

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Berry Plastics Corporation		10/30/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Specialty Coating & Laminating, LLC
Street Address:	10351 Verdon Road
City:	Doswell
State/Country:	VIRGINIA
Postal Code:	23047
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1004819	BARRICADE
Registration Number:	3497719	BARRICADE
Registration Number:	4012832	BARRICADE DRAINAGE WRAP
Registration Number:	3661835	DRY STEP
Registration Number:	3740732	TWISTRAND

CORRESPONDENCE DATA

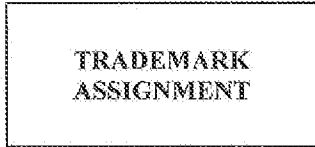
Fax Number: 8046443643
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 804-344-8130
 Email: frussell@jp-counsel.net
 Correspondent Name: John H. Thomas
 Address Line 1: 536 Granite Avenue
 Address Line 4: Richmond, VIRGINIA 23226

ATTORNEY DOCKET NUMBER:	SPECOAT 1X
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OP \$140.00 1004819

NAME OF SUBMITTER:	John H. Thomas
Signature:	/John H. Thomas/
Date:	10/31/2012
Total Attachments: 2 source=20121031140817370#page1.tif source=20121031140817370#page2.tif	



ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, the ASSIGNOR(S), listed below:

NAME: Berry Plastics Corporation
ADDRESS: 101 Oakley Street.
Evansville, Indiana 47710
NATIONALITY: United States

Is (are) the listed of record owner(s) of the United States ("U.S.") Trademark Registrations and foreign registrations, identified below:

- U.S. Trademark Registration No.: 1,004,819
Registration Date: February 18, 1975
For: BARRICADE,
- U.S. Trademark Registration No.: 3,497,719
Registration Date: September 09, 2008
For: BARRICADE,
- U.S. Trademark Registration No.: 4,012,832
Registration Date: August 16, 2011
For: BARRICADE DRAINAGE WRAP,
- U.S. Trademark Registration No.: 3,661,835
Registration Date: July 28, 2009
For: DRY STEP,
- U.S. Trademark Registration No.: 3,740,732
Registration Date: January 19, 2010
For: TWISTRAND,
- Canada Trademark Application No.: 1415285
Registration Date: N/A
For: BARRICADE DRAINAGE WRAP,

hereinafter "the Marks;"

WHEREAS, the ASSIGNEE(S), listed below:

NAME: Specialty Coating & Laminating, LLC
ADDRESS: 10351 Verdon Road
Doswell, Virginia 23047
STATE/COUNTRY
of Incorporation: Virginia.

TRADEMARK
ASSIGNMENT

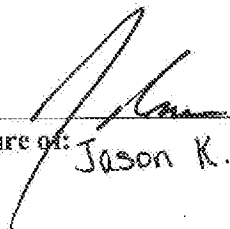
has acquired the Assignor's (Assignors') entire right, title and interest in and to the Marks, together with any and all goodwill associated with the Marks, any and all goodwill in the business associated with the Marks, and/or any and all goodwill symbolized by the business associated with the Marks;

NOW, To All Whom It May Concern, be it known that for good and valuable consideration, which is hereby acknowledged by the Assignor(s), the Assignor(s) does(do) hereby sell, transfer, deliver, contribute, convey, and assign unto the Assignee(s), the entire the right, title, and interest in and to the Marks, together with any and all goodwill associated with the Marks, any and all goodwill in the business associated with the Marks, and/or any and all goodwill symbolized by the business associated with the Marks.

The rights conveyed hereby include, but are not limited to, the right to all past, present, and future damages, royalties, and income hereinafter due or payable to the Assignor(s) with respect to the Marks, the right to sue for past, present, and future infringement(s) and/or misappropriation(s) of the Marks, the right to recover damages and/or remedies for any past, present, or future infringement(s) and/or misappropriation(s) of the Marks, the right to register the Marks in any jurisdiction worldwide, the right to renew the Marks in any jurisdiction worldwide, the right to license the use of the Marks, and the right to assign the Marks, as appropriate.

The Assignor(s) further covenant that it(they) will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee(s) the full right, title, and interest in and to the Marks.

Date: 10 / 30 / 12


Signature of: _____ VP
Jason K. Greene (Printed Name)