attachments: 14	
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PATENT AND TRADEMARK SECURITY AGREEMENT dated as of March 30, 2012 (this "Agreement"), between SINT, LLC, a Delaware limited liability company ("SINT"), 1800MATTRESS.COM IP, LLC, a New York limited liability company ("1800mattress IP" and together with SINT, the "Grantors"), and CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH as collateral agent (in such capacity, the "Collateral Agent").

Reference is made to (a) the Credit Agreement dated as of March 30, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the "Term Loan Credit Agreement"), among HMK Intermediate Holdings LLC, a Delaware limited liability company (the "Borrower"), HMK Mattress Holdings LLC, a Delaware limited liability company ("Holdings"), the Lenders from time to time party thereto and Credit Suisse AG, as Administrative Agent and Collateral Agent, and (b) the Guarantee and Collateral Agreement dated as of March 30, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the "Term Loan Guarantee and Collateral Agreement"), among Holdings, the Borrower, the other Loan Parties from time to time party thereto and Credit Suisse AG, Cayman Islands Branch, as Collateral Agent. The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Term Loan Credit Agreement. The obligations of the Lenders to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. The Grantors are Affiliates of the Borrower, will derive substantial benefits from the extension of credit to the Borrower pursuant to the Term Loan Credit Agreement and are willing to execute and deliver this Agreement in order to induce the Lenders to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. *Terms*. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Term Loan Guarantee and Collateral Agreement. The rules of construction specified in Section 1.01(b) of the Term Loan Guarantee and Collateral Agreement also apply to this Agreement.

SECTION 2. *Grant of Security Interest.* As security for the payment or performance, as the case may be, in full in cash of the Obligations, each Grantor pursuant to the Term Loan Guarantee and Collateral Agreement did, and hereby does, assign and pledge to the Collateral Agent, its successors and permitted assigns, for the ratable benefit of the Secured Parties, a security interest in all of such Grantor's right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time hereafter may acquire any right, title or interest (collectively, the "*Patent and Trademark Collateral*"):

(i) all letters patent of the United States, all registrations and recordings thereof, and all applications for letters patent of the United States, including registrations, recordings and pending applications in the United States Patent and Trademark Office (or any successor office), including those listed on Schedule I

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hereto, and all reissues, continuations, divisions, continuations in part, renewals or extensions thereof, and the inventions disclosed or claimed therein, including the right to make, use and/or sell the inventions disclosed or claimed therein; and

(ii) (a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the PTO (or any successor office) or any similar offices in any State of the United States of America, and all extensions or renewals thereof, including, in the case of any Grantor, any of the foregoing set forth next to its name on Schedule II hereto and (b) all goodwill associated therewith or symbolized thereby, including any rights or interests that reflect or embody such goodwill;

provided, however, that the foregoing pledge assignment and grant of security interest will not cover any (i) "intent to use" trademark applications for which a statement of use has not been filed (but only until such statement is filed) or (ii) permit, lease, license, contract or other instrument held by any Grantor on the date hereof or hereafter acquired (a) that, after giving effect to the applicable anti-assignment provisions of the New York UCC, validly prohibits the grant or creation by such Grantor of a security interest therein or thereon in favor of the Collateral Agent, or pursuant to which any such grant or creation would constitute a breach or default thereunder, or would result in the termination thereof, or would give rise to the right of any Person to terminate, or would require any consent under, any such permit, lease, license, contract or other instrument, and such prohibition, breach, default, termination or right to terminate has not been or is not waived or such consent has not been or is not otherwise obtained, or under applicable law such prohibition, breach, default, termination or right to terminate cannot be waived, provided that, in the case of any material permit, lease, license, contract or other instrument hereafter acquired, such Grantor has used commercially reasonable efforts to obtain a waiver of such provision and/or a consent to the grant and creation of a security interest in favor of the Collateral Agent or (b) to the extent that applicable law prohibits the creation of a security interest therein or thereon in favor of the Collateral Agent; provided, further, that the foregoing exceptions shall not include the right to receive any proceeds arising from any such applications, permits, leases, licenses, contracts or other instruments or any other rights referred to in Sections 9-406(f), 9-407(a) or 9-408(a) of the New York UCC or any Proceeds, substitutions or replacements of any such applications, permits, leases, licenses, contracts or other instruments (unless such Proceeds, substitutions or replacements would otherwise not be included in the foregoing pledge assignment and grant of security interest pursuant to the terms of this paragraph).

