

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grubb & Ellis Company		04/13/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	G&E Acquisition Company, LLC		
Street Address:	499 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3704672	FROM INSIGHT TO RESULTS	
Registration Number:	3704673	GRUBB & ELLIS FROM INSIGHT TO RESULTS	
Registration Number:	3704674		
Registration Number:	3944671	LANDAUER	
Registration Number:	2174290	GRUBB & ELLIS	
Registration Number:	2185316		
Registration Number:	2237162	GRUBB & ELLIS PROPERTY SOLUTIONS WORLDWIDE	
Registration Number:	2185311		
Registration Number:	1455712	LANDAUER	
CORRESPONDENCE DATA			
Fax Number:	2123087537		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mbrinton@cantor.com		
Correspondent Name:	Michael Brinton		

CH \$240.00 3704672

Address Line 1: 499 Park Avenue
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	GRUBB & ELLIS ASSIGNMENTS
NAME OF SUBMITTER:	Michael Brinton
Signature:	/mb/
Date:	05/03/2012

Total Attachments: 5

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NOTICE OF TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), dated as of April 13, 2012 (the "Effective Date"), is made by and between Grubb & Ellis Company, a corporation organized and existing under the laws of Delaware located at 1551 N. Tustin Avenue, Suite 200, Santa Ana, California 92705, United States of America ("Assignor"), and G&E Acquisition Company, LLC, a limited liability company organized and existing under the laws of Delaware located at 499 Park Avenue, New York, New York 10022, United States of America ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, service marks and trade names, and the identified applications and/or registrations therefore, set forth on Schedule "A" attached hereto and incorporated herein by reference (the "Trademarks");

WHEREAS, Assignor and the subsidiaries of Assignor that are signatories thereto (collectively, "Sellers") and BGC Partners, Inc., a Delaware corporation ("BGC"), which is an Affiliate of Assignee, are parties to that certain Second Amended and Restated Purchase Agreement, dated as of April 13, 2012 (as may be supplemented or amended, the "Purchase Agreement"), pursuant to which Sellers agreed to transfer, sell and convey to BGC and/or its Affiliates or assignees certain assets of Sellers, including the Marks and the goodwill of the business symbolized thereby;

WHEREAS, Assignor and Assignee, are parties to that certain Trademark Assignment Agreement, dated as of the date hereof, pursuant to which Assignor agreed to transfer, sell and convey, and transferred, sold and conveyed to Assignee the Trademarks and the goodwill of the business symbolized thereby;

WHEREAS, effective as the Closing Date (as such term is defined in the Purchase Agreement as are other capitalized terms used but not defined in this Assignment), Assignor wishes to confirm the assignment of and hereby assigns the Trademarks to Assignee, and Assignee is desirous of confirming the acquisition of and acquiring the Trademarks from Assignor, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor confirms the assignment of and hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized

by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Trademarks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor hereby authorizes the Director of the United States Patent & Trademark Office, and the empowered official of any U.S. State, or any other applicable authority whose duty it is to record trademark registrations, applications and title thereto, to, on or after the Effective Date, record the Trademarks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

This Assignment shall be governed, including as to validity, interpretation and effect, by, and construed in accordance with, the Laws of the State of New York applicable to agreements made and fully performed within the State of New York and the applicable provisions of the Bankruptcy Code. Any dispute arising out of or relating to this Agreement shall be resolved in accordance with the Purchase Agreement.

This Assignment may be executed in two (2) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument and be valid and binding upon Assignee and Assignor. This Agreement will be binding on the successors of Assignor and extend to the successors, assigns and nominees of Assignee

[Signatures on the Following Page]

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California

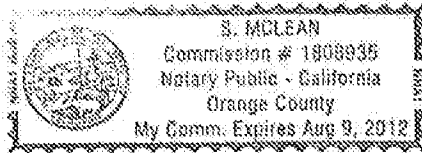
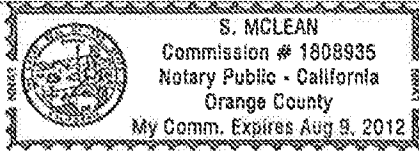
County of Orange

On Apr. 13, 2012 before me, S. McLean

Here Insert Name and Title of the Officer

personally appeared Matthew Engel

Name(s) of Signer(s)



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: [Handwritten Signature]

Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Trademark

Document Date: 4/13/12 Number of Pages:

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

Corporate Officer -- Title(s):

Individual

Partner -- Limited General

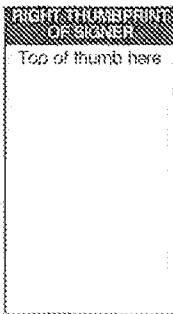
Attorney in Fact

Trustee

Guardian or Conservator

Other:

Signer is Representing:



Signer's Name:

Corporate Officer -- Title(s):

Individual

Partner -- Limited General

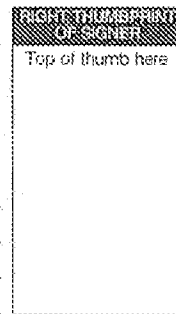
Attorney in Fact

Trustee

Guardian or Conservator

Other:

Signer is Representing:



SCHEDULE A

TRADEMARKS	SERIAL NO. / REGISTRATION NO.
FROM INSIGHT TO RESULTS	3704672
GRUBB & ELLIS FROM INSIGHT TO RESULTS	3704673
Design Only	3704674
LANDAUER	3944671
GRUBB & ELLIS	2174290
Design Only	2185316
GRUBB & ELLIS PROPERTY SOLUTIONS WORLDWIDE	2237162
Design Only	2185311
LANDAUER	1455712