

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Assignment of security interest granted at Reel 003912 at Frame 0950 and at Reel 003916 at Frame 0704

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bank of America, N.A., as Collateral Agent		06/19/2012	National Banking Association: UNITED STATES

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Wells Fargo Bank, N.A., as Collateral Agent
<b>Street Address:</b>	45 Broadway, 14th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10006
<b>Entity Type:</b>	National Bank: UNITED STATES

<b>PROPERTY NUMBERS Total: 51</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	72341295	THE TAMPA TIMES
Serial Number:	72341296	THE TAMPA TRIBUNE
Serial Number:	72342057	MEDIA GENERAL
Serial Number:	73452624	WINSTON-SALEM JOURNAL
Serial Number:	73691025	THE RICHMOND NEWS LEADER
Serial Number:	73691028	RICHMOND TIMES-DISPATCH
Serial Number:	73700979	DISCOVER RICHMOND
Serial Number:	73713994	WCBD
Serial Number:	73775735	THE DAILY PROGRESS
Serial Number:	73787478	WFLA-TV
Serial Number:	74250196	VIRGINIA BUSINESS
Serial Number:	74268943	STAR WATCH
Serial Number:	74272601	CAROLINA WEDDINGS

OP \$1290.00 72341295

Serial Number:	74455587	VIRGINIA'S NEWS LEADER
Serial Number:	74471005	ENTERTAINMENT SPOTLIGHT
Serial Number:	74636614	WKRG
Serial Number:	75014539	PUZZLE ZONE
Serial Number:	75246002	NEWSCHANNEL 10
Serial Number:	75282508	STORM TEAM
Serial Number:	75343390	WJTV 12 LISTENS
Serial Number:	75362826	WCMH
Serial Number:	75513328	WVTM
Serial Number:	75765627	THE BURG
Serial Number:	75768270	BOXERJAM
Serial Number:	75768321	BOXERJAM
Serial Number:	75841950	LAPBYLAP.COM
Serial Number:	75848864	LAP BY LAP
Serial Number:	75897166	R U READY?
Serial Number:	75902206	GIVING YOUR BEST
Serial Number:	75975709	STRIKE A MATCH
Serial Number:	75975723	IMEZ
Serial Number:	75976994	CLINK
Serial Number:	76060862	MATURE TIMES
Serial Number:	76178479	INFOLERT
Serial Number:	76178481	INFOLERT
Serial Number:	76412268	CRIME TRACKER
Serial Number:	76429171	TAMPA BAY ONLINE
Serial Number:	76617721	THE TAMPA TIMES
Serial Number:	77007826	FLORIDA BRIDE
Serial Number:	78150294	CARSEEKER
Serial Number:	78150320	CARSEEKER
Serial Number:	78152426	TBO.COM
Serial Number:	78163496	CAREERSEEKER
Serial Number:	78163508	CAREERSEEKER
Serial Number:	78163914	TBO.COM
Serial Number:	78256258	TD CHANNELS
Serial Number:	78320042	LIFE. PRINTED DAILY.
Serial Number:	78697191	CENTRO

	78697214	CENTRO
Serial Number:	78758312	LIVE IN THE MOMENT
Registration Number:	2456449	R U READY?

**CORRESPONDENCE DATA**

Fax Number: 7044448847

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 704-343-2000

Email: ksaltrick@mcguirewoods.com

Correspondent Name: McGuireWoods LLP

Address Line 1: 1345 Avenue of the Americas

Address Line 2: Attention: Leon Yel, Esq.

Address Line 4: New York, NEW YORK 10105

ATTORNEY DOCKET NUMBER:	2019745-0056 / MGCHI
NAME OF SUBMITTER:	Leon Yel, Esq., McGuireWoods LLP
Signature:	/Leon Yel/
Date:	06/25/2012

**Total Attachments: 11**

source=Trademark Assignment - Media General Communications Holdings, LLC#page1.tif  
source=Trademark Assignment - Media General Communications Holdings, LLC#page2.tif  
source=Trademark Assignment - Media General Communications Holdings, LLC#page3.tif  
source=Trademark Assignment - Media General Communications Holdings, LLC#page4.tif  
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**NOTICE OF ASSIGNMENT OF  
TRADEMARK SECURITY AGREEMENT**

This **NOTICE OF ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT** ("Notice of Assignment"), dated June 19, 2012, is between **BANK OF AMERICA, N.A.**, as predecessor collateral agent ("Assignor") and **WELLS FARGO BANK, N.A.**, as Collateral Agent ("Assignee").

