

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ascendant Technology, LLC		10/16/2012	LIMITED LIABILITY COMPANY: VIRGINIA

RECEIVING PARTY DATA

Name:	Avnet, Inc.
Street Address:	2211 S. 47th Street
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85034
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4088445	IDEA
Registration Number:	3714026	ENTERPRISE BLUE
Registration Number:	3625852	BLUECODE
Serial Number:	85575345	ASCENDANT TECHNOLOGY

CORRESPONDENCE DATA

Fax Number: 8777697945
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-292-4015
 Email: tmdoctc@fr.com
 Correspondent Name: Jennifer Nagy
 Address Line 1: P.O. Box 1022
 Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	14400-0557001
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CH \$115.00 4088445

NAME OF SUBMITTER:	Jennifer Nagy
Signature:	/Jennifer Nagy/
Date:	11/12/2012
Total Attachments: 3 source=Ascendant to Avnet assignment#page1.tif source=Ascendant to Avnet assignment#page2.tif source=Ascendant to Avnet assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, ASCENDANT TECHNOLOGY, LLC, is a Virginia Limited Liability Company (hereinafter "Assignor"), having a place of business at 11305 Four Points Drive, Building 1, Suite 170, Austin, Texas 78726, and AVNET, INC., a New York corporation (hereinafter "Assignee"), having a place of business at 2211 S. 47th Street, Phoenix, Arizona 85034;

WHEREAS, Assignor has adopted and is using the trademarks listed in Schedule A ("Marks") attached hereto;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in the Marks, including but not limited to, the registration thereof, together with the goodwill of the business symbolized by said Marks; and

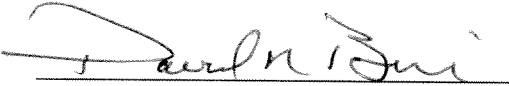
NOW, THEREFORE, in consideration of the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, its successor and assigns, all rights, title and interest in the Marks, including, but not limited to, the registration thereof, together with the goodwill of the business symbolized by said Marks, and that portion of the ongoing and existing business of Assignor to which the Marks pertain, as required under 15 U.S.C., §1060, together with all claims for damages by reason of past infringement of said Marks, with the right to sue for and collect the same, all of the foregoing to be held and enjoyed by Assignee for its own use and for the use of its successors, assigns or other legal representatives, together with all of the income, royalties, damages and payments now or hereafter due or payable with respect thereto.

Assignor covenants that it will, when requested, execute, deliver and acknowledge all such further instruments of conveyance and do and perform all such other acts and things as Assignee may reasonably require to more effectively accomplish the assignment, transfer and recordation thereof of the Marks.

Assignee's authority hereunder shall include, without limitation, the authority to execute and receive any certificate of ownership or other document to transfer title to the Marks assigned pursuant to this Trademark Assignment, and to take any other actions necessary or incident to the powers granted to Assignee in this Trademark Assignment.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized officer this 16th day of October, 2012.

ASCENDANT TECHNOLOGY, LLC

By: 

David R. Birk

Title: Vice President