

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RVNB Holdings, Inc.		12/17/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	BMO Harris Bank N.A.
Street Address:	111 West Monroe Street
Internal Address:	Suite 5 West
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Banking Association: UNITED STATES

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	1814527	ALL MY SONS
Registration Number:	1857381	FOR THE FAMILY ON THE MOVE
Registration Number:	1842511	MY FAMILY MOVED YOUR FAMILY
Registration Number:	3179497	LET OUR FAMILY MOVE YOURS
Registration Number:	3475672	QUICK N EASY MOVING
Registration Number:	3174629	TRUE

**CORRESPONDENCE DATA**

Fax Number: 3124568435  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312.456.8400  
 Email: chiipmail@gtlaw.com, chubbc@gtlaw.com, simsj@gtlaw.com  
 Correspondent Name: Christopher M Chubb  
 Address Line 1: Greenberg Traurig, LLP 77 W. Wacker Dr  
 Address Line 2: Suite 3100

CH \$165.00 1814527

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 055582.068600

NAME OF SUBMITTER: Christopher M. Chubb

Signature: /Christopher M. Chubb/

Date: 12/19/2012

**Total Attachments: 6**

source=AMS - Trademark Security Agreement - Executed#page1.tif

source=AMS - Trademark Security Agreement - Executed#page2.tif

source=AMS - Trademark Security Agreement - Executed#page3.tif

source=AMS - Trademark Security Agreement - Executed#page4.tif

source=AMS - Trademark Security Agreement - Executed#page5.tif

source=AMS - Trademark Security Agreement - Executed#page6.tif

## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is entered into as of December 17, 2012, between RVNB HOLDINGS, INC., a Delaware corporation ("Grantor") and BMO HARRIS BANK N.A., in its capacity as Administrative Agent (together with its successors, "Administrative Agent").

### WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Grantor, the other persons party thereto as borrowers (together with Grantor, each a "Borrower" and collectively, the "Borrowers"), the financial institutions party thereto as Lenders and Administrative Agent, Lenders have agreed to make Loans to, and incur obligations with respect to the issuance of Letters of Credit for the benefit of, Borrowers;

WHEREAS, in order to induce Administrative Agent and Lenders to enter into the Credit Agreement and other Loan Documents and to induce Lenders to make the Loans and to incur obligations with respect to the issuance of Letters of Credit as provided for in the Credit Agreement, Grantor has agreed to execute and deliver to Administrative Agent, for its benefit and for the benefit of the L/C Issuer, the Lenders and their Affiliates, that certain Security Agreement dated as of the date hereof (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantor is required to execute and deliver to Administrative Agent, for its benefit and for the benefit of the L/C Issuer, the Lenders and their Affiliates, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used herein (including in the preamble and recitals hereto) but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Grantor hereby grants to Administrative Agent, for its benefit and for the benefit of the L/C Issuer, the Lenders and their Affiliates, a continuing first priority security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its trademarks and trademark licenses to which it is a party including those referred to on Schedule I hereto;

(b) all renewals of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each trademark and trademark license; and

(d) all products and proceeds of the foregoing, including any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any trademark or any licensed trademark or (ii) injury to the goodwill associated with any trademark or any licensed trademark.

3. SECURITY FOR OBLIGATIONS. This Trademark Security Agreement and the security interest created hereby secures the payment and performance of all the Obligations, the Hedging Liability and the Funds Transfer and Deposit Account Liability, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Obligations, the Hedging Liability and the Funds Transfer and Deposit Account Liability and would be owed by Grantor to Administrative Agent, the L/C Issuer, the Lenders, or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving Grantor.

4. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Administrative Agent, for its benefit and for the benefit of the L/C Issuer, the Lenders and their Affiliates, pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

5. AUTHORIZATION TO SUPPLEMENT. If Grantor shall obtain rights to any new trademarks or service marks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantor shall promptly notify the Administrative Agent in writing of any such new trademarks for which Grantor files an application for registration with the United States Patent and Trademark Office. Without limiting Grantor's obligations under this Section 5, Grantor hereby authorizes Administrative Agent unilaterally to modify this Agreement by amending Schedule I to include any such new trademark rights of Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Administrative Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. In proving this Trademark Security Agreement or any other Loan Document in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or other electronic transmission shall be deemed an original signature hereto.

7. CONSTRUCTION. Unless the context of this Trademark Security Agreement or any other Loan Document clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms “includes” and “including” are not limiting, and the term “or” has, except where otherwise indicated, the inclusive meaning represented by the phrase “and/or.” The words “hereof,” “herein,” “hereby,” “hereunder,” and similar terms in this Trademark Security Agreement or any other Loan Document refer to this Trademark Security Agreement or such other Loan Document, as the case may be, as a whole and not to any particular provision of this Trademark Security Agreement or such other Loan Document, as the case may be. Section, subsection, clause, schedule, and exhibit references herein are to this Trademark Security Agreement unless otherwise specified. Any reference in this Trademark Security Agreement or in any other Loan Document to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). Any reference herein to any Person shall be construed to include such Person’s successors and assigns. Any requirement of a writing contained herein or in any other Loan Document shall be satisfied by the transmission of a Record (such term is defined in Section 9-102(a)(69) of the UCC) and any Record so transmitted shall constitute a representation and warranty as to the accuracy and completeness of the information contained therein.

[remainder of page intentionally left blank]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Grantor:

RVNB HOLDINGS, INC.

By: 

Name: Robert Peterson

Title: President

*Signature Page to Trademark Security Agreement*

CHI 63065274V3

**TRADEMARK**  
**REEL: 004923 FRAME: 0052**

**ACKNOWLEDGED AND AGREED:**

BMO HARRIS BANK N.A.,  
as Administrative Agent

By: 

Name: Steve Hooper

Title: Senior Vice President

*Signature Page to Trademark Security Agreement*

**SCHEDULE I**

to

**TRADEMARK SECURITY AGREEMENT**

<u>Trademark</u>	<u>Trademark Number</u>	<u>Date Trademark Granted</u>
ALL MY SONS	1,814,527	December 28, 1993
FOR THE FAMILY ON THE MOVE	1,857,381	October 4, 1994
MY FAMILY MOVED YOUR FAMILY	1,842,511	June 28, 1994
LET OUR FAMILY MOVE YOURS	3,179,497	December 5, 2006
QUICK N EASY MOVING	3475672	July 29, 2008
TRUE	3,174,629	November 21, 2006