

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
River Ranch Fresh Foods, LLC		05/14/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	Bank of America, N.A., as Administrative Agent
Street Address:	901 Main Street
Internal Address:	Mail Code TX1-492-14-06
City:	Dallas
State/Country:	TEXAS
Postal Code:	75202
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 12		
Property Type	Number	Word Mark
Registration Number:	4124739	TRACKMYVEG
Registration Number:	4101360	HERITAGE BLEND
Registration Number:	3004019	THE SNACKS YOU WON'T REGRET!
Registration Number:	2838706	QUICK SLAW
Registration Number:	3662724	CAFE PARISIAN
Registration Number:	2763978	
Registration Number:	2699845	
Registration Number:	2668564	FRESHHOLD
Registration Number:	2830471	ASSURES FRESHNESS NATURALLY FRESHHOLD BREATHABLE SEAL
Registration Number:	1954726	FRESH HOLD
Registration Number:	1515386	FRESHHOLD
Registration Number:	1250628	RIVER RANCH

OP \$315.00 4124739

CORRESPONDENCE DATA

Fax Number: 9194168328

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive

Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625-4761 EAR
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	05/16/2012
Total Attachments: 4 source=Trademarks - River Ranch to BOA#page1.tif source=Trademarks - River Ranch to BOA#page2.tif source=Trademarks - River Ranch to BOA#page3.tif source=Trademarks - River Ranch to BOA#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of May 14, 2012 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligor party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
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See Schedule 1 attached
hereto.

TRADEMARK APPLICATIONS

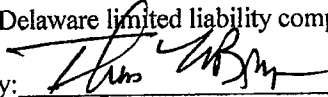
<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
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See Schedule 1 attached
hereto.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

River Ranch Fresh Foods, LLC,
a Delaware limited liability company

By: 
Name: Thomas M. Bryan
Title: CFO

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: _____
Name: _____
Title: _____

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

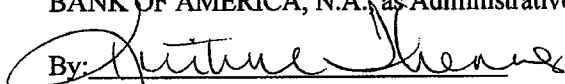
Very truly yours,

River Ranch Fresh Foods, LLC,
a Delaware limited liability company

By: _____
Name: _____
Title: _____

Acknowledged and Accepted:

BANK OF AMERICA, N.A. as Administrative Agent

By: 
Name: _____ KRISTINE THENNES
Title: _____ Vice President

Schedule 1

River Ranch Fresh Foods, LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
TRACKMYVEG	4124739	4/10/12
HERITAGE BLEND	4101360	2/21/12
THE SNACKS YOU WON'T REGRET!	3004019	10/4/05
QUICK SLAW	2838706	5/4/04
CAFÉ PARISIAN	3662724	8/4/09
Design Only	2763978	9/16/03
Design Only	2699845	3/25/03
FRESHHOLD and Design	2668564	12/31/02
ASSURES FRESHNESS NATURALLY FRESHHOLD BREATHABLE SEAL and Design	2830471	4/6/04
FRESH HOLD	1954726	2/6/96
FRESHHOLD	1515386	12/6/88
RIVER RANCH	1250628	9/6/83