WHEREAS, **MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC**, a Delaware limited liability company ("Grantor") and Assignor entered into that certain Trademark Security Agreement dated as of December 19, 2008 (the "Trademark Security Agreement"), whereby Grantor granted to Assignor a continuing security interest in all of its right, title and interest in the Trademark Collateral (as defined in the Trademark Security Agreement), including, without limitation, each trademark registration and application listed on Schedule I attached hereto and incorporated herein by reference (the "Specified Trademarks");

WHEREAS, the Trademark Security Agreement was recorded in the records of the U.S. Patent and Trademark Office: (a) on January 5, 2009 at Reel 003912, Frame 0950 and (b) on January 12, 2009 at Reel 003916, Frame 0704.

WHEREAS, Assignor has resigned as Collateral Agent under the Trademark Security Agreement.

WHEREAS, Assignee has been appointed as successor Collateral Agent under the Trademark Security Agreement and has succeeded to all the rights, duties, authority, and responsibilities of the Collateral Agent thereunder pursuant to that certain Instrument of Succession ("Instrument of Succession"), dated as of June 19, 2012, between Media General, Inc., BH Finance LLC, and Assignee. To the extent that any of Assignor's right, title and interest as Collateral Agent in the Trademark Security Agreement was not validly transferred to Assignee pursuant to the Instrument of Succession, Assignor hereby assigns, without representation, warranty or recourse, any and all such right, title and interest to Assignee.

NOW, THEREFORE, Assignor and Assignee execute this Notice of Assignment to give notice of the resignation by Assignor and the acceptance by Assignee of all of Assignor's right, title and interest as Collateral Agent in the Trademark Security Agreement.

*[Remainder of page left blank intentionally; signature page(s) follow.]*

IN WITNESS WHEREOF, Assignor and Assignee caused this Notice of Assignment to be duly executed as of the date first set forth above.

**ASSIGNOR:**

**BANK OF AMERICA, N.A.**

By: 

Name: \_\_\_\_\_

Title: Kevin M. Behan  
**Managing Director**

**ASSIGNEE:**

**WELLS FARGO BANK, N.A., as  
Collateral Agent**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**ACKNOWLEDGED BY:**

**MEDIA GENERAL COMMUNICATIONS  
HOLDINGS, LLC, as Grantor**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

NOTICE OF ASSIGNMENT  
OF TRADEMARK SECURITY AGREEMENT  
(Signature Page)

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**TRADEMARK  
REEL: 004807 FRAME: 0348**

IN WITNESS WHEREOF, Assignor and Assignee caused this Notice of Assignment to be duly executed as of the date first set forth above.

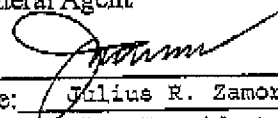
**ASSIGNOR:**

**BANK OF AMERICA, N.A.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**ASSIGNEE:**

**WELLS FARGO BANK, N.A., as  
Collateral Agent**

By:   
Name: Julius R. Zamora  
Title: Vice President

**ACKNOWLEDGED BY:**

**MEDIA GENERAL COMMUNICATIONS  
HOLDINGS, LLC, as Grantor**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

NOTICE OF ASSIGNMENT  
OF TRADEMARK SECURITY AGREEMENT  
(Signature Page)

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IN WITNESS WHEREOF, Assignor and Assignee caused this Notice of Assignment to be duly executed as of the date first set forth above.

**ASSIGNOR:**

**BANK OF AMERICA, N.A.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**ASSIGNEE:**

**WELLS FARGO BANK, N.A., as  
Collateral Agent**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**ACKNOWLEDGED BY:**

**MEDIA GENERAL COMMUNICATIONS  
HOLDINGS, LLC, as Grantor**

By: James F. Woodward  
Name: James F. Woodward  
Title: Treasurer

NOTICE OF ASSIGNMENT  
OF TRADEMARK SECURITY AGREEMENT  
(Signature Page)

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**TRADEMARK  
REEL: 004807 FRAME: 0350**

**SCHEDULE I  
U.S. Trademarks**

Reel 003912; Frame 0950:

