

08/20/2012



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U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Source Interlink Media, LLC

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other Delaware LLC
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) June 1, 2012

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: AMI Celebrity Publications, LLC

Street Address: 4950 Communications Ave., Suite 100

City: Boca Raton

State: FL

Country: USA Zip: 33431

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

B. Trademark Registration No.(s)

1491072, 2398877, 1666275

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SOAP OPERA DIGEST; SOAP OPERA WEEKLY; SOAP OPERA WEEKLY

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: AMI Celebrity Publications, LLC

Internal Address: Legal Department

Street Address: 4950 Communications Avenue, Suite 100

City: Boca Raton

State: FL Zip: 33431

Phone Number: 561-997-7733

Docket Number: Source Assignments

Email Address: mwallis@noss.amilink.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

08/20/2012 HTON11 00000037 501892 1491072

01 FC:8521 40.00 DA

Deposit Account Number 501892 DA

Authorized User Name American Media/Marian Wallis

9. Signature:

Signature

8/10/2012  
Date

Marian J. Wallis  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

21-02-8

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is effective as of June 1, 2012, by and between Source Interlink Media, LLC, a Delaware Limited Liability Company, located and doing business at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134 ("Assignor") and AMI Celebrity Publications, LLC, a Delaware Limited Liability Company, with offices at 4950 Communications Avenue, Suite 100, Boca Raton, Florida 33431 ("Assignee");

WHEREAS, Assignor has adopted, and owns the trademark registrations listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, tradename rights, causes of action, and the right to recover for past infringement (collectively, the "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademark together with the goodwill symbolized by said Trademarks.

**ASSIGNOR:**

**Source Interlink Media, LLC, a Delaware Limited Liability Company**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**ASSIGNEE:**

**AMI Celebrity Publications, LLC, a Delaware Limited Liability Company**

By: *Eric S. Kler*  
Name: Eric S. Kler  
Title: Vice President, Secretary and Deputy General Counsel

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is effective as of June 1, 2012, by and between Source Interlink Media, LLC, a Delaware Limited Liability Company, located and doing business at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134 ("Assignor") and AMI Celebrity Publications, LLC, a Delaware Limited Liability Company, with offices at 4950 Communications Avenue, Suite 100, Boca Raton, Florida 33431 ("Assignee");

WHEREAS, Assignor has adopted, and owns the trademark registrations listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, tradename rights, causes of action, and the right to recover for past infringement (collectively, the "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

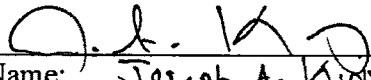
WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademark together with the goodwill symbolized by said Trademarks.

**ASSIGNOR:**

**Source Interlink Media, LLC, a Delaware Limited Liability Company**

By: Source Interlink Companies, Inc., Sole Member

By:   
Name: Joseph A. King  
Title: ASSOCIATE GENERAL COUNSEL

**ASSIGNEE:**

**AMI Celebrity Publications, LLC, a Delaware Limited Liability Company**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**Trademark Schedule (for Soaps Group)**

Registrations:

<b>Mark</b>	<b>Country</b>	<b>Reg. #</b>	<b>Class(es)</b>	<b>Owner</b>
SOAP OPERA DIGEST logo	AIPO (African Union)	199303982	016	Primedia Magazine Finance, Inc.
SOAP OPERA WEEKLY	Canada	393810	016	Source Interlink Magazines, LLC
SOAP OPERA DIGEST	United States	1491072	016	Source Interlink Magazines, LLC
SOAP OPERA WEEKLY	United States	2398877	016	Source Interlink Magazines, LLC
SOAP OPERA WEEKLY	United States	1666275	016	Source Interlink Magazines, LLC