

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-----------------------|
| Day-Timers, Inc. | | 04/30/2012 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|--|
| Name: | Barclays Bank PLC, as Administrative Agent |
| Street Address: | 745 Seventh Avenue |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10019 |
| Entity Type: | Public Limited Company: UNITED KINGDOM |

PROPERTY NUMBERS Total: 14

| Property Type | Number | Word Mark |
|----------------------|----------|------------------|
| Registration Number: | 1400300 | ARMORHIDE |
| Registration Number: | 2212948 | COASTLINES |
| Registration Number: | 2193383 | DAY-TIMER |
| Registration Number: | 1897140 | DAY-TIMER |
| Registration Number: | 706673 | DAY-TIMER |
| Registration Number: | 1835420 | |
| Registration Number: | 1544369 | |
| Registration Number: | 4044633 | MOVERS & SHAKERS |
| Registration Number: | 1505875 | RECORDAY |
| Registration Number: | 3490072 | SMARTECH+ |
| Registration Number: | 3577051 | SMARTECH+ |
| Registration Number: | 1684312 | TIME POWER |
| Registration Number: | 1427871 | TIME POWER |
| Serial Number: | 85276526 | HOMELIFE |

CH \$365.00 1400300

CORRESPONDENCE DATA

Fax Number: 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-906-1200

Email: angela.amaru@lw.com

Correspondent Name: Angela M. Amaru c/o Latham & Watkins

Address Line 1: 885 Third Avenue

Address Line 2: Suite 1000

Address Line 4: New York, NEW YORK 10022

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 039269--0250 |
| NAME OF SUBMITTER: | Angela M. Amaru |
| Signature: | /s/ Angela M. Amaru |
| Date: | 05/16/2012 |

Total Attachments: 23

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of April 30, 2012 (the “**Trademark Security Agreement**”), made by each of the undersigned assignors (individually, an “**Assignor**”, and, collectively, the “**Assignors**”) in favor of Barclays Bank PLC, as Administrative Agent for the benefit of the Secured Parties (in such capacity, the “**Assignee**”).

WITNESSETH:

WHEREAS, the Assignors are party to that certain U.S. Security Agreement dated as of April 30, 2012 (as amended, modified, restated and/or supplemented from time to time, the “**Security Agreement**”) in favor of the Assignee pursuant to which the Assignors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the benefits accruing to each Assignor, the receipt and sufficiency of which are hereby acknowledged, each Assignor hereby makes covenants and agrees with the Assignee for the benefit of the Secured Parties as follows:

SECTION 1. *Defined Terms.* Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement. For purposes of this Trademark Security Agreement, the term “**Marks**” shall mean (i) all United States and foreign trademarks, trade names, corporate names, company names, business names, fictitious business names, service marks, certification marks, collective marks, trade dress, slogans, logos, other source or business identifiers, designs and general intangibles of a like nature, and with respect to any and all of the foregoing: (i) all registrations and applications for any of the foregoing, (ii) all extensions or renewals of any of the foregoing, (iii) all common-law rights related thereto, (iv) all rights corresponding thereto throughout the world, (v) all of the goodwill of the business connected with the use of and symbolized by the foregoing, (vi) the right to sue for past, present and future infringement, dilution or other violation of any of the foregoing or for any injury to goodwill and (vii) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto.

SECTION 2. *Grant of Security Interest in Mark Collateral.* As security for the prompt and complete payment and performance when due of all of its Secured Obligations, each Assignor does hereby pledge and grant to the Assignee, for the benefit of the Secured Parties, a continuing security interest in all of the right, title and interest of such Assignor in, to and under all of the following (collectively, the “**Pledged Trademark Collateral**”):

(a) all Marks of such Assignor, including the registered and applied-for Marks of such Assignor listed on Schedule I attached hereto; and

(b) to the extent not included in clause (a), all Proceeds and products of any and all of the foregoing.

Notwithstanding anything to the contrary contained in clauses (a) and (b) above, the security interest created by this Trademark Security Agreement shall not extend to “intent-to-use” application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use” pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest would impair the validity or enforceability of any registration that issues from such intent-to-use application under

applicable federal law; *provided* that to the extent such application is excluded from the Collateral, upon the submission of evidence of use of such Mark to the United States Patent and Trademark Office, such Mark application shall automatically be included in the Collateral, without further action on any party's part, and other Excluded Assets.

SECTION 3. *Security Agreement.* The lien and security interest granted to the Assignee pursuant to this Trademark Security Agreement is granted in conjunction with the lien and security interest granted to the Assignee pursuant to the Security Agreement and Assignors hereby acknowledge and affirm that the rights and remedies of the Assignee with respect to the lien and security interest in the Marks made and granted hereby are more fully set forth in the Security Agreement. In the event of any conflict between the terms of the Security Agreement and this Trademark Security Agreement, the terms of the Security Agreement shall govern and control.

SECTION 4. *Recordation.* Each Assignor hereby authorizes and requests that the Commissioner of Patents and Trademarks record this Trademark Security Agreement.

