### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignor and Assignee previously recorded on Reel 004911 Frame 0191. Assignor(s) hereby confirms the Second Lien Security Interest.

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Interweave Press, LLC		110/24/2012	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	The Bank of New York Mellon	
Street Address:	600 East Las Colinas Blvd.	
Internal Address:	Suite 1300	
City:	Irving	
State/Country:	TEXAS	
Postal Code:	75039	
Entity Type:	Banking Corporation: NEW YORK	

#### PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	0855124	AMERICAN ARTIST
Registration Number:	3949537	ARTIST DAILY
Registration Number:	3812338	BEADING DAILY
Registration Number:	3223980	BEADWORK
Registration Number:	3167774	BEADWORK CREATES
Registration Number:	2979924	CLOTH PAPER SCISSORS
Registration Number:	2305443	COLORED STONE
Serial Number:	85565486	COLORWAYS
Registration Number:	3932803	CREATE WITH CLOTH PAPER SCISSORS
Registration Number:	3913611	DOODLEBEADS
Serial Number:	85565497	ENTREKNITS
		TDADEMARK

**REEL: 004914 FRAME: 0448** 

Registration Number:	3219456	FIBERARTS
Registration Number:	4140224	FLOCKSHOP
Registration Number:	3221449	HANDWOVEN
Registration Number:	2502940	INTERWEAVE
Registration Number:	4004775	INTERWEAVE BEAD FEST
Registration Number:	3196783	INTERWEAVE CROCHET
Registration Number:	3132581	INTERWEAVE PRESS KNITSCENE
Registration Number:	3191438	
Registration Number:	3167717	INTERWEAVE KNITS
Registration Number:	3949538	JEWELRY MAKING DAILY
Serial Number:	85657828	JEWELRY STRINGING
Registration Number:	3812337	KNITTING DAILY
Registration Number:	4072138	KNIT.WEAR
Registration Number:	2279016	LAPIDARY JOURNAL
Serial Number:	85565509	LIVEWIRE
Serial Number:	85658054	METALSMITH ESSENTIALS
Registration Number:	1814924	PIECEWORK
Registration Number:	4065905	PLEIN AIR PAINTING
Registration Number:	4089276	PLEIN AIR PAINTING
Registration Number:	2675735	QUILTING ARTS MAGAZINE
Registration Number:	4008325	QUILTING ARTS
Registration Number:	3893999	QUILT SCENE
Registration Number:	4008324	QUILTING ARTS IN STITCHES
Registration Number:	4027780	QUILTING ARTS MAGAZINE STITCH
Registration Number:	4144405	QUILTING DAILY
Serial Number:	85657820	SOCKUPIED
Registration Number:	3949286	SPINKNIT
Registration Number:	3090053	SPIN-OFF
Registration Number:	3005111	STRINGING
Registration Number:	2328212	TUCSON SHOW GUIDE
Registration Number:	3893785	WEEKEND WITH THE MASTERS

### CORRESPONDENCE DATA

**Fax Number**: 5132416234

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 513-241-2324 Email: lkrafte@whe-law.com Correspondent Name: Lori Krafte Address Line 1: 441 Vine Street Address Line 2: 2700 Carew Tower Address Line 4: Cincinnati, OHIO 45202 NAME OF SUBMITTER: Lori Krafte Signature: /Lori Krafte/ Date: 12/06/2012 Total Attachments: 11 source=Second Lien Security Interest#page1.tif source=Second Lien Security Interest#page2.tif source=Second Lien Security Interest#page3.tif source=Second Lien Security Interest#page4.tif source=Second Lien Security Interest#page5.tif source=Second Lien Security Interest#page6.tif source=Cover Sheet#page1.tif source=Cover Sheet#page2.tif source=Cover Sheet#page3.tif source=Cover Sheet#page4.tif source=Cover Sheet#page5.tif

# GRANT OF SECOND LIEN SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECOND LIEN SECURITY	INTEREST IN TRADEMARK
RIGHTS ("Agreement"), effective as of	2012 is made by
INTERWEAVE PRESS, LLC, a Delaware limited liability co	mpany (the "Additional Grantor"),
in favor of THE BANK OF NEW YORK MELLON, as Adm	
the several banks and other financial institutions (the "Purchas	sers"), parties to the Note Purchase
Agreement referred to below.	