1	<b>Serial #:</b> <u>72341295</u> <b>Mark:</b> THE TAMPA TIMES	<b>Filing Dt:</b> 10/21/1969	<b>Reg #:</b> <u>898333</u>	<b>Reg. Dt:</b> 09/08/1970
2	<b>Serial #:</b> <u>72341296</u> <b>Mark:</b> THE TAMPA TRIBUNE	<b>Filing Dt:</b> 10/21/1969	<b>Reg #:</b> <u>896938</u>	<b>Reg. Dt:</b> 08/18/1970
3	<b>Serial #:</b> <u>72342057</u> <b>Mark:</b> MEDIA GENERAL	<b>Filing Dt:</b> 10/29/1969	<b>Reg #:</b> <u>951988</u>	<b>Reg. Dt:</b> 01/30/1973
4	<b>Serial #:</b> <u>73452624</u> <b>Mark:</b> WINSTON-SALEM JOURNAL	<b>Filing Dt:</b> 11/14/1983	<b>Reg #:</b> <u>1300523</u>	<b>Reg. Dt:</b> 10/16/1984
5	<b>Serial #:</b> <u>73691025</u> <b>Mark:</b> THE RICHMOND NEWS LEADER	<b>Filing Dt:</b> 10/22/1987	<b>Reg #:</b> <u>1493105</u>	<b>Reg. Dt:</b> 06/21/1988
6	<b>Serial #:</b> <u>73691028</u> <b>Mark:</b> RICHMOND TIMES-DISPATCH	<b>Filing Dt:</b> 10/22/1987	<b>Reg #:</b> <u>1493106</u>	<b>Reg. Dt:</b> 06/21/1988
7	<b>Serial #:</b> <u>73700979</u> <b>Mark:</b> DISCOVER RICHMOND	<b>Filing Dt:</b> 12/14/1987	<b>Reg #:</b> <u>1530824</u>	<b>Reg. Dt:</b> 03/21/1989
8	<b>Serial #:</b> <u>73713994</u> <b>Mark:</b> WCBD	<b>Filing Dt:</b> 02/29/1988	<b>Reg #:</b> <u>1542932</u>	<b>Reg. Dt:</b> 06/06/1989
9	<b>Serial #:</b> <u>73775735</u> <b>Mark:</b> THE DAILY PROGRESS	<b>Filing Dt:</b> 01/23/1989	<b>Reg #:</b> <u>1557971</u>	<b>Reg. Dt:</b> 09/26/1989
10	<b>Serial #:</b> <u>73787478</u> <b>Mark:</b> WFLA-TV	<b>Filing Dt:</b> 03/20/1989	<b>Reg #:</b> <u>1754228</u>	<b>Reg. Dt:</b> 02/23/1993
11	<b>Serial #:</b> <u>74250196</u> <b>Mark:</b> VIRGINIA BUSINESS	<b>Filing Dt:</b> 02/27/1992	<b>Reg #:</b> <u>1729312</u>	<b>Reg. Dt:</b> 11/03/1992
12	<b>Serial #:</b> <u>74268943</u> <b>Mark:</b> STAR WATCH	<b>Filing Dt:</b> 04/24/1992	<b>Reg #:</b> <u>1775176</u>	<b>Reg. Dt:</b> 06/08/1993
13	<b>Serial #:</b> <u>74272601</u> <b>Mark:</b> CAROLINA WEDDINGS	<b>Filing Dt:</b> 05/05/1992	<b>Reg #:</b> <u>1767035</u>	<b>Reg. Dt:</b> 04/20/1993
14	<b>Serial #:</b> <u>74455587</u> <b>Mark:</b> VIRGINIA'S NEWS LEADER	<b>Filing Dt:</b> 12/27/1993	<b>Reg #:</b> <u>1855758</u>	<b>Reg. Dt:</b> 09/27/1994
15	<b>Serial #:</b> <u>74471005</u> <b>Mark:</b> ENTERTAINMENT SPOTLIGHT	<b>Filing Dt:</b> 12/15/1993	<b>Reg #:</b> <u>1934676</u>	<b>Reg. Dt:</b> 11/14/1995
16	<b>Serial #:</b> <u>74636614</u> <b>Mark:</b> WKRG	<b>Filing Dt:</b> 02/21/1995	<b>Reg #:</b> <u>1943000</u>	<b>Reg. Dt:</b> 12/19/1995
17	<b>Serial #:</b> <u>75014539</u> <b>Mark:</b> PUZZLE ZONE	<b>Filing Dt:</b> 11/03/1995	<b>Reg #:</b> <u>2065876</u>	<b>Reg. Dt:</b> 05/27/1997
18	<b>Serial #:</b> <u>75246002</u> <b>Mark:</b> NEWSCHANNEL 10	<b>Filing Dt:</b> 02/24/1997	<b>Reg #:</b> <u>2236239</u>	<b>Reg. Dt:</b> 03/30/1999
19	<b>Serial #:</b> <u>75282508</u>	<b>Filing Dt:</b> 04/24/1997	<b>Reg #:</b> <u>2158844</u>	<b>Reg. Dt:</b> 05/19/1998