SECTION 5. *Termination.* After the occurrence of the Discharge of Obligations, this Trademark Security Agreement shall terminate and the Administrative Agent, at the request and expense of the respective Assignor, will (without recourse and without any representation or warranty) promptly execute and deliver to such Assignor a proper instrument or instruments acknowledging the satisfaction and termination of this Agreement, and will duly assign, transfer and deliver to such Assignor (without recourse and without any representation or warranty) such of the Pledged Trademark Collateral as may be in the possession of the Administrative Agent and as has not theretofore been sold or otherwise applied or released pursuant to the Security Agreement.

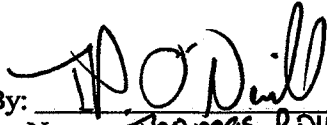
SECTION 6. *GOVERNING LAW.* THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE CONSTRUED IN ACCORDANCE WITH AND BE GOVERNED BY THE LAW OF THE STATE OF NEW YORK WITHOUT REGARD TO PRINCIPLES OF CONFLICTS OF LAW THAT WOULD RESULT IN THE APPLICATION OF ANY LAW OTHER THAN THE LAW OF THE STATE OF NEW YORK.

SECTION 7. *Counterparts.* This Trademark Security Agreement may be executed in any number of counterparts (and by the different parties hereto on separate counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. The Credit Agreement and the other Loan Documents constitute the entire contract among the parties relating to the subject matter hereof and supersedes any and all previous agreements and understandings, oral or written, relating to the subject matter hereof. This Trademark Security Agreement shall become effective when it shall have been executed by the Assignee and when the Assignee shall have received counterparts hereof that, when taken together, bear the signatures of each of the other parties hereto. Delivery of an executed counterpart of a signature page to this Trademark Security Agreement, or of any amendment or waiver of any provision of this Trademark Security Agreement, by facsimile or other electronic imaging means shall be effective as delivery of a manually executed counterpart of this Agreement.

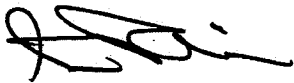
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IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered by their duly authorized officers as of the date first above written.

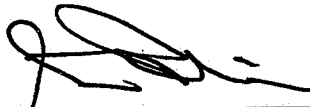
ACCO BRANDS CORPORATION, as an Assignor

By: 
Name: Thomas P. O'Neill Jr.
Title: Senior Vice President

GENERAL BINDING CORPORATION, as Assignor

By: 
Name: Steven Rubin
Title: Vice President

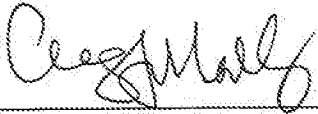
DAY-TIMERS, INC., as Assignor

By: 
Name: Steven Rubin
Title: Vice President

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

Accepted and Agreed to:

BARCLAYS BANK PLC,
as Assignee and Administrative Agent

By: 
Name: Craig J. Malloy

Title: Director

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

TRADEMARK
REEL: 004781 FRAME: 0471


SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

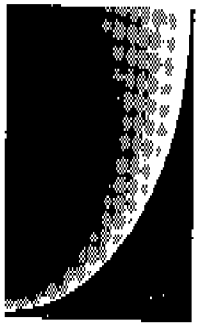
U.S. TRADEMARKS




Owner: ACCO BRANDS CORPORATION


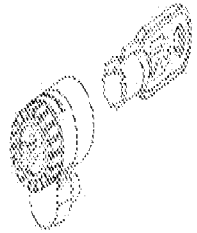
| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|------------------------------------|--|--|-----------------------|-------------------------|
| 13 | 72125433 8/4/1961 | 742870 1/1/1963 | REGISTERED RENEWED | ACCO Brands Corporation |
| 13 | 72125432 8/4/1961 | 743349 1/8/1963 | REGISTERED RENEWED | ACCO Brands Corporation |
| 14 | 72124771 7/26/1961 | 749367 5/14/1963 | REGISTERED RENEWED | ACCO Brands Corporation |
| 15 | 72124770 7/26/1961 | 749366 5/14/1963 | REGISTERED RENEWED | ACCO Brands Corporation |
| 203 | 74259801 3/25/1992 | 1729338 11/3/1992 | REGISTERED RENEWED | ACCO Brands Corporation |
| 270 | 74224922 11/25/1991 | 1711681 9/1/1992 | REGISTERED RENEWED | ACCO Brands Corporation |
| 3RB STYLE | 78334676 12/1/2003 | 3033234 12/20/2005 | REGISTERED | ACCO Brands Corporation |
| 3RB STYLE | 77372812 1/16/2008 | 3556327 1/6/2009 | REGISTERED | ACCO Brands Corporation |
| 4 | 72124386 7/2/1961 | 742579 12/25/1962 | REGISTERED RENEWED | ACCO Brands Corporation |
| 407 | 74224920 11/25/1991 | 1711680 9/1/1992 | REGISTERED RENEWED | ACCO Brands Corporation |
| 520E | 74467084 12/7/1993 | 2035910 2/4/1997 | REGISTERED RENEWED | ACCO Brands Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|---|--|--|-----------------------|-------------------------|
| 67 | 73676201 8/3/1987 | 1486113 4/26/1988 | REGISTERED RENEWED | ACCO Brands Corporation |
| 900XD | 74467085 12/7/1993 | 2046231 3/18/1997 | REGISTERED RENEWED | ACCO Brands Corporation |
| ACCO  | 74068088 6/11/1990 | 1809922 12/7/1993 | REGISTERED RENEWED | ACCO Brands Corporation |
| ACCO | 73237032 10/29/1979 | 1170148 9/22/1981 | REGISTERED RENEWED | ACCO Brands Corporation |
| ACCO | 73379571 8/12/1982 | 1313201 1/8/1985 | REGISTERED RENEWED | ACCO Brands Corporation |
| ACCO  | 72134486 12/21/1961 | 735630 8/7/1962 | REGISTERED RENEWED | ACCO Brands Corporation |
| ACCO  | 72134485 12/21/1961 | 735684 8/7/1962 | REGISTERED RENEWED | ACCO Brands Corporation |
| ACCO  | 71692293 8/2/1955 | 625268 4/17/1956 | REGISTERED RENEWED | ACCO Brands Corporation |
| ACCO  | 71151951 8/19/1921 | 155996 6/13/1922 | REGISTERED RENEWED | ACCO Brands Corporation |
| ACCOHIDE  | 72265472 2/27/1967 | 934967 5/30/1972 | REGISTERED RENEWED | ACCO Brands Corporation |
| ANCHORPOINT | 75458864 3/30/1998 | 2369208 7/18/2000 | REGISTERED RENEWED | ACCO Brands Corporation |


| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|---|--|--|-----------------------|-------------------------|
| APOLLO  | 75544394 8/20/1998 | 2349497 5/16/2000 | REGISTERED RENEWED | ACCO Brands Corporation |
| APOLLO | 7546297 4/6/1998 | 2637826 10/22/2002 | REGISTERED | ACCO Brands Corporation |
| BIG MOUTH | 78273297 7/11/2003 | 2904913 11/23/2004 | REGISTERED | ACCO Brands Corporation |
| BOONE | 74309060 8/31/1992 | 1786726 8/10/1993 | REGISTERED RENEWED | ACCO Brands Corporation |
| BOONE VANTAGE | 78374608 2/26/2004 | 2974554 7/19/2005 | REGISTERED | ACCO Brands Corporation |
| CLICKSAFE | 85084660 7/14/2010 | 3952710 4/26/2011 | REGISTERED | ACCO Brands Corporation |
| CLING 'N CLEAN | 78374462 2/26/2004 | 3107680 6/20/2006 | REGISTERED | ACCO Brands Corporation |
| CLIPS TO GO | 76269070 6/7/2001 | 2637149 10/15/2002 | REGISTERED | ACCO Brands Corporation |
| COLORLIFE | 73676200 8/3/1987 | 1505816 9/27/1988 | REGISTERED RENEWED | ACCO Brands Corporation |
| COLUMN WRITE | 72123250 6/30/1961 | 727518 2/13/1962 | REGISTERED RENEWED | ACCO Brands Corporation |
| COMBOSAVER | 76196709 1/17/2001 | 2587875 7/2/2002 | REGISTERED | ACCO Brands Corporation |
| COMFORTECH | 78415682 5/10/2004 | 2951794 5/17/2005 | REGISTERED | ACCO Brands Corporation |
| COOL WAVES | 78751146 11/10/2005 | 3299535 9/25/2007 | REGISTERED | ACCO Brands Corporation |
| CUB | 72138124 2/16/1962 | 742663 12/25/1962 | REGISTERED RENEWED | ACCO Brands Corporation |
| CUB | 72125431 8/4/1961 | 732943 6/19/1962 | REGISTERED RENEWED | ACCO Brands Corporation |




| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|--|--|--|-----------------------|-------------------------|
| DESIGN ONLY  | 74307321 8/21/1992 | 1887667 4/4/1995 | REGISTERED RENEWED | ACCO Brands Corporation |
| DUBLLOCK | 73316816 6/29/1981 | 1202684 7/27/1982 | REGISTERED RENEWED | ACCO Brands Corporation |
| DUBLLOCK | 72463275 7/18/1973 | 1013263 6/10/1975 | REGISTERED RENEWED | ACCO Brands Corporation |
| EASYSPINE | 77467257 5/6/2008 | 3566916 1/27/2009 | REGISTERED | ACCO Brands Corporation |
| EASYSPIPES | 77467247 5/6/2008 | 3566915 1/27/2009 | REGISTERED | ACCO Brands Corporation |
| EXPERT MENU | 74049136 4/16/1990 | 1631466 1/15/1991 | REGISTERED RENEWED | ACCO Brands Corporation |
| EXPERT MOUSE | 73793030 4/13/1989 | 1598282 5/29/1990 | REGISTERED RENEWED | ACCO Brands Corporation |
| FLYLIGHT | 76192765 1/8/2001 | 2709878 4/22/2003 | REGISTERED | ACCO Brands Corporation |
| FUSION | 85605332 4/23/2012 | | FILING | ACCO Brands Corporation |
| GRIPEEZ | 72199132 8/3/1964 | 788528 4/20/1965 | REGISTERED RENEWED | ACCO Brands Corporation |
| GUARDIAN | 75390968 11/17/1997 | 2222605 2/9/1999 | REGISTERED RENEWED | ACCO Brands Corporation |
| HOT CLIPS | 75255770 3/11/1997 | 2140858 3/3/1998 | REGISTERED RENEWED | ACCO Brands Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|--|--|--|-----------------------|-------------------------|
| IMPACT | 76362975 1/24/2002 | 2848246 6/1/2004 | REGISTERED | ACCO Brands Corporation |
| INVISION | 78426044 5/27/2004 | 3166063 10/31/2006 | REGISTERED | ACCO Brands Corporation |
| INVISION | 77295809 10/4/2007 | 3452808 6/24/2008 | REGISTERED | ACCO Brands Corporation |
| IQ | 78980513 3/28/2006 | 3506704 9/23/2008 | REGISTERED | ACCO Brands Corporation |
| K  | 85228503 1/28/2011 | --- | PENDING | ACCO Brands Corporation |
| K  | 78176209 10/18/2002 | 3018412 11/22/2005 | REGISTERED | ACCO Brands Corporation |
| K  | 74274582 5/7/1992 | 1794195 9/21/1993 | REGISTERED RENEWED | ACCO Brands Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|---|--|--|-----------------------|-------------------------|
| KENSINGTON  | 85228507 8/2/2011 | --- | PENDING | ACCO Brands Corporation |
| KENSINGTON | 78916587 6/26/2006 | 3486450 8/12/2008 | REGISTERED | ACCO Brands Corporation |
| KENSINGTON | 77522535 7/15/2008 | 3572531 2/10/2009 | REGISTERED | ACCO Brands Corporation |
| KENSINGTON | 75022667 11/21/1995 | 2015468 11/12/1996 | REGISTERED RENEWED | ACCO Brands Corporation |
| KENSINGTON | 73780253 2/13/1989 | 1565648 11/14/1989 | REGISTERED RENEWED | ACCO Brands Corporation |
| KENSINGTON | 73452369 11/14/1983 | 1317818 2/5/1985 | REGISTERED RENEWED | ACCO Brands Corporation |
| KENSINGTON K  | 85228497 1/28/2011 | --- | PENDING | ACCO Brands Corporation |
| LIGHTTOUCH | 78196263 12/19/2002 | 2901526 11/9/2004 | REGISTERED | ACCO Brands Corporation |
| MASTERPIECE | 73492716 7/31/1984 | 1340299 6/11/1985 | REGISTERED RENEWED | ACCO Brands Corporation |
| MEGA CLIP | 75100890 5/8/1996 | 2118431 12/2/1997 | REGISTERED RENEWED | ACCO Brands Corporation |
| MICROSAVER | 74297523 7/22/1992 | 1775033 6/8/1993 | REGISTERED RENEWED | ACCO Brands Corporation |
| MOUSEWORKS | 74663347 4/19/1995 | 2130917 1/20/1998 | REGISTERED RENEWED | ACCO Brands Corporation |

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| MULTIDEX | 74393377 5/20/1993 | 1837868 5/31/1994 | REGISTERED RENEWED | ACCO Brands Corporation |
| NOTEBOOK TRAVELER | 74221183 11/12/1991 | 1736234 12/1/1992 | REGISTERED RENEWED | ACCO Brands Corporation |
| OPTIMA | 78363889 2/6/2004 | 3269033 7/24/2007 | REGISTERED | ACCO Brands Corporation |
| OPTIMA | 76337274 11/15/2001 | 2604760 8/6/2002 | CANCELLED 5/9/2009 | ACCO Brands Corporation |
| ORBIT | 75184091 10/21/1996 | 2135093 2/23/2008 | REGISTERED RENEWED | ACCO Brands Corporation |
| POWEEASE | 78940823 7/31/2006 | 3645073 6/23/2009 | REGISTERED | ACCO Brands Corporation |
| PRECISION PRO | 78198583 12/30/2002 | 2902314 11/9/2004 | REGISTERED | ACCO Brands Corporation |
| PRESSTEX | 73155391 1/16/1978 | 1102121 9/12/1978 | REGISTERED RENEWED | ACCO Brands Corporation |
| PRO FIT | 85084057 7/14/2010 | 3914501 2/1/2011 | REGISTERED | ACCO Brands Corporation |
| QUICKSTART | 77792239 7/29/2009 | 3883854 11/30/2010 | REGISTERED | ACCO Brands Corporation |
| RAVEN | 72107767 11/3/1960 | 736033 8/14/1962 | REGISTERED RENEWED | ACCO Brands Corporation |
| RE WRITABLES | 78265194 6/20/2003 | 3337555 11/13/2007 | REGISTERED | ACCO Brands Corporation |
| READY GRIP | 78453396 7/20/2004 | 3149626 9/26/2006 | REGISTERED | ACCO Brands Corporation |
| READY GRIP | 77295818 10/4/2007 | 3452809 6/24/2008 | REGISTERED | ACCO Brands Corporation |
| S.F. | 71435149 8/19/1940 | 392175 12/16/1941 | REGISTERED RENEWED | ACCO Brands Corporation |

