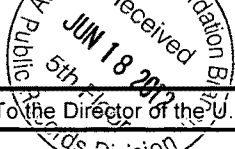


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To the Director of the U. S. Patent and Trade

uments or the new address(es) below.

1. Name of conveying party(ies):

PC WORLD COMMUNICATIONS, INC.

- Individual(s)
- Partnership
- Corporation- State: Massachusetts
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) June 1, 2012

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: IDG CONSUMER & SMB, INC.

Street Address: 5 SPEEN STREET

City: FRAMINGHAM

State: MA

Country: USA Zip: 01701

- Individual(s) Citizenship
- Association Citizenship
- Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship Massachusetts
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

1565274

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Sheri Cottreau

Internal Address: IDG Legal Department

Street Address: 5 Speen Street

City: Framingham

State: MA Zip: 01701

Phone Number: 508-935-4568

Docket Number:

Email Address: trademark\_docket@idg.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$25

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

06/18/2012 KRGJYEN1 00000039 500739 1565274  
 01 FC:RSP1 500739 DA  
 Deposit Account Number 500739 DA  
 Authorized User Name Sheri Cottreau

9. Signature:

*Kevin C. Krull*  
Signature

6/18/12  
Date

KEVIN C. KRULL V.P.  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

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PC

# The Commonwealth of Massachusetts

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

## Articles of Amendment (General Laws Chapter 156D, Section 10.06; 950 CMR 113.34)

(1) Exact name of corporation: PC World Communications, Inc. 042396685

(2) Registered office address: 5 Speen Street, Framingham, MA 01701  
(number, street, city or town, state, zip code)

(3) These articles of amendment affect article(s): Article 1  
(specify the number(s) of article(s) being amended (I-VI))

(4) Date adopted: May 7, 2012  
(month, day, year)

(5) Approved by:

(check appropriate box)

- the incorporators.  
 the board of directors without shareholder approval and shareholder approval was not required.  
 the board of directors and the shareholders in the manner required by law and the articles of organization.

(6) State the article number and the text of the amendment. Unless contained in the text of the amendment, state the provisions for implementing the exchange, reclassification or cancellation of issued shares.

Article 1. of the articles of organization of PC World Communications, Inc. are hereby amended by changing the name of the corporation from PC World Communications Inc. to IDG Consumer & SMB, Inc. effective on June 1, 2012.

Effective June 1, 2012 Article 1 of the articles of organization shall be as follows:

Article 1. The name by which the corporation shall be know is:

IDG Consumer & SMB, Inc.

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PC.

10/3/1966

c156d100635dc11334 01/13/05

TRADEMARK  
REEL: 004804 FRAME: 0821

To change the number of shares and the par value, \* if any, of any type, or to designate a class or series of stock, or change a designation of class or series of stock, which the corporation is authorized to issue, complete the following:

Total authorized prior to amendment:

WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE


Total authorized after amendment:

WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE

(7) The amendment shall be effective at the time and on the date approved by the Division, unless a later effective date not more than 90 days from the date and time of filing is specified: June 1, 2012

\*G.L. Chapter 156D eliminates the concept of par value, however a corporation may specify par value in Article III. See G.L. Chapter 156D, Section 6.21, and the comments relative thereto.

Signed by:



EDWARD B. BLOOM

*(signature of authorized individual)*

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary,

on this 7th day of May, 2012

UG0283347

COMMONWEALTH OF MASSACHUSETTS

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

Articles of Amendment  
(General Laws Chapter 156D, Section 10.06; 950 CMR 113.34)

I hereby certify that upon examination of these articles of amendment, it appears that the provisions of the General Laws relative thereto have been complied with, and the filing fee in the amount of \$ 1000 having been paid, said articles are deemed to have been filed with me this 9th day of May, 20 12, at 3:12 a.m. (p.m.)  
*time*

Effective date: JUNE 1, 2012  
(must be within 90 days of date submitted)

*William Francis Galvin*  
WILLIAM FRANCIS GALVIN  
Secretary of the Commonwealth

Filing fee: Minimum filing fee \$100 per article amended, stock increases \$100 per 100,000 shares, plus \$100 for each additional 100,000 shares or any fraction thereof.

1171900

MS  
Exempt  
RIS  
Name approval

TO BE FILLED IN BY CORPORATION  
Contact Information:

\_\_\_\_\_  
C  
  
\_\_\_\_\_  
M

Kevin C. Krull

PC World Communications, Inc.

5 Speen Street, Framingham, MA 01701

Telephone: 908-313-4119

Email: kevin\_krull@idg.com

Upon filing, a copy of this filing will be available at [www.sec.state.ma.us/cor](http://www.sec.state.ma.us/cor). If the document is rejected, a copy of the rejection sheet and rejected document will be available in the rejected queue.

SECRETARY OF THE  
COMMONWEALTH  
2012 MAY -9 PH 3:12  
CORPORATIONS DIVISION