

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		05/01/2012	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	SWIMC, Inc.		
Street Address:	PO Box 657		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19715-0657		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85275299	THE BRUSH MATTERS	
Serial Number:	85286270	PRO PARK	
CORRESPONDENCE DATA			
Fax Number:	2165154400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165662432		
Email:	legal_ip@sherwin.com		
Correspondent Name:	Robert E. McDonald, Reg. No. 29,193		
Address Line 1:	101 W. Prospect Avenue, Legal Dept.		
Address Line 2:	c/o The Sherwin-Williams Company		
Address Line 4:	Cleveland, OHIO 44115-1075		
ATTORNEY DOCKET NUMBER:	01MAY2012 TM ASSGN		
NAME OF SUBMITTER:	Gregory F. Lavelle		
Signature:	/gfl/		

OP \$65.00 85275299

TRADEMARK

Date:

09/25/2012

Total Attachments: 5

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

The Sherwin-Williams Company)
Conveying Party,)
and)
SWIMC, Inc.)
Receiving Party.)

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

**REQUEST FOR RECORDATION OF ASSIGNMENT
AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated May 1, 2012, in which the following pending U.S. trademark applications were assigned from The Sherwin-Williams Company to SWIMC, Inc.:

<u>MARK</u>	<u>SER. NO.</u>
BRUSH MATTERS, THE	85/275299
PRO PARK	85/286270


SWIMC, Inc., having an office and place of business at 850 Library Avenue, Suite 204, Newark, Delaware 19711, respectfully requests that the attached assignment be made of record for the above-identified pending U.S. trademark applications.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints ROBERT E. McDONALD, Reg. No. 29,193 and VIVIEN Y. TSANG, Reg. No. 40,209 and ARTHI K. TIREY, Reg. No. 50,960 and ERYN ACE FUHRER, Reg. No. 44,491 and DERON A. COOK, Reg. No. 52,767 and DANIEL ARI SHERWIN, Reg. No. 63,843, whose address is The

Sherwin-Williams Company, 101 W. Prospect Avenue, 1100 Midland Bldg. -- Legal Dept.,
Cleveland, Ohio 44115-1075, and whose telephone number is (216) 566-2432 and whose email
address is legal_ip@sherwin.com, its attorney and associate attorneys, with full power of
substitution and revocation to transact all business in the Patent and Trademark Office in con-
nection therewith.

Respectfully submitted,

SWIMC, INC.

By  _____
Donald J. Puglisi
President

ASSIGNMENT AGREEMENT

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of May 1, 2012, and affixed its corporate seal hereunto.

[SEAL]


Attest:

THE SHERWIN-WILLIAMS COMPANY

By


Robert E. McDonald
Associate General Counsel

By


Louis E. Stellato
Senior Vice President, General
Counsel and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 30th day of May, 2012, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared LOUIS E. STELLATO, who acknowledged himself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio
Recorded in Cuyahoga County
My commission expires June 27, 2015

Schedule A

PENDING U.S. TRADEMARK

<u>Trademark</u>	<u>App. No.</u>	<u>Filing Date</u>
BRUSH MATTERS, THE PRO PARK	85/275299 85/286270	23-MAR-2011 05-APR-2011