SECTION 3. *Intercreditor Agreement*. The terms set forth herein are subject to the Intercreditor Agreement, dated as of March 30, 2012, by and among the Borrower, Holdings, the Grantors and the other subsidiaries of the Borrower from time to time party thereto, Wells Fargo Bank, National Association, as ABL Agent (as defined therein), and the Collateral Agent.

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SECTION 4. *Collateral Agreement*. The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Term Loan Guarantee and Collateral Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Patent and Trademark Collateral are more fully set forth in the Term Loan Guarantee and Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Term Loan Guarantee and Collateral Agreement, the terms of the Term Loan Guarantee and Collateral Agreement shall govern.

SECTION 5. *Counterparts*. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or other electronic imaging shall be effective as delivery of a manually executed counterpart of this Agreement.

[Signature Pages Follow]

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IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

SINT, LLC

by

Name: Joseph Graci

Title: Chief Financial Officer

1800MATTRESS/COM IP, LL

by

Namet Joseph Graci

Title: Chief Financial Officer

CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Collateral Agent,

by

Name: Title: /John D. Toronto Managing Director

by

Name:\
Title:

IPUL DHADDA ASSOCIATE

SCHEDULE I

Patents

None

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SCHEDULE II

$\underline{Trademarks}$

SINT, LLC (i) Owned

	TRADEMARK INVENTORY					
	Application No	Filing Date	Registration #	Registration Date	Renewal Date	
1	Trademark		1-800-S	LEEPING		
	78/511527	11/14/2004	3083802	4/18/2006	4/18/2016	
2	Trademark		1-800-S	LEEPY'S		
	74/630983	2/7/1995	1946855	1/9/1996	1/9/2016	
3	Trademark			RY-A-BED		
	74/148447	3/18/1991	1728378	10/27/1992	10/27/2012	
4	Trademark	1/3 OF A	LL AMERICANS WO	ON'T SLEEP WELL TO	NIGHT.	
	77/759653	6/15/2009	3808343	6/22/2010	6/22/2020	
5	Trademark	25 O	F YOUR FIRST 75 YI	EARS ARE SPENT IN B	ED.	
	77/759674	6/15/2009	3812031	6/29/2010	6/29/2020	
6	Trademark	A BETTER TO	OMORROW STARTS	WITH A BETTER NIG	HT'S SLEEP.	
	77/759601	6/15/2009	3797376	6/1/2010	6/1/2020	
7	Trademark	A BETTER T	OMORROW STARTS	WITH A GREAT NIG	HT'S SLEEP.	
	77/759628	6/15/2009	3808340	6/22/2010	6/22/2020	
8	Trademark			BUY A MATTRESS	•	
	85/044637	5/21/2010	3886435	12/7/2010	12/7/2020	
9	Trademark			I A GREAT NIGHT'S S		
	77/759595	6/15/2009	3797375	6/1/2010	6/1/2020	
10	Trademark			ANT PURCHASE OF Y	OUR LIFETIME.	
	77/759667	6/15/2009	3808345	6/22/2010	6/22/2020	
11	Trademark			GS SLEEP		
	77/927699	2/4/2010				
12	Trademark		DING CENTERS and	Design (man in nights	hirt)	
	73/056058	6/25/1975	1037070	3/30/1976	3/30/2016	
13	Trademark			BEDDING		
	75/252555	3/3/1997	2172551	7/14/1998	7/14/2018	
14	Trademark		COMFORT THAT	LASTS A LIFETIME		
	85/507670	1/3/2012				
15	Trademark		COMPETITION CF	RUSHER GALLERY		
	78/745679	11/2/2005	3320605	10/23/2007	10/23/2017	
16	Trademark			IE YOURSELF. EXPRE		
	85/098812	8/3/2010				
17	Trademark		STORES HATE US.	BUT YOU'RE GOING	TO LOVE US!	
	74/148441	3/18/1991	1689430	5/26/1992	5/26/2012	
18	Trademark			URSELF EXPRESSIO		
	77/876063	11/19/2009	3851571	9/21/2010	9/21/2020	
19	Trademark					
-			EX	(PRESSIONS *BLISS		
	77/875221	11/18/2009	Diaz 5			
20	Trademark	1.17.101E000	I	I	l	
	aasman		EADI	RESSIONS *HARMON	1	
	77/875223	11/18/2009	s.AF	CONTRACTOR CONTRACTOR		
21	Trademark	11/10/2008				
۱ ک	Hauelliain		CVN	DECCIONG *DARTURE	:	
	77/075000	11/10/0000	EXP	RESSIONS *RAPTURE	; 	
00	77/875228	11/18/2009				
22	Trademark		200 2 / 200		•	
			EXP	RESSIONS *SERENITY		

