900242746 12/31/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ENLIVEN MARKETING TECHNOLOGIES CORPORATION		12/21/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DG FASTCHANNEL, INC.	
Street Address:	750 W JOHN CARPENTER FWY	
Internal Address:	SUITE 700	
City:	IRVING	
State/Country:	TEXAS	
Postal Code:	75039	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1362512	
Registration Number:	2232558	ENLIVEN
Registration Number:	2357310	SUPERSTITIAL
Registration Number:	2371539	UNICAST
Registration Number:	2143808	VIEWPOINT
Registration Number:	3136105	VIEWPOINT VISUALIZATION

CORRESPONDENCE DATA

Fax Number: 2147603003

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 2147603000

Email: BradEllis@carrip.com

TRADEMARK REEL: 004932 FRAME: 0033

\$165.00 1362512

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Correspondent Name: Marcus Benavides - CARR LLP

Address Line 1: 6170 Research Road

Address Line 2: Suite 111

Address Line 4: Frisco, TEXAS 75033

ATTORNEY DOCKET NUMBER:	DGS-ENLIVEN MARKS1
NAME OF SUBMITTER:	Bradley Ellis
Signature:	/Bradley Ellis/
Date:	12/31/2012

Total Attachments: 4

source=20101222_WP_9001d_Attachment_to_9001a_Merger_Certificate_ENLV_into_DGIT#page1.tif source=20101222_WP_9001d_Attachment_to_9001a_Merger_Certificate_ENLV_into_DGIT#page2.tif source=20101222_WP_9001d_Attachment_to_9001a_Merger_Certificate_ENLV_into_DGIT#page3.tif source=20101222_WP_9001d_Attachment_to_9001a_Merger_Certificate_ENLV_into_DGIT#page4.tif

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"ENLIVEN MARKETING TECHNOLOGIES CORPORATION", A DELAWARE CORPORATION,

WITH AND INTO "DG FASTCHANNEL, INC." UNDER THE NAME OF "DG FASTCHANNEL, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2010, AT 7:12 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3325896 8100м

AUTHENT CATION: 8467316

DATE: 01-03-11

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 004932 FRAME: 0035

101225497

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 07:12 PM 12/22/2010 FILED 07:12 PM 12/22/2010 SRV 101225497 - 3325896 FILE

CERTIFICATE OF OWNERSHIP AND MERGER MERGING ENLIVEN MARKETING TECHNOLOGIES CORPORATION WITH AND INTO DG FASTCHANNEL, INC.

Pursuant to Section 253 of the General Corporation Law of the State of Delaware

* * * * *

DG FastChannel, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation") DOES HEREBY CERTIFY:

FIRST: That the Corporation was incorporated on the 9th day of January, 2001, pursuant to the provisions of the General Corporation Law of the State of Delaware (the "DGCL").

SECOND: That the Corporation owns 100% of the capital stock of Enliven Marketing Technologies Corporation, a corporation incorporated on the 10th day of October, 1995, pursuant to the provisions of the DGCL.

THIRD: That the directors of the Corporation determined it to be in the best interests of the Corporation to authorize the merger of Enliven Marketing Technologies Corporation, a Delaware corporation and a wholly-owned subsidiary of the Corporation, with and into the Corporation, with the Corporation being the surviving corporation in the merger, and duly adopted the following resolutions as of December 17, 2010, in connection with said merger:

"WHEREAS, DG FastChannel, Inc. (the "Corporation") is the sole stockholder of Enliven Marketing Technologies Corporation, a Delaware corporation ("Enliven");

WHEREAS, the Directors have determined that it is advisable and in the best interests of the Corporation to authorize and approve a merger of Enliven with and into the Corporation, pursuant to Section 253 of the DGCL, with the Corporation being the surviving corporation and continuing its corporate existence under the DGCL and assuming all of the liabilities and obligations of Enliven (the "Merger");

NOW, THEREFORE, BE IT RESOLVED, that the Merger is hereby approved and that the Corporation be, and hereby is, authorized and empowered to enter into and perform its obligations under any agreement, instrument or certificate required or permitted to be entered into by the

TRADEMARK REEL: 004932 FRAME: 0036 Corporation in order to consummate the Merger;

RESOLVED FURTHER, that the officers of the Corporation be, and each hereby is, authorized and directed, acting on behalf of the Corporation, to execute and deliver any certificates, documents, agreements, and instruments, that the officer or officers executing such document may, in the exercise of such officer's or officers' discretion, deem necessary, advisable and in the best interests of the Corporation in order to consummate the Merger, together with such amendments and modifications thereof as shall be made therein with the approval of any of the officers, the execution of which shall be conclusive evidence of such approval; and

RESOLVED FURTHER, that any and all acts heretofore done, and any and all documents, instruments and certificates heretofore executed and delivered, in the name and on behalf of the Corporation, in connection with the Merger are hereby approved."

FOURTH: That the Merger shall be effective on 9:00 a.m. on December 31, 2010.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Merger to be signed by an authorized officer this 215 day of December, 2010.

RECORDED: 12/31/2012

DG FASTCHANNEL, INC.

By: Della D. Pedmer
Title: Assl. Secretary

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