

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release by Secured Party Wells Fargo Bank as previously recorded Reel 4644 Frame 0496

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		06/14/2012	a national banking association: UNITED STATES

RECEIVING PARTY DATA	
Name:	Kellwood Company
Street Address:	600 Kellwood Parkway
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: DELAWARE

Name:	Phat Fashions LLC
Street Address:	512 7th Avenue
Internal Address:	43rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

Name:	Royal Robbins, Inc.
Street Address:	1524 Princeton Avenue
City:	Modesto
State/Country:	CALIFORNIA
Postal Code:	95350
Entity Type:	CORPORATION: CALIFORNIA

Name:	Sierra Designs Acquisition Corporation
Street Address:	1224 Fern Ridge Parkway
City:	St. Louis

CH \$290.00 3274220

State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3274220	A+
Registration Number:	3117128	A+DAM
Registration Number:	3080813	A+EVE
Registration Number:	3974085	ADAM
Registration Number:	3977235	ADAM
Registration Number:	3974103	ADAM
Registration Number:	3974104	ADAM
Registration Number:	3894166	ADAM ADAM LIPPES
Registration Number:	3990923	ADAM ADAM LIPPES
Registration Number:	4064543	LOVE ADAM
Registration Number:	4075074	LOVE ADAM

CORRESPONDENCE DATA

Fax Number: 3128622200
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 312-862-2000
 Email: donna.gasiorowski@kirkland.com
 Correspondent Name: Kirkland & Ellis LLP
 Address Line 1: 300 North LaSalle Street
 Address Line 2: c/o Donna Gasiorowski, Sr. Legal Asst.
 Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	22761-46 DRG
NAME OF SUBMITTER:	Donna Gasiorowski
Signature:	/Donna Gasiorowski/
Date:	07/18/2012

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE is made as of this 14th day of June, 2012, by, WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, as Agent ("Wells"), in favor of KELLWOOD COMPANY, a Delaware corporation, PHAT FASHIONS LLC, a New York limited liability company, AMERICAN RECREATION PRODUCTS, INC., a Delaware corporation, ROYAL ROBBINS, INC., a California corporation and SIERRA DESIGNS ACQUISITION CORPORATION, a Delaware corporation (collectively the "Companies").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Wells hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule I attached hereto and made a part hereof, which liens and security interests were established under and pursuant to those certain Trademark Security Agreements dated as of October 19, 2011, made by Companies in favor of Wells.

Wells consents and agrees to execute and deliver, at the request and cost of Companies, such further instruments, documents and release forms as Companies may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

[Signature Page Follows]

This Release shall be binding upon Wells' legal representatives, assigns and successors.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Agent

By: Robert Bernier
Name: ROBERT BERNIER
Title: VICE PRESIDENT

SCHEDULE I

Trademark	Owner	Status	Registration Number	Registration Date
A+ (Stylized)	Kellwood Company	Registered	3,274,220	8/7/2007
A+DAM	Kellwood Company	Registered	3,117,128	7/18/2006
A+EVE	Kellwood Company	Registered	3,080,813	4/11/2006
ADAM (Stylized)	Kellwood Company	Registered	3,974,085	6/7/2011
ADAM (Stylized)	Kellwood Company	Registered	3,977,235	6/14/2011
ADAM (Stylized)	Kellwood Company	Registered	3,974,103	6/7/2011
ADAM (Stylized)	Kellwood Company	Registered	3,974,104	6/7/2011
ADAM ADAM LIPPES	Kellwood Company	Registered	3,894,166	12/21/2010
ADAM ADAM LIPPES (Stylized)	Kellwood Company	Registered	3,990,923	7/5/2011
LOVE ADAM	Kellwood Company	Registered	4,064,543	11/29/2011
LOVE ADAM (Stylized)	Kellwood Company	Registered	4,075,074	12/20/2011