

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division		03/06/2012	National Banking Association: UNITED STATES
RECEIVING PARTY DATA				
Name:	Wisconsin Cheese Group, Inc.			
Street Address:	105 Third St			
City:	Monroe			
State/Country:	WISCONSIN			
Postal Code:	53566			
Entity Type:	CORPORATION: WISCONSIN			
Name:	El Viajero/WCG, LLC			
Street Address:	105 Third St			
City:	Monroe			
State/Country:	WISCONSIN			
Postal Code:	53566			
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN			
PROPERTY NUMBERS Total: 5				
Property Type	Number	Word Mark		
Serial Number:	73641765	EL VIAJERO		
Serial Number:	76410543	HONEY CREEK		
Serial Number:	76410544	WUNDERBAR		
Serial Number:	76410545	WISCONSIN FARMS		
Serial Number:	76507033	QUESERIA CARIBE		
CORRESPONDENCE DATA				

900224627

TRADEMARK
REEL: 004793 FRAME: 0377

CH \$140.00 73641765

Fax Number: 4142235000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4142732100

Email: ptomailbox@whdlaw.com

Correspondent Name: Whyte Hirschboeck Dudek S.C.

Address Line 1: Attn: Suzanne Plagemann

Address Line 2: Ste 1900, 555 E Wells St

Address Line 4: Milwaukee, WISCONSIN 53202-3819

ATTORNEY DOCKET NUMBER:	00314-0373 JPMORGAN
NAME OF SUBMITTER:	Suzanne Plagemann
Signature:	/Suzanne Plagemann/
Date:	06/01/2012
Total Attachments: 2 source=Wells Fargo - Wisconsin Cheese Release#page1.tif source=Wells Fargo - Wisconsin Cheese Release#page2.tif	

NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Notice of Release of Security Interest in Trademarks is given as of this 6th day of March, 2012 by Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division, and having an office located at 100 Park Avenue, 2nd Floor New York, NY 10018 (the "Secured Party").

Wisconsin Cheese Group, Inc., a Wisconsin corporation, located at 105 Third Street, Monroe, Wisconsin 53566 (and now known as Wisconsin Cheese Group, LLC, a Wisconsin limited liability company), and El Viajero/WCG, LLC, a Wisconsin limited liability company, located at 105 Third Street, Monroe, Wisconsin 53566, granted to Secured Party a security interest in certain trademarks identified on Schedule A. The obligations secured by said security interest have been paid in full or otherwise satisfied.

NOW THEREFORE, for and in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby declares that said security interest is hereby DISCHARGED, RELEASED AND TERMINATED, and the recording officer in the U.S. Patent and Trademark Office, is hereby authorized to cancel the security interests of record.

IN WITNESS WHEREOF, the Secured Party has caused this instrument to be executed by its proper corporation officer on the date first written above.

Wells Fargo Bank, National Association

By: [Signature]
Name: Tim Gallagher
Title: Relationship Manager AVP

STATE OF New York)
)
COUNTY OF New York)

I certify that on the 6th day of March, 2012, Tim Gallagher personally came before me and this person acknowledged under oath, to my satisfaction, that: (a) this person signed and delivered this document as a AVP of Wells Fargo Bank, National Association, the company named in this document; and (b) this document was signed and delivered by the company as its voluntary act duly authorized.



[Signature]
Notary Public

SCHEDULE A
TRADEMARKS

Trademark Name	Serial Number	Registration Number	Reel/Frame of Security Interest
EL VIAJERO	73641765	1,495,264	3465/0025
HONEY CREEK	76410543	2,686,430	3465/0025
WUNDERBAR	76410544	2,752,253	3465/0025
WISCONSIN FARMS	76410545	2,752,254	3465/0025
QUESERIA CARIBE	76507033	2,876,481	3465/0025