

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Dolan Company		08/20/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MBJ Media LLC		
Street Address:	200 North Congress St.		
Internal Address:	Suite 400		
City:	Jackson		
State/Country:	MISSISSIPPI		
Postal Code:	39201		
Entity Type:	LIMITED LIABILITY COMPANY: MISSISSIPPI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85623416	MISSISSIPPI BUSINESS JOURNAL	
CORRESPONDENCE DATA			
Fax Number:	8134727570		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-472-7550		
Email:	pellenbe@phelps.com		
Correspondent Name:	Eric Pellenbarg, Esq.		
Address Line 1:	100 S. Ashley Dr.		
Address Line 2:	Suite 1900		
Address Line 4:	Tampa, FLORIDA 33602		
ATTORNEY DOCKET NUMBER:	14713-0014		
NAME OF SUBMITTER:	Eric Pellenbarg		
Signature:	/Eric Pellenbarg/		

CH \$40.00 85623416

Date:

09/12/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, The Dolan Company, a Delaware Corporation (“Assignor”), having a business address of 222 South Ninth Street, Suite 2300, Minneapolis Minnesota 55402, has adopted, used, and is using the following Mark for which the following United States Trademark Application has been filed with the United States Patent and Trademark Office (hereafter the “Mark”):

<u>Mark</u>	<u>Jurisdiction</u>	<u>Application No..</u>	<u>Application Date</u>
MISSISSIPPI BUSINESS JOURNAL	United States	85/623,416	May 11, 2012

WHEREAS, MBJ Media, LLC, a Mississippi Limited Liability Company (“Assignee”), having a business address as of August 20, 2012, of 200 North Congress, Suite 400, Jackson, Mississippi, desires to acquire any and all rights and goodwill associated with the above-referenced Mark and the application (and eventual registration) for the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as of the date set forth below, Assignor, does hereby assign and transfer to Assignee, all right, title and interest in and to said Mark and the application for the Mark, including any and all unregistered, common law trademark rights in and to the Mark and the right to enforce the Mark and collect damages for infringement thereof, together with the goodwill of the business symbolized by the Mark and the application for the Mark.

The Commissioner of Patent and Trademarks is requested to issue the Certificate of Registration to MBI Media, LLC.

THE DOLAN COMPANY

By: [Signature]

Name: James P. Dolan

Title: Chairman, President & CEO

Date: 8-20-2012

STATE OF MINNESOTA §

COUNTY OF HENNEPIN §

Before me, the undersigned authority, on this 20 day of AUGUST, 2012, personally appeared JAMES P. DOLAN known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that he/she is authorized to execute the same on behalf of The Dolan Company, a Delaware Corporation, and that he/she executed the same on behalf of the corporation for the purposes and consideration therein expressed.

[Signature]
Notary Public, State of Minnesota

Name Printed: LIANNE JOHANSON

My Commission Expires: 1-31-2017