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		TRA	ADEMARK INVENTOR	lY	
	Application No	Filing Date	Registration #	Registration Date	Renewal Date
	77/875232	11/18/2009			
23	Trademark		FOR THE REST	OF YOUR NIGHTS	
	78/624948	5/6/2005	3216453	3/6/2007	3/6/2017
24	Trademark		HAVE MORI	E FUN IN BED	
	73/340970	12/10/1981	1225578	1/25/1983	1/25/2013
25	Trademark		HONEST ADVICE A	T THE RIGHT PRICE	
	85/015553	4/16/2010			
26	Trademark		HONEST ADVI	CE. LOW PRICE.	
	75/250871	3/3/1997	2130630	1/20/1998	1/20/2018
27	Trademark		IT'S ALL A	BOUT YOU!	
	77/096120	1/31/2007	3414008	4/22/2008	4/22/2018
28	Trademark			P and Design	
	73/261539	5/12/1980	1186784	1/19/1982	1/19/2012
29	Trademark			LAST BAD NIGHT'S S	
	77/759634	6/15/2009	3808342	6/22/2010	6/22/2020
30	Trademark	0,10,2009		MATCHMAKER	0.22.2020
	85/428251	9/21/2011			
31	Trademark	W V V.	NEW & ALMOST I	NEW MATTRESSES	
<u> </u>	77/145619	3/31/2007	3379780	2/5/2008	2/5/2018
32	Trademark	0/01/2001		K BEDDING	
<u> </u>	73/261616	5/12/1980	1243238	6/21/1983	6/21/2013
		0/12/1000	•		0/21/2010
33	Trademark		ORTHO	POSTURE	
	(New York)		R29688	5/8/2001	5/8/2011
34	Trademark			POSTURE	0/0/2011
	(Pennsylvania)		2012166	3/11/1991	3/11/2011
35	Trademark			POSTURE	0/11/2011
	73/737633	6/27/1988	1566026	11/14/1989	11/14/2019
36	Trademark	0/21/1000		POSTURE	11/14/2010
	(New Jersey)		9596	12/7/1990	11/7/2010
37	Trademark			POSTURE	11/1/2010
- 07	74/121897	12/10/1990	1764518	4/13/1993	4/13/2013
38	Trademark			UR MATTRESS. NOT U	
-50	77/759761	6/15/2009	3797379	6/1/2010	6/1/2020
39	Trademark			WITH A GREAT NIGH	
39	77/759622	6/15/2009	3808339	6/22/2010	6/22/2020
40	Trademark			IG CENTERS (Stylized)	
40	74/150028	3/22/1991	1733754	11/17/1992	11/17/2012
41	Trademark	0/22/1991		Y BEDDING	11/11/2012
41	74/148356	3/18/1991	1728376	10/27/1992	10/27/2012
42	Trademark	3/10/1991		US SHOP and Design	10/21/2012
74	85/026425	4/29/2010	OULLEI I OUMINITY	oo onton and besign	
43	Trademark	₩/£3/£U!U	QI EED C	ONCEPTS	<u> </u>
40	(Massachusetts				
	(wassachuseus		67636	10/18/2006	10/18/2016
44	Trademark		SLEED	ONCEPTS	
	(Rhode Island)		610002	10/17/2006	10/17/2016
45	Trademark			NEW ALL-NIGHTER.	10/11/2010
7.7	77/759679	6/15/2009	3808346	6/22/2010	6/22/2020
46	Trademark			R THE PRICE OF A "QU	
40	78/436221	6/16/2004	2994829	9/13/2005	9/13/2015
17		0/10/2004			J 3/13/2015
47	Trademark	6/15/2000		L. DREAM BIG.	61010000
40	77/759606	6/15/2009	3800956	6/8/2010	6/8/2020
48	Trademark			ABLE NATURAL RESO	
40	77/759619	6/15/2009	3797378	6/1/2010	6/1/2020
49	Trademark			n nightshirt, cap, and o	
	73/056057	6/25/1975	1033343	2/10/1976	2/10/2016