#### WITNESSETH:

WHEREAS, New Publishing Holdings, Inc. ("Holdings"), F+W Media, Inc. (the "Issuer"), the Purchasers, and the Agent have entered into a Note Purchase Agreement, dated as of June 9, 2010 (as amended, supplemented or otherwise modified from time to time, the "Note Purchase Agreement");

WHEREAS, in connection with the Note Purchase Agreement, Holdings, the Issuer and certain of its Affiliates (other than the Additional Grantor) have entered into the Second Lien Guarantee and Collateral Agreement, dated as of June 9, 2010 (as amended, supplemented or otherwise modified from time to time, the "Second Lien Guarantee and Collateral Agreement"), in favor of the Agent for the benefit of the Purchasers;

WHEREAS, Section 4.10(c) of the Note Purchase Agreement requires the Additional Grantor to become a party to the Second Lien Guarantee and Collateral Agreement and, accordingly, the Additional Grantor has become a party to the Second Lien Guarantee and Collateral Agreement by executing and delivering an Assumption Agreement dated as of 2012 (the "Assumption Agreement");

WHEREAS, pursuant to the Assumption Agreement, the Additional Grantor pledged and granted to the Agent for the benefit of the Agent and the Purchasers a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Additional Grantor has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Purchasers to make Loans and other financial accommodations to the Issuer pursuant to the Note Purchase Agreement, the Additional Grantor agrees, for the benefit of the Agent and the Purchasers, as follows:

SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Note Purchase Agreement and the Second Lien Guarantee and Collateral Agreement.

SECTION 2. Grant of Security Interest. The Additional Grantor hereby grants a continuing security interest in all of the Additional Grantor's right, title and interest in, to and

under the Trademarks (including, without limitation, those items listed on Schedule A hereto) (collectively, the "Trademark Collateral"), to the Agent for the benefit of the Agent and the Purchasers to secure the prompt and complete payment and performance when due of the Obligations. Notwithstanding the foregoing, applications in the United States Patent and Trademark Office to register trademarks or service marks on the basis of any Grantor's "intent to use" such trademarks or service marks will not be deemed to be Trademark Collateral unless and until a "Statement of Use" or "Amendment to Allege Use" has been filed and accepted in the United States Patent and Trademark Office, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Trademark Collateral.

SECTION 3. <u>Purpose</u>. This Agreement has been executed and delivered by the Additional Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Purchasers in connection with the Assumption Agreement and the Second Lien Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Assumption Agreement and the Second Lien Guarantee and Collateral Agreement (and all rights and remedies of the Purchasers thereunder) shall remain in full force and effect in accordance with their terms.

SECTION 4. <u>Acknowledgment</u>. The Additional Grantor does hereby further acknowledge and affirm that the rights and remedies of the Purchasers with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Note Purchase Agreement and the Second Lien Guarantee and Collateral Agreement. In the event of any conflict between the terms of this Agreement and the terms of the Second Lien Guarantee and Collateral Agreement, the terms of the Second Lien Guarantee and Collateral Agreement shall govern.

SECTION 5. <u>Counterparts</u>. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

INTERWEAVE PRESS, LLC

By:

Name: James Ogle

Title: CFO Date:

THE BANK OF NEW YORK MELLON, as Administrative Agent for the Purchasers

Name:

ELINDA VILENTINE

Name: Title: Date:

November 14, 2012

[Signature Page to Grant of Second Lien Security Interest in Trademark Rights]

### ACKNOWLEDGEMENT OF ADDITIONAL GRANTOR

STATE OF Chio) COUNTY OF Hamilton) SS
COUNTY OF Hamilton;
On the day of the day
Hele a Wallace  Novery Public
(PLACE STAMP AND SEAL ABOVE)

Julie A. Wallace Notary Public, State of Ohio My Commission Expires 09-13-2017

[Acknowledgment to Grant of Second Lien Security Interest in Trademark Rights]

## ACKNOWLEDGEMENT OF ADMINISTRATIVE AGENT

STATE OF TEXAS	) )ss
COUNTY OF DALLAS	)
On the 144	day of November , 2012, before me personally came
Melinda Valentine, who is pe	ersonally known to me to be the Vice President of RK MELLON, a New York banking corporation, who, being duly
sworn, did denose and say t	hat she/he is the Vice President in such corporation
the corporation described in	and which executed the foregoing instrument; that she/he execute nt pursuant to authority given by the Board of Directors of such
corporation; and that she/he	acknowledged said instrument to be the free act and deed of said
corporation.	
	MELISSA K. FLETCHER Notary Public, State of Texas My Commission Expires October 10, 2013
	Melio K. Fletcher
	Notary Public

