TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL (SECOND LIEN)	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GOLDMAN SACHS CREDIT PARTNERS L.P.		108/06/2012	LIMITED PARTNERSHIP: BERMUDA

RECEIVING PARTY DATA

Name:	Wm. Bolthouse Farms, Inc.			
Street Address:	7200 East Brundage Lane			
City:	Bakersfield			
State/Country:	CALIFORNIA			
Postal Code:	93307			
Entity Type:	CORPORATION: MICHIGAN			

Name:	Bolthouse Juice Products, LLC			
Street Address:	7200 East Brundage Lane			
City:	Bakersfield			
State/Country:	CALIFORNIA			
Postal Code:	93307			
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE			

Name:	BF Bolthouse Holdco, LLC			
Street Address:	7200 East Brundage Lane			
City:	Bakersfield			
State/Country:	CALIFORNIA			
Postal Code:	93307			
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE			

Name:	Bolthouse Holding Corp.
Street Address:	7200 East Brundage Lane
City:	Bakersfield
State/Country:	CALIFORNIA

Postal Code:	93307	
Entity Type:	CORPORATION: DELAWARE	

Name:	Bolthouse Juice Holdings, LLC			
Street Address:	7200 East Brundage Lane			
City:	Bakersfield			
State/Country:	CALIFORNIA			
Postal Code:	93307			
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE			

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark	
Registration Number:	2871484	BOLTHOUSE FARMS	
Registration Number:	2934040	BOLTHOUSE FARMS SINCE 1915	
Registration Number:	3295131	FRESH LOGISTICS	
Registration Number:	3220790	FRESHLOGISTICS	
Registration Number:	1755616	FRESH-WAY	
Registration Number:	2057183	GRABBITS	
Registration Number:	2784853	HYDROBIND	
Registration Number:	2506212	LOOK MOM!	
Registration Number:	0899807	LOOK MOM!	
Registration Number:	3098115	MERCER RANCH	
Registration Number:	3098120	MERCER RANCH	
Registration Number:	2932099	PREMIUM PETITES	
Registration Number:	1657828	SHORTCUTS	
Registration Number:	1960105	TRAVELERS	
Registration Number:	1700694	WM. BOLTHOUSE FARMS	
Registration Number:	1644819	WM. BOLTHOUSE FARMS	
Registration Number:	3213920	BLUE GOODNESS	
Registration Number:	3681534	BOM DIA	
Registration Number:	2940918	GREEN GOODNESS	
Registration Number:	3130549	PERFECTLY PROTEIN	
Registration Number:	2835112	VEDGE	

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128623312

Email: patrick.lau@kirkland.com
Correspondent Name: Kirkland & Ellis LLP
Address Line 1: 300 North LaSalle

Address Line 2: c/o Patrick Lau, Legal Assistant
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	10095-5 PL PAYMENT 08/06	
NAME OF SUBMITTER:	Patrick Lau	
Signature:	/pl/	
Date:	08/06/2012	

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL (SECOND LIEN)

This RELEASE, dated as of August 6, 2012 (this "Release"), is made by Goldman Sachs Credit Partners L.P., as Collateral Agent ("Collateral Agent"), in favor of Wm. Bolthouse Farms, Inc., Bolthouse Juice Products, LLC, BF Bolthouse Holdco, LLC, Bolthouse Holding Corp. and Bolthouse Juice Holdings, LLC (each, a "Grantor" and collectively, the "Grantors") as follows:

WITNESSETH

WHEREAS, pursuant to the U.S. Trademark Security Agreement (Second Lien), dated as of December 16, 2005 (the "<u>Trademark Security Agreement</u>") and recorded with the U.S. Patent and Trademark Office on December 21, 2005 at Reel/Frame No. 003214/0757 and on February 5, 2010 at Reel/Frame No. 004145/0099, between each of the Grantors and Bank of America, N.A., Grantors granted Bank of America, N.A. a security interest in and continuing lien on certain collateral pledged by Grantor described therein, including without limitation the United States trademark registrations set forth in Schedule A attached hereto (collectively, the "<u>Trademark Collateral</u>")

WHEREAS, pursuant to the Assignment and Assumption of Security Interest in Trademarks, dated February 11, 2010 (the "Security Agreement"), and recorded with The United States Patent and Trademark Office on March 5, 2010 at Reel/Frame No. 4165/0107 and Reel/Frame No. 4162/0290, Bank of America, N.A. assigned to Collateral Agent its interest in the Trademark Collateral and its rights and obligations under the Trademark Security Agreement as described therein;

WHEREAS, Grantor has paid all of its outstanding indebtedness to Collateral Agent; and

WHEREAS, the Grantors have requested that Collateral Agent release its security interest in and to and line on the Trademark Collateral.

NOW, THEREFORE, Collateral Agent, without recourse, representation or warranty and at the Grantor's sole cost and expense, hereby terminates, cancels and releases any and all security interests it has against the Trademark Collateral.

Collateral Agent agrees to provide the Grantors with any information and additional authorization necessary to effect the release of Collateral Agent's security interest in the Trademark Collateral without recourse, representation or warranty and at Grantors' sole cost and expense.