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|--|--|--|-------------------------------|-------------------------|
| S.F.-227 | 74225609 11/25/1991 | 1713623 9/8/1992 | REGISTERED RENEWED | ACCO Brands Corporation |
| SCREAMERS | 75637617 2/8/1999 | 2422053 1/16/2001 | REGISTERED | ACCO Brands Corporation |
| SHOWIT! | 78198588 12/30/2002 | 2861543 7/6/2004 | REGISTERED | ACCO Brands Corporation |
| SIMPLY PORTABLE | 76031483 4/21/2000 | 2534854 1/29/2002 | REGISTERED | ACCO Brands Corporation |
| SMART SAFE SIMPLE | 85290672 4/8/2011 | --- | PENDING ITU | ACCO Brands Corporation |
| SMART SAFE SIMPLE | 85278184 3/28/2011 | --- | ABANDONED ITU 1/23/2012 | ACCO Brands Corporation |
| SMARTCUT | 77137928 3/22/2007 | 3334296 11/13/2007 | REGISTERED | ACCO Brands Corporation |
| SMARTFIT | 78978175 8/24/2004 | 3252559 6/12/2007 | REGISTERED | ACCO Brands Corporation |
| SMARTFIT | 78472347 8/24/2004 | 3604279 4/7/2009 | REGISTERED | ACCO Brands Corporation |
| SMARTFIT SYSTEM  | 78551524 1/21/2005 | 3681479 9/8/2009 | REGISTERED | ACCO Brands Corporation |
| SMARTSOCKETS | 75183743 10/18/1996 | 2288362 10/26/1999 | REGISTERED RENEWED | ACCO Brands Corporation |
| SMART-VIEW | 78321748 10/31/2003 | 2980844 8/2/2005 | REGISTERED | ACCO Brands Corporation |
| SPEED PRO | 78976754 4/8/2004 | 3074807 3/28/2006 | REGISTERED | ACCO Brands Corporation |
| SPEEDPOINT | 71551331 3/5/1948 | 560700 7/1/1952 | REGISTERED RENEWED | ACCO Brands Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|--|--|--|-----------------------|-------------------------|
|  | | | | |
| STACK AND SHRED | 85167750 11/3/2010 | --- | PENDING | ACCO Brands Corporation |
| SURFACE SAVER | 78546160 1/12/2005 | 3169754 11/7/2006 | REGISTERED | ACCO Brands Corporation |
| SWINGLINE | 85065015 6/17/2010 | --- | PENDING (TM) | ACCO Brands Corporation |
| SWINGLINE | 78710078 9/9/2005 | 3141677 9/12/2006 | REGISTERED | ACCO Brands Corporation |
| SWINGLINE | 78740697 10/26/2005 | 3529140 11/4/2008 | REGISTERED | ACCO Brands Corporation |
| SWINGLINE | 77865019 11/4/2009 | 4020041 8/30/2011 | REGISTERED | ACCO Brands Corporation |
| SWINGLINE | 74290155 6/29/1992 | 1782570 7/20/1993 | REGISTERED RENEWED | ACCO Brands Corporation |
| SWINGLINE | 74202403 9/11/1991 | 1758267 3/16/1993 | REGISTERED RENEWED | ACCO Brands Corporation |
| SWINGLINE  | 72124772 7/26/1961 | 768434 4/21/1964 | REGISTERED RENEWED | ACCO Brands Corporation |
| SWINGLINE  | 72083407 10/16/1959 | 699384 6/14/1960 | REGISTERED RENEWED | ACCO Brands Corporation |
| SWINGLINE | 72042946 12/23/1957 | 668579 10/21/1958 | REGISTERED RENEWED | ACCO Brands Corporation |
| SWINGLINE | 72042742 12/19/1957 | 665038 7/29/1958 | REGISTERED RENEWED | ACCO Brands Corporation |


| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|---|--|--|-----------------------|-------------------------|
| SWINGLINE | 72042741 12/19/1957 | 672763 1/20/1959 | REGISTERED RENEWED | ACCO Brands Corporation |
| T-BAR | 85263631 3/10/2011 | --- | PENDING | ACCO Brands Corporation |
| TOT | 72042740 12/19/1957 | 665364 8/5/1958 | REGISTERED RENEWED | ACCO Brands Corporation |
| TOT 50 | 72043502 12/30/1957 | 669233 11/4/1958 | REGISTERED RENEWED | ACCO Brands Corporation |
| VIEW-TAB | 78201283 1/8/2003 | 2786593 11/25/2003 | REGISTERED | ACCO Brands Corporation |
| WEEK OVER WEEK | 78265213 6/20/2003 | 2988925 8/30/2005 | REGISTERED | ACCO Brands Corporation |
| WILSON JONES | 78936031 7/24/2006 | 3645067 6/23/2009 | REGISTERED | ACCO Brands Corporation |
| WILSON JONES | 78369135 2/17/2004 | 3040147 1/10/2006 | REGISTERED | ACCO Brands Corporation |
| WILSON JONES | 72098412 6/3/1960 | 720013 8/15/1961 | REGISTERED RENEWED | ACCO Brands Corporation |
| WILSON JONES | 72095026 4/13/1960 | 708710 12/20/1960 | REGISTERED RENEWED | ACCO Brands Corporation |
| WJ  | 73081608 3/26/1976 | 1048504 9/21/1976 | REGISTERED RENEWED | ACCO Brands Corporation |
| WRIST PILLOW | 75274726 4/15/1997 | 2250209 6/1/1999 | REGISTERED RENEWED | ACCO Brands Corporation |


