

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SRL, LLC		09/26/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PAYLESS SHOESOURCE WORLDWIDE, INC.		
Street Address:	Jayhawk Towers		
Internal Address:	700 SW Jackson, Suite 202		
City:	Topeka		
State/Country:	KANSAS		
Postal Code:	66603		
Entity Type:	CORPORATION: KANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1604756	STREET HOT	
CORRESPONDENCE DATA			
Fax Number:	7852956084		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(785) 368-7547		
Email:	trademarks@collectivebrands.com		
Correspondent Name:	Robert M. Carroll		
Address Line 1:	3231 S.E. 6th Avenue		
Address Line 2:	Collective Brands, Inc. - Law Department		
Address Line 4:	Topeka, KANSAS 66607		
NAME OF SUBMITTER:	Robert M. Carroll		
Signature:	/Robert M. Carroll/		

Date:

10/01/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, SRL, LLC., a Delaware limited liability company, with a place of business at 191 Spring Street, Lexington, Massachusetts 02421, hereinafter referred to as "Assignor," is the owner of the entire right, title and interest, in the trademark registrations listed in the attached Schedule A for the mark STREET HOT (the "Registered Trademark");

WHEREAS, Payless ShoeSource Worldwide, Inc., a Kansas corporation, having a place of business at Jayhawk Towers, 700 SW Jackson, Suite 202, Topeka, Kansas 66603, hereinafter referred to as "Assignee" desires to acquire the entire right, title and interest of Assignor in and to said Registered Trademark; and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the Registered Trademark are pending, and no other party makes a claim of ownership to the Registered Trademark or the registrations or applications therefore;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, its successors, assigns, and legal representatives, all of Assignor's right, title and interest in and to said Registered Trademark together with all of the goodwill of the business associated with and symbolized thereby.

ASSIGNOR further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in and to Assignee, its successors, assigns, and legal representatives.

Executed to be effective as of the 26 day of September, 2012.

SRL, LLC

By: 

Douglas G. Buessen
Vice President

COLLECTIVE BRANDS, INC.

By: 

Harold J. Herman, II
Vice President and Assistant Secretary

SCHEDULE A

Trademark	Reg. No.	Class: Goods/Services	Reg. Date
STREET HOT	1604756	Shoes and Footwear	July 3, 1990