NOTICE OF ASSIGNMENT  
OF TRADEMARK SECURITY AGREEMENT  
(Signature Page)

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**TRADEMARK  
REEL: 004807 FRAME: 0351**



	<b>Mark:</b> STORM TEAM			
20	<b>Serial #:</b> <u>75343390</u> <b>Mark:</b> WJTV 12 LISTENS	<b>Filing Dt:</b> 08/19/1997	<b>Reg #:</b> <u>2241516</u>	<b>Reg. Dt:</b> 04/27/1999
21	<b>Serial #:</b> <u>75362826</u> <b>Mark:</b> WCMH	<b>Filing Dt:</b> 09/25/1997	<b>Reg #:</b> <u>2176978</u>	<b>Reg. Dt:</b> 07/28/1998
22	<b>Serial #:</b> <u>75513328</u> <b>Mark:</b> WVTM	<b>Filing Dt:</b> 07/06/1998	<b>Reg #:</b> <u>2283053</u>	<b>Reg. Dt:</b> 10/05/1999
23	<b>Serial #:</b> <u>75765627</u> <b>Mark:</b> THE BURG	<b>Filing Dt:</b> 08/02/1999	<b>Reg #:</b> <u>2635945</u>	<b>Reg. Dt:</b> 10/15/2002
24	<b>Serial #:</b> <u>75768270</u> <b>Mark:</b> BOXERJAM	<b>Filing Dt:</b> 08/05/1999	<b>Reg #:</b> <u>2395488</u>	<b>Reg. Dt:</b> 10/17/2000
25	<b>Serial #:</b> <u>75768321</u> <b>Mark:</b> BOXERJAM	<b>Filing Dt:</b> 08/05/1999	<b>Reg #:</b> <u>2395489</u>	<b>Reg. Dt:</b> 10/17/2000
26	<b>Serial #:</b> <u>75841950</u> <b>Mark:</b> LAPBYLAP.COM	<b>Filing Dt:</b> 11/05/1999	<b>Reg #:</b> <u>2472335</u>	<b>Reg. Dt:</b> 07/24/2001
27	<b>Serial #:</b> <u>75848864</u> <b>Mark:</b> LAP BY LAP	<b>Filing Dt:</b> 11/15/1999	<b>Reg #:</b> <u>2438266</u>	<b>Reg. Dt:</b> 03/27/2001
28	<b>Serial #:</b> <u>75897166</u> <b>Mark:</b> R U READY?	<b>Filing Dt:</b> 01/14/2000	<b>Reg #:</b> <u>2456449</u>	<b>Reg. Dt:</b> 05/29/2001
29	<b>Serial #:</b> <u>75902206</u> <b>Mark:</b> GIVING YOUR BEST	<b>Filing Dt:</b> 01/27/2000	<b>Reg #:</b> <u>2435040</u>	<b>Reg. Dt:</b> 03/13/2001
30	<b>Serial #:</b> <u>75975709</u> <b>Mark:</b> STRIKE A MATCH	<b>Filing Dt:</b> 09/21/1994	<b>Reg #:</b> <u>2051649</u>	<b>Reg. Dt:</b> 04/08/1997
31	<b>Serial #:</b> <u>75975723</u> <b>Mark:</b> IMEZ	<b>Filing Dt:</b> 10/21/1994	<b>Reg #:</b> <u>2102349</u>	<b>Reg. Dt:</b> 09/30/1997
32	<b>Serial #:</b> <u>75976994</u> <b>Mark:</b> CLINK	<b>Filing Dt:</b> 08/02/1996	<b>Reg #:</b> <u>2174032</u>	<b>Reg. Dt:</b> 07/14/1998
33	<b>Serial #:</b> <u>76060862</u> <b>Mark:</b> MATURE TIMES	<b>Filing Dt:</b> 06/01/2000	<b>Reg #:</b> <u>2533005</u>	<b>Reg. Dt:</b> 01/22/2002
34	<b>Serial #:</b> <u>76178479</u> <b>Mark:</b> INFOLERT	<b>Filing Dt:</b> 12/11/2000	<b>Reg #:</b> <u>2691484</u>	<b>Reg. Dt:</b> 02/25/2003
35	<b>Serial #:</b> <u>76178481</u> <b>Mark:</b> INFOLERT	<b>Filing Dt:</b> 12/11/2000	<b>Reg #:</b> <u>2640646</u>	<b>Reg. Dt:</b> 10/22/2002
36	<b>Serial #:</b> <u>76412268</u> <b>Mark:</b> CRIME TRACKER	<b>Filing Dt:</b> 05/14/2002	<b>Reg #:</b> <u>2771044</u>	<b>Reg. Dt:</b> 10/07/2003
37	<b>Serial #:</b> <u>76429171</u> <b>Mark:</b> TAMPA BAY ONLINE	<b>Filing Dt:</b> 07/08/2002	<b>Reg #:</b> <u>2719119</u>	<b>Reg. Dt:</b> 05/27/2003
38	<b>Serial #:</b> <u>76617721</u> <b>Mark:</b> THE TAMPA TIMES	<b>Filing Dt:</b> 10/25/2004	<b>Reg #:</b> <u>3031297</u>	<b>Reg. Dt:</b> 12/20/2005
39	<b>Serial #:</b> <u>77007826</u> <b>Mark:</b> FLORIDA BRIDE	<b>Filing Dt:</b> 09/26/2006	<b>Reg #:</b> <u>3367597</u>	<b>Reg. Dt:</b> 01/15/2008
40	<b>Serial #:</b> <u>78150294</u> <b>Mark:</b> CARSEEKER	<b>Filing Dt:</b> 08/02/2002	<b>Reg #:</b> <u>2802289</u>	<b>Reg. Dt:</b> 01/06/2004

