

Form PTO-1594 (Rev. 03-11)  
 OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p><b>1. Name of conveying party(ies):</b></p> <p>The Smithfield Packing Company</p> <p> <input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation- State: <u>Delaware</u>  <input type="checkbox"/> Other _____                 </p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p><b>2. Name and address of receiving party(ies)</b> <input type="checkbox"/> Yes  <input type="checkbox"/> No</p> <p>Additional names, addresses, or citizenship attached?</p> <p>Name: <u>SF Investments, Inc.</u></p> <p>Internal</p> <p>Address: <u>Baynard Building, Suite 103</u></p> <p>Street Address: <u>3411 Silverside Road</u></p> <p>City: <u>Wilmington</u></p> <p>State: <u>Delaware</u></p> <p>Country: <u>United States</u>                      Zip: <u>19810</u></p> <p> <input type="checkbox"/> Association    Citizenship _____  <input type="checkbox"/> General Partnership    Citizenship _____  <input type="checkbox"/> Limited Partnership    Citizenship _____  <input checked="" type="checkbox"/> Corporation    Citizenship <u>Delaware</u>  <input type="checkbox"/> Other _____    Citizenship _____                 </p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No                      (Designations must be a separate document from assignment)</p>
<p><b>3. Nature of conveyance /Execution Date(s) :</b></p> <p>Execution Date(s) <u>April 25, 2012</u></p> <p> <input checked="" type="checkbox"/> Assignment                      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement              <input type="checkbox"/> Change of Name  <input checked="" type="checkbox"/> Other Nunc Pro Tunc as of 12/15/2006                 </p>	

<p><b>4. Application number(s) or registration number(s) and identification or description of the Trademark.</b></p> <p>A. Trademark Application No. (s)</p> <p>B. Trademark Registration No. (s)  <u>0081809, 1051973 and 1250563</u></p> <p style="text-align: right;">Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
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**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

JOYNER'S, JAMES RIVER, RED EYE

<p><b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b></p> <p>Name: <u>SF Investments, Inc.</u></p> <p>Internal Address: <u>Baynard Building, Suite 103</u></p> <p>Street Address: <u>3411 Silverside Road</u></p> <p>City: <u>Wilmington</u></p> <p>State: <u>Delaware</u>                      Zip: <u>19810</u></p> <p>Phone Number: <u>302-691-8708</u></p> <p>Fax Number: _____</p> <p>Email Address: <u>sfi@sffci.com</u></p>	<p><b>6. Total number of applications and registrations involved:</b> <span style="border: 1px solid black; padding: 2px 10px;">3</span></p> <p><b>7. Total fee (37 CFR 2.6(b)(6) &amp; 3.41)</b>    \$<u>90.00</u></p> <p> <input type="checkbox"/> Authorized to be charged to deposit account  <input checked="" type="checkbox"/> Enclosed                 </p> <p><b>8. Payment Information:</b></p> <p>Deposit Account Number _____</p> <p>Authorized User Name _____</p>
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<p><b>9. Signature:</b>  _____</p> <p style="text-align: center;">Signature</p> <p style="text-align: center;">Jeffrey A. Porter</p> <p style="text-align: center;">Name of Person Signing</p>	<p style="text-align: right;">Date: <u>April 25, 2012</u></p> <p style="text-align: right;">Date</p> <p>Total number of pages including cover sheet, attachments, and document: <span style="border: 1px solid black; padding: 2px 10px;">5</span></p>
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Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$90.00 008180

ASSIGNMENT OF TRADEMARKS

WHEREAS, The Smithfield Packing Company, Incorporated, a Delaware corporation having a principal place of business at 111 Commerce Street, Smithfield, Virginia 23430 (hereinafter "Assignor") is the owner of the trademarks set forth in Schedule A, attached hereto, including, without limitation, any and all logo designs, trade dress and common law rights associated therewith (collectively, the "Trademarks"); and

WHEREAS, SF Investments, Inc., a Delaware corporation having a principal place of business at 3411 Silverside Road, Baynard Building, Suite 103, Wilmington, DE 19810 (hereinafter "Assignee") has acquired all of Assignor's rights, title and interest in and to the Trademarks, including, without limitation, the goodwill symbolized thereby, and is desirous of making said acquisition of record.

NOW THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor confirms that it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to Assignee all rights, title and interest in and to the Trademarks, worldwide, whether registered or unregistered, and the goodwill symbolized thereby, *nunc pro tunc* as of the date set forth in Schedule A.

This Assignment of Trademarks may be recorded by Assignee with the United States Patent and Trademark Office and any other government authority to evidence Assignee's ownership of the Trademarks.

SF INVESTMENTS, INC.

By: Jeffrey A. Porter  
Name: Jeffrey A. Porter  
Title: President  
Date: April 17, 2012

THE SMITHFIELD PACKING COMPANY, INCORPORATED

By: Tim Schellpaper  
Name: Tim Schellpaper  
Title: President  
Date: April 25, 2012

## SCHEDULE A

Assignment *nunc pro tunc* as of December 15, 2006

JOYNER'S (U.S. Reg. No. 0568899) 0081809 JP  
JAMES RIVER (U.S. Reg. No. 1051973)  
RED EYE (U.S. Reg. No. 1250563)

Assignment *nunc pro tunc* as of December 31, 2006

HICKORY MOUNTAIN (U.S. Reg. No. 0891002)  
AMBER BRAND (U.S. Reg. No. 1032420)  
THE PEANUT SHOP OF WILLIAMSBURG (U.S. Reg. Nos. 1471539 and 1482537)  
PEANUT CITY (U.S. Reg. No. 1511129)  
THE PEANUT SHOP (U.S. Reg. No. 1752745)  
REAL BONES FOR REAL DOGS (U.S. Reg. No. 2133935)  
YIN & YANG (U.S. Reg. No. 3185860)

Assignment *nunc pro tunc* as of December 31, 2007

LUNDY'S (U.S. Reg. Nos. 1096897 and 0740727)

Assignment *nunc pro tunc* as of May 3, 2009

CUMBERLAND GAP PROVISION (U.S. Reg. No. 2561320)  
CUMBERLAND GAP  
OLDE KENTUCKY  
OLDE ENGLISH  
HICKORY HILLS  
PINE MOUNTAIN  
MCGREGOR FAMILY RECIPE (U.S. Reg. No. 1869805)

Assignment *nunc pro tunc* as of December 6, 2011

SOUTHERN SHORES SPECIALTIES (U.S. Reg. No. 4067648)  
Southern Shores Specialties Logo (U.S. Reg. No. 4067649)

Assignment *nunc pro tunc* as of December 15, 2006

JOYNER'S (U.S. Reg. No. ~~0568899~~) 0081809

JAMES RIVER (U.S. Reg. No. 1051973)

RED EYE (U.S. Reg. No. 1250563)