

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	NextMedia Operating, Inc.		10/11/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NextMedia Outdoor, Inc.		
Street Address:	6312 S Fiddler's Green Circle		
Internal Address:	Suite 205 E		
City:	Greenwood Village		
State/Country:	COLORADO		
Postal Code:	80111		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85680678	INSTAFEED
CORRESPONDENCE DATA			
Fax Number:	3176322962		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	bvoight@beneschlaw.com		
Correspondent Name:	Brandt R. Voight		
Address Line 1:	One American Square		
Address Line 2:	Suite 2300		
Address Line 4:	Indianapolis, INDIANA 46282		
ATTORNEY DOCKET NUMBER:	34119-64		
NAME OF SUBMITTER:	Brandt Voight		
Signature:	/Brandt Voight/		
Date:	10/31/2012		
Total Attachments: 1 source=Trademark Assignment - Instafeed.pdf#page1.tif			

OP \$40.00 85680678

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of October 1, 2012 ("Effective Date"), is made by and between NextMedia Operating, Inc. ("Assignor") and NextMedia Outdoor, Inc. ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in the INSTAFEED mark in connection with electronic billboard advertising services ("Mark"), and Assignee is desirous of acquiring the Mark and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, intending to be legally bound, agrees as follows:

Assignor does hereby assign and transfer unto Assignee, effective as of the Effective Date, Assignor's entire and undivided right, title, and interest in and to the Mark, including but not limited to the INSTAFEED application filed with the US Patent and Trademark Office and identified as Serial No.85/680,678, together with all goodwill associated with the Mark. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required) in connection with the preparation and prosecution of any application for registration or renewal of a registration covering the Mark.

IN WITNESS WHEREOF, this Assignment has been executed as of the Effective Date.

"ASSIGNOR"  
NEXTMEDIA OPERATING, INC.

By: [Signature]

Printed: Eric Neumann

Title: COO/VP

STATE OF CO )

) ss:

COUNTY OF Arapahoe )

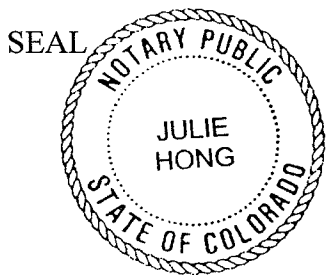
"ASSIGNEE"  
NEXTMEDIA OUTDOOR, INC.

By: [Signature]

Printed: Eric Neumann

Title: VP

On this 11<sup>th</sup> day of October, 2012, before me appeared Eric Neumann, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of NextMedia Operating, Inc., with authority to do so.



[Signature]  
Notary Public

My commission expires on: 3/1/2016