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41	Serial #: <u>78150320</u> Mark: CARSEEKER	Filing Dt: 08/02/2002	Reg #: <u>2797545</u>	Reg. Dt: 12/23/2003
42	Serial #: <u>78152426</u> Mark: TBO.COM	Filing Dt: 08/08/2002	Reg #: <u>2736771</u>	Reg. Dt: 07/15/2003
43	Serial #: <u>78163496</u> Mark: CAREERSEEKER	Filing Dt: 09/12/2002	Reg #: <u>3142781</u>	Reg. Dt: 09/12/2006
44	Serial #: <u>78163508</u> Mark: CAREERSEEKER	Filing Dt: 09/12/2002	Reg #: <u>3112532</u>	Reg. Dt: 07/04/2006
45	Serial #: <u>78163914</u> Mark: TBO.COM	Filing Dt: 09/13/2002	Reg #: <u>2910302</u>	Reg. Dt: 12/14/2004
46	Serial #: <u>78256258</u> Mark: TD CHANNELS	Filing Dt: 05/30/2003	Reg #: <u>2899618</u>	Reg. Dt: 11/02/2004
47	Serial #: <u>78320042</u> Mark: LIFE. PRINTED DAILY.	Filing Dt: 10/29/2003	Reg #: <u>3031415</u>	Reg. Dt: 12/20/2005
48	Serial #: <u>78697191</u> Mark: CENTRO	Filing Dt: 08/22/2005	Reg #: <u>3394843</u>	Reg. Dt: 03/11/2008
49	Serial #: <u>78697214</u> Mark: CENTRO	Filing Dt: 08/22/2005	Reg #: <u>3535414</u>	Reg. Dt: 11/18/2008
50	Serial #: <u>78758312</u> Mark: LIVE IN THE MOMENT	Filing Dt: 11/21/2005	Reg #: <u>3271739</u>	Reg. Dt: 07/31/2007

**Reel 003916 Frame 0704**

1	Serial #: <u>75897166</u> Mark: R U READY?	Filing Dt: 01/14/2000	Reg #: <u>2456449</u>	Reg. Dt: 05/29/2001
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**Total properties: 51**

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