

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DG FASTCHANNEL, INC.		11/02/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	DIGITAL GENERATION, INC.
Street Address:	750 W. JOHN CARPENTER FWY
Internal Address:	SUITE 700
City:	IRVING
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2785110	NEWSTRACKER
Registration Number:	2784651	PATHFIRE
Registration Number:	2737799	PATHFIRE ENABLING DIGITAL MEDIA

CORRESPONDENCE DATA	
Fax Number:	2147603003
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2147603000
Email:	BradEllis@carrip.com
Correspondent Name:	Marcus Benavides - CARR LLP
Address Line 1:	6170 Research Road
Address Line 2:	Suite 111
Address Line 4:	Frisco, TEXAS 75033

ATTORNEY DOCKET NUMBER:	PATH 3813-,3815-,3816000
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OP \$90.00 2785110

NAME OF SUBMITTER:	Bradley Ellis
Signature:	/Bradley Ellis/
Date:	12/31/2012
Total Attachments: 2 source=20111102_Name Change Certificate DE_DGFC--DigitalGeneration#page1.tif source=20111102_Name Change Certificate DE_DGFC--DigitalGeneration#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DG FASTCHANNEL, INC.", CHANGING ITS NAME FROM "DG FASTCHANNEL, INC." TO "DIGITAL GENERATION, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 2011, AT 5:11 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3325896 8100

111160735

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9133595

DATE: 11-03-11

TRADEMARK
REEL: 004932 FRAME: 0006

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
DG FASTCHANNEL, INC.

Pursuant to Section 242 of the Delaware General Corporation Law ("DGCL") as amended, DG FastChannel, Inc., a corporation organized and existing under and by virtue of the DGCL (the "Corporation"), has adopted the following Certificate of Amendment to its Certificate of Incorporation:

1. The name of the Corporation is DG FastChannel, Inc.
2. The following amendment (the "Amendment") to the Certificate of Incorporation of the Corporation (the "Certificate of Incorporation") was duly adopted by resolution of the Board of Directors of the Corporation on September 16, 2011. The Amendment was adopted by the stockholders of the Corporation at a meeting of the stockholders duly called and held on November 1, 2011.
3. The Certificate of Incorporation is hereby amended by deleting Article First and inserting in lieu thereof a new Article First to read as follows:

First: The name of the Corporation is Digital Generation, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Incorporation on this 2nd day of November, 2011.

By: 

Name: Omar A. Choucair

Title: Chief Financial Officer