	TRADEMARK INVENTORY					
	Application No	Filing Date	Registration #	Registration Date	Renewal Date	
50	Trademark		SLEEPY'S			
	73/377996	7/30/1982	1265009	1/24/1984	1/24/2014	
51	Trademark	10/11/1000		ign (reclining figure)	7/14/0040	
52	73/756811	10/11/1988	1547769	7/11/1989 S BRONZE	7/11/2019	
52	Trademark 76/074867	6/21/2000	2469626	7/17/2001	7/17/2021	
53	Trademark	6/21/2000		S THE COMPETITION	7/17/2021	
	74/315695	9/21/1992	1770677	5/11/1993	5/11/2013	
54	Trademark	0/21/1002		S DIRECT	0/11/2010	
_ · ·	78/463182	8/6/2004	3237987	5/1/2007	5/1/2017	
55	Trademark			'S GOLD		
	76/073042	6/19/2000	2469616	7/17/2001	7/17/2021	
56	Trademark		LEEPY'S INCREDIBL	E PRICE GUARANTEI		
	75/474774	4/27/1998	2322385	2/22/2000	2/22/2020	
57	Trademark			PLATINUM		
	76/105627	8/9/2000	2800712	12/30/2003	12/30/2013	
58	Trademark	Z 11 Z 1		ATINUM PLUS		
=0	76/072490	6/16/2000	2477820	8/14/2001	8/14/2021	
59	Trademark	(/10/0000		'S SILVER	7/17/2021	
(0	76/073041	6/19/2000	2469615	7/17/2001	7/17/2021	
60	Trademark 76/105626	9/0/2000	2800711	SOLID GOLD 12/30/2003	12/30/2013	
61	Trademark	8/9/2000 ST E		SHOP IN THE COUNT		
01	78/698744	8/23/2005	3363311	1/1/2008	1/1/2018	
62	Trademark			PROFESSIONALS and		
02	77/760730	6/16/2009	3739598	1/19/2010	1/19/2020	
				RESS PROFESSIONAL		
63	Trademark			AVE YOU MONEY! and		
	73/377987	7/30/1982	1265008	1/24/1984	1/24/2014	
64	Trademark		ADVICE. SOUND IN	VESTMENT. SOUND A		
	77/759612	6/15/2009	3804602	6/15/2010	6/15/2020	
65	Trademark			Y'S STANDS FOR SAVI		
	74/640223	3/1/1995	2265183	7/27/1999	7/27/2019	
66	Trademark	7/20/1002		PROFESSIONALS	11/15/2012	
67	73/378002 Trademark	7/30/1982	1257589	11/15/1983	11/15/2013	
67	78/390693	3/25/2004	2953960	NAME IN MATTRESSE 5/17/2005	5/17/2015	
68	Trademark			CE TO BUY YOUR MAT		
00	78/390686	3/25/2004	3115008	7/11/2006	7/11/2016	
69	Trademark	3/23/2001		ROFESSIONALS	7/11/2010	
- 0,	77/692891	3/17/2009	3748665	2/16/2010	2/16/2020	
70	Trademark	THERE'S NEVER	BEEN A BETTER TI	ME TO GET A GREAT		
	77/759608	6/15/2009	3797377	6/1/2010	6/1/2020	
71	Trademark			STMENT THAN SOUNI	ASLEEP.	
	77/759616	6/15/2009	4029232	9/20/2011	9/20/2021	
72	Trademark			T NIGHT'S SLEEP.		
	77/759571	6/15/2009	3800955	6/8/2010	6/8/2020	
73	Trademark	240	· · · · · · · · · · · · · · · · · · ·	A-BED	10.00	
7.	74/148357	3/18/1991	1728377	10/27/1992	10/27/2012	
74	Trademark			A GOOD NIGHT'S SLE		
75	75/816992 Tradomark	10/7/1999	2368899	7/18/2000 GREAT NIGHT'S SLEE	7/18/2020	
70	Trademark 85/015551	4/16/2010	3918218	2/8/2011	F	
76	Trademark	4/10/2010		OUR MATTRESS		
/0	73/752229	9/16/1988	1534859	4/11/1989	4/11/2019	
77	Trademark			RESSES WILL PUT YO		
	77/759630	6/15/2009	3808341	6/22/2010	6/22/2020	
		- 007				

