

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yankees Entertainment and Sports Network, LLC		12/18/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation, as Collateral Agent
Street Address:	11175 Cicero Drive
Internal Address:	Suite 600
City:	Alpharetta
State/Country:	GEORGIA
Postal Code:	30022
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2700397	CENTER STAGE
Registration Number:	3429852	POSTGAME PLUS
Registration Number:	4126024	WHAT'S IT WORTH
Registration Number:	3414523	YES' ULTIMATE ROAD TRIP
Registration Number:	3476215	YES
Registration Number:	3738903	YESTERDAYS

CORRESPONDENCE DATA

Fax Number: 9194168328
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 9192868041
 Email: pto_tmconfirmation@mvalaw.com
 Correspondent Name: Moore & Van Allen PLLC
 Address Line 1: 430 Davis Drive

OP \$165.00 2700397

Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625-2937 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	12/20/2012

Total Attachments: 4
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

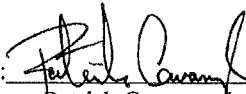
Please be advised that pursuant to that certain Security Agreement, dated as of December 18, 2012 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and General Electric Capital Corporation, as Collateral Agent (the "Collateral Agent") for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Collateral Agent for the ratable benefit of the holders of the Secured Obligations.

The Grantors and the Collateral Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

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Very truly yours,

YANKEES ENTERTAINMENT AND SPORTS
NETWORK, LLC,
a Delaware limited liability company

By:  _____

Name: Patrick Cavanaugh

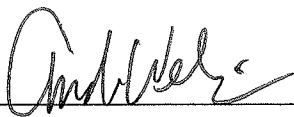
Title: Vice President, Finance and Controller

Grantor's Address:

Yankees Entertainment and Sports Network, LLC
805 Third Avenue, 30th Floor
New York, New York 10022
United States of America


Acknowledged and Accepted:

GENERAL ELECTRIC CAPITAL CORPORATION, as Collateral Agent

By: 
Name: **ANDY WELICKY**
Title: **Duly Authorized Signatory**

Schedule 1

Registered Mark

Mark	Registration Number
CENTER STAGE Class 41	2,700,397
POSTGAME PLUS Class 38 Class 41	3,429,852 (77/212,978)
WHAT'S IT WORTH? Class 41	4,126,024 (78/096,820)
YES' ULTIMATE ROAD TRIP Class 41:	3,414,523 (78/572,817)
 Class 41	3,476,215 (77/357,744)
YESTERDAYS Class 41	3,738,903 (77/638,700)