

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Briggs Plumbing Products, LLC		06/29/2012	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	IP Licensing Company, LLC		
Street Address:	5040 National Drive		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37914		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2114828	B BRIGGS	
Registration Number:	3849378	BRIGGS	
CORRESPONDENCE DATA			
Fax Number:	3125801189		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-580-1180		
Email:	docket@olsonip.com		
Correspondent Name:	OLSON & CEPURITIS, LTD.		
Address Line 1:	20 North Wacker Drive		
Address Line 2:	36th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	BOOTZ/RECORDAL		
NAME OF SUBMITTER:	Deborah A. Melchi		

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Signature:	/dam/
Date:	08/07/2012
Total Attachments: 1 source=Bootz-2114828#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Briggs Plumbing Products, LLC, a limited liability company organized under the laws of Tennessee, having an address of 5040 National Drive, Knoxville, Tennessee 37914 ("Assignor"), has used, is using and is the owner of the trademarks BRIGGS and Design and U.S. Trademark Registration No. 2,114,828, and BRIGGS and U.S. Trademark Registration No. 3,849,378 in the United States Patent and Trademark Office; and

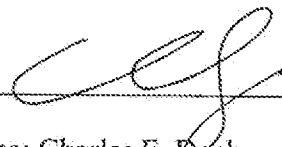
WHEREAS, IP Licensing Company, LLC, a limited liability company organized under the laws of Tennessee, having an address of 5040 National Drive, Knoxville, Tennessee 37914 ("Assignee"), is desirous of acquiring the trademarks BRIGGS and Design and U.S. Trademark Registration No. 2,114,828, and BRIGGS and U.S. Trademark Registration No. 3,849,378 therefor, together with the goodwill of the business in connection with which the marks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, titles and interests in and to the trademarks and to the registrations therefor in the United States together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to recover for damages for past infringement thereof.

BRIGGS PLUMBING PRODUCTS, LLC

Effective this 29 day of June, 2012.

By



Name: Charles E. Dockery

Title: President and CEO,
Briggs Plumbing Products, LLC