TRADEMARK INVENTORY					
	Application No	Filing Date	Registration #	Registration Date	Renewal Date
78	Trademark	WITH A GREAT NIGHT'S SLEEP, EVERYTHING IS POSSIBLE			
	77/759561	6/15/2009	3800954	6/8/2010	6/8/2020
79	Trademark	YOUR MOST VALUABLE NATURAL RESOURCE. SLEEP.			
	77/759661	6/15/2009	3808344	6/22/2010	6/22/2020
80	Trademark	Design Only (mirrored image of lowercase letter 'k')			k')
	78/483182	9/14/2004	3027874	12/13/2005	12/13/2015
81	Trademark	Design Only (sleeping couple)			
	75/260243	3/19/1997	2139067	2/24/1998	2/24/2018

1800mattress.com IP, LLC (i) Owned:

		TR	ADEMARK INVENTO	RY		
	Application No	Filing Date	Registration #	Registration Date	Renewal Date	
1	Trademark	1-800-MATTRES, AND LEAVE OFF THE LAST S THAT'S THE S FOR SAVINGS				
	74/108279	10/19/1990	1728356	10/27/1992	10/27/2012	
2	Trademark	1-800-MATTRESS				
	76/290744	7/27/2001	2915478	1/4/2005	1/4/2015	
3	Trademark	1-800-MATTRESS.COM				
	77/069615	12/21/2006	3803521	6/15/2010	6/15/2020	
4	Trademark		1800MATTRES	S.COM and Design		
	77/191658	5/29/2007	3365489	1/8/2008	1/8/2018	
5	Trademark		1-800-SU-	-COLCHON	•	
	78/483007	9/14/2004	3027870	12/13/2005	12/13/2015	
6	Trademark		AMERICAN	EXCELLENCE		
	77/159601	4/18/2007	3364797	1/8/2008	1/8/2018	
7	Trademark	CALL CLICK COME IN and Design				
	77/215742	6/26/2007	3384926	2/19/2008	2/19/2018	
8	Trademark	DIAL A MATTRESS				
	73/450411	10/31/1983	1339658	6/4/1985	6/4/2015	
9	Trademark		DIAL-A-MATT	TRESS and Design	I	
	74/156218	4/11/1991	1748796	1/26/1993	1/26/2013	
10	Trademark	DIAL-A-PEDIC				
	74/396264	6/1/1993	1828682	3/29/1994	3/29/2014	
11	Trademark	HOW DID YOU SLEEP LAST NIGHT?				
	78/503762	10/21/2004	3035231	12/27/2005	12/27/2015	
12	Trademark	HOW DID YOU SLEEP LAST NIGHT?				
	78/931113	7/17/2006	3242233	5/15/2007	5/15/2017	
13	Trademark		LEAVE OFF THE LA	AST "S" FOR SAVINGS		
	76/290769	7/27/2001	2581984	6/18/2002	6/18/2012	
14	Trademark		MATTR	ESS MENU		
	78/953466	8/16/2006	3396803	3/11/2008	3/11/2018	
15	Trademark		MATTR	ESS MENU		
	78/957421	8/22/2006	3396806	3/11/2008	3/11/2018	
16	Trademark	NATION'S PRIDE				
	78/071417	6/28/2001	2644633	10/29/2002	10/29/2012	
17	Trademark	PHONE-A-MATTRESS				
	74/112084	11/5/1990	1757763	3/9/1993	3/9/2013	
18	Trademark	SLEEP HAPPILY EVER AFTER				
	78/512825	11/8/2004	3037957	1/3/2006	1/3/2016	
19	Trademark	THE BEDDING CONSULTANTS				
	74/108222	10/19/1990	1697217	6/23/1992	6/23/2012	
20	Trademark			ress and keypad logo)		

