

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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|----------------------------------|---|--------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BRAVEHEART FOODS, LLC | | 06/10/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| RECEIVING PARTY DATA | | | |
| Name: | PERFORMANCE FOOD GROUP COMPANY, LLC | | |
| Street Address: | 12500 West Creek Parkway | | |
| City: | Richmond | | |
| State/Country: | VIRGINIA | | |
| Postal Code: | 23238 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3527203 | BRAVEHEART | |
| Registration Number: | 3524105 | FEARLESS COMMITMENT TO QUALITY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6123713907 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 612 371 3970 | | |
| Email: | tmg@lindquist.com | | |
| Correspondent Name: | LINDQUIST & VENNUM PLLP | | |
| Address Line 1: | 80 South Eighth Street, 4200 IDS Center | | |
| Address Line 2: | Connie Heikkila | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402 | | |
| ATTORNEY DOCKET NUMBER: | 510121.0007 | | |
| NAME OF SUBMITTER: | CONNIE HEIKKILA | | |

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| Signature: | /connieheikkila/ |
| Date: | 04/19/2012 |
| Total Attachments: 4 source=ONE_20120419143305#page1.tif source=ONE_20120419143305#page2.tif source=ONE_20120419143305#page3.tif source=ONE_20120419143305#page4.tif | |

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is dated as of June 10, 2009 by and between Performance Food Group Company, LLC, a limited liability company formed in accordance with the laws of Delaware (the "Assignee"), and Braveheart Foods, LLC, a limited liability company formed in accordance with the laws of Illinois (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark and the corresponding registrations set forth on Exhibit 1 (the "Marks"), together with the goodwill of the business connected with and symbolized by the Marks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks .

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Marks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Marks (including, without limitation, the right to renew any registrations included in the Marks the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Marks, and any priority right that may arise from the Marks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.


Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Marks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

BRAVEHEART FOODS, LLC

By: JOHN D. STEWART 

Title: CEO

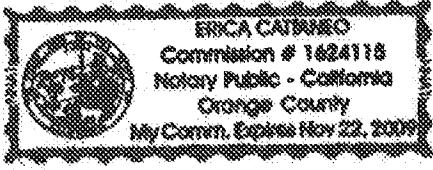
STATE OF CALIFORNIA

COUNTY OF ORANGE

On this 10 day of JUNE, 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared John D. Stewart, known by me to be the person of the above name [and an officer of Braveheart Foods LLC] duly authorized to execute this Assignment on behalf of Braveheart Foods LLC, and who signed and executed the foregoing instrument on behalf of Braveheart Foods LLC.

Given under my hand and seal of office this 10 day of JUNE, 2009.

My commission expires:
November 22, 2009




Notary Public - ERICA CATTANEO

25135 PARK LANTERN
Address DANA POINT, CA 92629

ASSIGNEE

PERFORMANCE FOOD GROUP COMPANY, LLC

By: James V. Spittle III

Title: SEVP Purchasing

STATE OF : Virginia

COUNTY OF : Goochland

On this 29 day of June, 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared James V. Spittle III, known by me to be the person of the above name and an officer of Performance Food Group Company, fully authorized to execute this Assignment on behalf of Performance Food Group Company and who signed and executed the foregoing instrument on behalf of Performance Food Group Company, LLC.

Given under my hand and seal of office this 29 day of June, 2009.

My commission expires:

9/30/2010 Notary ID: 260897

James V. Spittle III
Notary Public

12500 West Creek Parkway, Richmond, VA 23238
Address



Exhibit 1
Trademarks

| <u>Mark</u> | <u>US Registration No.</u> | <u>US Serial No.</u> |
|--------------------------------|----------------------------|----------------------|
| BRAVEHEART | 3,527,203 | 77/436,960 |
| FEARLESS COMMITMENT TO QUALITY | 3,524,105 | 77/437,002 |