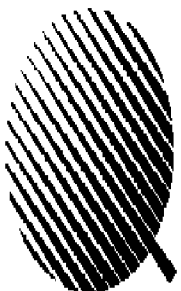
Owner: GENERAL BINDING CORPORATION

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|---------------------------------|--|--|-----------------------|-----------------------------|
| ACCENTS | 78137072 6/19/2002 | 2879099 8/31/2004 | CANCELLED 4/1/2011 | General Binding Corporation |
| ACCUSHIELD | 76478319 12/26/2002 | 2804407 1/13/2004 | REGISTERED | General Binding Corporation |
| ALPHACOLOR | 72393572 6/1/1971 | 963373 7/10/1973 | REGISTERED RENEWED | General Binding Corporation |
| ALPHACOLOR <i>Alphacolor</i> | 71532780 8/28/1947 | 524605 5/2/1950 | REGISTERED RENEWED | General Binding Corporation |
| ARCTIC | 76491342 2/21/2003 | 2905626 11/30/2004 | REGISTERED | General Binding Corporation |
| BATES Bates | 71294137 12/28/1929 | 269975 4/22/1930 | REGISTERED RENEWED | General Binding Corporation |
| BATES Bates | 71240396 11/22/1926 | 225246 3/15/1927 | REGISTERED RENEWED | General Binding Corporation |
| BATES BATES | 71159083 2/9/1922 | 158174 8/29/1922 | REGISTERED RENEWED | General Binding Corporation |
| BATES 640 | 72333361 7/24/1969 | 890057 4/28/1970 | REGISTERED RENEWED | General Binding Corporation |
| BOARDGEAR | 78358460 1/27/2004 | 3199356 1/16/2007 | REGISTERED | General Binding Corporation |
| BOARDGEAR | 78358456 1/27/2004 | 3172050 11/14/2006 | REGISTERED | General Binding Corporation |
| BRAND IMAGE SOLUTIONS | 78358454 1/27/2004 | 3252216 6/12/2007 | REGISTERED | General Binding Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
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| BRAND IMAGE SOLUTIONS | 78358453 1/27/2004 | 3124346 8/1/2006 | REGISTERED | General Binding Corporation |
| BRAND IMAGE SOLUTIONS | 78358447 1/27/2004 | 3184403 12/12/2006 | REGISTERED | General Binding Corporation |
| BRAND IMAGE SOLUTIONS | 78358445 1/27/2004 | 3114946 7/11/2006 | REGISTERED | General Binding Corporation |
| CERLOX CERLOX | 71427880 1/26/1940 | 378792 6/18/1940 | REGISTERED RENEWED | General Binding Corporation |
| CLASSICCUT | 78230769 3/27/2003 | 3013819 11/8/2005 | REGISTERED | General Binding Corporation |
| CLEAR VIEW | 78136790 6/18/2002 | 2857793 6/29/2004 | REGISTERED | General Binding Corporation |
| COLOR COIL | 74736831 9/27/1995 | 2021915 12/10/1996 | REGISTERED RENEWED | General Binding Corporation |
| COMBBIND | 78137081 6/19/2002 | 2952979 5/17/2005 | REGISTERED | General Binding Corporation |
| CONTOUR | 73461745 1/20/1984 | 1305884 11/20/1984 | REGISTERED RENEWED | General Binding Corporation |
| COOL FOAM | 78332494 11/24/2003 | 3021842 11/29/2005 | REGISTERED | General Binding Corporation |
| CREATIVE LAMINATOR | 78209527 1/31/2003 | 3104610 6/13/2006 | REGISTERED | General Binding Corporation |
| DESIGNER PRESENTATION TABS | 78217936 2/23/2003 | 3014222 11/8/2005 | REGISTERED | General Binding Corporation |
| DIAL-A-BLADE | 78230824 3/27/2003 | 2973125 7/19/2005 | REGISTERED | General Binding Corporation |
| DIRECTOR | 72333360 7/24/1969 | 894618 7/14/1970 | REGISTERED RENEWED | General Binding Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|--|--|--|-----------------------|-----------------------------|
| DOCUBIND | 74211359 10/11/1991 | 1706724 8/11/1992 | REGISTERED RENEWED | General Binding Corporation |
| DOOR NOTES | 78281707 7/31/2003 | 3077383 4/4/2006 | REGISTERED | General Binding Corporation |
| DURAMAX | 74277543 5/21/1992 | 1795850 9/28/1993 | REGISTERED RENEWED | General Binding Corporation |
| ENDURAGLIDE | 78534735 12/17/2004 | 3288660 9/4/2007 | REGISTERED | General Binding Corporation |
| EZ LOAD | 74528075 5/20/1994 | 1997827 9/3/1996 | REGISTERED RENEWED | General Binding Corporation |
| EZ SNAP | 78562361 2/7/2005 | 3432660 5/20/2008 | REGISTERED | General Binding Corporation |
| FULL CIRCLE SERVICE | 78538939 12/28/2004 | 3155060 10/10/2006 | REGISTERED | General Binding Corporation |
| FUSIONPUNCH | 76258775 5/18/2001 | 2525125 1/1/2002 | REGISTERED RENEWED | General Binding Corporation |
| GBC  | 72369408 8/31/1970 | 987607 7/9/1974 | REGISTERED RENEWED | General Binding Corporation |
| GBC | 72080871 9/4/1959 | 705938 10/18/1960 | REGISTERED RENEWED | General Binding Corporation |
| GBC DOCUSEAL | 74367723 1/24/1995 | 1875810 1/24/1995 | REGISTERED RENEWED | General Binding Corporation |
| GBC GEL COVERS | 78122406 4/17/2002 | 2978208 7/26/2005 | REGISTERED | General Binding Corporation |
| GBC QUANTUM | 76490543 2/19/2003 | 2854771 6/15/2004 | REGISTERED | General Binding Corporation |
| GBC SUREPRINT INKJET MEDIA | 76629399 1/25/2005 | 3147231 9/26/2006 | REGISTERED | General Binding Corporation |



| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|---|--|--|-----------------------|-----------------------------|
| GHOST DUSTER | 73754355 9/23/1988 | 1739333 12/15/1992 | REGISTERED RENEWED | General Binding Corporation |
| GLO-WRITE | 73742774 7/28/1988 | 1533080 4/4/1989 | REGISTERED RENEWED | General Binding Corporation |
| HEATSEAL | 77382237 1/28/2008 | 3504376 9/23/2008 | REGISTERED | General Binding Corporation |
| HEATSEAL PEEL-N-STICK | 78387772 3/1/2004 | 3058306 2/7/2006 | REGISTERED | General Binding Corporation |
| HEATSEAL PHOTO | 78209615 1/31/2003 | 2974824 7/19/2005 | REGISTERED | General Binding Corporation |
| HEATSEAL RETRIEVABLE | 78504092 10/21/2004 | 3230743 4/17/2007 | REGISTERED | General Binding Corporation |
| IDEASHARE | 78102981 1/16/2002 | 3032745 12/20/2005 | REGISTERED | General Binding Corporation |
| IDEASHARE | 78330293 11/19/2003 | 3107604 6/20/2006 | REGISTERED | General Binding Corporation |
| INSTANT EASEL | 75207026 11/25/1996 | 2217702 1/12/1999 | REGISTERED RENEWED | General Binding Corporation |
| JAM-STOPPER | 73469513 3/12/1984 | 1311070 12/25/1984 | REGISTERED RENEWED | General Binding Corporation |
| JOT 'N FILE | 74048474 4/9/1990 | 1630849 1/8/1991 | REGISTERED RENEWED | General Binding Corporation |
| LITTLE GIANT  | 72250631 7/20/1966 | 839937 12/5/1967 | REGISTERED RENEWED | General Binding Corporation |
| NAP-LAM | 72436352 9/21/1972 | 983072 5/7/1974 | REGISTERED RENEWED | General Binding Corporation |
| NOTE 'N FILE | 73805731 6/12/1989 | 1577760 1/16/1990 | REGISTERED RENEWED | General Binding Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|--|--|--|-----------------------|-----------------------------|
| OCTIVA | 85361534 7/1/2011 | 4098873 2/14/2012 | REGISTERED | General Binding Corporation |
| OFF YOUR DESK | 78459172 7/29/2004 | 3163609 10/24/2006 | REGISTERED | General Binding Corporation |
| PENCILIST | 72333358 7/24/1969 | 895058 7/21/1970 | REGISTERED RENEWED | General Binding Corporation |
| PRESTIGE | 78092464 11/8/2001 | 2942836 4/19/2005 | REGISTERED | General Binding Corporation |
| PRESTIGE PLUS | 78092470 11/8/2001 | 2856703 6/22/2004 | REGISTERED | General Binding Corporation |
| PROCLICK | 78045016 1/25/2001 | 2644545 10/29/2002 | REGISTERED | General Binding Corporation |
| PROCLICK PRONTO | 78686182 8/4/2005 | 3313821 10/16/2007 | REGISTERED | General Binding Corporation |
| Q  | 73831892 10/16/1989 | 1597089 5/22/1990 | REGISTERED RENEWED | General Binding Corporation |
| Q  | 73765634 11/25/1988 | 1583605 2/20/1990 | REGISTERED RENEWED | General Binding Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
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| QUARTET | 78975407 11/29/2001 | 3254326 6/19/2007 | REGISTERED | General Binding Corporation |
| QUARTET | 78975336 11/29/2001 | 3099451 5/30/2006 | REGISTERED | General Binding Corporation |
| QUARTET | 78095809 11/29/2001 | 3252192 6/12/2007 | REGISTERED | General Binding Corporation |
| QUARTET | 77037490 11/6/2006 | 3338042 11/20/2007 | REGISTERED | General Binding Corporation |
| QUARTET | 73362439 4/30/1982 | 1244441 7/5/1983 | REGISTERED RENEWED | General Binding Corporation |
| QUARTET CONNECTABLES | 78204459 1/17/2003 | 3127513 8/8/2006 | REGISTERED | General Binding Corporation |
| QUARTET GREAT IDEAS START HERE | 77827880 9/16/2009 | --- | PENDING §§§ | General Binding Corporation |
| QUARTET KAPTURE | 77953249 3/8/2010 | --- | PENDING §§§ | General Binding Corporation |
| QUARTET MATRIX | 78504097 10/21/2004 | 3202688 1/23/2007 | REGISTERED | General Binding Corporation |
| QUARTET MOTION | 78390803 3/25/2004 | 3133852 8/22/2006 | REGISTERED | General Binding Corporation |
| QUICKSTER | 73283340 10/24/1980 | 1176183 11/3/1981 | REGISTERED RENEWED | General Binding Corporation |
| REGENCY | 78136680 6/18/2002 | 2764245 9/16/2003 | REGISTERED | General Binding Corporation |
| ROYALL | 73666251 6/12/1987 | 1473138 1/19/1988 | REGISTERED RENEWED | General Binding Corporation |
| SCORE BOARDS | 78257841 6/3/2003 | 3077363 4/4/2006 | REGISTERED | General Binding Corporation |
| SECRETARY | 72333362 7/24/1969 | 899666 9/29/1970 | REGISTERED RENEWED | General Binding Corporation |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|--|--|--|-----------------------|-----------------------------|
| SELFSEAL PEEL-N-STICK | 78387773 3/19/2004 | 3433619 5/20/2008 | REGISTERED | General Binding Corporation |
| SELFSEAL REPOSITIONABLE | 78650886 6/15/2005 | 3061394 2/21/2006 | REGISTERED | General Binding Corporation |
| SHREDMASTER | 71653036 9/10/1953 | 591630 6/22/1954 | REGISTERED RENEWED | General Binding Corporation |
| SUREBIND | 73567899 11/12/1985 | 1412032 10/7/1986 | REGISTERED RENEWED | General Binding Corporation |
| TACK & WRITE | 78289111 8/19/2003 | 3154727 10/10/2006 | REGISTERED | General Binding Corporation |
| THE DO-IT-YOURSELF PRESENTATION KIT | 78122401 4/17/2002 | 2849254 6/1/2004 | REGISTERED | General Binding Corporation |
| THERM-A-BIND | 72136284 1/22/1962 | 744739 2/5/1963 | REGISTERED RENEWED | General Binding Corporation |
| TOTAL ERASE | 75917793 2/12/2000 | 2489278 9/11/2001 | REGISTERED RENEWED | General Binding Corporation |
| TRI-LITE | 76194035 1/16/2001 | 2745848 8/5/2003 | REGISTERED | General Binding Corporation |
| ULTIMA | 75522909 7/21/1998 | 2283121 10/5/1999 | REGISTERED RENEWED | General Binding Corporation |
| VELOBIND | 73243252 12/17/1979 | 1160681 7/14/1981 | REGISTERED RENEWED | General Binding Corporation |
| VELOBIND | 72363217 6/22/1970 | 915898 7/6/1971 | REGISTERED RENEWED | General Binding Corporation |
| VELOBINDER | 72426120 6/1/1972 | 974957 12/18/1973 | REGISTERED RENEWED | General Binding Corporation |
| VUE FILE | 73263346 6/2/1980 | 1185729 1/12/1982 | REGISTERED RENEWED | General Binding Corporation |
| ZIPBIND | 78137125 6/19/2002 | 2887506 9/21/2004 | REGISTERED | General Binding Corporation |