[[3339258]]

TRADEMARK INVENTORY					
Application No	Filing Date	Registration #	Registration Date	Renewal Date	
75/618050	1/11/1999	2374536	8/8/2000	8/8/2020	

	APPLICA	INTERNATIONAL ATIONS AND REGISTR	ATIONS	
Country	Registration #	Registration Date	Status	Renewal Date
Canada	1-800-MATTRESS			
	TMA651830	10/28/2005	Registered	10/28/2020
Canada	DIAL A MATTRESS Owner: Dial A Mattress Inc.			
	TMA408285	2/19/1993	Registered	2/19/2023
Canada	DIAL A MATTRESS and DESIGN (old p Owner: Dial A Mattress Inc.			(0)
	TMA426433	4/22/1994	Registered	4/22/2024
European Union Community Trademark	DIAL A MATTRESS			
	002019370	2/21/2003	Registered	12/19/2020
France	DIAL A MATTRESS			
	1657835	4/25/1991	Registered	4/25/2021
Germany	DIAL A MATTRESS			
	2907856	6/13/1995	Registered	5/31/2021
Greece	DIAL A MATTRESS			
	104952A	7/10/1991	Registered	7/10/2021
Italy	DIAL A MATTRESS			
	1447684	5/3/1991	Registered	5/3/2021
Mexico	1-800-SU COLCHON			
	922,008	2/27/2006	Registered	9/12/2015
Spain	1-800-SU-COLCHON			
	2,643,377MX	3/14/2005	Registered	3/14/2015
Spain	DIAL A MATTRESS			
	1,636,685	5/20/1991	Registered	5/20/2021
	Canada Canada Canada Canada European Union Community Trademark France Germany Greece Italy Mexico Spain	Country Registration # Canada TMA651830 Canada TMA408285 Canada TMA426433 European Union Community Trademark 002019370 France 1657835 Germany 2907856 Greece 104952A Italy 1447684 Mexico 922,008 Spain 2,643,377MX Spain 2,643,377MX	Country Registration # Registration Date Canada 1-800-MA TMA651830 10/28/2005 Canada DIAL A MOwner: Dial A TMA408285 2/19/1993 Canada DIAL A MATTRESS and Owner: Dial A Canada TMA426433 4/22/1994 European Union Community Trademark DIAL A M France DIAL A M Germany 2/21/2003 France DIAL A M Germany DIAL A M 2907856 6/13/1995 Greece DIAL A M 104952A 7/10/1991 Italy DIAL A M 1447684 5/3/1991 Mexico 1-800-SU G Spain 1-800-SU G 2,643,377MX 3/14/2005 Spain DIAL A M	APPLICATIONS AND REGISTRATIONS Country Registration # Registration Date Status Canada 1-800-MATTRESS TMA651830 10/28/2005 Registered Canada DIAL A MATTRESS Owner: Dial A Mattress Inc. TMA408285 2/19/1993 Registered Canada DIAL A MATTRESS and DESIGN (old phone log Owner: Dial A Mattress Inc. TMA426433 4/22/1994 Registered European Union Community Trademark DIAL A MATTRESS France DIAL A MATTRESS France 1657835 4/25/1991 Registered Germany DIAL A MATTRESS Greece DIAL A MATTRESS Greece DIAL A MATTRESS Italy DIAL A MATTRESS Italy DIAL A MATTRESS Mexico 1-800-SU COLCHON Spain 1-800-SU COLCHON Spain DIAL A MATTRESS

RECORDED: 04/17/2012