

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DG FastChannel, Inc.		11/02/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Digital Generation, Inc.		
Street Address:	750 W. John Carpenter Freeway		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75039		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3099727	SCENES ON DEMAND	
CORRESPONDENCE DATA			
Fax Number:	3127758100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3127758000		
Email:	rdicerbo@mcandrews-ip.com		
Correspondent Name:	Ronald A DiCerbo		
Address Line 1:	500 West Madison		
Address Line 2:	34th Floor		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	33995US01		
NAME OF SUBMITTER:	Ronald A DiCerbo		
Signature:	/RAD/		

CH \$40.00 3099727

Date:

05/31/2012

Total Attachments: 2

source=Delaware cert of name change to Digital Generation and amend to articles#page1.tif

source=Delaware cert of name change to Digital Generation and amend to articles#page2.tif

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DG FASTCHANNEL, INC.", CHANGING ITS NAME FROM "DG FASTCHANNEL, INC." TO "DIGITAL GENERATION, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 2011, AT 5:11 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3325896 8100

111160735

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9133595

DATE: 11-03-11

TRADEMARK
REEL: 004792 FRAME: 0150

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
DG FASTCHANNEL, INC.

Pursuant to Section 242 of the Delaware General Corporation Law ("DGCL") as amended, DG FastChannel, Inc., a corporation organized and existing under and by virtue of the DGCL (the "Corporation"), has adopted the following Certificate of Amendment to its Certificate of Incorporation:

1. The name of the Corporation is DG FastChannel, Inc.
2. The following amendment (the "Amendment") to the Certificate of Incorporation of the Corporation (the "Certificate of Incorporation") was duly adopted by resolution of the Board of Directors of the Corporation on September 16, 2011. The Amendment was adopted by the stockholders of the Corporation at a meeting of the stockholders duly called and held on November 1, 2011.
3. The Certificate of Incorporation is hereby amended by deleting Article First and inserting in lieu thereof a new Article First to read as follows:

First: The name of the Corporation is Digital Generation, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Incorporation on this 2nd day of November, 2011.

By: 

Name: Omar A. Choucair

Title: Chief Financial Officer