

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Collateral Agent		04/20/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Press, Ganey Associates, Inc.
Street Address:	404 Columbia Place
City:	South Bend
State/Country:	INDIANA
Postal Code:	46601
Entity Type:	CORPORATION: INDIANA

Name:	Data Advantage, LLC
Street Address:	404 Columbia Place
City:	South Bend
State/Country:	INDIANA
Postal Code:	46601
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

Name:	Center for Performance Sciences, Inc.
Street Address:	404 Columbia Place
City:	South Bend
State/Country:	INDIANA
Postal Code:	46601
Entity Type:	CORPORATION: MARYLAND

Name:	PatientImpact LLC
Street Address:	404 Columbia Place
City:	South Bend
State/Country:	INDIANA

CH \$1115.00 85094502

Postal Code:	46601
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Serial Number:	85094502	A2RISE PROCESS
Serial Number:	85093671	A2RISE PROCESS 1. ASSESS START 2. ANALYZE 3. RECOMMEND 4. IMPLEMENT 5. SUSSTAIN 6. EVALUATE
Registration Number:	3730218	BEST PLACE TO PRACTICE
Registration Number:	3645789	BRIEFINGS
Registration Number:	3497417	BUSINESS INTELLIGENCE FOR HEALTHCARE
Registration Number:	3348003	COMPASS AWARD
Registration Number:	3215070	DATA ADVANTAGE
Registration Number:	3356012	
Registration Number:	3126797	EDUCORE
Registration Number:	2681835	FIRST PERSON
Registration Number:	3497390	THE HEALTHCARE DATA EXPERTS
Registration Number:	3533388	HEALTHCARE MARKET INTELLIGENCE TO COMPETE
Serial Number:	77474308	HEALTHCARE VALUE INDEX
Serial Number:	77847516	HOSPITAL VALUE-BASED PURCHASING INDEX
Registration Number:	3823324	HOSPITAL VALUE INDEX
Registration Number:	3649579	HOT COMMENTS
Registration Number:	2505910	INFOEDGE
Registration Number:	2570703	INFOTURN
Registration Number:	3615021	IS IT WORTH IT?
Registration Number:	3637013	ONLINE ACTION PLANNING
Registration Number:	3857505	PARTNER OF CHOICE
Registration Number:	3406364	PARTNERS IN IMPROVEMENT
Registration Number:	1682891	PARTNERS IN QUALITY
Registration Number:	1795361	PARTNERS IN QUALITY
Registration Number:	3523561	PLANNING 2.0
Registration Number:	2228347	PRESS GANEY
Serial Number:	85079653	PRESS GANEY
Serial Number:	85079735	PRESS GANEY OUTCOMES DRIVEN. PERFORMANCE STRONG.
Registration Number:	3772658	PRESS GANEY PARTNERS

TRADEMARK

REEL: 004769 FRAME: 0011

Registration Number:	3781956	PSYCH INSIGHTS
Registration Number:	3329432	QI
Registration Number:	2125539	QI
Serial Number:	77520033	QI MAP
Registration Number:	3329431	QUALITY INDICATOR PROJECT
Registration Number:	2947350	SERVICE OPPORTUNITY SYSTEM
Registration Number:	3126796	SOLUTIONS STARTER
Registration Number:	3439221	SOLUTIONS STARTERS
Registration Number:	2907775	SOS
Registration Number:	3348013	SUCCESS STORY AWARD
Registration Number:	3348001	SUMMIT AWARD
Registration Number:	3730217	TOP IMPROVER
Serial Number:	77837114	VOICES OF VALUE
Serial Number:	77877585	VOICES OF VALUE
Registration Number:	3217945	PATIENTIMPACT

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	067365/0174
NAME OF SUBMITTER:	Marcela Robledo
Signature:	/mr/
Date:	05/01/2012

Total Attachments: 6
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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (the "Release") is executed as of April 20, 2012, by GENERAL ELECTRIC CAPITAL CORPORATION, as collateral agent under the Guarantee and Collateral Agreement referred to below (in such capacity, the "Collateral Agent"), in favor of the Grantors identified on Schedule I attached hereto (the "Grantors"). Capitalized terms used herein and not otherwise defined herein shall have the respective meanings provided therefor in the Guarantee and Collateral Agreement referred to below.

WHEREAS, Press, Ganey Associates, Inc. ("PG") and certain subsidiaries of PG from time to time party thereto as Subsidiary Guarantors entered into that certain Guarantee and Collateral Agreement dated as of November 3, 2010 (as amended, amended and restated, or otherwise modified to the date hereof, the "Guarantee and Collateral Agreement"), among PG Holdco, LLC, PGA Holdings, Inc., the Subsidiary Guarantors party thereto and the Collateral Agent; and

WHEREAS, in connection with the Guarantee and Collateral Agreement, the Grantors entered into that certain Intellectual Property Security Agreement dated as of November 3, 2010 (as amended, amended and restated, or otherwise modified, the "Trademark Security Agreement") with the Collateral Agent, pursuant to which each Grantor granted to the Collateral Agent, among others, a security interest in all of such Grantor's right, title and interest in and to the United States Trademark registrations and applications listed on Exhibit A hereto, together with the goodwill of the business connected with the use thereof and symbolized thereby, and all rights to sue or otherwise recover for any past, present, or future infringement or other violation or impairment of any of the foregoing (the "Security Interest").

WHEREAS the Trademark Security Agreement was recorded with the United States Patent and Trademark Office (i) on November 10, 2010 at Reel 4412, Frame 0295, (ii) on November 10, 2010 at Reel 4412, Frame 0650, (iii) on November 10, 2010 at Reel 4412, Frame 0571 and (iv) on November 10, 2010 at Reel 4418, Frame 0008.


