

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Northwest Independent Brand Marketing, Inc.</td> <td></td> <td>12/08/2010</td> <td>CORPORATION: OREGON</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Northwest Independent Brand Marketing, Inc.		12/08/2010	CORPORATION: OREGON				
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Northwest Independent Brand Marketing, Inc.		12/08/2010	CORPORATION: OREGON												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Unified Grocers, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>5200 Sheila Street</td> </tr> <tr> <td>City:</td> <td>Commerce</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90040</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: CALIFORNIA</td> </tr> </table>				Name:	Unified Grocers, Inc.	Street Address:	5200 Sheila Street	City:	Commerce	State/Country:	CALIFORNIA	Postal Code:	90040	Entity Type:	CORPORATION: CALIFORNIA
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PROPERTY NUMBERS Total: 3															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1850829</td> <td>SENTRY</td> </tr> <tr> <td>Registration Number:</td> <td>1788660</td> <td>SERIOUS ABOUT SERVICE</td> </tr> <tr> <td>Registration Number:</td> <td>3122269</td> <td>THRIFTWAY</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1850829	SENTRY	Registration Number:	1788660	SERIOUS ABOUT SERVICE	Registration Number:	3122269	THRIFTWAY
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CORRESPONDENCE DATA															
<p>Fax Number: 6265778800 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Email: pto@cph.com Correspondent Name: Christie, Parker & Hale, LLP Address Line 1: P.O. Box 29001 Address Line 4: Glendale, CALIFORNIA 91209-9001</p>															
ATTORNEY DOCKET NUMBER:	40.6*2/U356														
NAME OF SUBMITTER:	Michael J. MacDermott														
Signature:	/Michael J. MacDermott/														

OP \$90.00 1850829

Date:

07/12/2012

Total Attachments: 2

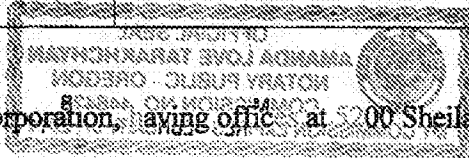
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Assignment of Federal Trademarks

WHEREAS, Northwest Independent Brand Marketing, Inc., an Oregon corporation, having a place of business at 6433 SE Lake Road, Portland, Oregon 97222, is the owner of the following U.S. service mark registrations (collectively referred to herein as The Marks):

MARK	REGISTRATION NO.	REGISTRATION DATE
SENTRY	1,850,829	August 23, 1994
SERIOUS ABOUT SERVICE	1,788,660	August 17, 1993
THRIFTWAY (limited area – concurrent use)	3,122,269	August 1, 2006



WHEREAS, Unified Grocers, Inc., a California corporation, having office at 500 Sheila Street, Commerce, California 90040, is desirous of acquiring The Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Northwest Independent Brand Marketing, Inc. does hereby sell, assign, transfer and set over unto Unified Grocers, Inc. all rights, title, and interest in and to The Marks, together with the goodwill of the business symbolized by The Marks in the U.S.;

THIS ASSIGNMENT dated and effective as of 12/8/2010

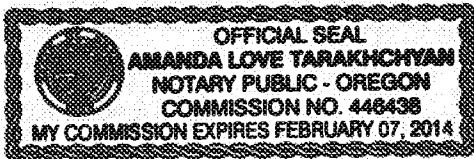
NORTHWEST INDEPENDENT BRAND
MARKETING, INC

Date: 12/8/2010 By: *Gale L. Lasko*
 Name: Gale L. Lasko
 Title: Chairman

STATE OF OREGON

COUNTY OF Clatsop ss.

On this 8th day of December, 2010, before me personally came the above-named Gale Lasco, who executed the foregoing instrument on behalf of Northwest Independent Brand Marketing, Inc. as in their capacity as Gale Lasco, in my presence, and who acknowledged to me that he/she executed the same of his/her own free will for the purposes set forth.



Amanda Love Tarakhchyan
Notary Public for Oregon
My Commission expires: February 7, 2014

[SEAL]