Owner: DAY-TIMERS, INC.

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|--|--|--|-----------------------|------------------|
| ARMORHIDE | 73570926 11/29/1985 | 1400300 7/8/1986 | REGISTERED RENEWED | Day-Timers, Inc. |
| COASTLINES | 75396153 11/25/1997 | 2212948 12/22/1998 | REGISTERED RENEWED | Day-Timers, Inc. |
| DAY-TIMER | 75290623 5/2/1997 | 2193383 10/6/1998 | REGISTERED | Day-Timers, Inc. |
| DAY-TIMER | 74300376 7/30/1992 | 1897140 5/30/1995 | REGISTERED | Day-Timers, Inc. |
| DAY-TIMER DAY-TIMER | 72067473 2/10/1959 | 706673 11/1/1960 | REGISTERED | Day-Timers, Inc. |
| DESIGN ONLY  | 74382030 4/19/1993 | 1835420 5/10/1994 | REGISTERED | Day-Timers, Inc. |
| DESIGN ONLY  | 73712901 2/19/1988 | 1544369 6/20/1989 | REGISTERED | Day-Timers, Inc. |
| HOMELIFE | 85276526 3/25/2011 | --- | PENDING | Day-Timers, Inc. |

| Trademark/ Image if any | Application Number Application Date | Registration Number Registration Date | Status | Owner |
|-----------------------------|--|--|----------------|------------------|
| MOVERS & SHAKERS | 85273462 3/22/2011 | 4044633 10/25/2011 | REGISTERED | Day-Timers, Inc. |
| PLAN2GO | 85463881 11/3/2011 | --- | PENDING ITU | Day-Timers, Inc. |
| RECORDAY | 73712276 2/19/1988 | 1505875 9/27/1988 | REGISTERED | Day-Timers, Inc. |
| SMARTTECH+ SmarTech+ | 77975739 5/23/2007 | 3490072 8/19/2008 | REGISTERED | Day-Timers, Inc. |
| SMARTTECH+ | 77188440 5/23/2007 | 3577051 2/17/2009 | REGISTERED | Day-Timers, Inc. |
| TIME POWER | 74080267 7/20/1990 | 1684312 4/28/1992 | REGISTERED | Day-Timers, Inc. |
| TIME POWER | 73602221 6/3/1986 | 1427871 2/3/1987 | REGISTERED | Day-Timers, Inc. |