

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HS TM, Inc.		06/28/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HS TM, LLC		
Street Address:	220 Continental Drive, Suite 115		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19713		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3257637	ULTRA SOFT	
CORRESPONDENCE DATA			
Fax Number:	2122261995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-226-7700		
Email:	trademarks@yeellp.com		
Correspondent Name:	Amy Opp Gaven		
Address Line 1:	161 Avenue of the Americas, Suite 1201		
Address Line 4:	New York, NEW YORK 10013		
ATTORNEY DOCKET NUMBER:	1004-2675		
NAME OF SUBMITTER:	Amy Opp Gaven		
Signature:	/Amy Opp Gaven/		
Date:	08/20/2012		

OP \$40.00 3257637

Total Attachments: 4

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source=Cert of Conversion HS TM INC to HS TM LLC_28Jun2008#page2.tif

source=Cert of Conversion HS TM INC to HS TM LLC_28Jun2008#page3.tif

source=Cert of Conversion HS TM INC to HS TM LLC_28Jun2008#page4.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "HS TM, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HS TM, INC." TO "HS TM, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2006, AT 4:31 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

4038340 8100

AUTHENTICATION: 6407560

071359057

DATE: 02-26-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004846 FRAME: 0029

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY
PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the corporation first formed is September 29, 2005.
4. The name of the Corporation immediately prior to filing this Certificate is HS TM, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is HS TM, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 28th day of June, 2006

By: /S/ Michael S. Ettinger
Michael S. Ettinger, Vice President & Secretary

*State of Delaware
Secretary of State
Division of Corporations
Delivered 04:36 PM 06/28/2006
FILED 04:31 PM 06/28/2006
SRV 060623035 - 4038340 FILE*

**TRADEMARK
REEL: 004846 FRAME: 0030**

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "HS TM, LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2006, AT 4:31 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

4038340 8100

AUTHENTICATION: 6407560

071359057

DATE: 02-26-08

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at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004846 FRAME: 0031

**STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION**

FIRST: The name of the limited liability company is HS TM, LLC.

SECOND: The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400 in the city of Wilmington, DE 19808. The name of its Registered Agent at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Formation this 28th day of June, 2006.

By: /S/ Michael S. Ettinger
Michael S. Ettinger
authorized person

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:36 PM 06/28/2006
FILED 04:31 PM 06/28/2006
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