(PLACE STAMP AND SEAL ABOVE)

[Acknowledgment to Grant of Second Lien Security Interest in Trademark Rights]

# SCHEDULE A (Interweave Press)

U.S. Trademark Registrations and Applications

COUNTRY	TRADEMARK	Serial No.	Reg. No.	STATUS
U.S.A.	AMERICAN ARTIST	72/263,738	855,124	Registered
U.S.A.	ARTIST DAILY	85/057,521	3,949,537	Registered
U.S.A.	BEADING DAILY	77/866,383	3,812,338	Registered
U.S.A.	BEADWORK	78/630,553	3,223,980	Registered
U.S.A.	BEADWORK CREATES	78/641,982	3,167,774	Registered
U.S.A.	CLOTH PAPER SCISSORS	78/384,633	2,979,924	Registered
U.S.A.	COLORED STONE	75/459,393	2,305,443	Registered
U.S.A.	COLORWAYS	85/565,486		Pending
U.S.A.	CRAFT TREE	85/658,703		Pending
U.S.A.	CREATE WITH CLOTH PAPER SCISSORS	85/032,632	3,932,803	Registered
U.S.A.	DOODLEBEADS	85/058,838	3,913,611	Registered
U.S.A.	ENTREKNITS	85/565,497		Pending
U.S.A.	FIBERARTS	78/630,525	3,219,456	Registered
U.S.A.	FLOCKSHOP	85/296,844	4,140,224	Registered
U.S.A.	HANDWOVEN	78/630,498	3,221,449	Registered
U.S.A.	INTERWEAVE	75/862,961	2,502,940	Registered
U.S.A.	INTERWEAVE BEAD FEST	85/043,419	4,004,775	Registered
U.S.A.	INTERWEAVE CROCHET	78/841,734	3,196,783	Registered
U.S.A.	INTERWEAVE PRESS KNITSCENE	78/696.814	3,132,581	Registered
U.S.A.	Design	78/642,708	3,191,438	Registered
U.S.A.	INTERWEAVE KNITS	78/630,575	3,167,717	Registered
U.S.A.	JEWELRY MAKING DAILY	85/057,530	3,949,538	Registered
U.S.A.	JEWELRY STRINGING	85/657,828	1 E.,	Pending
U.S.A.	KNITTING DAILY	77/866,375	3,812,337	Registered
U.S.A.	KNIT.WEAR	85/178,822	4,072,138	Registered
U.S.A.	LAPIDARY JOURNAL	75/459,047	2,279,016	Registered
U.S.A.	LIVEWIRE	85/565,509		Pending
U.S.A.	METALSMITH ESSENTIALS	85/658,054		Pending
U.S.A.	MODERN PATCHWORK	85/457,781		Pending
U.S.A.	PIECEWORK	74/385,934	1,814,924	Registered
U.S.A.	PLEIN AIR PAINTING	85/172,228	4,065,905	Registered
U.S.A.	PLEIN AIR PAINTING	85/372,232	4,089,276	Registered
U.S.A.	QUILTING ARTS MAGAZINE	76/369,448	2,675,735	Registered
U.S.A.	QUILTING ARTS	85/051,569	4,008,325	Registered
U.S.A.	QUILT SCENE	85/051,550	3,893,999	Registered
U.S.A.	QUILTING ARTS IN STITCHES	85/051,475	4,008,324	Registered
U.S.A.	QUILTING ARTS MAGAZINE STITCH	85/069,402	4,027,780	Registered
U.S.A.	QUILTING DAILY	85/302,209	4,144,405	Registered
U.S.A.	SOCKUPIED	. 85/657,820	". "	Pending
U.S.A.	SPINKNIT	85/051,452	3,949,286	Registered
U.S.A.	SPIN-OFF	78/630,600	3,090,053	Registered
U.S.A.	STRINGING	78/401,345	3,005,111	Registered
U.S.A.	TUCSON SHOW GUIDE	75/528,627	2,328,212	Registered
U.S.A.	WEEKEND WITH THE MASTERS	85/032,598	3,893,785	Registered

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# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** Second Lien Security Interest NATURE OF CONVEYANCE:

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	
The Bank of New York Mellon		110/24/2012	Banking Corporation: NEW YORK

