TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: Release of Security Interest in Trademark Collateral

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Comerica Bank		07/10/2012	banking corporation: MICHIGAN

RECEIVING PARTY DATA

Name:	Poof-Slinky, Inc.
Street Address:	45400 Helm Street
City:	Plymouth
State/Country:	MICHIGAN
Postal Code:	48170
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	0427951	SLINKY JAMES
Registration Number:	0938678	TOWER IFICS
Registration Number:	0942313	RINGA-MAJIGS
Registration Number:	0961945	SPIN WHEELS
Registration Number:	1017029	FORM-A-TIONS
Registration Number:	1023848	JI-GAN-TIKS
Registration Number:	1137993	ORIGINAL PLASTIC SLINKY
Registration Number:	1180355	SLINKY PLAYSHAPES
Registration Number:	1237488	BLOC +
Registration Number:	1276398	SLINKY TRIANGLES
Registration Number:	1363424	CRAZY EYES
Registration Number:	1394825	SLINKY
Registration Number:	1428607	MOLI-Q'S
Registration Number:	1434846	SLINKY C-RINGS
		TRADEMARK

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Registration Number:	1455493	SLINKY
Registration Number:	2019682	POP TOOBS
Registration Number:	2162682	SLINKY
Registration Number:	2265735	SLINKY PETS
Registration Number:	2392367	CLIP BUDDY
Registration Number:	2388788	PETSCOTS
Registration Number:	2534216	SLINKY
Registration Number:	2730148	SLINKY SCIENCE
Registration Number:	2701214	SLINKY
Registration Number:	2971531	SLINKY
Registration Number:	2741708	SLINKY
Registration Number:	2872372	WACKY WHEEL
Registration Number:	3221000	IDEAL TOY
Registration Number:	2887356	HOVER BLASTER
Registration Number:	2887357	ROCK 'N' POCKET POOL
Registration Number:	2842766	SURE SHOT
Registration Number:	2842767	ROCK 'N' JOCKEY DERBY
Registration Number:	2842776	DELUXE TAP 'N' TEE GOLF
Registration Number:	2899291	RACK 'N' ROLL BOWL

CORRESPONDENCE DATA

Fax Number: 2484337274

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 248-433-7200

Email: amoscowitz@dickinsonwright.com

Correspondent Name: Dickinson Wright PLLC

Address Line 1: 2600 West Big Beaver Road, Suite 300

Address Line 4: Troy, MICHIGAN 48084

ATTORNEY DOCKET NUMBER:	29119-10
NAME OF SUBMITTER:	Craig A. Phillips
Signature:	/Craig A. Phillips/
Date:	07/16/2012

Total Attachments: 2

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TRADEMARK
REEL: 004821 FRAME: 0195

RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

THIS RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL (this "Release") is made as of July 10, 2012 ("Effective Date") by COMERICA BANK, a Texas banking corporation, as Lender ("Grantee"), in favor of POOF-SLINKY, INC. (successor by merger to James Industries, Inc.) ("Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Patent, Trademark and Copyright Security Agreement dated July 28, 2003 (the "Security Agreement"), Grantor granted Grantee a security interest in and to certain trademarks and other intellectual property (the "Trademark Collateral");

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on March 24, 2004 at Reel 2816, Frame 0193; and

WHEREAS, Grantee now desires to release its security interest in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby covenants and agrees as follows:

Grantee hereby terminates, releases and discharges its security interest in the Trademark Collateral granted pursuant to the Security Agreement, including, without limitation, its security interest in the trademarks listed in Exhibit A granted pursuant to the Security Agreement, and reassigns to Grantor all right, title and interest of Grantee in the Trademark Collateral pursuant to the Security Agreement.

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

COMERICA BANK,

as Lender

Bv'

Name: Title:

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EXHIBIT A

TRADEMARK ASSIGNMENTS

	MARK	REG#
Slinky James		427951
Tower Ifics		938678
Ringa-Majigs		942313
Spin Wheels		961945
Form-A-Tions		1017029
Ji-Gan-Tiks		1023848
Original Plastic Slinky		1137993
Slinky Playshapes		1180355
Bloc +		1237488
Slinky Triangles		1276398
Crazy Eyes		1363424
Slinky		1394825
Moli-Q's		1428607
Slinky C-Rings		1434846
Slinky		1455493
Pop Toobs	•	2019682
Slinky		2162682
Slinky Pets		2265735
Clip Buddy		2392367
Petscots		2388788
Slinky		2534216
Slinky Science		2730148
Slinky		2701214
Slinky		2971531
Slinky		2741708
Wacky Wheel		2872372
Ideal Toy		3221000
Ideal		None
Poppin' Hoppies		None
Ideal Toy		None
Hover Blaster		2887356
Rock 'N' Pocket Pool		2887357
Casino Royale		None
Sure Shot		2842766
Rock 'N' Jockey Derby		2842767
Deluxe Tap 'N' Tee Golf		2842776
Howdy Doody		None
Rack 'N' Roll Bowl		2899291

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RECORDED: 07/16/2012