

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sitel Operating Corporation		04/20/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Goldman Sachs Credit Partners L.P., as Collateral Agent		
Street Address:	200 Wall Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10282		
Entity Type:	LIMITED PARTNERSHIP: BERMUDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3896390	SITEL HOMESHORE	
CORRESPONDENCE DATA			
Fax Number:	7147558290		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive		
Address Line 2:	Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	022411-1101		
NAME OF SUBMITTER:	Rhonda DeLeon		
Signature:	/Rhonda DeLeon/		
Date:	04/20/2012		

OP \$40.00 3896390

Total Attachments: 7

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of April 20, 2012, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of Goldman Sachs Credit Partners L.P., individually and in its capacity as Collateral Agent (in such capacity, "Agent") for the Secured Parties.

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of January 30, 2007, by and among SITEL, LLC, a Delaware limited liability company ("U.S. Borrower"); CLIENTLOGIC HOLDING LIMITED, a company incorporated in England and Wales ("UK Borrower"); SITEL CANADA CORPORATION, an Ontario corporation ("Canadian Borrower"; and Canadian Borrower, collectively with U.S. Borrower and UK Borrower, the "Borrowers"); the other Credit Parties; the Persons signatory thereto from time to time as Lenders; GOLDMAN SACHS CREDIT PARTNERS L.P., as Joint Lead Arranger, Joint Bookrunner, Administrative Agent and Collateral Agent; and GENERAL ELECTRIC CAPITAL CORPORATION, as Syndication Agent (including all annexes, exhibits and schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Credit Agreement"), Lenders have agreed to make the Loans and L/C Issuers have agreed to incur Letter of Credit Obligations on behalf of the Borrowers;

WHEREAS, pursuant to Hedging Agreements, Lender Counterparties may agree to provide hedging arrangements to Borrowers;

WHEREAS, in order to induce (a) Agent, Lenders and the L/C Issuers to enter into the Credit Agreement and other Loan Documents and to induce Lenders to make the Loans and L/C Issuers to incur Letter of Credit Obligations as provided for in the Credit Agreement and (b) Lender Counterparties to enter into Hedging Agreements and to induce Lender Counterparties to provide Hedging arrangements as provided for in any Hedging Agreement, Grantors have agreed to grant a continuing Lien on the Trademark Collateral (as hereinafter defined) to secure the Obligations;

WHEREAS, each Grantor (other than the U.S. Borrower) has agreed, pursuant to a Guaranty dated as of date herewith, in favor of the Agent (the "Guaranty"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrowers; and

WHEREAS, all of the Grantors are party to the Security Agreement dated as of January 30, 2007 pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. To secure the prompt and complete payment, performance and observance of all of the Obligations (including, without limitation, the Guaranties of the applicable Grantors), each Grantor hereby grants, collaterally assigns, mortgages, pledges, and hypothecates to Agent, for itself and the benefit of the Secured Parties, a Lien upon all of its right, title and interest in, to and under the following, whether now owned or existing or hereafter acquired or arising and wherever located (collectively, the "Trademark Collateral"):

(a) all trademarks, trade names, corporate names, business names, trade styles, trade dress, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature (whether registered or unregistered), all registrations and recordings thereof, and all applications in connection therewith, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state or territory thereof, or any other country or any political subdivision thereof, including, without limitation, those referred to on Schedule 1 hereto;

(b) any written agreement providing for the grant by or to any Credit Party of any right in, to or under any Trademark all reissues, extensions or renewals thereof, including, without limitation, those referred to on Schedule 1 hereto;

(c) all goodwill associated with or symbolized by, any of the foregoing;

(d) all rights to sue and recover for past, present, and future infringements or dilutions of any of the foregoing or for any injury to goodwill

(e) all Proceeds of the foregoing, including licenses, royalties, income, payments, claims, damages, and proceeds of suit, and

(f) all other rights of any kind whatsoever accruing thereunder or pertaining thereto.

Section 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Agent pursuant to the Security Agreement, and each Grantor hereby acknowledges and agrees that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set

forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and Trademark Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

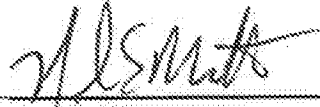
Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

SITEL OPERATING CORPORATION

By:  _____

Name: Neal Miller

Title: Treasurer

[Signature Page to Supplemental Trademark Security Agreement]

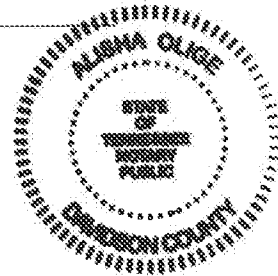
TRADEMARK
REEL: 004762 FRAME: 0108

Acknowledgment of Grantor

STATE OF Tennessee
COUNTY OF Davidson ss.

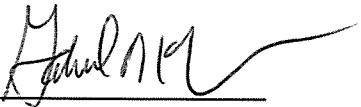
Ned E. Miller On this 15th day of April, 2012, before me personally appeared Ned E. Miller, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of Sita Organic Corporation, who being by me duly sworn did depose and say that [he/she] is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that [he/she] acknowledged said instrument to be the free act and deed of said corporation/company,

Alma Oye
Notary Public



ACCEPTED AND AGREED
as of the date first above written:

GOLDMAN SACHS CREDIT PARTNERS, L.P.
as Agent

By: 

Name:

Title:

Gabriel Jacobson
Authorized Signatory

[Signature Page to Supplemental Trademark Security Agreement]

TRADEMARK
REEL: 004762 FRAME: 0110

**Schedule I
to
Trademark Security Agreement**

Trademark Registration

Grantor	Mark	Application No. Filing Date	Registration No. Registration Date
Sitel Operating Corporation	SITEL HOMESHORE	77945602 26-FEB-2010	3896390 28-DEC-2010

[SIGNATURE PAGE TO ACKNOWLEDGEMENT OF GRANTOR]

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RECORDED: 04/20/2012

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