[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, Collateral Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

	Anisha Malhotra Authorized Signatory			
By: Name: Title:	- Additionized Signatory			

(Release of Security Interest in Trademark Collateral)

SCHEDULE A TO RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

Reel/Frame No. 4165/0107 and 003214/0757:

Owner			Application No.	Registration No.
	Trademark	Status	Application Date	Registration Date
WM. Bolthouse Farms, Inc.	BOLTHOUSE FARMS	REGISTERED	78209150	2871484
		Section 2(F)	30-JAN-2003	10-AUG-2004
WM. Bolthouse Farms, Inc.	BOLTHOUSE FARMS	REGISTERED	78209338	2934040
	SINCE 1915		31-JAN-2003	15-MAR-2005
WM. Bolthouse Farms, Inc.	FRESH LOGISTICS	REGISTERED	78721033	3295131
vvivi. Boltilouse Fairns, inc.	THESITEGUISTICS	TILGIOTETILD	27-SEP-2005	18-SEP-2007
WM. Bolthouse Farms, Inc.	FRESHLOGISTICS	REGISTERED	78736921	3220790
			20-OCT-2005	20-MAR-2007
WM. Bolthouse Farms, Inc.	FRESH-WAY	RENEWED	74293274	1755616
· ·		(REGISTERED)	13-JUL-1992	02-MAR-1993
WM. Bolthouse Farms, Inc.	GRABBITS	RENEWED	75090264	2057183
		(REGISTERED)	18-APR-1996	29-APR-1997
WM. Bolthouse Farms, Inc.	HYDROBIND	REGISTERED	76395121	2784853
			12-APR-2002	18-NOV-2003
WM. Bolthouse Farms, Inc.	LOOK MOM!	REGISTERED	76130028	2506212
	100//101//		18-SEP-2000	13-NOV-2001
WM. Bolthouse Farms, Inc.	LOOK MOM!	RENEWED (REGISTERED)	72345130 03-DEC-1969	0899807 29-SEP-1970
WM. Bolthouse Farms, Inc.	MERCER RANCH	REGISTERED	78653375	3098115
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W/M Polithouse Forms Inc.	MERCER RANCH	REGISTERED	78653445	3098120
WM. Bolthouse Farms, Inc.	WENCER RANCH	REGISTERED	78653445 17-JUN-2005	3098120 30-MAY-2006
WM. Bolthouse Farms, Inc.	PREMIUM PETITES	REGISTERED	78265173	2932099
Zim Zom odoc i amio, mo.		Supplemental	20-JUN-2003	08-MAR-2005
		Register		
WM. Bolthouse Farms, Inc.	SHORTCUTS	RENEWED	74013793	1657828
		(REGISTERED)	26-DEC-1989	17-SEP-1991
WM. Bolthouse Farms, Inc.	TRAVELERS	RENEWED	74639993	1960105
		(REGISTERED)	24-FEB-1995	05-MAR-1996

Owner	Trademark	Status	Application No. Application Date	Registration No. Registration Date
WM. Bolthouse Farms, Inc.	WM. BOLTHOUSE FARMS	RENEWED (REGISTERED)	74185851 17-JUL-1991	1700694 14-JUL-1992
WM. Bolthouse Farms, Inc.	WM. BOLTHOUSE FARMS	RENEWED (REGISTERED)	74015335 02-JAN-1990	1644819 14-MAY-1991
Bolthouse Juice Products, LLC	BLUE GOODNESS	REGISTERED	78478574 03-SEP-2004	3213920 27-FEB-2007
Bolthouse Juice Products, LLC	BOM DIA	REGISTERED	78697153 22-AUG-2005	3681534 08-SEP-2009
Bolthouse Juice Products, LLC	GREEN GOODNESS	REGISTERED	78311026 08-OCT-2003	2940918 12-APR-2005
Bolthouse Juice Products, LLC	PERFECTLY PROTEIN	REGISTERED	78311018 08-OCT-2003	3130549 15-AUG-2006
Bolthouse Juice Products, LLC	VEDGE	REGISTERED	76387963 28-MAR-2002	2835112 20-APR-2004

Reel/Frame No. 4162/0290 and 004145/0099:

RECORDED: 08/06/2012

Owner	Trademark	Status	Application No. Application Date	Registration No. Registration Date
Bolthouse Juice Products, LLC	BLUE GOODNESS	REGISTERED	78478574 03-SEP-2004	3213920 27-FEB-2007
Bolthouse Juice Products, LLC	BOM DIA	REGISTERED	78697153 22-AUG-2005	3681534 08-SEP-2009
Bolthouse Juice Products, LLC	GREEN GOODNESS	REGISTERED	78311026 08-OCT-2003	2940918 12-APR-2005
Bolthouse Juice Products, LLC	PERFECTLY PROTEIN	REGISTERED	78311018 08-OCT-2003	3130549 15-AUG-2006
Bolthouse Juice Products, LLC	VEDGE	REGISTERED	76387963 28-MAR-2002	2835112 20-APR-2004