#### RECEIVING PARTY DATA

Name:	Interweave Press LLC
Street Address:	201 East 4th Street
City:	Loveland
State/Country:	COLORADO
Postal Code:	80537
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	0855124	AMERICAN ARTIST
Registration Number:	3949537	ARTIST DAILY
Registration Number:	3812338	BEADING DAILY
Registration Number:	3223980	BEADWORK
Registration Number:	3167774	BEADWORK CREATES
Registration Number:	2979924	CLOTH PAPER SCISSORS
Registration Number:	2305443	COLORED STONE
Serial Number:	85565486	COLORWAYS
Registration Number:	3932803	CREATE WITH CLOTH PAPER SCISSORS
Registration Number:	3913611	DOODLEBEADS
Serial Number:	85565497	ENTREKNITS
Registration Number:	3219456	FIBERARTS
Registration Number:	4140224	FLOCKSHOP
Registration Number:	3221449	HANDWOVEN

SERIAL NUMBER: 75459047 FILING DATE: 03/30/1998
REGISTRATION NUMBER: 2279016 REGISTRATION DATE: 09/21/1999

MARK: LAPIDARY JOURNAL

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 75459393 FILING DATE: 03/30/1998 REGISTRATION NUMBER: 2305443 REGISTRATION DATE: 01/04/2000

MARK: COLORED STONE

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 75528627 FILING DATE: 07/31/1998
REGISTRATION NUMBER: 2328212 REGISTRATION DATE: 03/14/2000

MARK: TUCSON SHOW GUIDE

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 75862961 FILING DATE: 12/03/1999
REGISTRATION NUMBER: 2502940 REGISTRATION DATE: 10/30/2001

MARK: INTERWEAVE

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 76369448 FILING DATE: 02/11/2002
REGISTRATION NUMBER: 2675735 REGISTRATION DATE: 01/14/2003

MARK: QUILTING ARTS MAGAZINE

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

SERIAL NUMBER: 77866375 REGISTRATION NUMBER: 3812337

FILING DATE: 11/05/2009 REGISTRATION DATE: 06/29/2010

MARK: KNITTING DAILY

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 77866383 FILING DATE: 11/05/2009
REGISTRATION NUMBER: 3812338 FILING DATE: 06/29/2010

MARK: BEADING DAILY

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78384633 FILING DATE: 03/15/2004
REGISTRATION NUMBER: 2979924 REGISTRATION DATE: 07/26/2005

MARK: CLOTH PAPER SCISSORS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 04/13/2004

SERIAL NUMBER: 78401345
REGISTRATION NUMBER: 3005111 REGISTRATION DATE: 10/04/2005

MARK: STRINGING

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78630498 FILING DATE: 05/16/2005 REGISTRATION NUMBER: 3221449 REGISTRATION DATE: 03/27/2007

MARK: HANDWOVEN

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78630525

SERIAL NUMBER: 78630525 FILING DATE: 05/16/2005
REGISTRATION NUMBER: 3219456 REGISTRATION DATE: 03/20/2007

MARK: FIBERARTS

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78630553 FILING DATE: 05/16/2005 REGISTRATION NUMBER: 3223980 REGISTRATION DATE: 04/03/2007

MARK: BEADWORK

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78630575 FILING DATE: 05/16/2005 REGISTRATION NUMBER: 3167717 REGISTRATION DATE: 11/07/2006

MARK: INTERWEAVE KNITS

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78630600

REGISTRATION NUMBER: 3090053

MARK: SPIN-OFF

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78641982 FILING DATE: 06/02/2005 REGISTRATION NUMBER: 3167774 REGISTRATION DATE: 11/07/2006

MARK: BEADWORK CREATES

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 78642708
REGISTRATION NUMBER: 3191438 FILING DATE: 06/02/2005

REGISTRATION DATE: 01/02/2007

FILING DATE: 05/16/2005

REGISTRATION DATE: 05/09/2006

REGISTRATION DATE: 08/22/2006

REGISTRATION DATE: 03/15/2011

MARK:

DRAWING TYPE: AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S) / LETTER(S)

/NUMBER(S)

MARK: INTERWEAVE PRESS KNITSCENE DRAWING TYPE: STANDARD CHARACTER FILING DATE: 08/19/2005

SERIAL NUMBER: 78841734 FILING DATE: 03/20/2006
REGISTRATION NUMBER: 3196783 REGISTRATION DATE: 01/09/2007
MARK: INTERWEAVE CROCKET