WHEREAS the Collateral Agent has agreed to terminate and release its Security Interest as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties acknowledge, the Collateral Agent hereby releases, terminates and discharges the Security Interest granted under the Trademark Security Agreement, and any right, title or interest of the Administrative Agent in such Security Interest shall hereby cease and become void. The Collateral Agent hereby consents to the recording of this Release with the United States Patent and Trademark Office.

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IN WITNESS WHEREOF, the undersigned has caused this Release to be duly executed as of the date first written above.

**GENERAL ELECTRIC CAPITAL
CORPORATION**, as Collateral Agent

By: 
Name: Kevin Blitz
Title: Duly Authorized Signatory

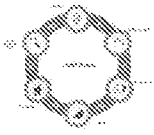
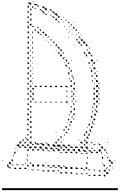
SCHEDULE I

GRANTORS

Press, Ganey Associates, Inc.
Data Advantage, LLC
Center for Performance Sciences, Inc.
PatientImpact LLC

EXHIBIT A

UNITED STATES TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

TRADEMARK	APPLICATION NO.	REGISTRATION NO.	OWNER
A2RISE PROCESS	85/094,502		Press, Ganey Associates, Inc.
A2RISE PROCESS 1. ASSESS START 2. ANALYZE 3. RECOMMEND 4. IMPLEMENT 5. SUSSTAIN 6. EVALUATE 	85/093,671		Press, Ganey Associates, Inc.
BEST PLACE TO PRACTICE	77/615,182	3,730,218	Press, Ganey Associates, Inc.
BRIEFINGS	77/469,110	3,645,789	Press, Ganey Associates, Inc.
BUSINESS INTELLIGENCE FOR HEALTHCARE	77/342,676	3,497,417	Data Advantage, LLC
COMPASS AWARD	77/182,561	3,348,003	Press, Ganey Associates, Inc.
DATA ADVANTAGE	78/727,558	3,215,070	Data Advantage, LLC
DESIGN for Achievement Awards 	77/188,230	3,356,012	Press, Ganey Associates, Inc.
EDUCORE	78/704,968	3,126,797	Press, Ganey Associates, Inc.
FIRST PERSON	76/320,275	2,681,835	Press, Ganey Associates, Inc.
THE HEALTHCARE DATA EXPERTS	77/298,728	3,497,390	Data Advantage, LLC

TRADEMARK	APPLICATION NO.	REGISTRATION NO.	OWNER
HEALTHCARE MARKET INTELLIGENCE TO COMPETE	77/342,690	3,533,388	Data Advantage, LLC
HEALTHCARE VALUE INDEX	77/474,308		Data Advantage, LLC
HOSPITAL VALUE-BASED PURCHASING INDEX	77/847,516		Data Advantage, LLC
HOSPITAL VALUE INDEX	77/505,599	3,823,324	Data Advantage, LLC
HOT COMMENTS	77/469,118	3,649,579	Press, Ganey Associates, Inc.
INFOEDGE	75/887,573	2,505,910	Press, Ganey Associates, Inc.
INFOTURN	75/887,586	2,570,703	Press, Ganey Associates, Inc.
IS IT WORTH IT?	77/505,581	3,615,021	Data Advantage, LLC
ONLINE ACTION PLANNING	77/469,129	3,637,013	Press, Ganey Associates, Inc.
PARTNER OF CHOICE	77/615,180	3,857,505	Press, Ganey Associates, Inc.
PARTNERS IN IMPROVEMENT	77/162,961	3,406,364	Press, Ganey Associates, Inc.
PARTNERS IN QUALITY	74/090,695	1,682,891	Press, Ganey Associates, Inc.
PARTNERS IN QUALITY	74/090,668	1,795,361	Press, Ganey Associates, Inc.
PLANNING 2.0	77/353,722	3,523,561	Data Advantage, LLC
PRESS GANEY	75/425,846	2,228,347	Press, Ganey Associates, Inc.
PRESS GANEY	85/079,653		Press, Ganey Associates, Inc.
PRESS GANEY OUTCOMES DRIVEN. PERFORMANCE STRONG. 	85/079,735		Press, Ganey Associates, Inc.
PRESS GANEY PARTNERS	77/573,025	3,772,658	Press, Ganey Associates, Inc.
PYSCH INSIGHTS	77/524,675	3,781,956	Center for Performance Sciences, Inc.

TRADEMARK	APPLICATION NO.	REGISTRATION NO.	OWNER
QI	78/930,940	3,329,432	Center for Performance Sciences, Inc.
QI	75/216,975	2,125,539	Center for Performance Sciences, Inc.
QI MAP	77/520,033		Center for Performance Sciences, Inc.
QUALITY INDICATOR PROJECT	78/930,936	3,329,431	Center for Performance Sciences, Inc.
SERVICE OPPORTUNITY SYSTEM	76/524,145	2,947,350	Press, Ganey Associates, Inc.
SOLUTIONS STARTER	78/704,967	3,126,796	Press, Ganey Associates, Inc.
SOLUTIONS STARTERS	77/142,349	3,439,221	Press, Ganey Associates, Inc.
SOS	76/524,150	2,907,775	Press, Ganey Associates, Inc.
SUCCESS STORY AWARD	77/187,874	3,348,013	Press, Ganey Associates, Inc.
SUMMIT AWARD	77/182,471	3,348,001	Press, Ganey Associates, Inc.
TOP IMPROVER	77/615,181	3,730,217	Press, Ganey Associates, Inc.
VOICES OF VALUE	77/837,114		Data Advantage, LLC
VOICES OF VALUE	77/877,585		Data Advantage, LLC
PATIENTIMPACT	78/889,298	3217945	PatientImpact LLC