MARK: INTERWEAVE CROCHET

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85032598

FILING DATE: 05/07/2010 REGISTRATION DATE: 12/21/2010 REGISTRATION NUMBER: 3893785

MARK: WEEKEND WITH THE MASTERS

DRAWING TYPE: STANDARD CHARACTER MARK

REGISTRATION NUMBER: 3932803 SERIAL NUMBER: 85032632 FILING DATE: 05/07/2010

MARK: CREATE WITH CLOTH PAPER SCISSORS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 05/20/2010 SERIAL NUMBER: 85043419 REGISTRATION DATE: 08/02/2011

REGISTRATION NUMBER: 4004775

MARK: INTERWEAVE BEAD FEST

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85051452 FILING DATE: 06/01/2010 REGISTRATION NUMBER: 3949286 REGISTRATION DATE: 04/19/2011

MARK: SPINKNIT

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 06/01/2010 SERIAL NUMBER: 85051475

REGISTRATION NUMBER: 4008324 REGISTRATION DATE: 08/09/2011

MARK: QUILTING ARTS IN STITCHES

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85051550 REGISTRATION NUMBER: 3893999 FILING DATE: 06/01/2010

REGISTRATION DATE: 12/21/2010

MARK: QUILT SCENE DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85051569 FILING DATE: 06/01/2010 REGISTRATION NUMBER: 4008325 REGISTRATION DATE: 08/09/2011

MARK: QUILTING ARTS

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85057521

REGISTRATION NUMBER: 3949537

MARK: ARTIST DAILY

DRAWING TYPE: STANDARD CHARACTER MARK

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85058838 REGISTRATION NUMBER: 3913611

MARK: DOODLEBEADS

DRAWING TYPE: STANDARD CHARACTER MARK

REGISTRATION NUMBER: 4027780 FILING DATE: 06/23/2010
RARK: QUILTING ARTS MAGAZINE STITCH
DRAWING TYPE: STANDARD GUARAGE

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85172228

REGISTRATION NUMBER: 4065905

MARK: PLEIN AIR PAINTING

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85178822 REGISTRATION NUMBER: 4072138

MARK: KNIT.WEAR

DRAWING TYPE: STANDARD CHARACTER MARK

MARK: FLOCKSHOP

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85302209

REGISTRATION NUMBER: 4144405

MARK: QUILTING DAILY

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85372232 FILING DATE: 07/15/2011 REGISTRATION NUMBER: 4089276 REGISTRATION DATE: 01/17/2012

MARK: PLEIN AIR PAINTING

DRAWING TYPE: STANDARD CHARACTER MARK

MARK: COLORWAYS

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85565497 REGISTRATION NUMBER: 4253103

MARK: ENTREKNITS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 06/08/2010

REGISTRATION DATE: 04/19/2011

FILING DATE: 06/09/2010

REGISTRATION DATE: 02/01/2011

FILING DATE: 11/09/2010 REGISTRATION DATE: 12/06/2011

FILING DATE: 11/17/2010

REGISTRATION DATE: 12/13/2011

SERIAL NUMBER: 85296844 FILING DATE: 04/15/2011
REGISTRATION NUMBER: 4140224 REGISTRATION DATE: 05/08/2012

FILING DATE: 04/22/2011

REGISTRATION DATE: 05/15/2012

SERIAL NUMBER: 85565486 FILING DATE: 03/09/2012
REGISTRATION NUMBER: 4253102 REGISTRATION DATE: 12/04/2012

FILING DATE: 03/09/2012

REGISTRATION DATE: 12/04/2012

SERIAL NUMBER: 85565509

REGISTRATION NUMBER: 4253104

MARK: LIVEWIRE

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85657820

REGISTRATION NUMBER:

MARK: SOCKUPIED

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85657828

REGISTRATION NUMBER:

MARK: JEWELRY STRINGING

DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 85658054

REGISTRATION NUMBER:

MARK: METALSMITH ESSENTIALS

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 03/09/2012

REGISTRATION DATE: 12/04/2012

FILING DATE: 06/21/2012

REGISTRATION DATE:

FILING DATE: 06/21/2012

REGISTRATION DATE:

FILING DATE: 06/21/2012

REGISTRATION DATE:

ASSIGNMENT RECORDATION BRANCH PUBLIC RECORDS DIVISION

> **TRADEMARK** REEL: 004914 FRAME: 0461

**RECORDED: 12/06/2012**